

Mark Envelopes for Mail
Orders for Goods on This
Page, "City Ad."

EATON'S DAILY STORE NEWS

Special demonstration of
Memo and Smart Set Cor-
sets by Miss Nowport.

Fancy Ribbons, Special Prices

A collection of odd lines and broken pieces of Dresden, stripe and polka dot designs, in a large range of colors, including cream, champagne, pink, Nile, moss, reseda, emerald, navy, amethyst, grey and brown, 5 and 6 inches wide. Makes dainty hat bows, sashes, hair bows, fancy work bags, etc. Thursday, per yard. .22c

A Beautiful Range of handsome Paisley. Dresden, cashmere and overcheck designs. Some have gold thread stripes and satin borders. Splendid combinations of such seasonable colors as wine, grey, taupe, rose, navy, pink, amethyst, wistaria, catwaba, emerald, moss, Nile, reseda, brown, tan, sky and Alice. For hat bows and drapes, as well as for fancy work, these ribbons are particularly useful, 5 to 7 inches. Per yard. .39c

New Paisley over plaid, bayadere brocade and verdure designs, in pure silk ribbons of beautiful qualities and colors, some have satin borders, 6 and 7 inches wide, especially low-priced at. .59c

New Medallion Ribbons are one of the latest novelties. They are in gold and silver designs, in medallion effects, on a rich, heavy, pure silk ribbon, making a superb millinery trimming. The shades are those popular for this Autumn wear, natter and navy blues, myrtles, dull amethyst, steel grey and black, 7½ inches wide. Per yard. .100

Women's French Kid Gloves

Women's Real French Kid Gloves, made from selected skins, by one of the leading French manufacturers especially for our trade. With 2 dome fasteners, oversewn seams and stitched Paris points. Black and white. Special. .69c

Style, Quality, Comfort and Service in Fur-lined Coats for Women

Of all garments for Winter wear the general favorite for the Canadian climate is the Fur-lined coat, and rightly so, for of all garments none offers quite so much comfort or service, and the facilities possessed by our thoroughly equipped manufacturing plant make possible as handsome and stylish a garment as any woman would care to wear, at prices that in no way indicate the excellent quality of the materials, workmanship or finish. And back of every coat you buy, no matter how low or how high-priced, there's the **EATON** guarantee of quality and satisfaction that makes the purchase of one of these garments an investment of the utmost satisfaction.

At \$35.00—Coat of our own make; fine Austrian broadcloth, 50 inches long, with full back, neat strapping to relieve plainness; full hamster lining, storm collar and revers of rich, dark blended muskrat; black, navy, green and brown. Each. . . . \$35.00

At \$50.00—Coats of First Quality Broadcloth, in black only, full hamster lined, natural sable collar, tailored fly seams at sides; also one in semi-fitting style, three-quarter muskrat lined, with Italian footling, natural sable collar, strapped and channel seams.

At \$60.00—A fine imported broadcloth, 50 inches long, semi-fitting, in black only, graceful semi-fitting lines, with lining of muskrat with a satin footling; natural mink storm collar and revers. Price, \$60.00.

At \$72.50—An exquisite fur-lined coat is shown in black, brown, navy; 52 inches long, double-strapped at back, muskrat lined, with satin footling; deep, rich mink collar and revers.

At \$80.00—Plain, loose-fitting style, the best of

everything in its composition, lined throughout with high-grade, full-furred muskrat, with a beautiful mink collar and revers, with fancy frog fastening; black only.

At \$75.00—Duchess Satin-lined Coat, with interlining of chamois, in brown, green, navy and black, with rich mink collar, ornamental back strapping.

Imported Coats, special \$8.75—A special buying inducement seldom offered so early in the season; a collection of sample and model coats, mostly in single styles and nearly all of European makes; basket weaves, nobby tweeds, heather mixtures, in warm tonings; reversible cloths, with checked revers, the collars, cuffs and pockets of these coats show many of the very smart touches for which goods are characterized; velvet and cloth combinations on collar and cuffs, buttoned pockets, welted seams, driving and touring collars; quantity is limited. Each, \$8.75

—Second Floor, James St.



