IT IS CHEAPER TO MOVE THAN TO PAY RENT

But that is not why we are moveing to the corner of Yonge and Shuter streets, but in order to get more room to meet the requirements of our rapidly growing business.

Before moving we are slaughtering prices to make way for our new stock in our new store.

IT IS CHEAPER TO PAY $15.00 THAN $18, $22 OR $24

We are selling the same British Woolens in Overcoatings and Suitings at $15 that other tailors will charge you $18 to $24 for and when we say that they are made up in Crawford's style it means all that is highest class in fit, finish and furnishings.

CRAWFORD BROS. LIMITED. TWO STORES { 167 Yonge St. 490 Queen St. W.


## INTERMEDIATE CHAMPIONSHIP.

**Westmounts at Montreal Play Rugby With Vics at Varsity To-Day.**

The final game for the intermediate rugby championship of Canada will be played this afternoon on the Varsity athletic grounds, beginning at 2.30. This game promises to be one of the best of the season, as both teams are in perfect condition, having in the recent matches played proven themselves fit for faster company than they have traveled in. The Westmount team arrived last night and are very confident. E. Percy Brown has been appointed referee.

The Victorias will play the same team that have represented the club all season. They are requested to meet at Tom Hanson's Hotel, Yonge-street, at 1.45.

**Association Game To-Day.**

The first game in the semi-finals for the Ontario Intermediate Association championship will be played this afternoon at Diamond Park between the Broadviews (champions Toronto Intermediate League) and Sherbournestreet (winners of M.L.A.). The game will be called at 3 o'clock. Weather permitting, there should be a large crowd in attendance, as both teams play fast football.

The Broadview's team will be: Goal, Chandler; backs, Melver, Weller; halves, Maddock, Lilborn, Barkey; forwards, Lewis, Gill, Cowle, Murray and Maxwell. The team will meet at the club house at 2 o'clock.

**Central Beat All Saints.**

The Central Y.M.C.A. played an exhibition with the All Saint's team and defeated them by a score of 15 to 0. The teams were:

Sts. Y.M.C.A. (45): Woodland and Jardine, forwards; Harding, centre; Henderson and Smith, defence.

All Saints (0): Taylor and Saimon, forwards; Miller, centre; Taylor and Barclay, defence.

**Football Kicks.**

St. Stephens will go to Toronto Junction to play the Shamrocks in the athletic field at 3 o'clock. All boys must meet at 2 o'clock at the gymnasium.

The City Teachers play Arts II. in the semi-finals of the Intermediate Intercollegiate League on Varsity athletic field at 10 o'clock this morning. The Teachers' team will be selected from the following: Armstrong, Carr, Woodward, Green, Smith, Colvin, Moffatt, Elliott, Brown, Bulmer, Baird, Miskit and Hunnisett.

The Euclids will play an exhibition game this afternoon at 3 o'clock with the Trinities on the latter's grounds. The Euclids will pick their team from the following players: Stewart, Mackay, B. Creeper, E. Creeper, Clark, G. Hood, Dunlop, Spence, McClelland, L. Roe, H. Hewer, White, Sinclair (capt.)

The King Edward Club wishes it to be understood that the challenge sent to the Queen's Hotel was not accepted, so cannot understand how they got on the field expecting to play the final.

The Brownie A.C. of Parkdale will play the final game of Rugby with the Western A.C. II. at Exhibition Park at 2.30 this afternoon.

The Scots Juniors meet the Rubber Co. in an exhibition game this afternoon at the St. Albans's field, corner of Barton and Howland-avenue.

The Alerts and the Alps will play an exhibition game of football to-day at the corner of Shaw and Bloor-streets at 3.30. The Alerts request all players to be at the corner of Broadview and Queen at 2.30: Bannister, Anderson, Feaney, Dalzell, Oldfield, Knowlton, Dunn, Laing, Wiles, Secker, H. Smith, G. Smith, MacGregor, Burns, Cheetham, Gibson.

The Lakeview A.C. request all players to be at the athletic field in uniform not later than 2 o'clock this afternoon, as they have been notified by the secretary of the league to play Deer Park at Jesse Ketchum Park. The game is to start half an hour earlier than usual. All supporters that can come are requested to meet at the same time and place.

