

Second Day of Simpson's August Sales

The August Carpet Sale

PRESENTS MOST FAVORABLE PRICES ON THESE FINE ENGLISH AND CANADIAN WILTON RUGS

Useful Hall and Dining-room Sizes in About a Dozen Oriental Designs.

SIZE 4.6 x 6.0. Eight or nine good designs. August Sale price, 8.95; extra quality, August Sale price, 9.95.

SIZE 4.6 x 7.8. Three or four different qualities to select from at attractive prices.

Small attractive Oriental designs. August Sale price, 8.95.

Another very good group of values. August Sale price, 10.95.

A third lot at August Sale price, 12.95.

SIZE 4.6 x 9.0. Extra good bargains in this size. Special reduced prices at 10.75, 12.75 and 13.75.

SIZE 6.9 x 9.0. A selection of 15 splendid designs grouped together at one attractive price. Each, 15.75.

SIZE 6.9 x 10.6. In this size we have a good range of special values in three different prices. 12.75, 22.75 and 24.75.

SIZE 9.0 x 9.0. This square size is a very useful one for dining-rooms, etc. About 18 designs in two prices, both of which are splendid values: about six designs at 21.75; about 12 designs at 25.75.

SIZE 9.0 x 10.6. One of the most needed sizes in which we show a good range of designs and colors, all reduced for August selling. Special at 25.00, 27.75, 31.00, 36.75 and 43.75.

SIZE 9.0 x 12.0. There are in this always popular size a number of good values that we cannot possibly repeat at these prices. Share in these good August Sale values if you anticipate needing any floor coverings in the near future; a good selection in each of the following, specially reduced August Sale prices: 27.00, 35.00, 38.00, 42.00.

SIZE 9.0 x 13.6. About a dozen good rugs in attractive Oriental designs at 29.50.

SIZE 11.3 x 12.0 AND 11.3 x 13.6. Reduced rugs in the three following prices: 35.00, 46.00 and 65.00.

STAIR OILCLOTH ALL AT REDUCED PRICES. The two qualities, canvas back and painted back, are both well represented in this big special lot for our August Linoleum Sale. A good selection of designs in light floral effects, in the three different widths—18, 22 1/2 and 27 inches. These reduced prices mean extra good buying in these popular goods, because regular prices are all advancing and we cannot repeat these values after this lot.

18-inch wide, canvas back. August Sale price, yard, 12.

22 1/2-inch wide, canvas back. August Sale price, yard, 15.

27-inch wide, painted back. August Sale price, yard, 18.

27-inch wide, painted back only. August Sale price, 21.

Don't Overlook the Splendid Values Offered in Heavy Printed Linoleums at 35c—Width 2 yards, in block, hardwood and matting designs. Special August Sale price, per square yard, 35.

250 Reversible Wool Hearth Rugs at 75c—One of the very best values we can offer in this hard-wearing, reversible rug with both sides alike, mottled centers with Dutch borders across the ends; some with plain centers, in a large variety of mixed shades; value \$1.50. August Sale price, 75c.

2 Only China Cabinets, "Colonial" design, made of selected quarter-cut oak, fumed or golden finish; has double glass doors, glass ends, and adjustable shelves. Regularly \$31.00. August Sale price, 22.65.

Hall Stand, solid quarter-cut oak, fumed or golden finish; has large British bevel mirror; size 20 in. x 52 in.; attached umbrella stand and box seat. Regularly \$25.50. August Sale price, 18.50.

Hall Stand, in selected quarter-cut oak, fumed or golden finish, roomy box seat, British bevel mirror, size 18 in. x 52 in. Regularly \$26.50. August Sale price, 19.25.

Hall Stand, "Colonial" design, quarter-cut oak, fumed or golden finish; cross-banded frame; British bevel mirror. Regularly \$35.50. August Sale price, 27.00.

Parlor Suite, in rich mahogany finish; very heavy design consisting of settee, arm chair and arm rocker; well upholstered and covered in silk tapestry. Regularly \$44.50. August Sale price, 22.25.

Dining-room Chairs, in solid quarter-cut oak, fumed or golden finish; the box seats are upholstered and covered in leather; five side and one arm chair in set. Regularly \$17.50. August Sale price, 12.85.

Dining-room Chairs, selected quarter-cut oak, fumed or golden finish; neatly designed backs; full box seats; upholstered in genuine leather; five side and one arm chair in set. Regularly \$13.00. August Sale price, 14.15.

Dining-room Chairs, genuine quarter-cut oak, fumed or golden finish; five side and one arm chair; attractive design; the loose slip seats are upholstered in leather. Regularly \$24.75. August Sale price, 18.45.