Children's Bear Cloth Coats

Children's Winter Coats, made of imitation bear cloth, with round collar and deep cuffs, finished with silk frogs and lined with warm flannelette. Sizes 22, 24 and 26 inches. Special. . . . \$1.85

Women's Fancy Waists, \$1.98

Women's Net or Taffeta Silk Waists, some tastily tucked, some trimmed in surplice effect with lace braiding and tucking; others of embroidered net with inlaid front of tucked net; long sleeves, trimmed with lace and insertion, colors white, cream or black. Sizes 32 to 42. Very special price. . . . \$1.98

Sateen and Moreen Petticoats, 98c

Women's Sateen and Moreen Petticoats, deep flounce trimmed with shirring, tucking, strapping and two gathered frills and under-piece. Others have fancy tucking, crimping and three inlaid frills. Black only. Lengths 38, 40 and 42. Very special at. . . . 98c

Fall Waists and Dressing Gowns at Attractive Prices

Women's Flannelette Waists, in plain shades with pin stripe, in black, navy, red, sky or grey, made with pointed yoke in front, finished back and front with cluster tucking; also black and navy with neat white floral design, with half-inch tucking and have tucked collar and shirt sleeves. Sizes 32 to 44. . . . 85c

Women's Long Flannelette Dressing Gowns, in Japanese and Paisley patterns, with border of sateen around neck and down front, three-quarter sleeves with turnback cuffs and trimming to match, shirred in at waist and fastened with belt. Assorted colors in navy, sky, red or pink. . . . \$1.25

Children's Sweater Coats, 49c

Children's Fancy Sweater Coats, 49c—Knitted with fine, soft wool, in fancy stitch, with plain border on front and cuffs. Colors navy, cardinal or grey, sizes 1, 2 and 3 years. Reduced for Thursday selling to. . . . 49c

We cannot promise to fill 'phone or mail orders.

—Second Floor, Centre.

A Buying Advantage in Men's Fur-lined Coats

We're offering this inducement for early Fall business, as our Winter stocks of fur-lined coats are now well lined up.

The coats are tailored in first-class style, collars are of Persian lamb with an even, glossy curl, and cut in notch style. Body and sleeve lining is of well furred muskrat, whole skins. The shell is of smooth finished black beaver cloth, and is cut full and dressy. You secure a decided buying advantage in these coats now. The price. . . . \$49.00

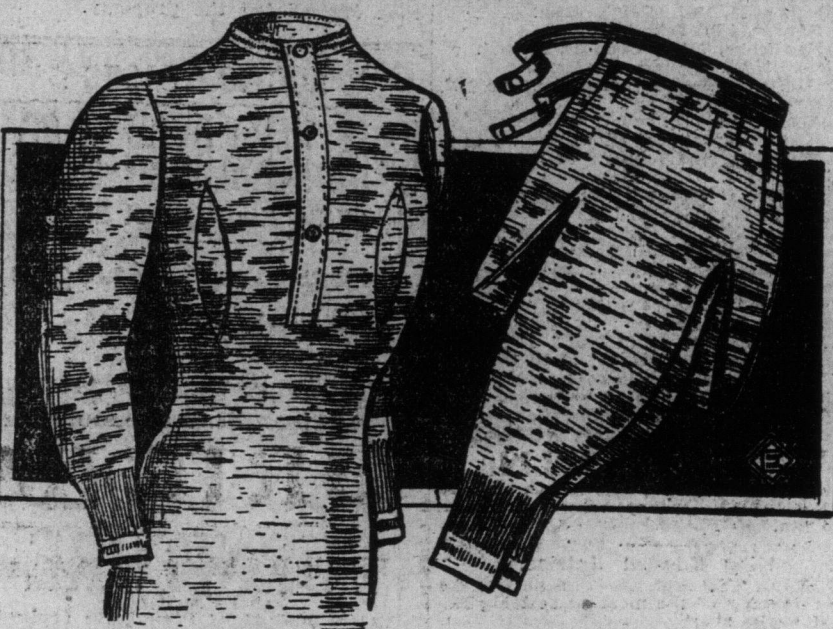
—Main Floor, Queen Street.

A Favorite Hat with Men

There are so many styles in our \$2 Derby that any man may select one that becomes him. Brims medium flat, slightly curled or rolling. Crowns rounded or full; medium and fairly high. It is an excellent wearing and easy fitting hat, too. Black fur felt with pure silk trimmings and Russian leather sweatband. Price. . . . \$2.00

—Main Floor, Queen Street.

Exceptional Values in Women's Wool Underwear



Cold, chilly Fall weather is due any day—in fact, it has already been experienced, and preparations in proper supplies of heavy underwear become a matter of necessity.

Here you'll find the best makes we know of, and, as you'll note by the few prices we mention, in buying here there's the double

satisfaction of guaranteed quality and low prices. Come Thursday and get your supply of warmer underwear.

Women's Vests or Drawers, \$1.25—Stralian brand, fine quality all wool; vests high neck, button front and long sleeves; drawers ankle length, both styles; sizes 32 to 42 inches; colors white or natural.

Women's Combinations, \$2.25—Stralian, fine quality all wool, high neck, long sleeves and ankle length; colors white or natural; sizes 32 to 42.

