

### Prejudices and Objections Disappearing.

During the past few years the people of Canada, and, in fact, of the whole world in general, have looked with more favour on the subject of life insurance, and it can be safely said to-day that a great many of the old-time prejudices and objections against it are gradually disappearing.

Nearly all business men will agree that stocks, bonds, and other securities will at times depreciate in value, but a life insurance policy in a responsible company will always be worth its full face value at maturity.

The Rev. Dr. Talmage, of Brooklyn, whose name is favourably known over the whole of this continent, considers the subject of life insurance a theme of vital importance, and which should engage the attention of every sound and sensible-minded man. Other gentlemen of equal ability to the reverend gentleman named have also pronounced their views in a similar manner in regard to the subject.

When such eminent men as those referred to speak so favourably and with such emphasis in regard to the importance of the subject, we think any one with ordinary intelligence should not be opposed to it on any moral ground whatever.

The reports issued by the insurance department from year to year show that the leading Canadian life companies have made rapid strides in the volume of new business, insurance in force, assets, and surplus for their policy-holders, and this is particularly noticeable in the case of the North American Life Assurance Company.

To any desirous of placing insurance on their lives, the following suggestions are offered:

Select a company which is successful.

Has ample assets over and above all liabilities.

Has a competent, experienced, and economical management.

Is known to be prompt in the payment of its death claims.

Can offer a choice variety of plans—investment and otherwise—to select from.

The North American Life Assurance Company, head office in Toronto, Ont., possesses all the above-named requisites, and persons contemplating insurance will do well to communicate with that Company.

THE mission house at Kiang, China, has been attacked by a mob. The inmates resisted until the police came to the rescue.

### BBB CURES DYSPEPSIA.

Dyspepsia arises from wrong action of the Stomach and is the cause of much misery and many diseases such as Constipation, Biliousness, Bad Blood, Headache, Burdock Blood Bitters is a prompt and effectual cure because it tones the stomach, aids digestion and renovates the entire system. Cases which seemed past hope have been completely cured by B.B.B.

### LIFE WAS A BURDEN.

"Life seemed a burden, the simplest food disagreed with me, and I was in misery from Dyspepsia, but two bottles of B.B.B. entirely freed me from it," says Miss L. A. Kuhn, Hamilton, Ont.

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Commencing Thursday, June 1st.

Will leave Geddes' Wharf daily (except Sundays) at 7 a.m., 11 a.m., 2 p.m. and 4.15 p.m. for Niagara, Queenston and Lewiston, connecting with New York Central, Michigan Central Railways and Niagara Falls Park and River Electric Road—the shortest route to Falls, Buffalo, New York and all points east. Tickets at all principal offices and on wharf.

JOHN FOY, Manager.

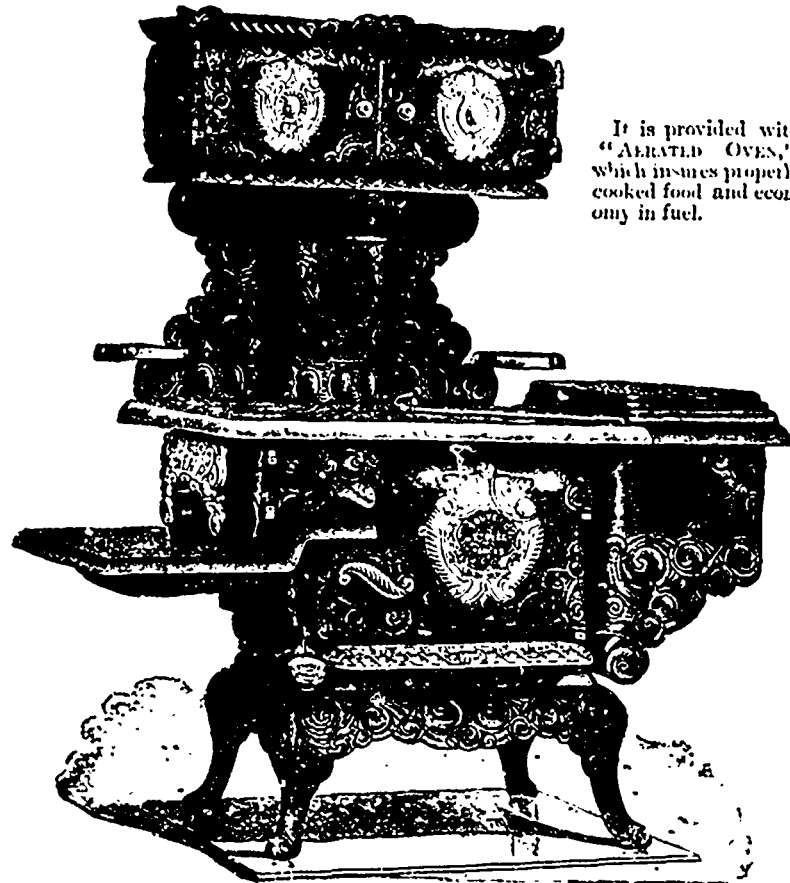
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