REPORT 4 89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

011-0IL & GAS EQUIPMENT, SERVICES
YUGOSLAVIA

PLANNING:

POST : 474-BELGRADE

ACTIVITIES PROPOSED IN POST PLAN:

CONTINUOUS CONTACT WITH THE TWO YUGOSLAV CUSTOMERS FOR OIL AND GAS EQUIPMENT - INA AND NAFTAGAS, WILL BE MAINTAINED.

INCOMING MISSION COMPOSED OF REPRESENTATIVES FROM INA AND NAFTA-GAS TO THE NATIONAL PETROLEUM SHOW IN CALGARY.

ENCOURAGE THROUGH DIRECT CONTACT ACTIVE PARTICIPATION OF OIL AND GAS EQUIPMENT AND SERVICE SUPPLIERS IN THE 1988 ZAGREB AUTUMM FAIR, WITH THE ABLERTA GOVERNMENT, AS PART OF THE CANADIAN STAND.

ANTICIPATED RESULTS:

\$10 MILLION PER ANNUM IN SALES OF CANADIAN EQUIPMENT AND SERVICES.

HEIGHTENED AWARENESS OF CANADIAN CAPABILITIES

INCREASED SALES OF OIL AND GAS EQUIPMENT.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 CONTINUOUS SUPPORT OF CANADIAN FIRMS IN THEIR
EFFORTS TO SELL OIL & GAS EQUIPMENT & SERVICES
TO THE YUGOSLAV OIL AND GAS INDUSTRY.

QUARTER: 2 ----

QUARTER: 3 Continued support of Canadian firms in their efforts to sell oil and gas equipment to Yugos-lav petroleum industry (INA and NAFTA-GAS)

QUARTER: 4 Continued support of Canadian firms in their efforts to sell oil and gas equipment to Yugoslav petroleum industry.

QUARTERLY RESULTS REPORTED:

L/C FINALLY OPENED ON PREVIOUSLY SIGNED \$2 MIL. CONTRACT WITH NAFTA-GAS. 8 REPS FROM YUGO OIL & GAS IND(INCL.PRES OF INA)ATTENDED THE NAT'L PETROLEUM SHOW IN JUNE. NEW OPPORTUNITIES IDENTIFIED AT ENERGOGAS.

Alta.mission visited INA & NAFTAGAS. - Assistance to Canadian commercial Corp visitor; financial negotiations on purchase orders.

Yugoslav client base diversified fm INA & Naftagas:visits to Makpetrol & Energogas led to invitations to bid:tenders forwarded to interested Cdn cos.;Site Oil Tools, Interdome contracts signed with Naftagas.