The Toronto Scots F.B.C. Seniors will play a practice game to-day at Bayside Park at 3 p.m. The Toronto Scots and S.P.S. meet in the final for the Ontario championship motors on Saturday, Dec. 5. The following are requested to turn out this afternoon: Holmes, Marshall, Pardile, Ed. Humphrey, Hamber, Fraser, Reddock, Hear, Bousion, Park, Rougard, Wilcox, Bradley, Mott, Evans, Grant, Stewart, Patten, Brooksbank, Cook, Lewis.

The Westmount Football Club has applied for admission to the senior series of the Quebec Rugby Football Union. The application will receive consideration at the annual meeting to be held in Montreal Dec. 5. In Ottawa they think that Westmount's only chance for admission is for Ottawa College to transfer its allegiance from the Quebec Union to the Intercollegiate Union.

The Michigan football players overcharged the Chicago team in the annual Thanksgiving Day contest at Chicago by the score of 28 to 0. All records for attendance were broken, full 20,000 enthusiastic spectators braving a heavy snowfall to see the game. Goodman's delay was experienced in starting the game, due to the labor of shoveling the snow off the gridiron. Michigan won by hard straight football, line-bucking being a feature. This defeat leaves Chicago from the front row of western citizens for the championship. It was Chicago's first defeat by a western team.


NEW HOCKEY RINK

THE QUEEN CITY CURLING CLUB

are open to receive applications from Hockey Clubs for use of the open rink, and full particulars may be had at the Curling Club office, corner of Church and Hayden-streets, from 7.30 to 9 each evening. Saturdays 2 to 5.


# TO CAPTURE FORT HUNTER CANADIANS AT BENNINGS

## Kirkfield Stable After Fast Colt—Dramatist, Burdette and April Shower Also Ran.

Washington, Nov. 27.—The Canadians are trying to take Fort Hunter. This is not as warlike as it sounds, for it is not the historic place of defence they want, but the slashing fine colt of that name which won the second race at Bennings to-day. Fort Hunter ran five furlongs in 1.00 4-5, the fastest trip of the meeting, and, considering the deep track and cold weather his performance was marvellous, before he had cooled out a dozen owners made offers for him, but John Nixon, trainer of the Kirkfield Stable, got there first and has an option on the youngster until 10 o'clock tomorrow.

Fort Hunter is a grand looking colt by Potomac, and if Nixon secures him he will make a great horse for the King Edward Cup at Toronto next year. He is the best colt at the track.

Three Canadian horses were beaten today. Dramatist got away second to last in the opening race and never had a possible chance to catch up. Burdette was bumped out of her race and April Shower in the last shot his bolt in outfooting Mrs. Frank Foster to the stretch turn. All three were heavily played by the visitors from Toronto.

It was the coldest day of the season and none but the regulars turned out. Only one favorite, and that odds-on, won. Sam Craig won the handicap at 1½ miles handily from River Pirate. Track fast.

First race, 2-year-olds and up, 6 furlongs—Demurrer, 111 (Collins), 8 to 1 and 3 to 1, 1; Blue and Orange, 98 (Miller), 8 to 1 and 3 to 1, 2; Many Thanks, 94 (Reinacimer), 10 to 1, 3. Time 1.15. Margraviate, Elolm, Wagner, Neither One, Valley Forge, Dramatist, Hot, Hilarity, John Hughes, Oglawha, Genesoe, Hist, Worry, Ithan, Seniority and Princess Tulane also ran.

Second race, 2-year-olds, 5 furlongs—Fort Hunter, 102 (A. Brennan), 5 to 1 and 2 to 1, 1; Gnamonic, 104 (Redfern), 3 to 1 and 6 to 5, 2; Bytheness, 104 (T. Burns), 11 to 4, 3. Time 1.00¼. Burdette, Wood Shade, Piquet, Yo San, Lady Mirthful, Raider, Minion and Any Day also ran.

Third race, 2-year-olds, 7 furlongs—Monster, 103 (Hoar), 13 to 5 and 5 out, 1; Miss Melton, 103 (T. Walsh), 10 to 1 and 3 to 1, 2; Gay Lizette, 104 (Romanelli), 40 to 1, 3. Time 1.29 2-5. Pompano, Master Prim, Tom Cod, Silver Foot, Short Cake, Briarthorpe and Eclectic also ran.

