

Sample Leather Goods 25c

Manufacturers' samples of small leather goods, including Wallets, Letter Cases, and Bill Folds, Tray and Coin Purses, Pocket Manicure Cases, Photo Cases and Strap Purses. Regular 50c, 75c, \$1.00 and \$1.50. Tuesday, 25c.

THE ROBERT SIMPSON COMPANY LIMITED

Umbrellas \$1.19 Sterling Mounted

Only 100 women's and 50 men's, silk mixture covers; handles with mounts of sterling silver or rolled gold. Tuesday, \$1.19.

"Just For Tuesday" Prices Prevail Today



The Right Curtain Fabrics Cost Less Now on Account of February Housefurnishing Sales.

SPECIAL NOTICE—We are making up chintz curtains and slip covers without charge, providing the materials are selected from special lots set apart for the purpose.

A FEW OF THE SPECIAL MATERIALS ARE 50-inch French and English Printed Linens and Chintz, yard 2.00 and 2.50 30-inch Roman Stripe Printed Linens, yard 2.15 50-inch Aubusson Linens, yard 2.75 and 3.00 30-inch French Printed Linens, yard 1.50 and 1.85 30-inch English Linen Taffetas, yard .88 30-inch Holland Prints, yard .75 30-inch English Chintzes, yard .65

UPHOLSTERING TAPESTRIES. Regardless of the fact that tapestries have advanced in price during the last year, we are reducing the price of a few pieces which we have decided to clear at a figure less than wholesale price today. There are verdure and conventional patterns, 50 inches wide. Regular \$1.00 and \$1.25 yard. Tuesday, yard, 85c.

Wall Papers

For the Living-room—Verdure Tapestry; brown or blue and gray. Side wall and ceiling, February Sale 15c. 18-inch border to match. Tuesday, yard, 7c.

For Dainty Bedrooms—Floral and stripe effects. Side wall, roll 10c. 9-inch cut-out border, yard, 2c. Silk Fibres, 22 inches wide; range of colors. Regular 50c. February Sale, roll, 18c.

THE FURNITURE

Offers well designed goods. Canada-Made, and priced lower than ever. Tuesday's list:

