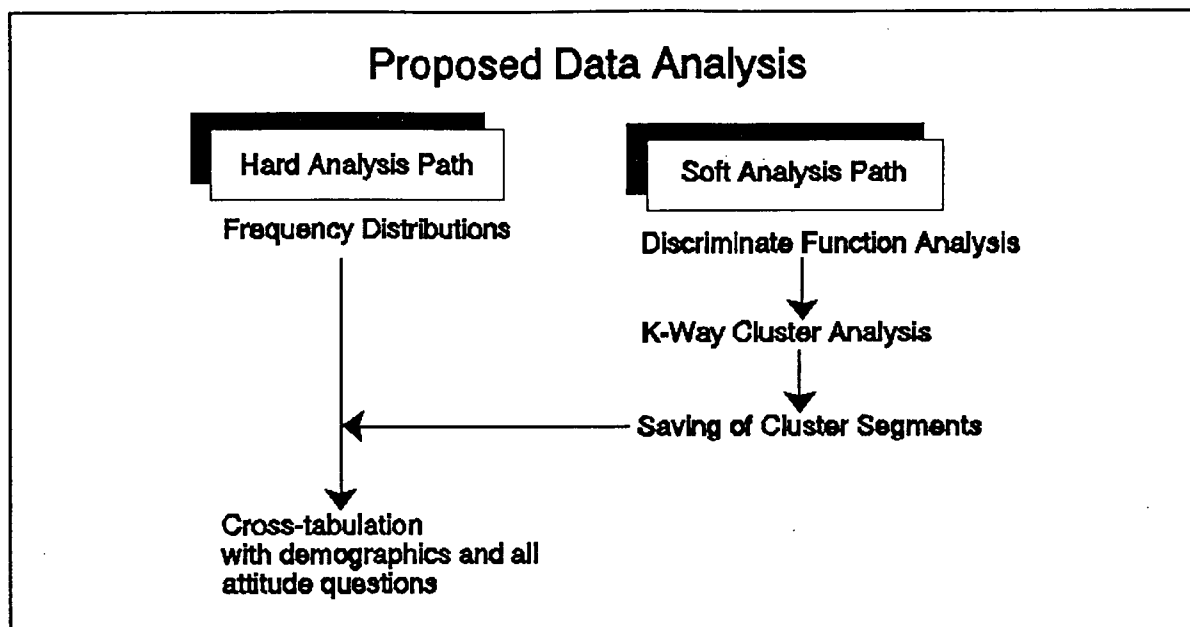




While we would propose that the above model be followed in terms of general data analysis, we would of course submit a detailed analysis plan to the project authority for review and approval.

The first step we would suggest in the quantitative analysis involves an examination of the frequency distributions of all of the interview items. While the univariate analysis is rarely informative in itself, it allows us to examine the distributions for incorrect codes, wild codes or outliers which may distort measures of central tendency. The distribution curves also provide some guidelines for creating or collapsing categories for further analysis and quality control.