Fourth race, 3-year-olds and up, 1 mile and 20 yards—The Guardsman, 99 (Romanelli), 7 to 2 and 6 to 5, 1; Monograph, 104 (Holesen), 7 to 1 and 3 to 1, 2; Rightful, 100 (Treubel), 3 to 1, 3. Time 1.45 3-5. Satire, Lord Advocate, Faraniass, Warrented, Mary Worth, Stonewall and Hoodwink also ran.

Fifth race, 3-year-olds, 7 furlongs—Pittacus, 97 (DeSouza), 13 to 5 and even, 1; Milladi Love, 92 (Brunner), 6 to 1 and 5 to 2, 2; Harrison, 105 (Blake), 8 to 1, 3. Time 1.29 2-5. John Nevin, Hymettus, Princelet, Russell Garth, Hackensack, Mart Miles, Grantsdale, Burning Glass, Our Nuggett, Nancy D., Pipe, Squid also ran.

Sixth race, handicap, 3-year-olds and up, 1 mile and a furlong—Sam Craig, 107 (T. Burns), 4 to 1 and 7 to 5, 1; River Pirate, 126 (Holesen), 3 to 1 and even, 2; Highlander, 109 (Redfern), 6 to 1, 3. Time 1.58 3-5. April Shower, Himself, Mabel Richardson and Mrs. Frank Foster also ran.

**Long Shots at New Orleans.**

New Orleans, Nov. 27.—Weather clear, track fast.

First race, 5½ furlongs—Sweet Nell, 102 (Ahern), 5 to 2, 1; Josetto, 102 (Davidson), 7 to 1, 2; Filly Deck, 102 (Harris), 20 to 1, 3. Time 1.08 3-5. Tritesse, Delia, May, Kinlight, Tioga, Jene Ferris and Louise Elston also ran.

Second race, 6 furlongs, selling—Julia Junkin, 100 (Fisher), 20 to 1, 1; Spec, 102 (Philips), 6 to 1, 2; Eliza Cook, 109 (Heigerson), 12 to 1, 3. Time 1.14 2-5. Lacache, Little Jack Horner, Gus Banks, Balm of Gilead, Joe Goss and Alpaca also ran.

Third race, mile, selling—Atheola, 100 (Pollok), 15 to 1, 1; Moweta, 91 (Powell), 6 to 1, 2; Bird of Avon, 105 (Philips), 7 to 1, 3. Time 1.43. Feronia, Full Back, Blue Mint, Exapo, Mary Moore, Whitmore and Helen Print also ran.

Fourth race, 7 furlongs, handicap—Cyprienne, 91 (Wishard), 10 to 1, 1; Annie Max, 104 (Philips), 2 to 1, 2; Ethics, 114 (Cochran), 6 to 1, 3. Time 1.28 3-5. Bird Light, Ernest Durham and Water over also ran.

Fifth race, 6½ furlongs, selling—Dutiful, 101 (Fisher), 4 to 1, 1; Soldier of Fortune, 104 (Minder), 8 to 5, 2; Ralph Young, 100 (McIntyre), 7 to 1, 3. Time 1.22 2-5. Jim Ferrin, Sanderac, Banwell, Myrendale and Sparrow Cap also ran.

Sixth race, 1 1-16 miles, selling—Little Scout, 112 (Hicks), 1 to 2, 1; Pothoen, 100 (L. Wilson), 4 to 1, 2; Capt. Gaston, 97 (Livingston), 12 to 1, 3. Time 1.48 2-5. Treacy and Omdurman also ran.

**T. O'Rourke's Little Sandy Again.**

Only three of the four horses entered for the half mile sweep at Dufferin Park yesterday, accepted the issue, Altonia being the absentee, owing to Mr. O'Halloran being ill. Tom O'Rourke's Little Sandy won two straight heats in so easy a fashion that Hilda B. and Brian Boru threw up the sponge. Summary:

Tim O'Rourke's Little Sandy ..... 1 1
T. Williamson's Hilda B. ..... 2 2
A. Kerr's Brian Boru ..... 3 3
Time 1.13, 1.12½.

The officials were: Judge, R. T. Smith; McCullough; starter, T. Hill; timer, H. Snow.

