

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: WESTERN EUROPE

Mission: 401 ANKARA

Market: 548 TURKEY

Sector: 004 DEFENCE PROGRAMS, PRODUCTS, SERV

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	2000.00M	\$ 2000.00M	\$ 1800.00M	\$ 1700.00M
Canadian Exports \$	50.00M	\$ 0.30M	\$ 3.72M	\$ 1.75M
Canadian Share of Import Market	2.50%	0.02%	0.21%	0.10%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	050 %
ii) 128 GERMANY WEST	020 %
iii) 051 UNITED KINGDOM	010 %
iv) 038 BELGIUM	010 %
v) 112 FRANCE	005 %
vi) 237 ITALY	002 %

Cumulative 3 year export potential for CDN products
in this Sector/Subsector: 60-100 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are good market prospects	Current Total Imports In Canadian \$
i) LOW LEVEL AIR DEFENCE SYSTEMS	\$ 0.00 M
ii) ARMoured PERSONNEL CARRIERS UPGRADE	\$ 0.00 M
iii) TACTICAL WHEELED VEHICLES	\$ 0.00 M
iv) TRANSPORTATION AIRCRAFT	\$ 0.00 M
v) COMMUNICATIONS & ELECTRONIC WARFARE EQUIP.	\$ 0.00 M
vi) WHEELED APC ARMY	\$ 0.00 M
vii) WHEELED ARMoured VEHICLES - GENDARMERY	\$ 0.00 M
viii) SKIDDOZERS	\$ 15.00 M
ix) SPECTRUM MONITORING SYSTEM	\$ 0.00 M
x) COMBAT NET RADIOS	\$ 0.00 M

Projects or portion of projects which are still in the planning
stage and for which Canadian companies might have reasonable prospects.

i) Project Name: LOW LEVEL AIR DEFENCE SYSTEMS
Approximate Value: \$ 500 M
Financing Source: 023 EDC
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