SIX SPECIAL ITEMS

- PARLOR SUITE, mahogany finish; the spring seats are well upholstered and covered in mixed silk tapestry; set has settee, arm chair and arm rocker. Regular \$48.50. February Sale price \$24.95.
PARLOR SUITE, in genuine solid mahogany; neatly designed panel backs and upholstered seats; covered in mixed silk tapestry; suite consists of settee, arm chair and arm rocker. Regular \$60.00. February Sale price \$32.50.
DRESSER, in solid quarter-cut oak; fumed finish; has two small drawers and two long; has two small drawers and two long; has two small drawers and two long. Regular \$20.00. February Sale price \$11.95.
BRASS TRIMMED IRON BED, in white enamel, with brass top rails, caps and uprights; all standard sizes. Regular \$5.50. February Sale price \$3.95.
ARM CHAIRS AND ARM ROCKERS, in solid quarter-cut oak; fumed finish; the loose automobile spring seats, and the cushion backs are covered in genuine leather. Regular \$12.00. February Sale price \$8.00.
Dressers, in selected quarter-cut oak, fumed finish, two small drawers and one long one, fitted with strong locks, large case and British bevel mirror, size 22 in. x 28 in. Regular \$11.95. February Sale price \$7.50.
Dressers, golden oak and genuine mahogany finish, have small and two long drawers, with toilet fitted with large bevel mirror. Regular \$21.00. February Sale price \$16.15.
Chiffonier, "Colonial" design, mahogany finish. Regular \$21.75. February Sale \$17.90.
Brass Bed, heavy 2-inch posts and top rails, with turned ball corners, massive fillers, with neat mounts; satin, bright or polette finishes; all standard sizes. Regular \$24.95. February \$19.95.
Brass Bed, has 2-inch posts, ball corners and massive double top rails, with heavy fillers; satin, bright or polette finishes; all standard sizes. Regular \$34.00. February \$25.00.
Bed Spring, steel tube frame and woven steel wire springs, well supported by steel bands, and helical springs; all standard sizes. Regular \$4.25. February Sale price \$2.90.
Bed Spring, extra heavy steel tube frame and specially fine woven steel wire, reinforced with steel rope edge, fully guaranteed; all standard sizes. Regular \$6.00. February Sale price \$3.95.
Mattress, filled with all cotton felt, well tufted, with roll-stitched edges and covering of fine art ticking; all standard sizes. Regular \$7.50. February Sale price \$4.75.
Dining-room Chairs, in solid quarter-cut oak, fumed or golden finish; set consists of five side and one arm chair; the seat and back are covered in genuine leather. Regular \$24.50. February Sale price \$12.95.
Dining-room Chairs, in genuine quarter-cut oak, fumed or golden finish, panel backs and loose slip seats, covered in genuine leather; set has five side and one arm chair. Regular \$32.00. February Sale price \$17.00.
Buffet, in genuine quarter-cut oak, fumed or golden finish, two cutlery drawers, double-door cupboard and long linen drawer. Regular \$28.50. February Sale price \$18.95.
Buffet, in quarter-cut oak, fumed or golden finish. The cutlery drawers, cupboards and linen drawer are conveniently arranged. British bevel mirror. Regular \$32.75. February Sale price \$22.50.
Buffet, "Colonial" design, made of genuine quarter-cut oak, fumed or golden finish, has three top drawers, centre cupboard and drawer, two end cupboards and long linen drawer, has three top drawers, centre cupboard and drawer, two end cupboards and long linen drawer. Regular \$53.00. February Sale price \$39.50.
Extension Dining Table, in selected quarter-cut oak, fumed or golden finish, has 45-in. top, extending to 6 ft., octagon pedestal. Regular \$19.00. February Sale price \$10.95.
Extension Dining Table, in genuine quarter-cut oak, fumed or golden finish; the 45-in. top extends on easy-running slides to 6 ft., massive pedestal. Regular \$18.00. February \$12.85.
Extension Dining Table, in quarter-cut oak, fumed or golden finish, 48-inch top, deep rim, extending to 8 ft., neatly designed pedestal with double locks. Regular \$20.00. February \$19.95.
Baking Cabinet, made of maple, natural color, has long drawers, divided for cutlery; also large flour bin, with division; size of top 26 x 40 inches. Regular \$6.75. February Sale \$5.15.
Kitchen Cabinet, in kiln-dried selected hardwood, natural or walnut finish; top part is fitted with double glass doors, small drawers and sugar bin, white maple top; bottom part has cutlery drawer and linen drawer, cupboard and tilting flour bin. Regular \$20.00. February \$16.00.
Kitchen Cabinet, in selected maple, natural or walnut finish; the top part is conveniently fitted with cupboards, drawers, bins and mirror; bottom part is fitted with flour bin, cupboard, lipen and cutlery drawer. Regular \$23.50. February Sale price \$19.25.
Library Table, in genuine quarter-cut oak, fumed finish, fitted with two centre drawers and bookshelves at each end. Regular \$20.00. February Sale price \$12.95.
Arm Chairs and Arm Rockers, in solid quarter-cut oak, fumed finish; the loose automobile seats and cushion backs are comfortably upholstered and covered in genuine leather. Regular \$12.00. February Sale price \$8.00.

FIFTH FLOOR

February Sale Floor Coverings

The great saving in Carpets, Rugs and Linoleums in the February House Furnishing Sale includes these for today:

