# FOLLOW THE CROWD TO TISDALL'S 



$\frac{\mathrm{H}}{\mathrm{B}}$ONESTLY, did you ever see such a stream of people as are coming to our store, early and late, to secure t.jeir Xmas jeweliery? They are coming from all quarters and packing our store almost continuously.

There is a reason for this-Factory-to-Pocket-just one profit between maker and wearer-that's the answer.
This season's holiday trade is exceeding all our expectations but owing to our immense reserve, our stock is still complete and we are ready to deliver to you an enormous variety of the finest jewellery for Xmas gifts at prices that will enable you to make your holiday-money do double service.

Come and see our immense variety of popular priced rings. A ring is a most acceptable gift as it is the acknowledged gift of love and is the most cherished ornament of men and women, boys and girls.

You will give more joy this year than ever if you make every one of your gifts a piece of Tisdall jewellery. It will convey the geatest affection and give life long pleasure.

The accompanying list will give an idea of the thousands of bargains that we offer, which are made possible by our short-cut method of selling direct from maker to wearer.

Shop early in the week and early in the day, or in the evenings, thus avoiding the immense crowds that pack our store afternoons.

## WE KEEP OPEN EVERY EVENING



## TISDALL'S FACTORY-TO-POCKET JEWELLERY STORE

150 YONGE STREET, TORONTO


GENGRAL baden powell s visit to nottingham, england, where he opened the
NEW HEADQUARTERS OF THE NOTTINGHAM SCOUTS. THE SCOUTS CHEERING SIR NEW HEADQUARTERS OF
ROBERT BADEN POWELL.

the chinese inhabitants of changchun, celebrating the first anniversary of their republic