Women's Vests or Drawers, \$1.50 and \$1.75—Wolfe brand, fine quality all-wool; vests high neck, button front, long sleeves; drawers ankle length, both styles; sizes 32 to 42 inches; colors white or natural.

Women's Combinations, \$2.50 and \$2.75—Wolfe brand, fine quality all wool, high neck, long sleeves and ankle length; colors white or natural; sizes 32 to 42.

Women's Vests or Drawers, \$1.50 and \$1.75—Britannia, fine quality all wool; colors white or natural; vests high neck, button front and long sleeves; drawers ankle length, both styles; sizes 32 to 42 inches; colors white or natural.

Women's Combinations, \$3.00 and \$3.25—Britannia, fine quality all wool; colors white or natural; high neck, long sleeves and ankle length; sizes 32 to 42.

Women's Vests and Drawers, \$2.00—Wolsey brand, fine quality all wool; medium and heavy weight, vests high neck, button front and long sleeves; drawers ankle length, both styles; colors white or natural; sizes 32 to 46.

Women's Combinations, \$3.50—Wolsey brand, fine quality all wool, medium and heavy weight, high neck, long sleeves and ankle length; colors white or natural; sizes 32 to 46.

Women's Vests, 85c and \$1.00—Spurwood, fine quality ribbed all wool; colors white or natural; sizes 32 to 38.

Women's Combinations, \$1.75—Spurwood, fine quality ribbed all wool; high neck, long sleeves and ankle length; sizes 32 to 38; colors white or natural.

—Second Floor, Centre.

A Genuine Cane Suit Case, \$2.75

The body is of thoroughly tested cane, firmly woven and fitted on strong, light frame, with neat brass lock, side clasps and two end straps for holding umbrellas; interior is neatly lined and fitted with cover, pocket and tie straps; two sizes, 24 inches and 26 inches. . . . \$2.75

—Basement.

Guaranteed Grocery Scales

Handy Scales for the home preserving and well adapted for grocery merchants. Made of best quality grey iron, has large tin scoop. Even balance, solid brass beam clearly marked in ¼ ounces and weighs up to four pounds. Two separate weights are supplied for weighing over 1 pound. Scoop measures 14½ by 7½ inches. We guarantee perfect satisfaction, and Government certificate accompanies each scale. The cut is an exact illustration. Price. . . . \$3.10

—Basement.

Women's Lace Ankle Lisle Stockings, 12½c

Women's Tan Lace Ankle Lisle Thread Hose, best stainless dyes, full fashioned, double sole, heel and toe. Good range of new lace effects. Reduced to. . . . 12½c

Candy

Stuffed Date Dessert, a new confection of unusual merit, pitted dates are opened and fine sweet jellied candy inserted, the two making a most delicious and appetizing confection. Suitable for dinner service, lb. . . . 30c

Other equally good values are—
Special 1-lb. Boxes of Fine Chocolate, assorted flavors and centres, box. . . . 25c
Milk Chocolate Emblems, very rich, nice assortment of crests, crowns and other emblematic forms, lb. . . . 40c

Tid Bits, nicely coated with rich brown chocolate, lb. . . . 30c

Druggists' Wafers, a pure, rich candy in wafer form, nicely assorted flavors, lb. . . . 25c

—Main Floor, Centre.

Stationery at 15c Box

Nothing the matter with this, only being the last of a higher-priced line it must be cleared in the quickest way; one quire paper, with envelopes to match; pure white paper, in fine linen finish. Clearing. . . . 15c

—Main Floor, James St.

Every Room Represented in These Wall Paper Specials

Canadian Striped Wall Papers, 7c—In green shades, for sitting-rooms, parlors and bedrooms.

English Bedroom Papers, 10c—In artistic well colored designs, side wall only.

English Silk Drawing-room Wall Papers, 27c—In soft blendings of greens, creams, blue, side wall only.

Plain White English Fancy Ceiling Paper, 15c—Will match all papers, in room or hall.

Wax Coated Papers, 10c—Can be washed off, suitable for bedrooms, halls, kitchens, etc. Balance to clear.

Canadian Wall Papers, 5c—In complete combinations of side wall, ceiling and 18-inch border, green and cream colorings. Wall and ceiling.

18-inch border to match, yard. . . . 2c
German Wall Papers, 7c—For downstairs rooms and halls, in deep and medium colors, balances of lines in quantities from 10 to 30 rolls.