Dining-room Chairs, in quarter-cut oak, fumed or golden finish; panel backs; loose slip seats, comfortably upholstered and covered in good quality leather; five side and one arm chair. Regularly \$25.50. August Sale price, 18.75.

Dining-room Chairs, solid quarter-cut oak, fumed finish; massive construction; the loose slip seats are covered in high-grade leather; five side and one arm chair. Regularly \$27.50. August Sale price, 20.00.

Dining-room Chairs, in solid quarter-cut oak, fumed or golden finish; five side and one arm chair; the backs and loose slip seats are comfortably upholstered, and covered in genuine leather. Regularly \$34.00. August Sale price, 27.50.

Extension Dining Table, in quarter-cut oak, fumed or golden finish; panel backs; with brackets, and round pedestal. Regularly \$18.50. August Sale price, 10.85.

Extension Dining Table, made of genuine quarter-cut oak, fumed or golden finish; has 45-inch top, extending to 6 feet; deep rim, massive turned pedestal, and neatly shaped feet. Regularly \$20.95. August Sale price, 12.85.

Extension Dining Table, in solid quarter-cut oak, fumed or golden finish; has 48-inch top, extending on easy running slides to 8 feet; neat pedestal, and double lock. Regularly \$26.00. August Sale price, 15.00.

Extension Dining Table, in selected quarter-cut oak, fumed or golden finish; 48-inch top, extending to 8 feet; massive square pedestal, with brackets; heavy roll feet. Regularly \$30.00. August Sale price, 19.95.

Extension Dining Table, in solid quarter-cut oak, fumed or golden finish; 48-inch top; deep rim; extends to 8 feet; neat pedestal; double locks. Regularly \$31.50. August Sale price, 22.50.

Extension Dining Table, "Colonial" design; made of genuine quarter-cut oak, fumed or golden finish; has three British bevel mirrors. Regularly \$29.50. August Sale price, 22.75.

China Cabinet, neat design, in quarter-cut oak; golden finish; glass door and glass ends; movable shelves. Regularly \$23.50. August Sale price, 15.75.

2 Only China Cabinets, "Colonial" design, made of selected quarter-cut oak, fumed or golden finish; has double glass doors, glass ends, and adjustable shelves. Regularly \$31.00. August Sale price, 22.65.

Hall Stand, solid quarter-cut oak, fumed or golden finish; has large British bevel mirror; size 20 in. x 52 in.; attached umbrella stand and box seat. Regularly \$25.50. August Sale price, 18.50.

Hall Stand, in selected quarter-cut oak, fumed or golden finish, roomy box seat, British bevel mirror, size 18 in. x 52 in. Regularly \$26.50. August Sale price, 19.25.

Hall Stand, "Colonial" design, quarter-cut oak, fumed or golden finish; cross-banded frame; British bevel mirror. Regularly \$35.50. August Sale price, 27.00.

Parlor Suite, in rich mahogany finish; very heavy design consisting of settee, arm chair and arm rocker; well upholstered and covered in silk tapestry. Regularly \$44.50. August Sale price, 22.25.

Dining-room Chairs, in solid quarter-cut oak, fumed or golden finish; the box seats are upholstered and covered in leather; five side and one arm chair in set. Regularly \$17.50. August Sale price, 12.85.

Dining-room Chairs, selected quarter-cut oak, fumed or golden finish; neatly designed backs; full box seats; upholstered in genuine leather; five side and one arm chair in set. Regularly \$13.00. August Sale price, 14.15.

Dining-room Chairs, genuine quarter-cut oak, fumed or golden finish; five side and one arm chair; attractive design; the loose slip seats are upholstered in leather. Regularly \$24.75. August Sale price, 18.45.

Dining-room Chairs, in quarter-cut oak, fumed or golden finish; panel backs; loose slip seats, comfortably upholstered and covered in good quality leather; five side and one arm chair. Regularly \$25.50. August Sale price, 18.75.

Waste No Time--Begin Choosing Today

The great August Selling Event that began yesterday on our Fourth and Fifth Floors is for you to take advantage of without delay. Yesterday hundreds of members of the Home Lovers' Club exercised their privilege of choosing the very cream of the values in our Furniture Sale and then having the payment on these low cost prices spread over the rest of the year. If this kind of accommodation would be acceptable to you, why do you not join? See the Club Secretary on the Fourth Floor today and arrange the details of payment with him. Then you will be ready to make your choice and have the goods delivered the same day. This should interest all householders.

