

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
 AT MISSIONS ABROAD FOR FISCAL YEAR 88
 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

REPORT 4
 88/10/21

POST : 414-BRUSSELS

009-FOREST PRODUCTS, EQUIP, SERVICES
 BELGIUM

PLANNING:	ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
	WOOD AND WOOD PRODUCTS	
	REVIEW OF POTENTIAL FOR INTRODUCING FURTHER MANUFACTURED PRODUCTS IN FLOORING AND SOLID WOOD PANELING.	TO DETERMINE POSSIBILITY TO CHANGE CUSTOMER TASTES.
	CONTINUED PROMOTION VIA VIDEOS/TECHNICAL LITERATURE OF TFC CONSTRUCTION AND RELATED BUILDING PRODUCTS.	INCREASE MARKET/CONSUMER AWARENESS OF TFC AND RELATED BUILDING PRODUCTS.
	CONTINUED PROMOTION OF LESS WELL KNOWN CANADIAN SPECIES (ESP. HARDWOODS).	INCREASED AWARENESS AND DEMAND FOR THESE CANADIAN PRODUCTS.

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
	QUARTER: 1 F/U ON CONTACTS ETC IN BATIBOUW TRADE FAIR.	SEVERAL PROJECTS BETWEEN KENT HOMES AND BELGIAN CO. INTHOS FORMALIZED. WORTH 2.5 MILLION \$.
	QUARTER: 2 -----	FIRST UNIT SHIPPED MID-JUNE. TWO MORE TO FOLLOW.
	QUARTER: 3 -----	
	QUARTER: 4 -----	

QUARTER: 1 ETABLIS CONTACTS ENRE FINEES TENEES A BELGIES DE
 PREPARER PARTICIPATION A EXHIBIT EN 4EME SALON
 PROFESSIONNEL MEDICAL PHARMACEUTICAL OPTICALS
 (BRUXELLES 20-24/4/88)

QUARTER: 2
 QUARTER: 3
 QUARTER: 4

BELGIUM
 009-COMM. P. INLOW. COL. P. BEBA

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN