# The Canadian Photographic Journal

DEVOTED TO THE INTERESTS OF THE

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#### Advertising:

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### "A Merry Christmas."

E would like to shake hands with every one of our readers on Christmas day, and have the pleasure of saying to each one how sincerely we wish them a Merry Christis and a Happy and Prosperous New ar. We might, perhaps, be tempted into eating a bit of Christmas turkey, if strongly urged, but as neither of these most pleasant duties can be ours, we can only wish you all a joyful Christmas time, with no shadows to come between you and contentment, which is as near perfect happiness as we mortals generally get.

This same feeling of good-will leads us to make a few uncopyrighted suggestions regarding an important sitting which most photographers have booked for Christmas day. When the exposure is made of the festive and likewise toothsome turkey, at the Christmas dinner of our readers, the bird should prove to

have been fully developed, well timed and thoroughly fixed and to have plenty of detail. Over-timing is not desirable, but is generally considered better than under-timing. It should be left in the fix until film shows the proper color.

We should advise the use of a good sized plate, not necessarily orthochromatic, but one easily handled and capable, if you get a good thing on it, of being readily reduced and intensified. We incline toward a warm, brownish tone for the mince pie, but this is a matter of taste. Don't use a too strong or mixed developer, as a bad case of fog might result.

Any samples sent us of good results obtained through use of the above suggestions will receive the usual notice in our columns.

#### Our Illustration.

The illustration which accompanics this issue of The JOURNAL is one of a series of the famous North-west scenes produced by the firm of Boorne & May, Ltd., Calgary, Alberta. This firm was established in 1886 and incorporated in 1891. Mr. W. Hanson Boorne, the