

Store Opens 8.30 a.m.

SIMPSON'S FRIDAY BARGAIN LIST

Closes 5.30 p.m.

Infants' & Children's Wear

Clearing Infants' and Children's Spring Coats, black satin trimmed with fawn, old rose or cardinal; navy, fawn, brown or cardinal serges, trimmed with corded material or pique; black and white checks; raw silks with hand embroidery on collar, or moire silk collar, sizes 2 to 6 years, regularly \$2.90 to \$3.00, Friday bargain, half price.

Girls' Middy Dresses, white or grey, and white striped cambric, Norfolk blouse, trimmed with lace or navy collar, belt and cuffs, laced front, pleated skirt, sizes 6 to 14 years, regularly \$1.75 and \$2.00, Friday bargain, 1.25

30c GIRLS' MIDDY JERSEYS, 15c. A clearance from a large manufacturer of his entire stock of these ideal summer garments. They are suited for either girls or boys, and are marked Half Price for quick clearance. They are fine knitted and made with the new square neck and short sleeves, and come in navy, trimmed with white corded material, or navy, trimmed with navy or cardinal, for ages 3 to 15 years. Regularly 30c. Friday bargain .15

Doubly Reduced Values for the Last Bargain Day of the June White Sale

Women's Corsets, fancy corded bustles, medium bust, long hips and back, deep unboned section, rustproof steels, four wide side steels, four strong garters, lace trimmed. Sizes 18 to 28 inches. Regularly \$1.00, Friday bargain .63

Clearing Corsets, 100 pairs of highest-grade Bon Ton and C. B. La Spiritie Corsets, finest coutil, batiste or brocade, medium or high busts, long skirts, finest boning and garters. Sizes 18 to 26 inches. Regularly \$3.00, \$10.00, \$12.00 and \$15.00. Friday bargain 5.00

Women's Drawers, nainsook, ruffle of dainty embroidery, open or closed. Sizes 23 to 27 inches. Regularly 75c. Friday bargain .50

Night Gowns, nainsook, slipover style, neck and sleeves finished with wide linen lace, silk ribbon. Lengths 56, 58, 60 inches. Regularly \$1.25, Friday bargain .85

Princess Slips, long nainsook, yoke of pretty embroidery, lined lace on neck and arms, silk ribbon, deep embroidery flounce. Sizes 34 to 42 bust. Regularly \$2.00, Friday bargain 1.25

Corset Covers, 100 pairs of highest-grade, trimmed styles, silk ribbon run in yoke. Sizes 34 to 42 bust. Regularly 50c. Friday bargain .33

Women's Drawers, fine ribbed white cotton, umbrella style, lace trimmed drawstring at waist, open style only. Sizes 32 to 42 bust. Regularly 35c. Friday bargain .23

Women's Vests, fine ribbed cotton, low-neck, short or no sleeves, fancy yokes, some have shaped waists. Sizes 32 to 42 bust. Regularly 25c and 35c. Friday bargain .17

Girls' Vests, medium weight merino, high neck, long sleeves. Sizes 3 to 12 years. Regularly 35c and 50c. Friday bargain .15

Saving on Mid-Summer Millinery

Hats, Shapes, Flowers, etc., Trimmed Hats at \$1.00—A regular \$1.50 for want of table space. Suit Hats and Street Hats, regularly \$3.00 to \$4.50, Friday .1.00

SHAPES AT 50c. These are all correct styles in Milan, fancy straw and chips; white, black, tuscany and navy; regularly \$1.00, \$1.50 and \$1.75, Friday .50

FLOWERS AT 25c. Our regular 50c and 75c lines, Friday .25

CHILDREN'S DEPT. Trimmed Milan, trimmed satin braids hats, fancy straw, rimmed, cute, quaint styles, made to sell at \$2.00, \$2.50 and \$3.00, Friday .1.00

TWO TABLES OF SHAPES. Trimmed Sailors and Fancy Bonnets and Hats, values from \$1.00 to \$2.00, Friday, 8.30 .50

Drug Specials

Compound Syrup Hypophosphites, 60c bottles, Friday .40

Blaids Iron Pills, plain or improved, 3 or 6-gram, 100c, Friday .75

Gloria Tonic, the great rheumatism cure, \$1.00 size, Friday .75

Ripans Tablets, 50c, Friday .35

Cough Drops, 6-cent packages, Friday .35

"Shiloh" Silver Polish, 2 for 5

Sanitary Towels, 12 in. package, Friday .35

Sanitary Belts, Friday .125

Dust Coats for \$2.95

In linen and Indian Head. Regularly sold for \$5.00. Smart styles; made with roll collars from striped washable materials; others with convertible collar that can be buttoned close to throat. Friday bargain 2.95

