WOMEN'S INSTITUTES PULLING BOY'S EAR TO DISCUSS "HELP ON PUTS ORGAN GRINDER IN POLICE COURT THE FARM" PROBLEM

Attend Big October Convention.

The big Women's Institute convention which is to be held it the city at the end of October promises to be one of the most interesting yet held. Chief among the speakers will be Premier Drury of Toronto, Dr. Hill of London, and Mrs. Todd of Orillia. In addition to reports of institute work through-out Western Ontario. a variety of interesting subjects will come under discussion, many of them social problems. The problem of help on the farm will be taken up thoroughly, as well considered with the common of placing of immigrants. The problem of help on the farm will be taken up thoroughly, as well considered with the president with nervice work, and many other irreparts of the constitute committee. Is now bursy preparing the program.

F. B. LAVENDER WILL ADVISE APPLICANTS

Appointed by Housing Commission—Standard Dwelling On Exhibit At Fair.

F. B. Lavender was appointed by the Housing Commission—Standard Dwelling On Exhibit At Fair.

F. B. Lavender was appointed by the Housing Commission at its meeting hast evening to advise all people wishing any information regarding the housing situation in the city. Mr. Lavender' is president of the Central Veterans' Council and has had a considerable amount of work to do instablishing soldiers in various classes of employment. Mr. Lavender's office will be not the city hall, and will be in the city hall, and will be under the guidance of City Clerk of the county of the c The big Women's Institute convention which is to be held in the city at the Italy nineteen years ago and subse-

siderable amount of work to do in establishing soldiers in various classes of employment. Mr. Lavender's office will be in the city hall, and will be under the guidance of City Clerk Baker.

An exhibit will be shown at the Fair next week of the standard house of the Housing Commission. It will be fully furnished with all the latest furniture, and will be open for public inspection.

School Boy Flashes a Mirror

Mirror

We are all familiar with the school boy trick of flashing the sun's rays from a piece of looking glass.

By holding a mirror at a certain angle, you can catch this flash from the sun. At any other angle, it is ineffective. Just so with a diamond; the facets must be cut in certain definite geometrications or you do not obtain the full force of light. That's why some diamonds are duller than others. John A. Nash, My Jeweler, sells only Perfect Diamonds oliue white, and cut to flash brighter than a mirror. "There's a difference." His store is 266 Dundas street. "here you will eventually buy."

NAVAL BRIGADE BOYS

ARE BACK IN LONDON

The arrival of the training ship Pinta at \$30 Thursday morning, completed the volving for the large number of London's boys who participated in the naval training course. On the trip the naval raining and sarnia. At the latter place they were successful in capturing the second prize for the best dressed parade held on Labor Day. At Windsor a number of trial races were staged. Mr. Bestof trial races were staged with the look of trip the natural trip the control of trip to the trip the natural trip trip trip to the latter place they were dismissed. The training ship is now scheduled to take a party of Windsor as soon as final arrangements are made.

TO EXTEND WORK IN

TO EXTEND WORK IN THE RURAL DISTRICTS

Agricultural Department Plans Import ant Changes in Western Ontario.

Roscoe Finn, B. S. A., has returned from the Canadian. National Exhibition, and while in Toronto interviewed Hon. Manning Doherty, minister of agriculture, on the proposed enlargement of the scope of the county agrcultural officers. It is proposed to establish a sort of county agricultural board with representative farmers from each townsort of county agricultural board with representative farmers from each township as members. This will assist the county agricultural expert in keeping tab on the needs of each rural municipality, and the work in the larger counties like Middlesex will be greatly facilitated. It is possible that the farmer representatives will be paid for each meeting they attend, but this is not certain. An announcement applic-

facilitated. It is possible that the farmer representatives will be paid for each meeting they attend, but this is not certain. An announcement applicable to the whole province is anticipated from Mr Doherty shortly.

WANT FARM HANDS

United Boards of Trade to Discuss Securing More Help.

The United Boards of Trade of Western Ontario will meet in the directors rooms of the Western Fair Association on Wednesday next to confer with Hon.

Manning Doherty regarding the increased immigration into this district. The object of this meeting will be to endeavor to have first-class British farmhands come to this district. Local men on this board are Ald. John Bridge, president; Lieut.-Col. W. J. Brown, John Stuart, J., H. Laughton and Gordon Philip, secreatry-treasurer.

