

# GENERAL

ACCIDENT **FIRE** AND LIFE  
ASSURANCE CORPORATION

LIMITED

OF PERTH, SCOTLAND

TOTAL SECURITY TO POLICYHOLDERS OVER  
\$8,600,000

**PELEG HOWLAND,** Chairman, Canadian Advisory Board  
**D. R. WILKIE,** Vice-Chairman, Canadian Advisory Board  
**THOS. H. HALL,** Manager for Canada  
Toronto Agents, **McLEAN, SZELESKI & STONE, Limited**

THE  
**GENERAL ACCIDENT**  
ASSURANCE CO. OF CANADA

THE  
**CANADIAN CASUALTY**  
AND BOILER INSURANCE CO.

Continental Life Building - TORONTO, ONTARIO

The above Companies are under the same management and control. Insurance Policies of the most liberal form, at conservative rates, are issued on the following lines:

Steam Boiler	Automobile Liability
Personal Accident	Public Liability
Sickness	Employers' Liability
Theatre Liability	Elevator Liability
Automobile Property Damage	Teams Liability
Monthly Payment Accident and Sickness	

**JNO. J. DURANCE,** Manager

**ALFRED WRIGHT**  
President

**ALEX. MACLEAN**  
Manager & Secretary



Personal Accident	Sickness
Employers' Liability	Workmen's Compensation
Fidelity Guarantee	Elevator Insurance
Teams' Liability	Plate Glass

Automobile Insurance

HEAD OFFICE

**Company's Building**  
**61-65 Adelaide Street East**  
**TORONTO**

## The Backbone of National Prosperity

**F**ARMING is by common consent the basis of our national wealth and prosperity. The farmers of Canada have, for the past two years, been getting top prices for what they have had to sell and have been able to obtain what they have had to buy at moderate prices. The war means better times for farmers.

Where the foundations of national wealth and prosperity are sound and assured, hopefulness may build her structures with confidence.

Business in Canada can and will be good if our business men will do their utmost to keep the bottom in business. Advertising is a good workman for this purpose.

**When the Canadian Farmer Prospers,**  
**All Is Well**