**Claude Won Oakland Handicap.**

San Francisco, Nov. 27.—Eight thousand people saw the Thanksgiving handicap at a mile and a furlong at Oakland. The race was won by Claude, the frequent Derby winner. Claude was added late last evening. Proper was favorite, while 8 to 1 was put against Claude. The Daly horse went to the front and was never headed, winning easily from Fossil and Grail, two outsiders. The event was worth $3100. The sport was marred by two accidents. Soon after the start in the third race Pearl W. staggered and fell dead from heart failure. Jockey Kunze escaped injury. In the last event Angie C. stumbled and fell, throwing J. Lewis to the ground with no ill effects. The boy was stunned, but escaped injury.

**Baseball Grounds Privileges.**

The Toronto Baseball Club, Limited, advertising the privileges they have in connection with their grounds for 1904. The privileges comprise score cards, refreshments, advertising, bicycles, etc. Full particulars can be had at their office, 10 West King-street.

**West End Gun and Athletic Club.**

A meeting was held at the West End Sporting Goods House club-room for the purpose of organizing a west end gun and athletic club. Harry W. Birch occupied the chair and the following officers were elected: President, Teddy Carlile; vice-president, A. B. Stroud; second vice-president, Frank Patterson; secretary, Percy Ball; treasurer, Thomas Smith.

The next meeting will be held at the West End Sporting Goods House, 1278 West Queen-street, on Thursday, Dec. 3, at 8 p.m. To further arrange matters all interested in gun or rifle shooting are cordially invited to attend.

**All Saints' Record.**

The All Saints Bowling League standing to date is as follows:

| Team. | Won. | Lost. | Drawn. |
|---|---|---|---|
| Patterson | 3 | 1 | 1 |
| McCollum | 3 | 2 | 0 |
| Finch | 3 | 2 | 0 |
| Fennell | 2 | 3 | 0 |
| Dunn | 2 | 3 | 0 |
| A. Wilson | 2 | 3 | 0 |
| W. J. Wilson | 2 | 3 | 0 |
| Macdonald | 1 | 3 | 1 |

**Stanley Gun Club.**

The final shoot of the Stanley Gun Club will be held at the Woodbine this afternoon at 2 o'clock.

**Farmer's Effective Protest.**

Manchester, Nov. 27.—The Red Jacket Telephone Company, which is extending its lines into Farmington, using the poles of the Intercoean Company, had its wires cut yesterday in front of the farm owned by Joe Crowell. The Crowell homestead fronts the highway for 80 rods, the wires being cut in two places.

Mr. Crowell's farm is about a mile west of the Record farm, which was the scene of the polemone war carried on here last winter, and out of which the present trouble is said to have arisen, as Mr. Crowell claims the company did not pay him the amount agreed upon for constructing poles and stringing wires, and that no more wires can be put up until he is paid $150. Acting on the advice of counsel, the wires were cut.

ADDITIONAL SPORTS ON PAGE 4.

## SENIOR LEAGUE BASKETBALL.

**Pharmacy Beat Canoe Club—Y.M.C.A. Defeat All Saints in Exhibition.**

The regular game in the Senior City Basketball League was played at the Y.M.C.A. last night between the Canoe Club and Pharmacy teams.

It was a hard and well-fought struggle. The Canoe Club looked all over winners until the last few minutes, when the Pharmacy men, by clever combination and shooting, won out by a narrow margin, the score at the call of time being Canoe Club 15, School of Pharmacy 17. Kemp put up his usual splendid game for Pharmacy. The teams lined up as follows:

Pharmacy (17): Kemp and Hays, forwards; Layne, centre; Bond and Almas, defence.

Canoe Club (15): Cooper and Jeffries, forwards; Findlay, centre; Miller and C. Sooper, defence.

Crocker and McLeod, referees.

**Indoor Baseball.**

"C" Co., 48th Highlanders, Indoor B.B.C. met Wednesday evening and elected these officers: Hon. president, Major Curry; hon. vice-president, Lieut. Miller; president, Lieut. Marshall; vice-president, Col.-Sergt. Roberts; secretary-treasurer, Sergt. Elliott; captain and manager, Sergt. Young; Executive Committee, Corporals Royth, Henderson, McCaffery; Privates Lambe and McInnes.

**M.C.C.'s Innings' Victory.**

Such a pronounced victory as Mr. Warner's eleven gained over Victoria in the game concluded Nov. 16, following on the splendid form displayed against South Australia, gives hope that the M.C.C. combination will worthily uphold the Mother Country when the bigger games come to be played; in fact, the team may yet bring back the "ashes," says The London Daily Mail.