Dining-room Chairs, in solid quarter-cut oak, fumed or golden finish; the box seats are upholstered and covered in leather; five side and one arm chair in set. Regularly \$17.50. August Sale price, 12.85.

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Dining-room Chairs, solid quarter-cut oak, fumed finish; massive construction; the loose slip seats are covered in high-grade leather; five side and one arm chair. Regularly \$27.50. August Sale price, 20.00.

Dining-room Chairs, in solid quarter-cut oak, fumed or golden finish; five side and one arm chair; the backs and loose slip seats are comfortably upholstered, and covered in genuine leather. Regularly \$34.00. August Sale price, 27.50.

Extension Dining Table, in quarter-cut oak, fumed or golden finish; panel backs; with brackets, and round pedestal. Regularly \$18.50. August Sale price, 10.85.

Extension Dining Table, made of genuine quarter-cut oak, fumed or golden finish; has 45-inch top, extending to 6 feet; deep rim, massive turned pedestal, and neatly shaped feet. Regularly \$20.95. August Sale price, 12.85.

Extension Dining Table, in solid quarter-cut oak, fumed or golden finish; has 48-inch top, extending on easy running slides to 8 feet; neat pedestal, and double lock. Regularly \$26.00. August Sale price, 15.00.

Extension Dining Table, in selected quarter-cut oak, fumed or golden finish; 48-inch top, extending to 8 feet; massive square pedestal, with brackets; heavy roll feet. Regularly \$30.00. August Sale price, 19.95.

Extension Dining Table, in solid quarter-cut oak, fumed or golden finish; 48-inch top; deep rim; extends to 8 feet; neat pedestal; double locks. Regularly \$31.50. August Sale price, 22.50.

Extension Dining Table, "Colonial" design; made of genuine quarter-cut oak, fumed or golden finish; has three British bevel mirrors. Regularly \$29.50. August Sale price, 22.75.

China Cabinet, neat design, in quarter-cut oak; golden finish; glass door and glass ends; movable shelves. Regularly \$23.50. August Sale price, 15.75.

2 Only China Cabinets, "Colonial" design, made of selected quarter-cut oak, fumed or golden finish; has double glass doors, glass ends, and adjustable shelves. Regularly \$31.00. August Sale price, 22.65.

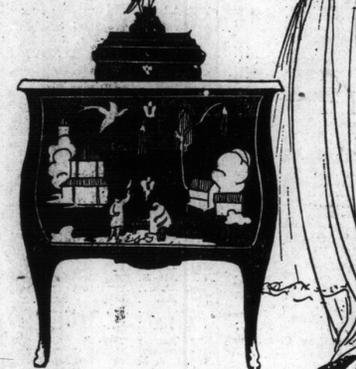
Hall Stand, solid quarter-cut oak, fumed or golden finish; has large British bevel mirror; size 20 in. x 52 in.; attached umbrella stand and box seat. Regularly \$25.50. August Sale price, 18.50.

Hall Stand, in selected quarter-cut oak, fumed or golden finish, roomy box seat, British bevel mirror, size 18 in. x 52 in. Regularly \$26.50. August Sale price, 19.25.

Hall Stand, "Colonial" design, quarter-cut oak, fumed or golden finish; cross-banded frame; British bevel mirror. Regularly \$35.50. August Sale price, 27.00.

Parlor Suite, frames are made of solid mahogany; upholstered and covered in silk tapestry; set has settee, arm chair and arm rocker. Regularly \$36.00. August Sale price, 25.00.

Parlor Suite, in solid mahogany; the backs and seats of the settee, arm chair and arm rocker are very comfortably upholstered, and covered in silk tapestry. Regularly \$57.00. August Sale price, 33.50.



Parlor Table, in rich mahogany finish; a very artistic design. Regularly \$10.75. August Sale price, 7.65.

Dresser, "Colonial" design, in rich mahogany finish, and bright or dull finish; has two long and two short drawers; very large British bevel oval mirror. Regularly \$27.50. August Sale price, 21.75.

Chiffonier, "Colonial" design, mahogany finish; oval mirror; to match above chiffonier and dresser. Regularly \$27.50. August Sale price, 17.90.

Princess Dresser, "Colonial" design, mahogany finish; oval mirror; to match above dresser and dresser. Regularly \$27.50. August Sale price, 17.90.

Dressing Table, in white enamel; has three British bevel mirrors. Regularly \$15.50. August Sale price, 12.75.

Dresser, in solid quarter-cut oak, fumed or golden finish, or genuine mahogany veneered; has large case; two long drawers and two short drawers; covered in genuine leather. Regularly \$21.50. August Sale price, 12.95.