Heavy Gilt Wall Paper, 10c—For halls, dining-rooms and parlors, comes in complete combination of side wall, ceiling and 18-inch border, in red, green, cream and brown colorings. 3-inch border to match, yard. . . . 4c

Room Mouldings, Per Foot, 1c
10,000 feet 1½-inch White Enamel Room Moulding, just in from factory, splendid new patterns, every foot perfect. Special, per ft. 1c
10,000 feet 1½-inch Imitation Oak Room Moulding, neat design, coated with high gloss varnish, makes excellent finish for halls or rooms, and will match any papers. Special per foot. . . . 1c

—Third Floor.

Nottingham Lace Curtains

Pretty curtains that will make most attractive window decoration for bedrooms and sitting-rooms—made of fine white Nottingham lace, in a number of new designs finished with Colbert edges. 50 inches in width, 3 and 3½ yards in length. 300 pairs on Thursday, special, at. . . . 75c

Portiere Rods, 49c—For doorways, extending from 32 to 78 inches, both dull brass and oxidized finish. Complete with fixtures and 10 traverse rings. Marked much lower than half what's usual. Each. . . . 49c

Art Muslins, 8c and 10c yard—36 and 38 inches wide, in light and dark colored grounds with good color combinations. The designs include floral, stripe and border patterns, useful for curtains and draperies.

Elegant Tapestry Couch Covers, each, \$6.00—In new Oriental and conventional patterns, in a variety of colors, in combination reversible designs, finished with plain edges. Size 60 inches by 3 yards, a very high-class cover for drawing-room or sitting-room couches.

Frisled Sash Net—Good strong quality, plain net and trimmed on one side with fine quality cotton, Torchron lace and insertion, especially adapted for window sash and vestibule door curtains, etc. Per yard. . . . 12½c

—Third Floor.

Young Women's Suits

Some at \$15 represent particularly good value.

Diagonal cloths may be said to have claimed the major portion of the season's favor, and smart coarse chevrot of this description composes a line of young women's suits at \$15. They are particularly notable for their good plain tailoring, and having been copied from an exclusive American model, show the sundry details essential to Autumn style. The coat is single-breasted and semi-fitting, and the skirt neatly pleated. The colors procurable are plum, grey, amethyst, taupe, brown, green, violet, navy and black. Sizes bust, 32, 34 and 36; skirt lengths 35 to 38 inches. Special, each. . . . \$15.00

—Second Floor, James Street, North.

Women's Irish Lawn Handkerchiefs, 12 for 25c

Not more than 2 dozen to each customer. Can't promise mail or 'phone orders.

Quick, sharp, hurry-up buying is what's wanted in this section Thursday—8 o'clock rushing business greater than we've seen in some time should be the result of such an offer as this, for we never before sold initial handkerchiefs of this quality for such a price—half-price doesn't nearly tell the story. They're good quality Irish lawn, hemstitched with white centre and neat narrow colored borders, in pink, sky, helio, and Nile, with neat initial embroidered in corner. Reduced price Thursday, . . . 12 for 25c

—Main Floor, Yonge Street.

Mink of Rare Beauty and Smart Design

To speak of fur is no longer made ironical by any great warmth of present atmosphere. Cold, dreary days there have already been, when a cosy scarf about the throat would not have been amiss. Interest in fur and fur styles has been deepened by a sense of immediate use.

Mink, one of the most regal and beautiful, yet withal one of the most durable and practical of furs, is accorded a prominent part in the presentation of new and fashionable garments in the Fur Section.

An embodiment of fine skins, skilled workmanship, and designing in accordance with the latest dictates of Paris, Vienna and other centres of fur styles, the display is one in which reliability is the foundation stone of attraction. As pictured in the accompanying illustration, the deep caperine is an adequate provision for the severest weather, yet is modeled with much grace of line. It is represented in a number of exquisite examples of striping and smart fashioning, the muffs to match carrying out the salient trimming details. The long stole is, likewise, typical of a number of lovely neck pieces similarly characterized by fine quality and clever treatment.

It is an exhibit that intending fur purchasers would do well to look at.

Special Prices in Mink

5 Canadian Mink Stoles, for early selling on Thursday morning, long stole fronts finished in four tab effects, trimmed with tails and claws; with silk chain fastener, with head in centre of back. Reduced for Thursday to. . . \$35.00

Mink Muffs to Match all or any of our stoles, in the popular Empire, pillow, round or the fancy tab effect, shell style or trimmed with heads and tails, silk tassels, silk fringe. Prices from. . . \$25.00 to \$165.00

Mink Ties and Neck pieces, in dozens of distinct designs, fancy, plain or trimmed with heads and tails, silk corded tassels, with tabs or plain ends, lined with silk, satin, and some fur lined. Prices from. . . \$13.50 to \$50.00

—Second Floor, Albert Street.



Mink Muff. . . . \$125.00
Mink Stole. . . . \$190.00

THE T. EATON CO. LIMITED