Of Hirst, Tyldesley and Hayward much was expected, and they have thoroly proved their worth, but it is particularly gratifying to find that the members new to Australian wickets are all "coming out."

On the form shown up to the present, it is difficult to divine who will be left out of future teams. Granted that Victoria is not just now a really great team, a victory by an innings and 71 runs (to say nothing of the declaration), is something to "crow" about.

The match ended in a brilliant victory for the Englishmen by an innings and 71 runs, after Warner had declared his innings closed with eight wickets down.

—Victoria—First Innings—

| | |
|---|---|
| P. McAlister, b Hirst | 0 |
| W. Bruce, c Bosanquet, b Reif | 4 |
| G. H. S. Trott, st. Strudwick, b Rhodes | 20 |
| W. W. Armstrong, b Rhodes | 28 |
| M. Ellis, c Reif, b Hirst | 1 |
| F. Laver, b Fielder | 26 |
| J. Horan, c Strudwick, b Fielder | 25 |
| E. Tuckwell, c Bosanquet, b Rhodes | 3 |
| F. Collins, l.b.w., b Rhodes | 0 |
| E. Menfries, not out | 41 |
| J. V. Saunders, c Bosanquet, b Rhodes | 9 |
| Extras | 5 |
| Total | 162 |

—Second Innings—

| | |
|---|---|
| P. McAlister, b Bosanquet | 45 |
| W. Bruce, c Bosanquet, b Rhodes | 51 |
| G. H. S. Trott, c and b Rhodes | 16 |
| W. W. Armstrong, c Heywood, b Rhodes | 35 |
| M. Ellis, run out | 8 |
| F. Laver, c Reif, b Fielder | 23 |
| J. Horan, c Strudwick, b Fielder | 1 |
| E. Tuckwell, b Reif | 11 |
| F. Collins, not out | 0 |
| E. Menfries, c Reif, b Fielder | 4 |
| J. V. Saunders, b Reif | 2 |
| Extras | 14 |
| Total | 210 |

—M.C.C.—First Innings—

| | |
|---|---|
| P. F. Warner, c Armstrong, b Saunders | 22 |
| Hayward, c Armstrong, b Saunders | 6 |
| Tyldesley, c Laver, b Armstrong | 90 |
| R. E. Foster, c Collins, b Laver | 71 |
| Knight, c Trott, b Ellis | 47 |
| Hirst, c Armstrong, b Saunders | 92 |
| B. J. T. Bosanquet, b Laver | 79 |
| Reif, c Collins, b Laver | 8 |
| Rhodes not out | 2 |
| Extras | 26 |
| Total (8 wickets) | *443 |

*Innings declared closed.

THE FISHER TUBE SKATE

The Lightest, Strongest and Prettiest Skate Made. You will never regret your purchase. Send for catalogue.

The A. D. FISHER CO., Limited, 34 RICHMOND-ST. E., TORONTO.

YORKSHIRE COUGH AND HEAVE CURE

Guaranteed to cure Coughs, Colds, Heaves, Influenza and Epizootic among horses. Used and recommended by prominent horsemen and guaranteed to give satisfaction. Price 50c a package For sale by druggists and general merchants.

Lyman Bros. & CO., Wholesale Agents, Toronto

TENDERS WANTED

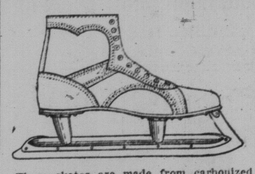
For Privileges in Connection with Toronto Ball Grounds FOR SEASON OF 1904.

Privileges comprise score cards, refreshments, advertising on fences and stands, bicycles and cushions.

Full particulars at office of Toronto Ball Club, Limited, 10 West King-street. Tenders will close Dec. 15. The lowest or any tender not necessarily accepted. By order of the board.

REGINALD EYRE, Sec.-Treas., The Toronto Ball Club, Limited.

FACSIMILE OF THE IREDALE HOCKEY SKATE



These skates are made from carbonized cast steel sheets, remodeled and strengthened; are now a perfect tube skate; neat, light and very strong; racers same quality. You will make no mistake if you get a pair of these.

J. IREDALE, 186 Bay Street, - Toronto.

KAY'S CURLING STONES

Famous "Alisa Craig" and "Red Hone" —evenly matched—true in running.

