



Those Pearly Teeth

Learn how people get them

All statements approved by high dental authorities

Millions of people have adopted a new teeth cleaning method. Wherever you look you see pearly teeth nowadays. Let this ten-day test reveal what this method means to you.

End the cloudy film

Most teeth are dimmed by film. A viscous film clings to them, enters crevices and stays. Most tooth troubles are now traced to it.

It is this film-coat that discolors—not the teeth. It is the basis of tartar. It holds food

substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.

Millions of germs breed in it. They, with tartar, are the chief cause of pyorrhea, and very few people escape it.

The ordinary tooth paste does not dissolve it, so the tooth brush does not end it. Thus most people suffer from that film.

Now dental science, after years of searching, has found a way to combat it. Able au-

thorities have amply proved its efficiency. Now leading dentists everywhere advise it, and millions of people have come to employ it.

Everyone is welcome

Now this new method is embodied in a dentifrice called Pepsodent. And everyone is welcome to a ten-day test.

Pepsodent is based on pepsin, the digestant of albumin. The film is albuminous matter. The object of Pepsodent is to dissolve it, then to day by day combat it.

Pepsin long seemed impossible. It must be activated, and the usual agent is an acid harmful to the teeth. But science has found a harmless activating method, and pepsin can be every day applied.

Two other new-day requisites are combined in Pepsodent. So this method in three ways brings unique results, and everyone should know them.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth whiten as the film-coat disappears. It will be a revelation.

Do this for your sake and your family's sake. Judge the method by results. Cut out the coupon now, for few things are more important than whiter, safer teeth.

Pepsodent CANADA
REG. IN

The New-Day Dentifrice

A scientific film combatant which, after 5 years' tests, is now advised by leading dentists everywhere. Druggists supply the large tubes.

10-day tube free

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THE PEPSODENT COMPANY,

Dept. 701, 1104 S. Wabash Ave., Chicago, Ill.

Mail 10-Day Tube of Pepsodent to

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Only one tube to a family