

**SIMPSON**

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.

Strong breezes; continued mild to-day; partly fair, but some showers.

**SIMPSON**



# HERE ARE TO-DAY'S WINNERS! THESE \$11.75 OVERCOATS!

No matter what the weather is like when you get up this morning, come right down to the Simpson's Store and make sure of getting one of these \$22 Overcoats almost for half price.

You've never seen such a classy collection offered at a special price. Not one coat in the lot but would you credit at to-day's game. Whether it's a sporty ulster or a rich black melton you want, it is to be found in this remarkable collection and at this economical price.

They're made of English and Scotch coatings, thick, soft materials, with a lofty finish, that gives warmth without weight. New browns and greys, as well as some black meltons, in Chesterfield style. One of the most distinguished collections of coats ever offered at a special price. Men who saw them in the window yesterday will make a point of getting here at 8 a.m.

**Worth as High as \$22 Regularly—TO-DAY \$11.75**

**A Fur-Lined Coat Like This \$33.75**

Barely a dozen of them to offer at this price, so it's only the men who step lively that have a chance for these TO-DAY.

Black English beaver-cloth shells, lined with selected heavy furred muskrat skins, with shawl collar of dark Canadian otter. The coat that other fur stores sell for \$45.00 or \$50.00. TO-DAY ..... 33.75

## Boots For All Kinds of Kickers \$2.95

1700 pairs Men's Boots, Blucher, button and straight lace styles, being a special purchase from Montreal; the leathers are patent colt, velours calf, tan Russia calf, and vicj kid; some have dull matt calf uppers; some are leather lined; high, medium and low heels; all sizes 5 to 11. Regular values to \$4.50. TO-DAY, 8 o'clock ..... 2.95

## Are Your Rubbers Ready?

You cannot tell what morning now you'll have to start out in a driving snow or rainstorm, or what evening you'll be beating it home through the slush. Better play safe and buy your Rubbers here TO-DAY.

We have just received our first big shipment of new Rubbers. These are special prices for TO-DAY.

2600 pairs Low Rubbers, every pair guaranteed perfect, reinforced where the wear comes.

Misses' sizes, 11 to 2 ..... .39 Boys' sizes, 1 to 5 ..... .59 Children's sizes, 4 to 10 1/2 ..... .33 Women's sizes, 2 1/2 to 7 ..... .49 Men's sizes, 6 to 12 ..... .69

## To-day's Gloves and Hosiery Of High Quality Offered at Prices Exceptionally Low

**\$1.50 MEN'S GLOVES FOR, PER PAIR, 98c.**  
50 dozen Men's Real Leather Washable Chamois Gloves, natural shade, one dome clasp, P.X.M. seam, smart Fall street glove, soft, pliable, uniform finish. Perrin's best make. Sizes 7 to 10. Regular \$1.50 value. TO-DAY, special ..... 98

**WOMEN'S SILK-FINISH HOSE.**  
Full fashioned, gauze weight, extra fine, even thread, stainless black, rich, sparkling, bright finish, double garter web, double heel, sole and toe; sizes 8 1/2 to 10. Regular 25c. TO-DAY, special, per pair, .19; 3 pairs ..... .55

**WOMEN'S REAL FRENCH KID GLOVES.**  
Selected grade of real kid, two dome clasps, oversewn seams, gusset fingers, neat self point, smart street or dress glove; large range of shades; sizes 5 1/2 to 7 3/4. Sterling \$1 value. TO-DAY, special ..... 59

## \$3.00 Locket 79c

Square, round, oval or heart-shaped, suitable for lockets or charms, set with crescent and star of pearls, and many other attractive features. Too diverse a collection to describe, but all good value at \$2 and \$3. TO-DAY ..... 79

**12 only Silver-Plated Tea Sets, four pieces, best quality plating, cream jug and spoon holder gold lined, all in satin finish. Regular \$15.00. TO-DAY ..... 7.89**

**Alarm Clock, 39c—Strong gilt movement, in nickel case; good timekeeper.**

**English Plated Fern Pots, 35c—Pierced body and fancy pierced edge, complete with lining.**

**Japanese Air Plant, suitable for above ..... 10**

## Hand Bags and Belts

**Women's Real Leather Hand Bags, the new alligator finish, lined throughout, leather-covered frames, and inside coin pocket and purse. Regular \$1.98. TO-DAY ..... 97**