NO ADVANCE IN PRICE

Cheaper for first quality stones than any other. Special rates to Clubs and dealers.

KEITH & FITZSIMONS, Limited 111 King St. W., Toronto.

# MAXIM & GAY CO.

(Incorporated Under the Laws of the State of New York.)

Established Three Years. CAPITAL, $50,000. Before the Public Every Day.

NEW YORK. NEW ORLEANS. CHICAGO. SARATOGA. WASHINGTON.

REFERENCES: Any Bank or Banker in New York, New Orleans, Chicago, Saratoga or Washington.

# WIN AT NEW ORLEANS!

No greater opportunity has ever been afforded the American racing public to earn a steady income with a small capital than does the Maxim & Gay Co. offer you at New Orleans, beginning Thanksgiving Day, Nov. 26.

Everybody conversant with the history of the Maxim & Gay Co. knows that at New Orleans it has scored those sensational successes which have made its name a household word among patrons of the turf. No record approaches ours for the number of winner named at long prices at the Crescent City. Our experts are already on the ground preparing for the opening. Every indication points to us surpassing our best efforts in furnishing information from that track, and we are again certain we will enable patrons of the Company to win steady incomes on small investments there.

## $50 NETTED $201.75

Here is a complete statement, showing the result of a $10 play on each horse given in our "Discretionary Series" during October. (Note: *A capital to begin with of $50 is required by us, as a matter of conservatism, to make a $10 play on each horse that is considered by us a good betting proposition.)

### October Meetings—Morris Park and Brighton.

FIRST WEEK.

| Day. | Net Daily Result. Won. | Lost. |
|---|---|---|
| 1—Bobadil, 7 to 5, won; Castalian, 9-5 won; Duelist, lost | $22 | |
| 2—Carsman, 5 to 2, won; 3 losers | | $5 |
| 3—Juvenal Maxim, 6 to 1, won; M. Theo, lost; Wealth, lost | | 40 |
| 4—S. Protect, 1 to 2, won; M. Brant, 7 to 2, won; 3 losers | | 10 |
| 5—Audesville, 6 to 5, won; 3 losers | 18 | |
| 6—Land of Clover, 5 to 2, won; 2 losers | | 5 |
| SECOND WEEK. | | |
| 1—Paulconbridge, lost | | 10 |
| 2—Surmise, lost | | 10 |
| 3—No play (track conditions unfavorable) | | |
| 4—Medal, 7 to 1, won; 4 losers | 30 | |
| 5—Charawind, 4 to 5, won; Duelist, 11 to 5, won; 3 losers | | — |
| 6—Outcome 9 to 10, won; Tepee, 8 to 5, won | 15 | |
| | $122 | $43 |

THIRD WEEK.

| Day. | Net Daily Result. Won. | Lost. |
|---|---|---|
| 1—Asarita, 8 to 5, won; Pol Rogers, lost | 6 | |
| 2—P. Stone, 13 to 10, won; Hermis, 7 to 10, won; 1 loser | 10 | |
| 3—Damon, 3 to 1, won; Emergency, 9 to 2, won; 3 losers | 45 | |
| 4—Caughnawaga, 6 to 5, won; 2 losers | | 8 |
| 5—River Pirate, 5 to 1, won; Molasflb, lost | 20 | |
| 6—Enright, 9 to 5, won; 3 losers | | 12 |
| FOURTH WEEK. | | |
| 1—Mamie Worth, 2 to 5, won; Piquet, 9 to 2, won; 1 loser | 30 | |
| 2—Woodshade, 12 to 1, won; 3 losers | 60 | |
| | $332 | $63 |
| Less Losses | 63 | |
| Net Winnings | $269 | |
| Less our commission, 25 per cent. | 67.25 | |
| Net profits on $10 play for month | $201.75 | |

## We Pick the Winners.

The system we employ to locate winners is identical with that used by "Pittsburg Phil," John A. Drake, John Gates, W. Langdon, Joe Yeager, and other famous plungers who win hundreds of thousands on the turf every year, and it proves just as successful.

We gather our information of prospective winners through a force of expert horsemen who hold a watch on the horses in their early-morning trials, and in that way learn when they are ready to win.

The money that is played into the game by persistent losers, such as the large mass of uninformed players are bound to be, goes into the pockets of the big operators, of which the Maxim & Gay Co., representing a large clientele, stands at the head. The work of the Maxim & Gay Co. is to place the general public upon a level with the winning plungers, and our success in this accomplishment has made us famous on two continents.