ALL-OVER EMBROIDERY DRESSES, \$2.65. Only by buying a tremendous quantity of these chic dresses were we enabled to sell them at such a low price; three-quarter sleeves; V-shaped neck; outlined with lace and embroidered insertion, and belt to match. Best Friday bargain 2.65

SERGE DRESSES, \$3.95. Stylish One-piece Dresses, made from navy and black serge; have dainty rounded collars of lace; waist ornamented with self buttons and satin bow; full assortment of sizes. Friday bargain. 3.95

CLEARANCE OF GIRLS' COATS, \$2.79. In tweeds, serges and ratines; loose or belted styles; trimmings of broadcloth in contrasting shades; ages 8, 10 and 12 only. Regular price \$3.95. Friday bargain 2.79

Separate Skirts, oddments from some of our best selling lines; materials include serges and Panamas, in black or navy, shepherd's checks, tweeds and cream serges, with black hairline stripe. The styles are all good, and workmanship the best. Regularly \$5.00 to \$7.50. Friday 2.45

Satin Petticoats \$1.95

Extra quality, lustrous imported satin; clinging; knife-pleated flounce, headed with rows of pin tucking; black, royal blue, Kelly green, Copenhagen, cerise and tan. Sizes 36 to 42. Friday 1.95

MUSLIN COMBING JACKETS, 19c. Women's Combing Jackets, of fancy printed muslin; sky, helio and pink; shirred waist; fancy stitching at edges of sleeves and fronts. Sizes 34 to 44. Friday 19 (No phone or mail orders.)

Women's Long Lisle Thread Gloves

Mousquetaire wrist, with dome fasteners; black only; all sizes. Friday 19

Women's Long Lisle Thread Gloves, black, white, tan; mousquetaire wrist, dome fasteners; all sizes. Friday 29

Women's Silk Lisle Hose, gauze weight; spliced heel, toe and sole; deep garter top; black and tan. Friday, pair 29

Women's Plain Black and Tan Cotton Hose; seamless; all sizes. Friday 12 1/2

Boys' and Girls' Socks; fancy tops; lisle thread; a large variety of colors and colors. Sizes 4 to 8 1/2. Friday 8c, 3 pairs 20c.

Boys' and Girls' Ribbed Cotton Stockings; tan only. Sizes 5 to 10. Friday, pair 10

Men's Lisle Thread Socks; plain black, tan, grey, cadet; also black, tan, with silk embroidery; all sizes. Extra special Friday, 19c, 3 pairs 55c.

Men's Fine Imported Black Cashmere Socks, with neat silk embroidered fronts; also some silk clock embroidery; all sizes. Special Friday 29

Bulgarian Waists \$1.00

Three styles, in white cotton voile, showing the new Bulgarian colorings, in dainty designs; high or low collar; short sleeves. Regularly \$1.50. Friday 1.00

Dainty Waist of white dimity, with the stripe; made with "sunshine" collar; short sleeves, turned-back cuffs; trimmed with fine lace. Regularly 98c. Friday 50

Middy Norfolk of white duck; collar and cuffs of navy, grey or light blue chambray, and belt to match. Sizes 32 to 38. Regularly 98c. Friday 39

Waist Lengths

These wonderful waist lengths are beautifully embroidered, and there is sufficient mill to finish the garment; any needlewoman can finish one in two hours; the material is white, and embroidery is sky, mauve or red. On sale at the small bargain table Friday, entrance from Queen street. Regularly 60c. Friday bargain .25

Light Weight Summer Dress Fabrics

REGULAR VALUE 75c AND 85c PER YARD, FRIDAY 50c. These light-weight French Silk and Satin Stripe Delaines and Taffetas are just the thing for a cool summer dress; nice soft draping fabrics, and a variety of designs in the collection. Regular selling prices up to 85c per yard. 42 inches wide. Friday. 50

SHEPHERD CHECK SUITINGS, 44 INCHES WIDE, 47c. 3,000 yards, a very special purchase, in every wanted size of check; a good firm cloth, with a fine worsted finish; a cloth that tailors well, and specially recommended for bathing suits, dresses, etc. 40 inches wide. Per yard 47

LUSTRES FOR BATHING SUITS, ETC., PER YARD 25c. The best 25c Lustre on the market. It has a rich, permanent, brilliant finish, and can be had in all colors, or in black, cream, firm, even cloth, and specially recommended for bathing suits, dresses, etc. 40 inches wide. Per yard 25

Great Silk Fabrics

Black Satin Messalines, Satin Duchesse, Satins de Chine and Duchesse Paillettes; 36 to 39 inches wide; every yard record value; in fast-dyed blacks; dyed in the skein and all weaves, which we know to be thoroughly satisfactory. Friday bargain, per yard 94

White Enamelled Beds at One-Half

100 Iron Bedsteads, finished pure white enamel; the various standard widths are represented, and there are a dozen patterns to choose from. Regular prices \$4.90 to \$5.90, Friday bargain half-price.

