POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN, N. B., SATURDAY, JULY 12, 1919



The new steam treatment

Pale, sallow skins

The new steam treatment for them

One night a week try this treatment. Fill your bowl full of hot water—almost boiling hot. Bend over the top of the bowl and cover your head and the bowl with a heavy bath towel, so that no steam can escape. Steam your face for thirty seconds.

Now lather a hot cloth with Wood-bury's Facial Soap. With this, wash your face thoroughly, rubbing the lather well into the skin in an upward and outward direction. Rinse the skin well, first with warm water, then with cold, and finish by rubbing it for thirty seconds with a piece of ice.

Skin blemishes How to get rid of them

Just before retiring, wash in your usual way with warm water and Woodbury's Facial Soap and then dry your face. Now dip the tips of your fingers in warm water and rub them on the cake of water and rub them on the cake of Woodbury's until they are covered with a heavy cream-like lather. Cover each blemish with a thick coat of this soap cream and leave it on for ten minutes. Then rinse very carefully with clear, hot water; then with cold.

Use Woodbury's regularly in your daily toilet. This will make your skin so firm and active that it will resist the frequent cause of blemishes and clear

Blackheads How to keep your skin free from them

Try the treatment given here. Apply hot cloths to the face until the skin is reddened. Then with a rough wash cloth, work up a heavy lather of Wood-bury's Facial Soap and rub it into the pores thoroughly—always with an up-ward and outward motion. Rinse with clear, hot water, then with cold. Dry

the skin carefully. To remove blackheads already formed, substitute a flesh brush for the wash cloth in the treatment above. Then protect the fingers with a handkerchief and press out the blackheads.

Five of the most famous skin treatments

Pale, sallow skins—the new steam treatment for them Skin blemishes—how to get rid of them Blackheads—how to prevent them Oily skin and shiny nose—how to correct them Conspicuous nose pores—how to reduce them

O YOU know how to rouse pale, sallow skin? Do you know what causes blackheads? Do you know why the nose, especially, is apt to have enlarged pores?

Do you know that the oil in your skin is necessary to keep it smooth, velvety,

Do you know that bacteria and parasites carried into the pores are one cause of skin blemishes?

These are things you ought to know about your own skin. Unless you understand what is keeping your skin from having the fine texture and delicate coloring that nature intended, you cannot have the clear, soft skin every girl

To have a lovely skin, you must know the fundamental facts about the nature of the skin and its needs.

How to improve your skin

Find out just what is the matter with it. Is it too oily? Is it growing coarse? Are the pores on nose and chin conspicuous? Whatever your trouble may be, examine your skin carefully and learn the special Woodbury treatment to remedy the condition.

Your skin is changing every day. As old skin dies, new forms to take its place. By proper treatment you can make this new skin just what you would love to

have it. Carry out this treatment faithfully. Before long your skin will take on the greater loveliness which the persistent use of Woodbury's Facial Soap

These famous Woodbury treatments for the commoner skin troubles have helped thousands of men and women. You will find them in detail together with scientific advice on the skin and scalp, in the booklet, "A Skin You Love to Touch," which is wrapped around every cake of Woodbury's Facial Soap.

Get a cake of Woodbury's Facial Soap and begin tonight the treatment your skin needs. You will find Woodbury's on sale at any drug store or toilet goods counter in the United States or Canada. A 25-cent cake will last a month or six weeks.

Sample cake of soap—Booklet of famous treatments—Samples of Woodbury's Facial Powder-Facial Cream and Cold Cream—sent to you for 15 cents.

For 6 cents we will send a trial size cake (enough for a week or ten days of any Woodbury facial treatment) together with the booklet of treatments, "A Skin You Love to Touch." Or for 15 cents we will send you the treatment booklet and samples of Woodbury's Facial Soap, Facial Powder, Facial Cream and Cold Cream. Address The Andrew Jergens Co., Limited, Sherbrooke St., Perth, Ontario.



Conspicuous nose pores How to reduce them

Wring a cloth from very hot water, lather it with Woodbury's Facial Soap, then hold it to your face. When the heat has expanded the pores, rub in very gently a fresh lather of Woodbury's. Repeat this hot water and lather applications of the solution of t cation several times, stopping at once if your nose feels sensitive. Then finish by rubbing the nose for thirty seconds with a lump of ice.

Do not expect to change in a week a condition resulting from years of neglect. But use this treatment persistently. It will gradually reduce the enlarged pores

For an oily skin and shiny nose How to correct them

With warm water work up a heavy lather of Woodbury's Facial Soap in your hands. Apply it to your face and rub it into the pores thoroughly—always with an upward and outward motion. Rinse with warm water, then with cold—the colder the better. If possible, rub your face for thirty seconds with a piece of ice.

This treatment will make your skin fresher and clearer the first time you use it. Make it a nightly habit, and before long you will see a marked improvement.

For the commoner skin troubles

You will find complete treatments, as well as scientific advice on the skin and scalp, in the booklet "A Skin You Love to Touch". This booklet is wrapped around every cake of Woodbury's Facial Soap.