We do business only on the great racetracks of the U.S. We number among our clients some of the best known sportsmen, financiers and merchants in the country. Investment on the turf is now deemed as legitimate as any other high-class form of speculation. The present high standard to which racing has been brought, and the absolutely good faith in which turf affairs are conducted under the auspices of the Jockey Club in the East, and the Western Jockey Club in the West, has inspired millionaire capitalists and business men all over the country with as much confidence in racing as in the stock, grain and cotton markets, and this is one reason why transactions in the betting rings now rival in magnitude those of the stock, cotton and grain exchanges.

Another reason for the rapid growth of turf speculation in popular favor, is the rapidity with which all transactions are wound up. The speculator makes his investment at the racetrack in the afternoon through us and receives a notification by mail, in a letter guaranteed to bear a postmark earlier than the race is run, of just what horses are to be backed to his account. By the next mail he is informed of the result of that day's operations, and he learns quickly just where he stands. At the end of each week he receives a complete statement of his account, with a money order for his profits, less our fees, which we deduct as our fee.

This gives a wholesome tone to legitimate turf speculation which cannot be found in the more or less involved transactions of the big exchanges, and this is why turfmen live more comfortably and live longer than do men whose involved transactions are on their minds, day and night, for weeks and sometimes months at a stretch.

## OUR CLIENTS WON A MILLION DOLLARS

As it is well known that our clients have collectively won as much as a million dollars at a single race meeting, it is sometimes asked: "Why do not Maxim & Gay simply sit down and back their own selections instead of running a considerable clerical force and spending large sums in advertising in newspapers throughout the country?"

The answer is simple enough if one stops to consider the situation. Maxim & Gay, by dint of ability, energy, organization, capital and advertising, have secured an enormous clientele, which means the command of immense capital. If we can pick winners for this immense number of investors, our profits are larger than if we played our own money only, for on each of our winnings, which we charge for information and commission, one man out of every four of our customers is practically betting for us. The proof that this plan works for the benefit of the public as well is that they win three weeks out of four, and our books show that no customer who stuck to us for two months ever failed to get well ahead of the game, while not a few of those who now own winning stables of racehorses and who are cutting an important figure on the turf, began the game as mere novices, playing our selections through us.

The principle upon which we operate is such that we must of necessity do the best we can for you. Our income, as pointed out, is derived solely from a percentage of the winnings of our clients, and if we cannot make you win, our entire income is cut off. That we have been successful in making our clients win, is amply proven by the fact that we have prospered for upward of three years, while imitators, pursuing more economical and less businesslike methods, have come and gone. Competition has been encountered by Maxim & Gay, some operators tried to break into the field successfully occupied by the older and more responsible firm, but it did not take the press and public long to discriminate between the legitimate and the illegitimate, and as a result we have continued to flourish uninterruptedly, while in the ranks of our rivals there have been scores of enterprises initiated, only to end in failure.

## JOIN OUR WINNING ARMY

The greatest race meeting in the history of the South begins at New Orleans on November 28th. In magnitude it will eclipse all other turf gatherings of the past. The Crescent City Jockey Club knows this to be a banner year and has prepared for it. So have we. If there are more horses at the New Orleans racetrack than ever gathered there before, we have more expert "clockers" and handicappers than we ever employed at any other meeting. They cannot make the game too big for us to handle. We move with the times.

If you want to get aboard our discretionary series, at New Orleans, in which we play daily those and only those horses we think A1 betting propositions, with the privilege of not playing any horses at all on days when we consider conditions unfavorable, fill out the following blank and forward your remittance to us at New Orleans as soon as you can. Play will be begun on the first day of the meeting. If your money reaches us in time; otherwise, we will begin to play the first day it reaches us after the meeting has begun. Money should be sent by bank draft, express money order, or currency in registered letter. Uncertified checks are not accepted.

To MAXIM & GAY CO. (Incorporated) 923 Canal St., New Orleans, La.

*In accordance with the terms of your ad in The Toronto (Canada.) World I enclose..... Dollars. Please invest for me daily ... ..... Dollars on each selection of your Discretionary Series at the New Orleans races. You agree to send me every day, in a letter postmarked before the races are run, the names of the horses which will be played for my account that afternoon and to send me statement and check weekly for profits, less 25 per cent. of winnings. Post odds are guaranteed as published in the New Orleans morning newspapers. My account is subject to withdrawal in full on demand.*

Name ..... Street ..... Town or City ..... State .....

