REPORT 4A 88/07/27

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 602-CHICAGO

TECHNOLOGY INFLOW PROGRAM EXPANSION PROPOSAL PRESENTED TO EXTOTT/TTI. PROPOSAL OUTLINES OPPORTUNITIES FOR TIP IN CHICAGO. (2)SPEECH TO ROTARY CLUB, OAK BROOK, IL ON CANADA/ US FTA. (3) PARTICIPATED AND ASSISTED IN GOVT OF ONTARIO INVESTMENT SEMINAR, MADISON, WI 11 FEB 88. (4) DESIGNED EDITORIAL/ADVERTISING CAMPAIGN TO PROMOTE PURCHASE OF CANA-DIAN SPORTING GOODS. PUBLICATION: JUNE 1988. (5) RECEPTION DURING HOME CENTER SHOW, CO-SPONSORED BY CCG & CDN EXHIBI-TORS INCLUDED 300 ATTENDEES AND 10 MAJOR BUYERS. (6) NEBS-TYPE MISSION FOR 4 QUEBEC COMPANIES. APPOINTMENTS MADE A HO-ME CENTER SHOW, SEMINAR ON US MARKET PROVIDED. (7) RECRUITED 8 BUYERS TO ATTEND MONTREAL PRET SHOW FOLLOWING FESTIVAL OF