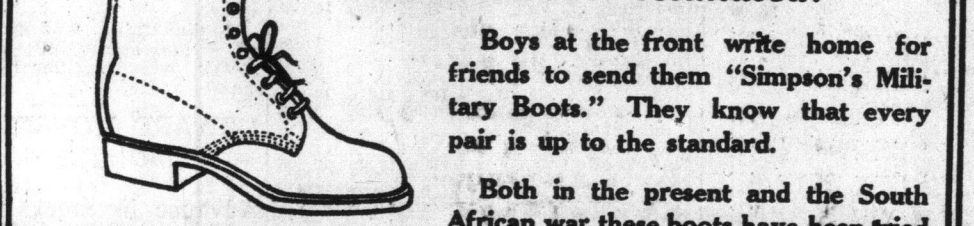
ENGLISH BRUSSELS RUGS. In a good range of Oriental, floral, conventional and two-tone effects, for bedrooms, living-rooms, dining-rooms, etc.; hard-wearing qualities: 6.0 x 7.5. Regular \$16.50, for \$13.75 6.0 x 9.0. Regular \$19.75, for \$16.75 6.0 x 10.6. Regular \$22.75, for \$18.75 9.0 x 9.0. Regular \$28.25, for \$21.75 9.0 x 10.6. Regular \$30.00, for \$21.95 9.0 x 12.0. Regular \$34.75, for \$26.75 11.3 x 12.0. Regular \$43.00, for \$35.75
ENGLISH AXMINSTER CARPET. 1000 Yards of Imported Axminster Carpet, in an excellent range of Oriental, floral, conventional and two-tone effects; lovely carpets for dining-rooms, living-rooms, bedrooms, hall or stairs. Regular \$1.85 and \$2.25. Tuesday, \$1.49.

Bed Comforters at \$2.95

Crepes centres, silk mull panels; size 72 x 72 inches. Tuesday, \$2.95. Bleached Sheets, size 70 x 90 inches; hemmed. Tuesday, pair, \$1.48. Striped Turkish Bath Towels, made in England. Tuesday, pair, 59c. Large Turkish Towels, size 26 x 54 inches; red stripes. Tuesday, per pair, \$1.00. Chenille Table Covers, red and fawn or green and fawn; knotted fringe; size 2 x 2 1/2 yards. Tuesday, \$2.95. Longcloth, 36 inches wide; for general use; done up in 12-yard lengths. Regular \$2.15. Tuesday, 12 yards for \$1.85.

Today's 'Marching Orders'

Every day now drafts of men are leaving for active service. The importance of foot comfort for the military man cannot be over-estimated. Boys at the front write home for friends to send them "Simpson's Military Boots." They know that every pair is up to the standard.



Military Socks Made in England

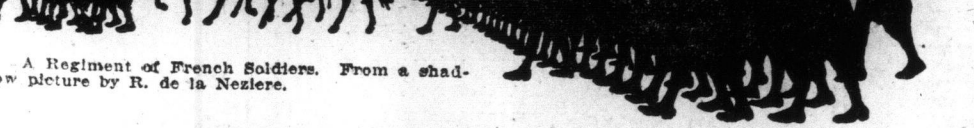
Two lines, plain cashmere, medium weight, extra fine quality, seamless foot, correct shade of khaki; sizes 9 1/2 to 11. Per pair, 60c. Plain cashmere, good weight, seamless foot, splendid quality, closely woven, spliced heel and toe; sizes 9 1/2 to 11. Per pair, 39c; 3 pairs \$1.10. English Wool Worsted Socks, soft fine-ribbed finish, seamless foot, close-fitting ribbed cuff, spliced heel, toe and sole; sizes 9 1/2 to 11; regulation khaki military socks. Per pair, 65c; 2 pairs \$1.25. English Make, Ribbed Khaki Wool Worsted Socks, seamless foot, good weight, elastic ribbed weave, spliced heel, toe and sole; sizes 9 1/2 to 11. Per pair, 39c; 3 pairs \$1.10.

Cape Gloves

Made in England. Tan Cape Walking Gloves, assorted shades, one dome fastener, outsewn seam, Bolton thumb, silk lined throughout; sizes 7 1/2 to 10. Per pair, \$1.75. Unlined, per pair, \$1.35 and \$1.50.

TRENCH STOCKINGS

Made of waterproof cravenette, light and serviceable; sizes 6 to 11. Per pair, \$2.25.



