

TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM
ACTIVITY REPORT
FOR 1ST QUARTER OF 1986 (Q61)

Summary for POST: Madrid

| Activity | AVERAGE TIME ALLOCATION | | | | TOTAL TIME ALLOCATION | MORELOAD (#) |
|-------------------------------------------------|-------------------------|-----------|-----------------|-----------|-----------------------|------------------------|
| | CANADA-BASED | | LOCALLY-ENGAGED | | | |
| | TRADE | NON-TRADE | TRADE | NON-TRADE | | |
| A. Servicing Export Enquiries | | | | | | |
| from Canada | 20.0 | 0. | 30.8 | 0. | 1.63 | 333 (Enquiries) |
| from Territory | 10.0 | 0. | 36.8 | 0. | 1.67 | 577 (Enquiries) |
| B. Export Promotion Projects and Events | 10.0 | 0. | 7.3 | 0. | 0.49 | 46 (Projects/Events) |
| C. Other Trade Development Activities | 12.5 | 0. | 9.9 | 0. | 0.61 | |
| D. Promotional Projects | 5.5 | 0. | 8.5 | 0. | 0.45 | 6 (Fairs/Visits/Conf.) |
| E. Servicing Investment Development from Canada | | | | | | |
| from Canada | 1.0 | 0. | 0.5 | 0. | 0.04 | 5 (Enquiries) |
| from Territory | 3.5 | 0. | 1.3 | 0. | 0.12 | 18 (Enquiries) |
| F. Service to Government | | | | | | |
| External Affairs | 5.0 | 0. | 0.8 | 0. | 0.13 | 9 (Reports) |
| OGIs, Provinces, ETC | 5.0 | 0. | 1.8 | 0. | 0.17 | 6 (Contacts) |
| G. Administration | | | | | | |
| Program Management | 13.5 | 0. | 1.0 | 0. | 0.31 | |
| Leave, Professional Dev. | 5.0 | 0. | 0.8 | 0. | 0.13 | |
| <hr/> | | | | | | |
| Total TID Program | 91.0 | 0. | 98.6 | 0. | 5.75 | |
| H. Other Programs | 9.0 | 0. | 1.8 | 0. | 0.25 | |

Trade Officers: 6

Non-Trade Officers: 0

Note: Percentage values may not add due to rounding adjustment; maximum adjustment is 1 percent