**200 yards Silk Velvet Belting, embossed with silk and edged. Our regular \$2 line. TO-DAY, per yard ..... 50**

## See the Toys Here TO-DAY

The unsettled state of our basement has delayed the appearance of the dainty dolls and their friends—but they're making up for it by appearing at prices unheard of at this early date. Fancy having your choice from a full, overflowing, brand new toy stock, at prices you might expect to see not sooner than Christmas Eve. Here they are:

- Dressed Dolls, unbreakable body, fully jointed, with bisque head of long curly hair, closing eyes and real eyelashes, pretty flower and lace hats, fancy dresses, white stockings and booties, length 21 inches, big \$2.25 value. Specially priced for To-day's selling at ..... 1.69
- Dressed Dolls, as above, length 18 inches, with fancy hats and dresses, white shoes and stockings, ordinary \$1.50 value. To-day ..... 1.00
- Walking Baby Dolls, newest mechanical novelty, large size. To-day ..... .75
- Teddy Bears, on wheels, with chain and leather collar, mounted on steel wheels. To-day ..... 1.00
- First Shipment of Christmas Games, a large variety on sale in the Basement To-day, including: Salem Witch, \$1.00; Box Ball, \$1.00; Wonder Book, \$1.00; King Ring, 50c; Ring the Pin, 50c; Fit, 50c; Authors, 25c; Quiz, 25c; Dr. Busby, 25c; Jack Straws, 25c.
- The Princess Kid Body Doll, length 22 inches, with bisque head, curly hair, closing eyes and real eyelashes. Jointed hips, lace hose and slippers. An extraordinary value for To-day, at ..... 1.00
- Simpson's Special Jointed Doll, length 20 inches, with movable bisque head, sewn wig of curly hair, closing eyes, real eyelashes, stockings and slippers, full jointed and unbreakable. Special for To-day's selling ..... 1.00
- 5000 Kid Body Dolls, large fat kid-body dolls, also jointed dolls, 40c values. Special for To-day's selling ..... 25

## Low-Priced Toilet Requisites

- Parisian Ivory Hair Brushes, with good quality bristles. Regular value \$1.25. TO-DAY ..... 89
  - Concentrated Perfumes, without spirit; real flower essence; very lasting odors, in Wood Violet, Rose, Lilac, Lily of the Valley. Regular \$1.00. Special ..... 69
  - Houbigant's Rice Powder, in flesh and white. Regular 15c. Special ..... 10
  - Glycerine, Buttermilk and Genuine Old English Brown Windsor Soap. Regular 10c per cake. Special ..... 4 for 25
  - Roger & Gallet's Talcum Powder. Regular 25c. Special ..... 19
  - Stork Castle Toilet Soap, in cakes. Regular 10c per cake. TO-DAY ..... 4 for 25
- Phone direct to Toilet Department.

## Wall Paper Prices Cut in Two

- Cover your walls with paper that will be pleasing to the eye and tone up your surroundings.
- Imported Parlor and Dining-room Papers, in plain or figured effects, in rich color blends of browns, champagnes, tans, creams, blues, greens and greys. Regular to 75c. TO-DAY, 33. Regular to 50c. TO-DAY, 23. Regular to 35c. TO-DAY ..... 16
- Bedroom and Sitting-room Paper, in florals, stripes and plain effects; assorted colors. Regular to 25c. TO-DAY, 11. Regular to 15c. TO-DAY ..... 7
- Cut-Outs, Friezes or Uppers, for plain lowers; assorted colors. Regular to 8c and 10c yard. TO-DAY ..... 3

## TO-DAY'S Groceries \$7 Wrist Watch \$3.98

- 1000 lbs. Fresh Creamery Butter, "White Clover" Brand. Per lb. .... 22
- Leaf Sugar, 3 1/2 lbs. .... 25
- Tonated Cornflakes, 3 packages ..... 25
- Canned Corn, Aylmer, 3 tins ..... 25
- Imported French Peas. Per tin ..... 12
- Baker's Cocoa, 1-2 lb. tin ..... 22
- Maconochie's Pickles, Mixed, Chow-Chow and Walnuts. Pint bottle ..... 22
- Pure White Corn Honey, per section ..... 24
- 500 tins Canned Yellow Peaches, 2-size tin, 40 heavy syrup. "Old Mill Brand" per tin ..... 15
- Rich Red Salmon, Gold Ring Brand. Per tin ..... 20
- California Asparagus, large square tins ..... 30
- Fancy Mixed Biscuits, 2 lbs. .... 25
- 500 lbs. Fresh Peel Cake. Per lb. .... 15