THE NEW MARKET Telephone Adelaide 6100

- MEATS. Shoulder Roasts Tender Beef, per lb. .14 and .15 Blade Roast, choice quality, per lb. .16 Thick Rib Roast, per lb. .18 First Rib Roasts, finest, per lb. .20 Wing Roast, Choice Beef, per lb. .20 Loin Roast, Fresh Pork, per lb. .24 Family Sausage, our own make, per lb. .12 1/2 York Brand Smoked Ham, whole or half, per lb. .21 Pure Lard, 3-lb. pails, gross weight. .51
GROCERIES. One Car Standard Granulated Sugar, in 20-lb. cotton bags, per bag \$1.31 4000 lbs. Finest Canned Peas, 8 for \$2.3 Ogilvie's or Purify Flour, 4 bag \$1.00 Magic Baking Powder, 1-lb. tin \$1.21 Choice Seedless Raisins, Purple Cord Brand, 2 packages \$1.25 Finest Creamery Butter, per lb. .36 Pure Clover Honey, 5-lb. pail \$1.25 Shrivett's Marmalade, 9-lb. jar \$1.25 Parity Oats, large package \$1.25 Banner Brand Jam, assorted, 5-lb. pail \$1.48 Choice Canned Corn, Beans or Tomatoes, 2 lbs. \$1.25 Choice Red Salmon, 2 lbs. \$1.25
Finest Evaporated Peaches, 3 lbs. \$2.25 Canned Blueberries, Eagle Brand, per tin \$1.10 Choice Lima Beans, 3 lbs. \$2.25 500 Jars Choice Canned Cherries, Highland Brand, Regular 25c Jar, for \$1.8 Cowan's Cocoa, 1/2-lb. tin \$1.25 800 lbs. Fresh Ginger Snaps, 3 lbs. \$2.50 Holland Rusks, 3 packages \$1.25 McLaren's Cream Cheese, large package \$1.25 Finest Canned Spinach, per tin \$1.10 Pure Gold Quick Tapioca, Chocolate and Custard Powder, 3 packages \$1.25 St. Charles Milk, per tin \$1.10
FRUITS. California "Sunlight" Oranges, sweet and seedless, per dozen \$1.35 Choice Grape Fruit, large size, 3 for \$2 Choice Apples, peck \$1.60
CANDY. Main Floor and Basement, 500 lbs. Lowney's Milk Chocolate Shapes, per lb. \$1.40 1000 lbs. Scotch Milk, per lb. \$1.15 Simpson's Nut Milk Bars, 2 for \$1.10

Hosiery for the Family

Women's Thread Silk Hose at \$1.49

Black, white and 25 shades; colored embroidered clox on ankle; heavy weave, silk to the top; double garter welt. Regular \$2.00. Tuesday, February Hosiery Sale . . . 1.49

1200 PAIRS OF WOMEN'S SILK HOSE, REGULAR 50c, AT 39c.

Black and white, deep lisle thread top, three-quarter silk leg. Regular 50c. Tuesday, February Hosiery Sale, 3 pairs 1.10; pair 39

WOMEN'S LISLE THREAD HOSE, 15c.

An extraordinary offer; black and white; limited quantity, ribbed lisle top; sizes 9 1/2 to 10. Regular 25c and 35c. Tuesday, February Hosiery Sale 15

WOMEN'S CASHMERE HOSE, 2000 PAIRS AT 29c.

"Pen-Angle" brand, plain black; sizes 8 1/2 to 9 1/2. Regular 35c. Tuesday, February Hosiery Sale 29

ARTIFICIAL SILK HOSE, 8.30 A.M. SPECIAL, AT 29c.

Black and white, three-quarter silk leg. Tuesday, February Hosiery Sale 29

CHILDREN'S RIBBED CASHMERE STOCKINGS, REGULAR 40c, FOR 29c.

One-and-one ribbed; sizes 5 to 9. Regular 40c. Tuesday, February Hosiery Sale 29

INFANTS' WHITE WORSTED HOSE, 15c.

Sizes 4 to 6. Regular 19c value. Tuesday, February Hosiery Sale, at 15

MEN'S 35c CASHMERE SOCKS AT 25c.

Oxford gray cashmere and plain gray, tan or black; various weights. Regular 35c. Tuesday, February Hosiery Sale 25

MEN'S LISLE SOX, LISLE AND SILK, AT 12 1/2c.

Black, white and colors; "second" of a well-known guaranteed brand; sizes 9 1/2 to 11. Regular 25c and 35c. Tuesday, February Hosiery Sale 12 1/2

DINNERWARE In the February China Sale \$69.00 THEODORE HAVLAND DINNER SET AT \$49.95.

New French border; half coin gold handles; beautifully mottled ware; open stock pattern; 102-piece set. Tuesday, \$49.95.

