

DOINGS OF THE PUBLISHERS

THE *Commonwealth* Printing Company, New Westminster, B.C., has reopened for business under the management of W. H. Lewis.

THE *Evening Telegram*, Toronto, recently made an abject apology to its contemporary, the *World*, the latter announcing the fact with a display heading.

MR. JEFFERS, of the *Ottawa Citizen*, passed through Toronto a few days ago. He likes the *Typograph*, and thinks the *Journal*, of his city will soon introduce them.

MR. W. F. MACLEAN, M.P., publisher of the *Toronto World*, withdrew his plea of justification in the suit for libel preferred against him by Mayor Fleming, and the proceedings were consequently dropped by the plaintiff.

SEVERAL weeks ago the legislature of the Isle of Man prohibited the Sunday sale of newspapers under the penalty of a fine of forty shillings. The island's prosperity largely depends on tourists, who as a rule largely read Sunday papers wherever they may journey or temporarily abide.

IN Jerusalem there are eight printing offices, of which five belong to religious orders, and three are devoted to the publication of newspapers—*Haor* (light), *Hacharazeth* (flower), and *Jeruscholajim*, all three in the Hebrew language; at the convents the most of the printing is done in Latin and Arabic.

REQUESTS for preferred position have inspired the Savannah, Ga., *News* to rise and remark: "There is one demand of advertising agents which the newspapers will be forced to combine against. That is the demand for top of column, next to reading matter, first advertisement following full reading matter."

SOUTH DAKOTA, according to the *Dell Rapids Times*, seems to be a newspaper-reading State. Two hundred and sixty-one papers, of which 21 are daily, two semi-weekly, 16 monthly, one semi-monthly, and the remainder weekly, are published there. This shows a proportion of one publication to each 1,150 population.

THE *Evening Star*, Toronto, suspended publication on June 17th, after an existence of about six months, during which time it had secured a circulation of over 10,000 daily. Lack of capital and internal friction led to the suspension. It is stated by those who ought to know that the local union advanced the *Star* about \$1,000 to aid it in its fight with the *Evening News*.

A KANSAS publisher of extended experience considers the employment of women, in all departments of a newspaper, advisable and profitable. His book-keeper has been with him for ten years, and in the counting room or advertising department is so accurate and dependable that he declares she is of more use to him than any man on the force. In the com-

posing room, too, he believes women indispensable, because they are more regular and steady in their habits than men, and may be relied upon for faithful service.

MR. JAMES BROWNELL, editor and proprietor of the *Tyler*, a Masonic journal published in Detroit, was in Toronto recently, hunting up old friends. Jim worked in several offices here twenty years ago. He gets his straight composition set up in the *Free Press* office, on a Mergenthaler. In Mr. Brownell's opinion the *Typograph*, as in operation here, is ahead of the machine turned out by the Cleveland establishment.

THE *Felicity*, Ohio, *Times* takes no patent medicine advertisements except to oblige local druggists, does no business with outside agents or agencies, nor does it take advertising from the near city of Cincinnati that conflicts with the interests of local merchants. A new press, a recent enlargement of form and liberal advertising patronage show the prosperity of the newspaper which caters solely to local interests.

IN a Massachusetts county there are three publishers who collectively print fourteen local papers. After the "home" paper is off the press, changes are made in the headings and slightly in the makeup, and successive editions are prepared for small outlying hamlets that are unable to sustain papers of their own. Thus a considerable gross circulation is attained, where three or four hundred copies go to each of the neighboring villages.

WE will positively enter no name on our subscription book without the cash. We trust that no one will become offended at this rule of ours. The fact is, we had a little trouble in east Texas with three Chinamen about back subscriptions. We killed two of them and hurt the other so badly the doctors had to kill him, and in order to get out of this scrape we had to promise "Squire White" that we would never take another subscription without the cash.—*Nevarro (Texas) Champion*.

THE following is a novel advertisement from the Bridgeport, Conn., *Union*: "All merchants employ salesmen, and we believe in the advantages of so doing. There is a good salesman that some of the merchants of Bridgeport have not yet employed. This salesman talks to more people in one day than any salesmen talk to in a year. This salesman is working in thousands of homes at the same time. He never drinks, never eats, never sleeps. This salesman if properly backed up will make you rich. This salesman is advertising in the *Daily Union*. His recommendations are the houses who have made money by employing him. His services can be secured. Do you want him?"

IN announcing its removal into its new office, built especially for its occupancy, the Duncannon, Penn., *Record* informs its readers that its past year