

**PROGRAM RESULTS: EUROPE & MULTILATERAL**

**BUSINESS ACTIVITY**

During the October - December 1992 period twenty-seven posts reported the following business activity:

- 101 EXPORT SALES WORTH \$522.39 MILLION
- 21 NEW BUYING CONNECTIONS/67 AGENCY AGREEMENTS
- 17 NEW JOINT VENTURES WORTH \$5.42 M/9 LICENSING AGREEMENTS WORTH \$5 M
- 5 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$18 MILLION
- 18 CANADIAN INVESTMENTS IN TERRITORY WORTH \$1018.6 MILLION
- 12 TECHNOLOGY TRANSFERS

**HIGHLIGHTS:**

- \$ 375 million sale of Urban Transit System (Ankara)
- \$ 16 million investment in Canada (Auto parts) (Brussels)
- \$ 10 million sale of Surimi (Milan)
- \$ 7 million sale of Vet products (Bucharest)
- \$ 6 million joint venture for Water heaters (Warsaw)
- \$ 4.25 million sale of Tape recorders and software (Paris)

**KEY STATISTICS:** for the twenty-seven posts reporting workload information

Missions Reporting To

		RBT	RWT
No. Trade Enquiries	Cdn	1426	5893
	Local	1145	6845
No. Investment Enquiries	Cdn	39	364
	Local	83	696
No. Business Visitors	Cdn Pr/Pub	648/66	1764/677
	Local Pr/Pub	522/128	1633/287