REFRIGERATORS AT ONE-THIRD LESS THAN USUAL. 40 Refrigerators, four sizes, with cases made of beautifully seasoned and kiln-dried hardwood. Regular prices \$13.50 to \$27.00. Friday bargain 33 1/2% discount.

Checked Glass Towelling 6c Yard

1,000 yards Checked Glass Towelling; red or blue check; 20 in. wide; good strong selvage on each edge. Friday bargain, yard 6

Nainsook, 36 in. wide, in a nice fine, even thread; a splendid soft finish; suitable for householding, etc. Friday bargain, yard 9

Dresser Covers, in that rough, heavy thread; natural shade linen, with beautiful embroidered designs on each end, and finished with knotted fringe; very suitable for home and summer cottage; size 18 in. x 54 in. Friday bargain, each 35

ODD LOTS IN BEST STRIPED FLANNELETTES. These include some of our best flannelettes, in dainty stripes and shades, with beautiful, long soft warm napping; note the width, 36 in. Regular price 25c. Friday bargain, yard 18

A good strong Factory Cotton, in round, even thread; a splendid wearing cloth; will wash and bleach perfectly; 40 in. wide. Regular price 13c. Friday bargain, yard 9

White Union Irish Dress Linen; a splendid cloth for ladies' and children's wash dresses, blouses, etc.; good, even thread, and will launder nicely; 36 inches wide. Friday bargain, yard 22 1/2

CLEARING OF COLORED TABLE DAMASK. A most serviceable cloth, red and green, red and white, 87 in. wide; good fast colors; a splendid and dainty cloth for table cover between meals. Regularly 50c yard. Friday bargain, yard 33

Beautiful, Art Printed Silkline Covered Comforters; rich colors, medium and dark shades; white, fluffy cotton filling. Size 72 in. x 78 in. Friday bargain 1.88

See our display of Pure Linen Ratine Suitings, Linen Dept., 2nd Floor.

In the Chintz Dept. ENGLISH CHINTZ, 30 INCH WIDE, 25c YARD.

A table loaded up with such an assortment of colorings and designs, and marked at a price which is tempting. Regular values 40c and 50c. Friday, special, yard 25

ART TICKING. The balance of late consignment, which must be cleared out regardless of cost. Regular value 40c yard. Friday, yard 22

ECRU BUNGALOW NETS, 11c YD. Only a limited quantity on sale in good designs. The 8.30 shopper gets the best value, 40 inches wide. Regular 25c yard, Friday, special, yd. 11

TRIMMED OPAQUE SHADES, 39c EACH. Opaque Shades, trimmed with insertion, in cream, white or green, 36 inches wide, 70 inches long, mounted on reliable spring rollers, complete with brackets and ring pul. Friday, special, each 39

COMBINATION OPAQUE SHADES, 46c EACH. Combination Opaque Shades in green and white, or green and cream, heavy cloth mounting, in Hartshorn roller, 36 x 70 inches, complete with brackets and pul. Friday, special, each 46

Extra Heavy Quality English Floorcloth

Specially recommended for hard wear, good range of designs and colors. Special, Friday bargain, per yard 36

Very Heavy English Axminster. Special designs, suitable for dining rooms or living rooms; blues, tans and copper red coloring, exceptional value. Size 9.0 x 10.6, regularly \$4.00, Friday bargain, \$2.50; regularly \$3.50, Friday bargain 29.50

2 designs English Tatting Rugs, only a small quantity of these size, greatly reduced to effect a speedy clearance—.89 x 9.9, regularly \$4.75, Friday bargain, \$3.75; 7.6 x 9.0, regularly \$3.25, Friday bargain, \$2.25; 9.0 x 9.0, regularly \$6.25, Friday bargain, \$5.25; 9.0 x 10.6, regularly \$7.25, Friday bargain, \$5.95; 9.0 x 12.0, regularly \$8.25, Friday bargain 6.95

Willow Grass Rugs, in greens, blues and browns, suitable for verandahs; 27 in. x 54 in., Friday bargain, 90c; 37 in. x 72 in., Friday bargain, \$1.65; 4.6 x 7.6, Friday bargain, \$3.00; 6.0 x 9.0, Friday bargain 2.5