Just one hundred of these will be offered this morning, so come early: 6-jewel, gilt movement, stem winding, stem set, plain dial with gilt hands, leather wrist band attached to each side of watch, not enclosed in leather case. Very neat and refined. Regular \$7.00. TO-DAY ..... 3.98

The **SIMPSON** Company Limited

## Which Do You Need Most?

A new Suit or a new Housecoat? Here are both at economical prices to-day:

- High-grade Suits, made from a fancy brown stripe English worsted, very attractive in appearance, good wearing, and one of the finest business suits on the market, cut-single-breasted, three-button style, stitched seams, vent in back. Fit, finish and style the very latest, sizes 36 to 44. Price ..... 18.00**
- One of the New Suits for Fall is a heavy soft finished light grey fancy English tweed. Very subdued stripe effect, carefully tailored, notched lapels, single-breasted, three-button style, close-fitting collar. A suit of marked distinction. Sizes 36 to 44 ..... 12.00**
- Men's High-grade House Coats, in plain grey, blue, wine, brown and green cloths, with fancy plaid collar and cuffs, corded sleeves, edges and pockets. One of the finest house coats on the market. Price ..... 6.75**
- Decidedly Fine Dressing Gowns, in brown and black, red and black; plain grey and blue, fancy corded sleeves, pockets and edges, good quality girdle. These fancy imported gowns are the real high quality gowns that would cost more if you bought them elsewhere. Price ..... 7.50**

## Don't You Need Some of These Desirable Togs for Men That Are Offered so Reasonably To-Day?

- 250 Men's Heavy Sweater Coats, plain rib knit, deep double storm collars, fastening with cords and buttons, also several men's cardigans included in this lot; all sizes. Colors are plain navy, brown, grey or black and grey, with assorted colored trimmings. Regular \$3.00 and \$3.50. To-day ..... 2.49**
- 140 Suits Men's Pajamas, the overmakes and samples of a well-known manufacturer; several different classes of materials; in medium and heavy weights, all sizes, neat stripes and well made. Regular to \$3.50. To-day ..... 1.49**
- 600 Garments of Men's Natural and Scotch Shetland Wool and American Pure Lambsdown Pile-lined Underwear, discontinued lines, all sizes in the lot. Regular \$1.25 and \$1.50. To-day ..... 89**
- A Great Clearance in our Men's Neckwear Section of ties ranging in price from 50c to \$1.50, all our broken lines, including the best quality fine knitted pure silk ties, Derbys, cravats, French seams, etc. Be here sharp at 8 o'clock for best selection. No phone or mail orders filled. Regular 50c, 75c, \$1.00, \$1.25 and \$1.50. To-day, to clear ..... 48**

## Mantels, Grates and House Furnishings On Fifth Floor

- Elegant Modern Mantel, in golden oak, 7 ft. high x 5 ft. wide, fitted with bevelled mirror, and mottled tile, complete with gas grate. Set up within city limits free. Regularly \$45.00. TO-DAY ..... 35.00**
- Drawing-room Mantel, in birch-mahogany finish, 5 ft. high x 5 ft. wide, fitted up with white egg-shell tile, brass frame and tile lining and hearth. Complete, with brass andirons and gas log. Regularly \$55.00. TO-DAY ..... 42.50**
- Special Line in Brass Fire Sets, several patterns, all new designs. Regularly \$10.50. TO-DAY ..... 6.99**
- Handsome Brushed Brass Kerbs (imported). Regularly \$10.00. TO-DAY ..... 5.99**
- Special Polished Brass Fender, with 1-inch rail. Regularly \$7.50. TO-DAY ..... 4.99**
- Solid Brass Coal Hods, full size. Regularly \$5.00. TO-DAY ..... 3.69**
- 3 Lines in Black Andirons, dull finish, latest. Special for TO-DAY ..... 1.50, 2.00, 3.00**

## Roast Venison

will be served in the Lunch Room TO-DAY from 11.30 until 2. Come and enjoy this seasonable dish, and listen to an attractive musical program.

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