PUBLIC AFFAIRS INSTITUTE Committee on INTERNATIONAL BROADCASTING EXECUTIVE SECRETARY EXECUTIVE SECRETARY FOR AMERICA CESAR SAERCHINGER FREDERIC A. WILLIS COLUMBIA BROADCASTING SYSTEM COLUMBIA BROADCASTING SYSTEM June 22, 1933 17 WATERLOO PLACE, S. W. I 485 MADISON AVENUE LONDON, ENGLAND NEW YORK CITY CABLE - COLUMBIA. NEW YORK CABLE - COLUMBIA, LONDON Sir Arthur W. Currie, G.C.N.G., K.C.B. Principal and Vice-Chancellor McGill University AMERICAN COMMITTEE Montreal, Quebec, Canada NICHOLAS MURRAY BUTLER HAMILTON FISH ARMSTRONG My dear Sir Arthur: ALLEN WELSH DULLES HENRY P. FLETCHER Your letter of June 15th addressed to President Butler has been JOHN GRIER HIBBEN THOMAS W. LAMONT brought to my attention during his absence in Europe, and I have JOHN L. MERRILL been asked to reply on behalf of President Butler and the Amer-WILLIAM PHILLIPS ican Committee. The functions and development of the Public Affairs Institute has been in formation for some time, and as a matter of fact the entire International Committee had not been completely arranged at the time the papers published their first notices of this International group.

The operations of the Columbia Broadcasting System in Canada and their contact with the Canadian stations have been, of course, quite extensive, and it was naturally planned to have Canada represented on this International Committee, as well as some of the South American countries, individually, arrangements with which have not as yet, been concluded.

Prior to President Butler's departure for Europe the matter was discussed by our Committee and Sir Robert Falconer, retired President of the University of Toronto was very strongly suggested to us as being a most appropriate representative for Canada. It is our understanding that he now has both the leisure and the interest in the work, as well as wide contacts and experience to make a most valuable member of the International Committee.

If you know SSir Robert I am sure this Committee would appreciate your urging his acceptance as representative of Canada on the International Committee.

May I take this opportunity of thanking you for your great interest in plans of the Public Affairs Institute and assure you that we are most anxious to see Canada well represented on this Committee.

Very sincerely yours,

Indsise Secretary for America