THE JOURNAL OF COMMERCE-FINANCE AND INSURANCE REVIEW.



Examples of the Profits actually and absolutely given to Policy-holders, and not under any circumstances whatever liable to future reduction or recall by the Company :---

| No. of | Years' | Annnal | Sum | Cash | Bonus |
|--|-----------------------------|---|--|--|---|
| Policy. | Duration. | Premium, | Assured. | Profit. | Profit. |
| $\begin{array}{r} 2,020\\ 7,515\\ 7,585\\ 9,771\\ 11,193\\ 12,242\\ 13,967\end{array}$ | 22 6 5 4 8 2 | \$ 43 17 59 00 101 60 67 00 53 00 61 00 44 60 | \$2,000 2,000 2,000 2,000 2,000 2,000 2,000 2,000 | $\begin{array}{c} \$324 & 60 \\ 90 & 54 \\ 100 & 60 \\ 91 & 64 \\ 61 & 50 \\ 49 & 26 \\ 25 & 62 \end{array}$ | $\begin{array}{c ccccccccccccccccccccccccccccccccccc$ |

These and other cases prove that the Canada Life affords advantage such as have not been surpassed nor attained by any other Company, and intending assurers are invited to carefully examine and satisfy themselves of that fact.

New companies, from heavy expenses of management of their compara-tively limited business, and other causes, cannot be conducted with the suc-cess and large profit results of the Canada Life, nor can they by any merely different mode of dividing their smaller profits give their assures such advantages as the Canada Life has afforded to its policy-holders; and a comparison of the above examples of the Canada's profits with the profits of the above examples of the Canada's profits with the profits given by companies which adopt a different plan of division will clearly illustrate this. A. G. RAMSAY, R. HILLS, J. GARVIN,

Man. Director. Secretary. Supl. Agencies. Agent in Toronto, J. D. HENDERSON, Canada Life Buildings, 46 King Street West.

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