THE FOLLOWING SUMS ARE THE MINIMUM ACCEPTED FOR PLAY:

For a $1 play on each horse..... $25 | For a $5 play on each horse..... $75 | For a $50 play on each horse..... $250
" $10 " " " " ..... 50 | " $.0 " " " ..... 100 | " $100 " " " ..... 500

Remit direct to the Maxim & Gay Company, 928 Canal-street, New Orleans. All accounts received by the Maxim & Gay Company will be played at the track by the Maxim & Gay Co., and the Maxim & Gay Co. will make all accountings direct to its clients. The Maxim & Gay Co. assumes all responsibility for a proper statement of its clients' order.

Our friends are cautioned against sending money through the mails without registering.

BATHS MANICURING

J. R. BEAMISH

9 Richmond Street West.

14 Barbers. - - No Waiting

Phone 5252 246

Old Hermitage!

For a particularly choice wine at a reasonable price we offer our special "Old Hermitage" at $1.50 per gallon. This wine possesses all the qualities that should necessarily recommend it to the public.

DAN. FITZGERALD.

Leading Liquor Store 111 Queen St. W. Tel. Main 2387.

SUITS PRESSED

We Repair, Clean and Press Garments. Suits sponged and pressed 50c. Overcoats 50c. Pants 15c. Give us a trial.

Telephone M. 3693.

Merchants' Tailoring & Repairing Co., 67 YONGE STREET. 267

ERRORS OF YOUTH. Nervous Debility, Seminal Losses and Premature Decay, promptly and permanently cured by

SPERMOZONE

Does not interfere with diet or usual occupation and fully restores lost vigor and insures perfect manhood. Price, $1 per box, mailed plain wrapper. Sole proprietor, H. SCHOFIELD. SCHOFIELD'S DRUG STORE, ELM ST., TORONTO.

RICORD'S SPECIFIC

The only Remedy which will permanently cure Gonorrhoea, Gleet, Stricture, etc. No matter how long standing. Two bottles cure the worst case. My signature on every bottle—none other genuine. Those who have tried other remedies without avail will not be disappointed in this $1 per bottle. Sole agency, SCHOFIELD'S DRUG STORE, ELM ST., TORONTO.

RUBBER GOODS FOR SALE.

Gold Seal EXPORT LAGER.

JUST THE BEST BEER.

The Sleeman B. & M. Co. Limited Guelph, Canada.

BIG G CURES in 1 to 5 days. Guaranteed not to stricture. Prevents Contagion. THE EVANS CHEMICAL CO. CINCINNATI, O. U. S. A.

MEN AND WOMEN.

Use Big G for unnatural discharges, inflammations, irritations or ulcerations of mucous membranes. Painless, and not astringent or poisonous. Sold by Druggists, or sent in plain wrapper, by express, prepaid, for $1.00, or 3 bottles $2.75. Circular sent on request.

Genuine satisfaction is given by

GOLD POINT AND Board of Trade

Best 5 cent Cigar 216

Buchanan Blend Scotch

By Warrant of Appointment Distillers to H. M. the King and H. R. H. the Prince of Wales

The very finest old Highland Whisky.

JAMES BUCHANAN & CO.

Distillery: Glentaucher, Glenlivet 3

Nervous Debility

Exhausting vital drains (the effects of early follies) thoroughly cured; Kidney and Bladder affections, Unnatural Discharges, Syphilis, Phimosis, Lost or Failing Manhood, Varicocele, Old Gleets and all diseases of the Genito-Urinary Organs a specialty. It makes no difference who has failed to cure you. Call or write. Consultation free. Medicines sent to any address. Hours—9 a.m. to 9 p.m.; Sundays, 3 to 9 p.m. Dr. J. Reeve, 295 Sherbourne-street, fifth house south of Gerrard-street. 246

SANTAL-MIDY Standard remedy for Gleet, Gonorrhoea and Runnings IN 48 HOURS. Cures Kidney and Bladder Troubles. MIDY


The Alps will play the Alerts a game of football at the corner of Shaw and Bloor at 3.30 this afternoon and request all players and supporters to be on hand as early as possible.