Stencilled Japanese Matting, large variety of designs and colors, regularly 25c, Friday bargain 20

Verandah Handkerchiefs

For cushions, 28 inches square, in pretty bright Paisley colorings, in red or blue effects, our 2 for 25c. Friday bargain, 4 for 30

Corner Embroidered Handkerchiefs, sheer Irish linen, narrow hemstitch border, pretty embroidered spray in corner, a 10c quality. Friday bargain, 3 for 15

Valenciennes Lace Trimmings, large variety of designs and colors, regularly 15c, Friday bargain, 6 for 2

Men's \$10 and \$12 Tweed Suits to Clear \$6.95

Made from English Tweeds, in the new greys and browns; mostly in stripe patterns; smart single-breasted three-button style; single-breasted five-button vest; the linings are strong and good wearing, and the workmanship is unexceptionable. Regularly \$10.00 and \$12.00. To clear 6.95

MEN'S HOT WEATHER LINEN SUITS. A special value Two-piece Suit, made from a natural color linen; single-breasted three-button coat, unlined; trousers have cuff bottoms, belt and side straps; neatly tailored. Special Friday 3.75

MEN'S WORK PANTS. Will give excellent service; made from a striped grey cotton-ade tweed; strongly tailored. Special price 1.00

GREAT CLEARING OF MEN'S WASH VESTS, \$1.25, \$1.50 AND \$1.75 VALUES, TO CLEAR 75c. The overmakes of a large manufacturer cleared at a price away below the actual cost of production; all sizes. To clear 75

Boys' Two-Piece Bloomer Pant Suits

Odd sizes in higher grades; smart double-breasted style; exceptionally good wearing tweeds, in brown and grey shades. Sizes 24 to 34. Friday bargain 3.29

Boys' Odd Bloomer Pants, strong tweed and rough serge. Sizes 22 to 34. Friday bargain89

Boys' Shirt Waist, blouse style, with soft attached collar and soft button cuffs. Sizes 6 to 14 years. Friday bargain 39

Men's Wear

2,000 garments of Men's Undershirts and Drawers; summer weight balbriggan and "poros knit"; several different colors; all sizes in the lot. Regularly 50c. Friday 29

Boys' Cashmere Jerseys and Trunks, for the summer resorts; plain colors only; no phone or mail orders filled. Regularly 75c. Friday 8.30 rush price, each 19

300 suits of Men's Cambric Pyjamas, for summer wear, neat stripe designs; low cut neck and pearl buttons; all sizes. Regularly \$1.50. Friday bargain89

1,200 Men's Neckties, in all shapes, colors and designs; clearing lots of odd lines at half-price. Regularly 50c. Friday 25

\$2.00 and \$2.50 Stiff Hats

Finest English Fur Felt and up-to-date shapes; best quality trimmings; color black only. Friday for 1.00

\$2.00 and \$2.50 Soft Hats; colors slate, pearl, steel, fawn, tan, brown and black; shapes are in the latest fedora and trooper crown and brim. Friday 1.00

Men's Straw Hats, boater or sailor shape, in fine Canton, split and rough brims; dressy shapes and fine quality trimmings. Regularly \$1.50. Friday75

\$2.50 STRAW HATS, FRIDAY \$1.50. In a splendid quality of French manufacture; called La Radium; makes a first-class imitation of Panama, and wears excellent, and is waterproof; shapes are fashioned after the Panama styles. \$2.50 hats. Friday 1.50

Hand Bags at Half Price

Seal, walrus, saphian, suede and calf leathers; silk, moire and leather lined; strap and cord handle. Prices \$4.00 to \$10.00. Friday bargain, \$2.00 to \$5.00.

Glass and China

Pressed Glass Punch or Lemonade Bowls, on high separate foot; splendid imitation of a cut glass pattern. Friday bargain .75

A great sale of "Nu-Cut" Fancy Pressed Glassware, the best copy of cut glass, including Berry and Fruit Bowls, large Orange Bowls, two-handled Comports, Celery Dishes, Square Berry Dishes. Friday bargain79

Plain White Ironstone China Tea Cups and Saucers; clear, good quality ware. Friday bargain, per dozen55

Decorated Rockingham Tea Pots, in 2, 4, 6-cup sizes. Regular prices 20c, 25c, 30c. Friday bargain, each 15

GARDEN TOOLS

10,000 Lengths of Garden Hose, 50 feet long, three-ply rubber and duck, guaranteed to stand city pressure, fitted complete with brass couplings and combination brass nozzle. 50-foot lengths. Regularly \$3.50. Friday, special, \$2.50.