PUSHED FROM TRAIN

PUSHED FROM TRAIN

James Murray Painfully Injured When

He Lands On Head. James Murray, 108 Oak street, was painfully injured about the head and shoulders when he was pushed from a work train on the Grand Trunk Railway a short distance west of Egerton street at 8:25 o'clock Thursday night. Murray, who was employed by the railroad company, stated that he was pushed while the train was in motion. He landed on his head. His face was badly lacerated, but when the police ambulance arrived he decided that he would walk to his home.

> **Every Kid Likes** Good Things To Eat So every

> kid likes

Premier Drury Expected To Michael Spina Makes \$3 to \$4 a Day While in London.

> Michael Spina came from Sunny quently invested his spare capital in

COL. RAWLINGS GOES TO HIGHER POSITION

Salvation Army Officer Appointed Field Secretary

SALADA BUYS HUGE WARE-HOUSE.

In February next the Salada Tea Company will occupy the magnificent new building at the corner of Lawrence, Le Royer and St. Jean Baptiste streets, Montreal, the building at present occupied by Salada at St. Paul and St. Sulpice streets, and erected by them eleven years ago, having for by them eleven years ago, having for some time been inadequate for their business. Other Salada warehouses are situated at Toronto and Boston.

JUVENILES ARRESTED

Boy and Girl Both Charged With Steal ing Articles.

Two juveniles, a boy who is but 10 years of age, and a girl just four years his senior, are confined to the Childrens' Shelter as a result of the police arresting them on a charge of theft. The boy is alleged to have stolen a bloycle, while the girl is said to have taken a purse from the Grand Trunk station.

GUELPH FIREMEN ARE GRANTED BONUS

GUELPH, Sept. 9.—The trouble which arose in the Guelph Fire Department a few weeks ago, when the firemen asked for an increase in wages, has come to an end, and the men will not go on strike as was expected. Instead of granting the men a permanent increase the council have agreed to give them a bonus of \$10 per month until the end of the year, at the expiration of which time the matter will be further adjusted.

CONCERT AT HOSPITAL. The staff and patients at Westminster Hospital enjoyed a real treat on Wednesday evening, when the Brunswick Trio, assisted by other artists, put on one of the "Music and Mirth" concerts. The party consisted of W. N. and R. R. Spence and Jock Ballantyne, who compose the Brunswick Trio; Messrs. McAllister and McKellar, pipers and dancers: Mr. Mickle, drummer, and Miss Echert, who greatly pleased the audience with her well-chosen and delightfully rendered readings. The whole concert was of high order, and gave complete satisfaction to all.

Evangelist Bert Lewis of the London City Mission will conduct a baptismal service at the river at the foot of Wilson avenue, West London at Allelect Conduct and Conduct Condu BAPTISM AT RIVER.



to your advantage to see the autumn fashion displays throughout this store. We sincerely believe the comprehensive collection, great variety of autumn apparel for man, woman and child is more select than anywhere else in Western Ontario.

Toilet Department

3 gross Wright's Coal Tar Soap, an antiseptic soap; makes the skin soft 5 gross Peroxide Soap. Sale price six for 25c

SPECIAL SALE OF PEARL NECKLACES, TWO DIFFERENT STYLES

Pretty graduated French pearls, 18 inches long, with gilt clasp. Also

CANDY SPECIAL

100 lbs. Savory Mixed, a delightful cream assortment. Saturday special 50 lbs. Marshmallow Delight. Try these at your corn roast. Price 55c lb.

Dresses

JERSEY DRESSES IN TAUPE, NAVY PEKIN AND REINDEER.

Dress of Jersey Cloth, in reindeer and Pekin shades in tunic style, all around belt, long sleeves, tunic embroidered, also front of blouse, button trimmed. Price \$32.50

Dress of Jersey Cloth in sand and taupe or navy, in coat style, string belt, embroidered vest, and long Tuxedo collar. Price \$35.00

Dress of Jersey Cloth, one-piece style closing und arm, pin tucks trimming waist and skirt, string belt, embroidered around collar; in shades of Pekin, navy and taupe. Price\$25.00 Dress of Jersey Cloth, one-piece style,

string belt, set-in sleeve, side closing, tuck in back, button trimmed, pockets. front of waist embroidered; colors, beige and Pekin. Price......\$25.00

Ladies' Novelty

AT ONE-THIRD AND MORE OFF REGULAR PRICES. CLEARING AT \$10.00 EACH.

