THE STANDARD, ST. JOHN, N. B. SATURDAY, MAY 1, 1915.

THE AUTOMOBILE TRADE IN ST. JOHN Canada's Military Mechanical Transportation Service PRESIDENT JEWETT. PREDICTS

> Mr. T. A. Russell, who Superintended its Preparation, Under Examination by the Investigating Committee — He Comes Through With Flying Colors—Complimented by the Chairman—Warm Praise from the Director of the War Office and the General Commanding Canadian Contingent-Mr. Russell Received No Personal Remuneration.

re is one man at any rate who ome out of the militia investiga-ith flying colors. And that one is Mr. T. A. Russell, imanaging or of the Russell Motor Car Com Limited.

and a provided many lange of a lack of innowledge of a lack of innowl

signs which were accepted by the de-partment. The next thing was manufacturing. This was undertaken with a rush. The wood work was done by the Massey-Harris Company, Limited, Toronto, and the steel work and various kinds of equipment were looked after in the shops of the Russell Motor Car Com-pany, Limited. ed Mr. Russell to purchase seven eight hundred army wagons. This r corresponding with the leading on manufacturers of the country

Mr. Russell's Greatest Task. But his chief duty was yet to con his was the purchase and equipm f the necessary number of three-

TO FORD OWNERS

A Convenience A stiff piece of leather board of proper size having loops of elast web makes a handy, tool holder slip into the pocket on the door.

Repairing a Casing A canvas bag filled with sa ng a suitable diameter makes ubstitute for an air bag in re

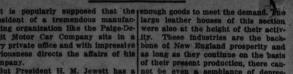
Escape of Current Frequently there will be a "cross" in the high-tension line that will not be observable without removing the lood when the engine is running in

shops of the Russell Motor Car Com-pany, Limited. * What Was Long, in Three Wesks On September 27, or twenty-five days after Mr. Russell had been deput-ed by the Milita Department to se-cure and equip them, the trucks were being placed on board eight steamers that were lying at Montreal to take them to England. They were not even crated, but for safety they were stow-ed away between bales of hay. When they reached their destination it was found that not one of the trucks had been injured. By taking the chance of non-crating the trucks, not only was valuable time saved, but \$20,000 Wrenches and Wrenches "Alligator" wrenches should ne be used around an tutomobile. expert mechanic's wrench is wrought steel "S" wrench with length scientifically proportioned the size of nut for which it is inte

was valuable time saved, but \$20,000 as well. Praise From War Authorities Mr. Russell followed the trucks to ingland, in order to superintend their assembly at Salisbury Plains. This ione, they were submitted to the in-pection of the War Office, and met with approval of the director. "I see," he said in affect, "that you ave made the sides of the bodies forty aches high. This is ten inches high-r than the bodies of our cars, out his may be an advantage. Our first odies were only twenty inches high and that proved to be too low." When the mechanical transport out-t came before General Alderson, the pummander of the 'Canadian conting-nt, he declared that it was not only be best and most efficient service in the contingent, but was on the whole, iperior to that connected with the ritish Army.

Army. Month's Job Without Ren

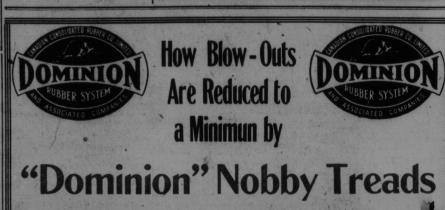
By the time Mr. Russell had



PROSPEROUS AUTOMOBILE YEAR

investigating trip and put especially investigating trip and put especially wigorous emphasis on his belief that the business of the country in general was sure to undergo a marked increase and that the automobile industry in particular will find 1915 a year of ac-tivity and prosperity as has been un-known in the past. From the fact that what Mr. Jew-ett said was the result of a personal and unusually thorough investigation his remarks have added weight and should be very seriously considered by the executives of large industries as well as smaller business housea and retailers. "In the New England States Mr. Jewett found every effort to produce





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the

• you use

Premiera

Gasoline

That is because it gives you more miles per gallon. There is power in

Ask for Premier Motor Gasoline by name. It costs no more and serves

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16

112

every drop.



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Each car has some unique feature-It is known to be right because Howard E. Coffin designed it. And

be precidently all those features have in Hudson cars.

Even Extra Weight Extra weight is featured as a virtue a some Light Sixes. The truth is that every needless

some Lagne tracks The truth is that every needless ound is expense. You pay for it isky in fuel and tires. An extra of 50 pounds is the weight of three adults, to be carried constantly. Hudson weights 2870 pounds. It is the lightest of its type. But lightness the lightest of its type. But lightness

spont in attaining the refin rou see in this Hudson. Those o real reasons why other Light are heavier than Hudson.

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early every motor car buyer seeks tness today. He is weary of over And he wants all the lightness can get without sacrificing strength b Hudson gives you that.

ery part is built to H

7-Passenger Pheaton

3-Passenger Roadster

It is known to be right be 12.000 owners have tested

a will find in this Hudson you car. It is handsome, luxuriour inely-finished, Every detail show nal touch. It is the pioneer of it

er, \$2,100 f. o. b. Detroit. Duty

UDSON MOTOR CAR CO., Detroit, Mich adson service which goes with cars will surprise you in its

HUDSON Light Six by Motor Car & Equipment Co., Ltd. Distributing Agents 108-114 Princess Street - Saint John, N. B.

up, for his evidence Ottawa the eccived one c en from his

f several men from his company swisted him in different capa The Russell Motor Car Compourse, made money on the rucks, equipment, and cycles t furnished the department. 1 mple the company sold the nent 25 Kelly-Springfield the rucks at \$3,105 each, and 35 rucks at \$2,750 each; 126 ruck bodies equipped at \$270 tussell delivery wagons at \$1,65 upd 7 Russell touring cars at ach, less 10 per cent. Accor-he evidence before the commit

t which Mr. Ru

Blow-outs are due—nine times out of ten—to faulty or careless con-struction. A wrinkle, moisture, sand or some other gritty substance has been allowed to remain between the plies of fabric that form the skeleton of the tire. The driving friction soon wears a hole in the fabric and bang goes your tire.

When You Buy NOBBY Treads Nine Chances of a Blow-Out Are Eliminated

Because the fabric construction of "DOMINION" Nobby treads—like every-other process of their manufacture—is scientifically accurate—the work of the most perfect tire machinery yet devised.

work of the most perfect fire machinery yet devised. Every ply of the fabric-upon which the strength of the tire depends-is minutely tested and dried before it is put through the huge machines that force rubber at tremendous pressure through every pore and fibre. Human carelessness or fallibility has no chance to spoil the perfect work-all the vital work on NOBBY Treads is carried out with unfailing accuracy by specially constructed machines.

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