

In the Simpson Men's Store Today Five Big Sales That Will Compel Widespread Attention

Have You Seen The New "Lovet" Green Cap?

They have the new one-piece top, trench shape with long peaks and neat bands across the front. Lined with high-grade silk linings 2.00
Dark bottle green in shawl shape 1.50
All the latest blocks in one, four and eight-piece tops in plain and fancy materials at \$1.00, \$1.25, \$1.50 and \$2.00.
Heavy weight caps with inside earbands of sanitary wool and fur at 75c, 95c, \$1.50 and \$2.00.

Two Unusually Good Values in Men's Gloves

\$1.25 Pair

Men's Cape Leather Gloves, of soft, pliable skins, in assorted tan shades; made with warm fleece lining, having one dome fastener; outsewn seams; perfectly finished. Sizes 7 to 10. Worth \$2.00. Today, per pair 1.25

Wool Gloves 75c Pair

Men's Khaki, Oxford Grey, White and Pearl Grey All-wool Gloves. Khaki gloves have leather-bound top and dome fastener. Others have close-fitting jersey wrist; plain and fancy knit; excellent for soldiers' wear. All sizes. Today, per pair 75c

15-Jeweled Military Wrist Watches \$6.95

25 only, for today's selling, a thin model Military Wrist Watch, set with 15 jewels; nickel lever movement. Fully guaranteed for one year. Fitted in a strong nickel case, straps attached. Regularly \$9.50. Today 6.95

Men's Sweater Coats of English Spun Yarn, Today \$4.89

Only when you have felt the soft, warm English spun yarn in these coats, and have noted the splendid weight in them, will you realize the importance of the special price. Not only are they made in perfect-fitting sizes, but also they have big warm collars, and come in the season's most popular shades. Today 4.89

Cooler Days Demand Warmer Underwear--- These Good Underwear Values Come Just at the Right Time

Men's English Imported Cashmere Underwear, shirts and drawers, winter weight, natural shade; shirts have double breast and back; drawers double back; soft and warm garments. Sizes 34 to 42. Per garment 2.00
Men's Underwear Combinations, natural shade, soft, fine union knit, winter weight. Sizes 34 to 42. 2.25
Men's Pyjamas, of English imported flannelette, in an attractive range of striped patterns, in good weight, soft, even thread cloths; pocket; military collars. All sizes. Today, suit 1.75

An Extra Special in Boys' Winter Underwear, 69c

Boys' Winter Weight Elastic Ribbed Underwear, shirts and drawers, in natural shade; made with soft, fleecy inside. Sizes 22 to 32. Extra special for today, per garment 69c
Same quality as above in Combinations 1.38
Boys' All-wool Elastic Rib Knit Sweaters, pull-over style; deep roll collar; navy with red or white striped collars and cuffs. Priced at85

These "Arrow" Shirts Will "Hurry Out" \$1.50, \$2, \$2.50 Grades Today



\$1.29

Arrow Shirts retail quickly at their standard price and are always considered the supreme of good value.

No matter what price Arrow Shirt you choose, you'll find it fits perfectly everywhere, and embraces only fast color fabrics of rare good taste.

These sale shirts are Arrow brand and are no exception to the Arrow standard. They are broken lines in both soft and stiff cuff coat styles in the latest patterns. Sizes 14 to 17. Regular \$1.50, \$2.00 and \$2.50 values. Today 1.29

The **SIMPSON** Company
Robert Limited



Again!

Stirring Saturday Sale of Men's and Young Men's Quick Selling

Overcoats \$13.95

If you would have a handsome-appearing overcoat, in the latest style, made of superior quality winter weight fabric—one that shows fine stitching and splendid linings—come to this sale today and you will be rewarded with one of these good coats at a big saving.

They are made of winter weight overcheck tweeds, grey and black meltons, blue and grey chinchillas, etc.

Choose the season's best models in slip-on, double-breasted ulsters with shawl and notch collars, single-breasted fly-front Chesterfields, and double-breasted box-back coats.

Some are lined throughout, while others have sleeve and shoulder lining only.

They comprise a special purchase lot of coats bought right and offered to you at the same percentage of saving. So if you need a coat you really cannot afford to miss this sale. On sale at 8.30 a.m. sharp at

\$13.95

Two Vastly Superior Values For Boys and Their Parents

Suit

Samples

\$5.95

\$9, \$9.50, \$10, \$11 Values

They are tailored as only samples can be, showing dashing single-breasted fancy Norfolk styles with full-cut bloomers.

They feature rich English suitings in rich brown and grey shades, depicting small but distinctive check and stripe patterns.

As these suits show exceptionally fine stitching and trimmings of pronounced quality it behooves those interested to come sharp at 8.30 for first choice. Sizes 25 to 38 (7 to 18 years). Today 5.95

O'coat

Samples

\$10.85

\$13, \$14, \$15 Values

Samples, and therefore made better than ordinary coats of the same regular value. More perfectly tailored coats we have never offered you, nor more manly styles.

In the collection are the season's smartest slip-on trench and half-belted models, embracing imported cloth of real warm weight in rich shades of plain brown, in fancy reliable navy blue, in plain grey chevrons, and in navy blue chinchillas.

All sizes are here, 26 to 35 (8 to 17 years). Today 10.85

Smart Junior Overcoats for Little Chaps

For little fellows from 2½ to 10 years; double-breasted styles with black velvet collars, all-around belt, and check linings, with satin yoke. These coats are tailored from "The Rombo" chinchilla, and this special offer will clear the lot early this morning. Sizes 20½ to 28. Sale price ... 6.65

Hurry, Men! G. B. Borsalino Hats Today at \$1.95

No Phone or Mail Orders.
G. B. Borsalino Soft Felt Hats, comprising discontinued shapes, which we are clearing at this exceedingly low price. These well-known Italian hats are seldom sold at a reduced price. The shapes are not this season's, but are, nevertheless, wonderful value. Clearing today, 8.30 a.m., at 1.95

Aviation Caps

Scotch knitted Aviation Caps, in many shades of heather, grey and brown; a very warm driving cap 1.00

Reductions on Handsomely Finished Brass Beds

Brass Beds, in polette, bright finish, 4.6 size only; made with heavy 2-inch combination posts, with hanks 5 inches. Regular price \$22.50. Today 16.95
Brass Beds, 4.6 and 4.9 sizes only, polette finish; heavy 2-inch posts; hat corners, five 1-inch fillers; bottom rail 1-inch, top rail 2-inch. Regular price \$28.75. Today 20.95
Brass Beds, in satin ribbon finish, 4.6 size only; heavy 2-inch posts; polette or polette finishes; made with heavy 2-inch posts, top rail, special hanks and mounts. Regular price \$35.50. Today 25.95

Rah! Rah! Children's Hats \$2.00

Many smart little Rah! Rah! hats, with flat and diamond shaped crowns; made from high-grade velour.
Men's Hat Department, Street Floor, today 2.00
Children's Toques, an excellent assortment of toques for children, in plain and fancy color combinations. 25c, 35c, 39c, 45c, 50c and 65c.

Not Every Day Can You Expect Such a Big Rug Saving Wilton Rugs at \$15.00 Less

When you see these beautiful Rugs you will realize that the reduction is extraordinary—as the quality in them is much better than usual.
Furthermore, they are seamless, and are rich in color and conventional or oriental designs, suitable for living-room, parlor, office or dining-room.
A limited quantity only will be offered at this price, so make a special point to be here at 8.30.
Size 8 x 10.6, regular \$62.50, less \$15.00. Today 47.50
Size 9 x 12, regular \$75.00, less \$15.00. Today 60.00



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