The newest, as shown in New York and Paris novelties that are exceptionally smart; colors, navy. green, wine, taupe, brown, grey and purple; bacolite or ivory ring beautiful and serviceable, spehandle ivory tip on end. These umbrellas, although a novelty and beautiful are serviceable specially cially made for rain or shine. Sale price \$10.00

Specials in Serge, Jersey Special Staple Savings and Tricotine For Saturday

WHITE FLANNELETTE, soft and cosy, a great opportunity to lay in your winter supply for baby wear, gowns and nursery purposes; values in these numbers For Early Fall Wear are unequalled; 29 inches 35c yard, 10 yards for \$3.25; 35 inches 45c yard, 10 yards for \$4.25 GREY SHIRTING FLANNEL, a strong union, dark

color for work shirts, underskirts, etc., 28 inches; very special SHEETS, hemmed ready for use well made, of good round-thread sheeting, perfect bleach; rooming-houses and hotels should see this value; the sizes for double beds, 8-4 and 9-4. Special price \$4.85 pair

PILLOW CASES, hemmed ready for use and well finished, of nice, fine, linen-finished cambric, all sizes, 40, SPECIAL COTTON, 35 inches, pure bleach, good clear weave for pillow slips or underwear, only 300 yards in this lot. Early shoppers will share a bargain here

ROCKFAST DRILL, guaranteed genuine, and fast color, the standard black and white shirting for work shirts, unequalled for durability, 200 yards on sale in one pattern only; a good serviceable stripe; 28 inches.

The Annual Sale of Manufacturers' Samples of

Men's Suits---Topcoats

Suits

Venice point and French vals.

Extra Heavy Quality Pure Silk

Crepe de Chine, 40 Inches Wide,

Secure all your needs in Crepe de Chine at this

low price. The lot was purchased at far less

than any like Crepe de Chine for some seasons

past. It is extra heavy, all pure silk, washable,

non-slipable, rich dyes and finish, for dresses

or underwear; 40 inches wide, in the following

colors, white, navy blue, duck blue, sapphire

blue, rail grey, taupe, nigger, pink, old rose,

tuscan, champagne, also black. Special. \$2.95

At Silk Department-Main Floor.

silk, underwear, etc.

Autumn Fashion

Displays, Saturday

Millinery imported models, including some of the

cleverest and smartest French exclusive pieces; also on

this same floor a comprehensive display of ladies'

misses' and children's ready-to-wear garments, in

dresses, coats, suits, blouses, sweater coats, kimonos,

MAIN FLOOR EXHIBITS.

The newest autumn fabrics for suits and dresses in fine

and heavy wool materials, evening silks and satins,

Paris beaded tunics or over-dresses, imported plain and

novelty plushes for coats, serviceable silks for street

wear; ribbons from France and Switzerland, compris-

ing velvets, plain silks, satins, plaid stripes, warped

prints and floral effects; the new metal brocades for

bags and vests, and many other novelties; French nov-

elty beaded bags in a great variety of styles and sizes,

French embroidered, beaded and silk bandings and

trimmings, fine laces, direct importations in cluny,

· Special, \$2.95 Yard

Single and Double Breasted, Finished and Unfinished Worsteds, Cassimeres, Tweeds, Herringbones; men's and young men's.

\$36.75

Ulsters, Ulsterettes and Dressy Coats; big, heavy coats for winter; medium weights for

This Is One of the Great Merchandise Events of the Fall for Men

An annual opportunity that careful buyers take full advantage of.

Added to the fact that the suits and coats are extraordinary at \$36.75 is the further advantage that they are to be had at the very beginning of the season-at a time when men who buy will get the greatest possible service. They are fall and winter suits and overcoats. They are brand new goods, straight from the makers. We are proud to say that they are suits and coats that would go into our regular stock at regular prices were it not for the fact . that we were able to obtain them especially for this sale event to sell at savings to our customers. Sale starts tomorrow. Buy in the morning if you can.

See Window Display, Men's Shop, Richmond Street Section.

SALE MEN'S SWEATER COATS

SAMPLES AND SECONDS. A splendid offering just at the beginning of the season-a job lot of Sweater Coats in medium and heavy weights, all shades; sweater coats with shawl collars and V-neck styles. Price\$4.69

A GREAT SALE OF

Silk Neckwear For Men, 49c Each Remarkable values in Men's Neckwear for Saturday. Hundreds of ties in beautiful shades; all fourin-hands; many of these ties would regularly sell for three times this sale price. Be here early for choice selection. Sale price 49c each

Visit New Men's Store Tomorrow Great, refreshing stocks of new fall merchandise. Fall Felt Hats \$4.50 and up Shirts in great variety of patterns..... \$1.95 up Underwear in fall and winter weights, all the leading lines, including Wolsey, Jaeger, Ceetee, Pen-

Hosiery, silk, lisle, cashmere.....50c, 75c to \$2.00 New Fall Caps, great assortment, all shades \$2.00, \$2.50, \$3.00 and up



