

REPORT #5  
89/02/08

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88  
FORECAST OF KEY INVESTMENT ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

618 - MINNEAPOLIS

UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

COMM. & INFORM. EQP. & SERV

HOSP. & MEDICAL EQUIP, INSTRUM.

FOLLOW-UP ON LEADS RESULTING FROM INDUSTRY VISITS, DIRECT MAIL CAMPAIGN AND MEDICAL ALLEY MEETING & RECEPTION HELD NOV. 12, 1987 AT CONSULATE.

5-10 SERIOUS INVESTMENT OR TECHNOLOGY TRANSFER INQUIRIES.

EDUCATION, MEDICAL, HEALTH PROD

PHARMACEUTICALS, BIOTECHNOLOGY

FOLLOW-UP ON LEADS RESULTING FROM INDUSTRY VISITS, DIRECT MAIL CAMPAIGN AND MEDICAL ALLEY MEETING & RECEPTION HELD NOV. 12, 1987 AT CONSULATE.

5-10 SERIOUS INVESTMENT OR TECHNOLOGY TRANSFER INQUIRIES.

COMM. & INFORM. EQP. & SERV

COMPUTERS, SOFTWARE & SYSTEMS

ONE ON ONE INTERVIEWS WITH POTENTIAL INVESTORS. FOLLOW-UP ON LEADS DEVELOPED THROUGH CURRENT DRIE U.S. ELECTRONICS MEDIA CAMPAIGN AND WITH HIGH TECH SEMINAR SCHEDULED FOR MARCH '89.

5 SERIOUS INVESTMENT INQUIRIES.

AGRI & FOOD PRODUCTS & SERVICE

SEMI & PROCESSED FOOD & DRINK

PURCHASE OF AGRI-BUSINESS MARKETING LIST FOLLOWED BY: 1. DIRECT MAIL CAMPAIGN AND 2. CALLS ON COMPANIES RESPONDING POSITIVELY TO CAMPAIGN.

10-15 SERIOUS INVESTMENT INQUIRIES.

AGRI & FOOD PRODUCTS & SERVICE

FEED, FERTILIZER & VET PRODUCTS

PURCHASE OF AGRI-BUSINESS MARKETING LIST FOLLOWED BY: 1. DIRECT MAIL CAMPAIGN AND 2. CALLS ON COMPANIES RESPONDING POSITIVELY TO CAMPAIGN.

10-15 SERIOUS INVESTMENT INQUIRIES.

NON SECTORALLY ORIENTED ACTIVITIES

FOLLOW-UP ON LEGAL/FINANCIAL/BANKING CONTRACTS ESTABLISHED AT INVESTMENT SEMINAR SCHEDULED SPECIFICALLY FOR THESE PROFESSIONS IN MARCH 1988.

IMPROVE KNOWLEDGE BASE OF PROFESSIONALS ADVISING COMPANIES ON INVESTMENT DECISIONS