4 inch size, Regularly \$4.15. Friday, special, \$3.15. Garden Hose of a higher grade quality, complete with fittings and nozzle. 4 inch size, 50-foot lengths. Friday \$5.00. Garden Hose, best quality, complete with fittings and nozzle—. 4 inch size, 50-foot lengths. Friday \$7.50. Separate Brass Nozzles, Friday 45c. Brass Hose Splines, Friday 10c each. Garden Shears, sheep shear pattern, in four different grades of steel. Four-line Steel Slicing Fork, with "D" handle. Regularly 85c line. Friday for 60c. 100 only Ladies' Border Forks, four steel lines, and "T" handle, specially reliable quality. Regularly 75c line. Friday for 50c. Chopping Axes (boys' size). Friday 65c.

AT SPORTING GOODS CIRCLE. Regularly 50c Water Wings, best material, not a toy, but a real aid in learning to swim. Regularly 50c. Friday for 35c. 150 ONLY CHILDREN'S PLAY TENTS. \$4.50; 6 x 6, Friday \$3.00; 7 x 7, Friday \$3.75. Nickel-plated Gas Tents, with "foot" attached handle, the most practical and satisfactory laundry-iron made. Regularly \$3.00. Friday special \$2.39.

Pumps, Oxfords and Boots at Bargain Prices

Beautifully finished American and Domestic Oxfords, Pumps, in all leathers and fabrics, high, medium and low heels, new short and medium vamps, thousands of pairs to choose from, sizes 2 1/2 to 7 1/2, in all widths. Regularly \$3.00, \$4.00, \$4.50 and \$5.00, Friday bargain 1.99

WOMEN'S AMERICAN BUTTON BOOTS. A very special lot of Women's Finest Custom Grade Button Boots, in the very newest summer lasts, made of white sea island duck, nubuck, patent colt, gunmetal, tan Russia calf, and fine vici kid, sizes 2 to 7 1/2. Regularly \$3.50, \$4.00, \$4.50 and \$5.00, Friday bargain 2.45

WOMEN'S WHITE SHOES, 99c. 800 pairs Women's White Canvas and Poplin Low Oxford Shoes and Pumps, with leather soles and heels, sizes 2 1/2 to 7. Regularly \$1.50, Friday bargain99

WATER RUSH SLIPPERS, 29c. The coolest Slipper made, very open weave, re-inforced soles, all sizes for men and women, Friday bargain .29

SATIN SLIPPERS, 95c. Women's Fine Quality Imported Satin Slippers, in colors, brown, green, mauve, blue, red and black, soft padded insoles, flexible cord soles, very neat and cool, sizes 3 to 7, Friday95

9c NOTIONS

Boot Laces, 36 inches and 42 inches long. Regularly 10c. Friday 9

Lingerie Braids for underwear, pink, blue and white, bolt 9

Doyle Pasties, black and white, all sizes, 8 dozen 9

Safety Pins (assorted sizes), 3 doz. 9

Doyle Pasties, black and white, all sizes, 8 dozen 9

Mending Tissue, 2 packages 9

Needles, assorted sizes, 4 packages 9

Dress Shields, size 1 1/2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Hair Pins, assorted sizes in box, 3 boxes for 9

The Groceries

Choice Family Flour, 4 bag 49

Currents, cleaned, 3 lbs. bag 29

Canada Seeded Raisins, 3 pack 29

Perfection Baking Powder, 3 tins 23

Canada Cornstarch, Package 7

Canada Cornstarch, Package 7

Canned Sweet Pumpkin, 3 lbs. tin 10

Canned Apples, 3 lbs. tin 10

Pearl Tapioca, 4 lbs. tin 25

Choice Pineapple, Per lb. 25

Canned Corn, 3 tins 25

Choice Pineapple, Per lb. 25

300 Picked Shoulders of Pork, 10 lbs. and mid, 6 to 8 lbs. each. Per lb. 15

2 1/2 LBS. PURE CELONA TEA, 25c. 500 lbs. Pure Celona Tea, of uniform quality, in 100 lb. bags, black or mixed. Friday, 2 1/2 lbs. 25

Candy Specials

1,000 lbs. Simpson's Special, an assortment of chocolate creams, caramels, mixture for a week-end treat. Special price 20

1,000 lbs. Licorice Almonds, 20c. 1,200c Per lb. 15

1,000 lbs. Coconut Gems, Per lb. 15

TOILET GOODS

Roger & Gallet's Veloute Face Powder, Regular price 35c, Friday 25