QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN



POST : 519-SEOUL

009-FOREST PRODUCTS, EQUIP, SERVICES
KOREA

| PLANNING: ACTIVITIES PROPOSED IN POST PLAN: | ANTICIPATED RESULTS: |
|---|---|
| WOOD AND WOOD PRODUCTS | |
| SUPPORT CANADIAN/SHAKE/SHINGLE DISPLAY EXHIBITION BOOTS AT THE CONSTRUCTION MATERIAL DISPLAY CENTER AT KOREA HOUSING ASSOCIATION | AWARENESS OF CANADIAN CEDAR FOR HOUSE CONSTRUCTION MATERIAL. |
| PROMOTE SALE OF MEDIUM DENSITY BOARD (MDF) TO KOREAN MARKET. | INCREASE SALE OF LOCAL MDF MARKET. |
| PROMOTE BUILDING OF A CANADIAN TFH MODEL HOME IN SEOUL. | HAVE A PERMANENT CANADIAN TFH EXHIBITION CENTER. |
| PUBLISH CANADIAN TIMBER FRAME TECHNICAL ARTICLES IN LOCAL HOUSING MAGAZINE. | BUILDING OF TIMBER FRAME HOUSES IN KOREA. |
| PULP AND PAPER PRODUCTS | |
| FOLLOW UP LOCAL PAPER COMPANY'S INTEREST IN PULP & NEWSPRINT MILL INVESTMENT. | VISIT BY LOCAL FIRMS TO CANADA & INITIATE INVESTMENT IN CANADA. |
| MONITOR LOCAL PULP MILL EXPANSION PLAN | TO ALERT CDN PULP & WOODCHIP SUPPLIERS OF OPPORTUNITY. |
| PREPARE NEWSPRINT STATISTICS FOR CANADIAN PULP & PAPER ASSOCIATION | ASSIST CANADIAN RESEARCH INSTITUTE ON WORLD NEWSPRINT SURVEY. |
| TO ARRANGE SEMINAR ON NEW PULP PRODUCT - THERMAL MECHANICAL PULP. | TO INDUCE INVESTMENT IN CANADA AND TO INCREASE OF SALE OF TMP. |
| INITIATE MARKET SURVEY FOR DOMESTIC IMPORT DEMANDS ON PAPER AND PAPERBOARD. | INCREASE SALE/EXPORT OF CDN PAPER & PAPERBOARD PRODUCTS. |

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| TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: | QUARTERLY RESULTS REPORTED: |
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| QUARTER: 1 | 1. HOUSING EXIBIT FOR LOG HOMES.<br>2. COFI DELEGATION VISIT TO SEOUL AND MEETINGS WITH LOCAL LUMBER IMPORTS. |
| QUARTER: 2 ----- | |
| QUARTER: 3 ----- | |
| QUARTER: 4 ----- | |