Dresser, in rich mahogany finish; large case; roomy drawers; square British bevel mirror; size 20 in. x 23 in. Regularly \$23.00. August Sale price, 17.35.

Den Tables, 24 only, in quarter-cut oak, fumed finish, has undershelf and centre drawer. Regularly \$8.00. August Sale price, 4.15.

Library Table, in solid quarter-cut oak, fumed or golden finish; has centre drawer at both ends, and book shelves at each end. Regularly \$29.50. August Sale price, 19.95.

Library Table, in solid quarter-cut oak, fumed finish, massive construction, two drawers and undershelf. Regularly \$22.50. August Sale price, 16.15.

Couch, well upholstered, and covered in high-grade art leather, full size. Regularly \$11.00. August Sale price, 6.65.

Couch, frame is made of solid quarter-cut oak, fumed finish; has two loose cushions, comfortably upholstered, and covered in genuine leather. Regularly \$37.50. August Sale price, 29.50.

Settee, frame is made of solid quarter-cut oak; the loose cushions in seat and back are well upholstered, and covered in genuine leather. Regularly \$52.50. August Sale price, 39.75.

Den Tables, 24 only, in quarter-cut oak, fumed finish, has undershelf and centre drawer. Regularly \$8.00. August Sale price, 4.15.

Library Table, in solid quarter-cut oak, fumed or golden finish; has centre drawer at both ends, and book shelves at each end. Regularly \$29.50. August Sale price, 19.95.

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The best of food, well cooked and daintily served in the Palm and Lunch Rooms—Breakfast, Luncheon and Afternoon Tea and Refreshments.

Surpassing Opportunities Are Numerous Among These Drapery Specials

CURTAINS, DRAPERIES AND PORTIERES MADE UP FREE—UPHOLSTERING AT HALF PRICE.

All curtains, draperies and portieres purchased during the August Drapery Sale, even at the exceptional prices, will be measured for and made up without charge. If it is required that the curtains be hung, a nominal charge will be made for hanging.

American Taffetas and Repp at 49c Yard—A wonderful assortment of colorings and designs, beautifully printed on taffeta and repp of exceptional quality; there are light, dark and medium grounds in combinations of colorings most desirable for bedroom or living-room curtains or furniture coverings, 36 inches wide. August House Furnishing Sale price, per yard, 49c.

English Cretonnes at 18c Yard—A cretonne of exceptional quality, well printed in rich colorings, the designs are small all-over effects on dark grounds, suitable for covers of cushions or chairs, 31 inches wide. August House Furnishing Sale price, per yard, 18c.

English Printed Repp at 88c Yard—An assortment of unusual color combinations for the living-room or dining-room curtains, or for chair covers, 31 inches wide. August House Furnishing Sale price, per yard, 88c.

French Striped Upholstering Tapestries at \$1.50 Yard—This is something new for furniture covering, being heavy quality tapestry, in green and black stripe and tan and black stripe; 50 inches wide. August House Furnishing Sale price, per yard, 1.50.

Ambusson Tapestry at \$1.90 Per Yard—An extra heavy weight of French tapestry, of which there is no more procurable, in block designs and in soft colorings, 50 inches wide. August House Furnishing Sale price, per yard, 1.90.

Single Tapestry Portieres at 50c Each—Friday morning at 3.30, 59 only single tapestry portieres, in green or red, fringed both ends, 40 inches wide, very special value. No phone or mail orders. Each, 59c.

Stencilled Curtain Strips Half-Price—Cream ground with blue, red or yellow stencilled border, 36 to 40 inches wide. Regularly 25c yard. August House Furnishing Sale price, per yard, 12 1/2c.

SLIP COVERS MADE AT HALF-PRICE. Now is the time to have your slip covers made up for fall, while the stock is at its best, and our prices for making are unusual at this season.

Chesterfield or sofa, 2.50. Large arm chair, 1.85. Medium size arm chair, 1.65. Occasional chair, 1.50. This price does not include the cost of material.

Vogue Wall Paper at 11c Per Roll

1800 rolls of Strips and Floral Bedroom Papers. Regularly 20c and 25c. Friday, 11c.

720 rolls of Silk Parlor Papers. Regularly 25c. Friday, 11c.

1430 rolls Tapestry and Medallion Patterns. Regularly 20c and 25c. Friday, 11c.

Trunks

High Square Tourist Trunk, all sizes. Friday, 32c.

Waterproof Canvas Steamer Trunks, all sizes. Friday, 22, 34 and 38 inches, at 4.95.

Matting Suit Case, bound edges and blouse pocket. Friday, size 24-inch, 2.90; size 26-inch, 3.10.

