

Table 3 - Usage and Circulation Among Recipients

Publication	Use and circulate	Use but do not circulate	Do not use but circulate	Do not use or circulate
1. Canadian Fish and Seafood Exporters Sourcing Guide - hardcopy	41%	26%	11%	22%
2. Canadian Fish and Seafood Exporters Sourcing Guide - diskette	27%	25%	16%	32%
3. World Directory of Seafood Importers - hardcopy	32%	39%	4%	25%
4. World Directory of Seafood Importers - diskette	27%	27%	9%	37%
5. Guidelines for Canadian Fish Exporters - USA	33%	30%	7%	30%
6. Guidelines for Canadian Fish Exporters - Japan	29%	32%	10%	30%
7. GMOR for Apparel	19%	18%	16%	48%
8. GMOR for Oilseed	39%	23%	16%	22%
9. GMOR for Pork	45%	20%	25%	10%
10. GMOR for Beef	55%	20%	10%	15%
11. GMOR for Contract Furniture	14%	7%	29%	50%
12. GMOR for Medical Devices	20%	32%	32%	16%
<b>Overall</b>	<b>31%</b>	<b>27%</b>	<b>12%</b>	<b>30%</b>