

Tourism

Activity	Date	Location	Dept.	Contact
United States				
Travel trade; marketplace: Spotlight Canada	Apr 1993	Pittsburgh	EAITC	412-392-2308
Business travel; marketplace: Showcase Canada	Apr 1993	Pittsburgh	EAITC	412-392-2308
Travel trade - heritage and culture; on-site tour: Spotlight Canada	Apr 1993	Cincinnati	EAITC	513-762-7655
New Exporters to Border States (NEBS) mission to	Apr 1993	Detroit	ISTC	416-973-5080
Local Market Initiative: Adventure	Apr 1993	Chicago, Dallas, Minneapolis, New York City, Los Angeles	ISTC	613-954-3874
Atlantic Canada SEA SELL '93	Apr 1993	United States	ISTC	613-954-3872
			ACOA	902-426-8351
Travel trade; workshop: Spotlight Canada	May 1993	Los Angeles	EAITC	213-687-7432
Travel trade - touring; B.C. and Alberta, NEBS mission to	May 1993	Seattle	EAITC	206-443-1777
Travel trade; educational tour: Spotlight Canada	May 1993	Cleveland	EAITC	216-771-0150
Travel trade - heritage and cultural; mission to: Spotlight Canada	Jun 1993	Detroit	EAITC	313-567-2086
Travel trade; workshop: Spotlight Canada	Jun 1993	New York City	EAITC	212-768-2400
Travel trade - seniors; Atlantic Canada, NEBS mission to	Jul 1993	Atlanta	EAITC	404-577-6810
Business travel - incentive; NEBS mission to	Jul 1993	Chicago	EAITC	312-616-1860
Travel trade - seniors and baby boomers; Quebec, NEBS mission to	Aug 1993	Atlanta	EAITC	404-577-6810
Travel trade - seniors; Ontario, NEBS mission to	Aug 1993	New York City	EAITC	212-768-2400
Business travel - association; workshop	Aug 1993	Chicago	EAITC	312-616-1860
Travel trade; marketplace: Spotlight Canada	Sep 1993	Buffalo	EAITC	716-852-1247
Travel trade - golf resort Canada; marketplace: Golf Canada	Sep 1993	Washington (D.C.)	EAITC	202-682-1740
Resorts adventure; NEBS mission to	Sep 1993	Boston	EAITC	617-536-1731
Travel trade - tour operators; mission to: Spotlight Canada	Sep 1993	Dallas	EAITC	214-922-9806
Travel trade - adventure; marketplace: Adventure Canada	Oct 1993	Dallas	EAITC	214-922-9806
Travel trade; workshop: Spotlight Canada	Oct 1993	Seattle	EAITC	206-443-1777
Travel trade; Manitoba and Saskatchewan, NEBS mission to	Oct 1993	Minneapolis	EAITC	612-333-4641
Travel trade; workshop: Spotlight Canada	Oct 1993	Pittsburgh	EAITC	412-392-2308
Business travel; marketplace: Showcase Canada	Nov 1993	Detroit	EAITC	313-567-2086
Business travel; marketplace: Showcase Canada	Nov 1993	New York City	EAITC	212-768-2400
Travel trade - middle-aged; British Columbia and Alberta, NEBS mission to	Nov 1993	New York City	EAITC	212-768-2400
Tourism; promotion	Nov 1993	Atlantic City, New Jersey	WED	403-495-4977
Best Business Practices Workshop Canada-Maine Country Innkeepers	Nov 1993	Portland	ISTC	902-426-9905
Travel trade; marketplace: Canada Salutes U.S. Seniors	Dec 1993	Dallas	EAITC	214-922-9806
Business travel - association; NEBS mission to	Dec 1993	Chicago	EAITC	312-616-1860
Travel trade; marketplace: Canada Salutes U.S. Seniors	Jan 1994	Boston	EAITC	617-536-1731
Travel trade; workshop: Dan Dipert travel show	Jan 1994	Dallas	EAITC	214-922-9806
Advertising Program in the primary U.S. market to promote travel to Canada	Jan 1994	United States	ISTC	613-954-3874
Business travel; marketplace: Showcase Canada	Feb 1994	Buffalo	EAITC	716-852-1247
Travel trade; marketplace: Spotlight Canada	Feb 1994	Dallas	EAITC	214-922-9806
Travel trade; marketplace: Adventure Canada	Feb 1994	Detroit	EAITC	313-567-2086
Travel trade; workshop: Spotlight Canada	Feb 1994	Los Angeles	EAITC	213-687-7432
Travel trade; marketplace: Spotlight Canada	Feb 1994	San Francisco	EAITC	415-495-6021
Travel trade; marketplace: Adventure Canada	Mar 1994	Boston	EAITC	617-536-1731
Travel trade; marketplace: Spotlight Canada	Mar 1994	Buffalo	EAITC	716-852-1247
Business travel; marketplace: Showcase Canada	Mar 1994	Los Angeles	EAITC	213-687-7432

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Travel trade; marketplace: Spotlight Canada	Mar 1994	Minneapolis	EAITC	612-333-4641
Media; marketplace: Dateline Canada	Mar 1994	New York City	EAITC	212-768-2400
Travel trade - baby boomers and middle-aged; NEBS mission to	Mar 1994	Dallas	EAITC	214-922-9806
Travel trade; workshop: Spotlight Canada	Mar 1994	Dallas	EAITC	214-922-9806
Media; marketplace: Dateline Canada	Apr 1994	Los Angeles	EAITC	213-687-7432
Travel trade - touring; promotion: Canada "King of the Road"	TBD* 1993	Chicago	EAITC	312-616-1860
Media Tours - United States	ONG* 1993	United States	ISTC	613-954-3870
Western Europe and European Community				
European Incentive and Business Meetings Exhibition; PALEXPO	May 1993	Geneva	ISTC	416-973-5082
Trade exhibition: World Travel Market	Nov 1993	London	ISTC	613-954-3839
International Tourism Bourse (ITB)	Mar 1994	Berlin	ISTC	613-954-3839
Japan				
Kanata Annual Marketplace	Oct 1993	Japan	ISTC	613-954-3915
Tourism; mission from Japan to	TBD 1993	Canada	EAITC	613-995-8596
East Asia				
Media visit; mission from Taiwan to	May 1993	Canada	EAITC	613-996-7582
Tourism; information booth: Intertour '93	Jun 1993	Hong Kong	EAITC	613-995-6962
Travel agents familiarization tour; mission from Taiwan to	Sep 1993	Canada	EAITC	613-996-7582
Tourism; information booth: International Travel Fair '93	Dec 1993	Taipei	EAITC	613-996-7582
Asia Pacific South				
Asian sales mission to	Oct 1993	Taiwan, South Korea	ISTC	613-954-3915
Tourism; series of solo show: Corroboree	Jan 1994	Australia	EAITC	613-995-7652
Marketing studies and research	ONG 1993	Taiwan, Hong Kong, South Korea, Australia	ISTC	613-954-3967
Multiple Markets				
Rendez-vous Canada 1993 (17th Annual Tourism Marketplace); incoming buyers to	May 1993	Winnipeg	ISTC	613-954-3970

* TBD - to be determined

* ONG - ongoing