Cameras

Folding Camera, for pictures 2 1/4 x 4 1/4. Regularly \$8.00. Friday, 6.95.

Folding Camera, for pictures 3 1/4 x 4 1/4. Regularly \$10.00. Friday, 7.95.

Folding Camera, for pictures 3 1/4 x 5 1/4. Regularly \$12.00. Friday, 8.95.

Brass Beds

BRASS BEDSTEAD, MATTRESS AND BED SPRING, COMPLETE, \$36.75, FOR \$24.55.

Brass Bedstead, has 2-inch posts and top rails, turned ball corners, heavy fillers, satin, bright or polette finishes. Mattress, filled with all pure cotton felt, neatly tufted, art ticking. Bed Spring, steel tubing, spring is extra reinforced, fully guaranteed; the above Bed, Mattress and Spring, complete standard sizes. Regularly \$45.00, 29.50.

Bed Spring, steel tube frame, woven steel coil spring, reinforced; all standard sizes. Regularly \$42.25. August Sale price, 29.50.

Mattress, extra well filled with pure cotton felt; carefully selected; built in layers; stitched edges; deeply tufted, and covered in best quality art ticking. Regularly \$9.75. August Sale price, 7.55.

Groceries

TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100.



Men's and Boys' Clothing Values

MEN'S TWO AND THREE-PIECE SUMMER SUITS, AT \$7.95. Two-Piece Outing Suits, of homespuns and tweeds, in light grays, small stripe pattern; Three-Piece Suits in light grays in small checks and stripes; single-breasted, two and three-button models, with cut trousers and belt loops; sizes 34 to 44. Regularly \$10.50, \$12.00 and \$15.00. Friday at 7.95.

\$2.00 to \$2.50 Tweed and Worsted Trousers, \$1.49 — English trouserings, in good grays and browns; sizes 32 to 38. Friday, 79c.

Men's \$1.25 and \$1.50 Waist Vests at 79c—in sizes 34 to 38. Friday, 79c.

Boys' White Duck Bloomers, 39c—Regularly 60c, 65c and 75c; 400 pairs. Regular lines that have become slightly soiled, full cut, with belt loops and strap and buckle at knee; sizes 24 to 32. Friday bargain, 39c.

Boys' Wash Suits, 79c—Regularly \$1.00, \$1.25, \$1.50, and \$1.75; 250 Oliver Twist, Middy and Russian Suits; woven patterns; medium and dark shades; sizes 2 1/2 to 5 years. Friday bargain, 79c.

Boys' Worsted and Tweed Bloomers, 95c—Regularly \$1.20, \$1.35, \$1.50 and \$1.60; 500 pairs; will match an odd coat or look well worn with a shirt waist; grays, browns, tans and fancy mixtures; sizes 24 to 32. Friday bargain, 95c.

Men's Leather Belts

In blacks, grays and browns. Regular 65c and 75c. Friday bargain, 47c.

Men's Work Shirts, double back and front, black and white stripes; sizes to 17. Regularly 60c, 75c and \$1.00. No mail or phone orders. Friday bargain, 50c.

Men's Neglige Shirts, coat styles, some slightly counter-soiled; sizes to 17. Regularly 75c and \$1.00. Friday bargain, 50c.

Men's Straw Hats, 95c

Tourist, telescope and necktie shapes; Brazilian, Panama and plain braids. Regularly \$1.50 and \$2.00. Friday, 95c.

Enormous Manufacturers' Discounts Account for the Low Prices on these Men's and Boys' Boots and Oxfords, Misses' Pumps and Oxfords, in Friday's Bargain List.

LADIES' \$3.00 TO \$5.00 LOW CUTS, \$1.99.

Over 1000 pairs, manufacturers' season over, they took the loss; new Pumps, Colonials and Oxfords; exclusive and popular patterns; patent, gum-metal and vici kid leathers; bows, buckles and button ornaments; strap and plain styles; best makers' guaranteed footwear; popular brands; all sizes 1 to 7; widths A to E. Regularly \$3.00 to \$5.00. No mail orders. 1.99.

WOMEN'S \$3.00 TO \$5.00 BOOTS, FRIDAY \$1.99.

Dainty Summer Boots, colored and plain leather and cloth tops; patent, gummetal and vici kid vamps; spool, Cuban, kidney and military heels; newest patterns; latest combinations; and plenty of the conservative kind; widths A to E, and sizes 2 1/2 to 7. Regularly \$3.00 to \$5.00 values. No mail orders. 1.99.

MEN'S BOOTS AND OXF