## In the Simpson Men's Store Today Five Big Sales That Will Compel Widespread Attention

Have You Seen The New "Lovet" Green Cap?

They have the new one-piece top, trench shape with long peaks and neat bands across the front. Lined with high-Heavy weight caps with inside earbands of sanitary wool and fur at 75c, 95c, \$1.50 and \$2.00.

Two Unusually Good Values in Men's Gloves

\$1.25 Pair

Men's Cape Leather Gloves, of soft, pliable skins, in assorted tan shades; made with warm fleece lining, having one dome fastener; outsewn seams; perfectly finished. Sizes 7 to 10. Worth \$2.00. Today, per pair ..... 1.25

> Wool Gloves 75c Pair

Men's Khaki, Oxford Grey, White and Pearl Grey All-wool Gloves. Khaki gloves have leatherbound top and dome fastener. Others have closefitting jersey wrist; plain and fancy knit; excellent for soldiers' wear. All sizes. 

> 15-Jeweled Military Wrist Watches \$6.95

25 only, for today's selling, a thin model Military Wrist Watch, set with 15 jewels; nickel lever movement. Fully guaranteed for one year. Fitted in a strong nickel case, straps attached. Regularly \$9.50. Today ........... 6.95

Men's Sweater Coats of English Spun Yarn, Today \$4.89

Only when you have felt the soft, warm English spun yarn in these coats, and have noted the splendid weight in them, will you realize the importance of the special price. Not only are they made in perfect-

Cooler Days Demand Warmer Underwear---These Good Underwear Values Come Just at the Right Time

Men's English Imported Cashmere Underwear, shirts and drawers, winter weight, natural shade; shirts have double breast and back; drawers double back; soft and warm garments. Sizes 34 to 42. Per garment 2.00 Men's Underwear Combinations, natural shade, soft, fine union knit, winter weight. Sizes 34 to 42. 2.25

Men's Pyjamas, of English imported flannelette, in an attractive range of striped patterns, in good weight, soft, even thread cloths; pocket; military collars. All sizes. Today, suit

Stirring Saturday Sale of Men's and Young Men's Quick Selling

Overcoats \$13.95

If you would have a handsome-appearing overcoat, in the latest style, made of superior quality winter weight fabric-one that shows fine stitching and splendid linings come to this sale today and you will be rewarded with one of these good coats at a big saving.

They are made of winter weight overcheck tweeds, grey and black meltons, blue and grey chinchillas, etc.

Choose the season's best models in slip-on, double-breasted ulsters with shawl and notch collars, single-breasted fly-front Chesterfields, and double-breasted box-back coats.

Some are lined throughout, while others have sleeve and shoulder lining only.

They comprise a special purchase lot of coats bought right and offered to you at the same percentage of saving. So if you need a coat you really cannot afford to miss this sale. On sale at 8.30 a.m. sharp at

\$13.95

Hurry, Men! G. B. Borsalino Hats Today at \$1.95 No Phone or Mail Orders.

> G. B. Borsalino Soft Felt, Hats, com prising discontinued shapes, which we ar clearing at this exceedingly low price. These well-known I alian hats seldom sold at a reduced price. T shapes are not this season's, but are nevertheless, wonderful value Clearing today, 8.30 a.m., at 1.9

> > Aviation Caps

Scotch knitted Aviation Caps, in many shades of heather, grey and brown: a 

Reductions on Handsomely Finished Brass Beds

combination posts, with husks; 5 ers. Regular price \$22.50..... Brass Beds, 4.6 and 4.0 sizes polette finish; heavy 2-inch posts; corners, five 1-inch fillers; bottom 1-inch, top rail 2-inch, Regular p

Brase Beds, in satin ribbon 1 4.6 size only; heavy 2.inch. Regular price \$30.00...... Brass Beds, in satin ribbon, r polette finishes; made with 2-inch posts, top rail, special land mounts. Regular price \$33.50.

> Rah! Rah! \$2.00

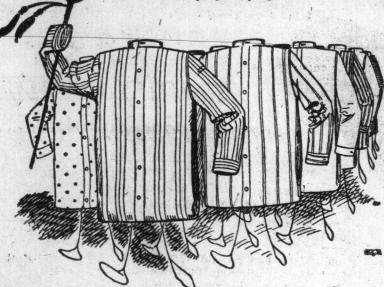
Many smart little Rah shapes, with flat and diam shaped crowns; made from 1

Men's Hat Department, Floor, today ..... Children's Toques, an assortment of toques for coin plain and fancy color co tions, 25c, 35c, 39c, 45c, 50c and 65

Not Every Day Can You Expect Such a Big Rug Saving Wilton Rugs ot \$15.00 Less

Size 8.3 x 10.6, regular \$62.50, less \$15.0

These "Arrow" Shirts Will "Hurry Out" \$1.50, \$2, \$2.50 Grades Today



Arrow Shirts retail quickly at their standard price and are always considered the supreme of good value.

No matter what price Arrow Shirt you choose, you'll find it fits perfectly everywhere, and embraces only fast color fabrics of rare good taste.

These sale shirts are Arrow brand and are no exception to the Arrow standard. They are broken lines in both soft and stiff cuff coat styles in the latest patterns. Sizes 14 to 17. Regular \$1.50, \$2.00 and \$2.50 values. Today ..... 1.29

The SIMPSON Company Robert SIMPSON Limited

Two Vastly Superior Values For Boys and Their Parents

Suit

\$5.95

\$9, \$9.50, \$10, \$11 Values They are tailored as only samples can be, showing dashing single-breasted fancy Norfolk styles with full-cut bloomers.

They feature rich English suitings in rich brown and grey shades, depicting small but distinctive check and stripe patterns. As these suits show exceptionally fine stitching and trimmings of pronounced quality it behooves those interested to come sharp at 8.30 for first choice. Sizes 25 to 36.

(7 to 18 years). Today............5.95

O'coat

\$10.85 \$13, \$14, \$15 Values

More perfectly tailored coats we have never offered you, nor more manly styles. In the collection are the season's smartest slip-on trench and half-belted models, embracing imported cloth of real warm weight in rich shades of plain brown, in fancy reliable navy blue, in plain grey cheviots, and in navy blue chinchillas.

## Smart Junior Overcoats for Little Chaps

For little fellows from 2½ to 10 years; double-breasted styles with black velvet collars, all-around belt, a nd check linings, with satin yoke. These coats are tailored from "The Rombo" chinchilla, and this special offer will clear the lot early this morning. Siz es 201/2 to 28. Sale price ... 6.65



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