BOOTH'S SILICON CHINA DINNER SET.

Excellent white English ware, blue and gold band border; 97 pieces. Regular \$25.00. Tuesday, \$19.50. \$1.25 TO \$1.50 NIPPON CHINA AT 89c.

Hand-painted Chocolate Pots, Salad Bowls, Condiment Sets, Whipped Cream Sets, Syrup Jugs, Sugar and Cream Sets, Vases, Marmalade Jars, Tobacco Jars, Art Trays, Muffin Dishes, Mayonnaise Bowls, Biscuit Jars, 89c. TRINKET SETS AT \$1.95. "Royal Nippon" China, pretty floral and border designs. Regular \$2.75, Tuesday, \$1.95. MANICURE SETS, 89c. "Royal Nippon" China, Regular \$1.25. Tuesday, 89c. SUGAR AND CREAM SETS, 49c. New decorations, Japanese china. Regular 75c. Tuesday, pair, 49c. 65c, 75c AND 98c WHIPPED CREAM SETS AT 49c. Footed Cream Bowl, Ladle and Plate, Tuesday, 49c.

Boys' Blue Serge Suits \$4.95

Every boy needs a blue serge suit. Nothing is so satisfactory for looks and wear. These suits on sale today are regular \$7.00, \$7.50 and \$8.00 suits.



82 Suits, regular lines, cut in two and three-button, double-breasted styles, with long roll lapels and slightly fitting backs; full cut bloomers; rough and fine twill finished; serges from England, rich navy blues; sizes 25 to 32. Tuesday at \$4.95.

BOYS' SLIGHTLY SOILED SHIRT WAISTS, 49c.

250 Waists, full cut blouse style, with attached collars, stripe patterns or white pleated; sizes 9 to 14 years in the lot. Tuesday, 49c.

Men's Overcoats and Ulsters

English Chinchilla Coats, in plain blue or brown; one of the very scarce coatings; tailored in a double-breasted ulster style, with shawl collar, belted back, and heavy twill mohair linings; sizes 36 to 44. Tuesday, \$18.50.

ENGLISH MELTON OVERCOATS, \$12.50.

Single-breasted, fly front, Chesterfield style, in English black melton cloth; three-quarter length; velvet collar; linings of twill mohair; sizes 36 to 44. Price \$12.50.

Men's Negligee Shirts 69c

The entire floor stock of a large shirt manufacturer; the lot consists of blues, blacks, helio and gray stripes; coat styles, with double French soft cuffs and separate collar; guaranteed fast colors; sizes 14 to 17. Regular \$1.25 and \$1.50. Tuesday, 69c.

Men's Wool Combinations, in fine elastic rib knit; cream, natural and blue gray shades; "Tru-Knit" make; guaranteed unshrinkable; closed crotch; sizes 34 to 50. Tuesday, \$2.49.

Boys' Cashmere Jerseys, blue and white, blue and red, tan and green; fast colors; sizes 22 to 32. Regular \$1.25. Tuesday, 98c.

500 Pairs Children's Boots at 95c

Dongola Kid Button and Lace Boots, patent top-caps; low and spring heels; flexible McKay soles; sizes 5 to 10. Regular \$1.25. On sale Tuesday, 95c.

WOMEN'S \$2.50 TO \$4.00 BOOTS AT \$1.99.

500 Pairs Only Dress or Street Boots, in kid, patent and black velvet, button or lace styles; Goodyear welted and McKay sewn soles; newest shape toe styles; military and Spanish heels; different widths in some lines; sizes in the lot 2 1/2 to 7. Tuesday, \$1.99.

SIMPSON'S "ACTIVE SERVICE" BOOTS.

600 Pairs Men's Boots, box calf. Blucher style; leather and cotton lined; made with solid leather box toes and counters; winter weight; sizes 6 to 11. Tuesday, \$2.75. MEN'S RUBBER BOOTS. 800 pairs, three-eyelid or buckle styles; over ankle height; heavy corrugated soles and heels. Regular \$2.35. Tuesday, \$1.99. BOYS' HEAVY ONE-BUCKLE RUBBERS. Double sole and heel; sizes 2, 4 and 6. Regular \$1.85. Tuesday, \$1.50.