able benefit from it in the shape of new and fashionable goods and hard-pan prices.

THAT WELLINGTON STREET is bound to become the Maiden Lane of Toronto is now evident, as it has now six wholesale jewelers and expects shortly to have more. Messrs John Segsworth & Co. are having a new building erected on the north side, almost at the corner of Yonge Street, which promises to be one of the finest in the city. They expect to occupy it this fall

Burglars entered the premises of the American Watch Case Company at Toronto, on the .ught of the 20th lune, but owing to the vigilance of the Company's watchman, had to leave without making a haul The A W C Co have now employed a special watchman to guard their own premises all night, and if there is any virtue in backshot and a mastiff's teeth, midnight mechanics had better give their place a wider berth in future.

Mr. H. L. Roberts, our old friend of Boss. Case fame, called in to see us a few days ago Mr. Roberts looks the picture of health, and accounts for it by saying that their business had now arrived at that stage that their cases would almost sell themselves, and he had nothing to do now but to take care of himself. There is probably more truth than poetry in his remark that Boss cases sell themselves.

Z AURBACH, wholesale jeweler and fancy goods dealer of Montreal, has assigned during the past month. His liabilities are estimated at about \$40,000, mostly owing to European creditors. From the amount of failures amongst jobbers in these lines, it is evident that there are too many people in business, and the sooner the trade is confined to fewer houses with adequate capital for their business the better for every. body

REMOVAL - Our young and energetic friends, Messrs. Thayer & Ellis, finding their old premises too small for their rapidly growing business, have leased the commodious warehouse, No. 3 Wellington Street East, formerly occupied by the late John Zimmerman, and will remove there in a few days. This young firm are made of the right kind of stuff, and are bound to succeed if hard work and a desire to suit the wants of the trade can command success. We wish them continued success

WE HAVE just been shown a price list of material and trade work published by Mr W. C. Coleman, of Toronto, which is about as complete a thing of the kind as we know of Inaddition to these features, this little book contains a lot of useful receipts and horological tables, that are of great value to any practical watchmaker. Mr. Coleman distributes them to the trade free of charge, and every jeweler should secure one

Almost every retail jeweler in Canada knows George Cooper, the former engraver of Toronto; George went along with his Company in the "Queen a Own, ' and was unfortunately wounded in the battle with the Indians under Poundmaker at Cut Knife Creek His many friends in the trade will be glad to know that George (through the thigh) was a severe one, he is now. almost convalescent

WE HAD A VISIT a few days ago from Mr

Co Mr Perkins is doing missionary work in Canada amongst the benighted tewelers who have never heard of the Elgin watch, and reports plenty of converts on his present field of labor. He says the Company are getting up a new cheap 6 size ladies' movement which is going to sweep the country, and expect to put it on the market in about a month.

SEAL rings are naturally revived at this time, both for ladies and gentlemen's wear. It is quite the correct thing for a lady to dash off her initials in her own peculiar chirography. and leave with a jeweler to insure a fac-simile of her autograph on her ring This is a newer style than the monogram, and at the present time, is taking very well. As seal rings are becoming to the hand, -especially a large wellformed one -it is believed that they will have quite a rup

THE QUESTION OF BUTTONS has bothered many a bachelor, but the question of sleevebuttons is one affecting every one wearing cuffs. The patent lever button made by Messrs, Howard & Son, and commonly known as the Horse Shoe and Clover Leaf ' button, has reduced this question down to a very simple issue, old style buttons and misery or Howard's patent lever button and comfort. The "Clover Leaf" button is a first-class article, reliable in quality, elegant in design and finish, and it has practically killed the sale of other buttons whether of gold or rolled plate on the Canadian market.

A NEW PLATE COMPANY.-We direct the attention of our readers to the advertisement of the Acme Silver Company, of Toronto, a new competitor for public favor in this line. This company have leased the premises and bought the plant and machinery formerly operated by the Meriden Silver Plate Company in Toronto, and have made arrangements with one of the largest companies in the United States to supply them in the metal with goods of the newest design. This company has only recently become incorporated, and will be managed by Mr. Blackburn, late of the Meriden Silver Plate Co., whose experience in this line of business should be a guarantee of success.

A New FIRM .- It will be news to most of our teaders to learn that the well-known jewelers Mr W G H Lowe, of Toronto, and Mr. A. C. Anderson, of Hamilton, have amalgamated under the style of Lowe & Anderson. The amalgamated business, which will now rank amongst the largest in Canada, will be carried on at the old stand of W. G. H. Lowe & co. 16 Wellington Street East, Toronto. Both Messrs Lowe and Anderson are old jewelry men, honorable in their dealings, and well up in the business, and the new firm should not only be financially strong, but enterprising enough to secure for itself a large share of the Canadian trade. We wish the new firm a long and successful career

ATTRMPTED SAFE ROBBERS -The gold leaf factory of C. H. Hubbard, 44 Adelaide St West, was broken into on the night of the 19th June fought like a hero, and that although his wound by burglars, and a daring but unsuccessful attempt made to force open the safes. It appears that the burglars got into the yard, broke a pane of glass in one of the back windows, and unfasten-Perkins, the genial agent of the Ligin Watch ing the latch effected an entrance. They drilled assium, one ounce, dissolved in one-half pint of

holes near the combination locks of three sales on the premises, but owing to the doors being lined with steel they were unable to penetrate far enough into the doors to get at the locks. They had to content themselves with stealing about \$200 worth of gold and silver leaf which had been left in the shop. Had they succeeded in getting the safes open they would have secured some thousands of dollars' worth of booty The affair is being investigated by the detectives.

Our old friend, james Walton Jackson, the well-known jeweler, of St Catharines, is out in a late issue of the Toronto News with the follow. ing verse -

BATOCHE.

"Charge yonder rifle-pits!" Middleton said, Huzzas drown the echo, on, on they have sped, Nerved to high daring, with prowess they do-Metis' and redskin are bayoneted through' Rifle-pits filled with the rebels-now dead, Brave volunteers! Never braver were led, Charged them resistless as waves of the sea-Batoche is conquered ! The captives are free Loud ring the joy-bells-the victory tell. Toll solemn dirges, for there heroes fell. Ring out that Canada's sympathy's large, Toll soft for loved ones who fell in the charge Honor them, honor them, all through the wars-" Died for their country!" our brave volunteers.

JAMES WALTON JACKSON.

THE FAILURE OF SIMON P. KLEISER the well known retail jeweler of Toronto, although it has been looked for by the knowing ones for a considerable period, has nevertheless been a sur prise to the trade generally. Fifteen years ago Mr. Kleiser, who had made a good deal of money in the material and trade witch repairing business, took it into his head to launch out into the watch business, and has ever since that time been one of the most prominent figures in the retail watch business in Canada. His idea seemed to be that low prices must draw the trade but events have again proved the fallacy of any merchant making money by selling wods at or about cost. His surplus of \$10,000 which he had when he commenced business has dwindled away altogether, and he is now so far behind that it is problematical whether he will get a settlement with his creditors or not. No jeweler in Canada has done more to demoralize the watch business by cutting prices, but as is usually the case he has been forced to the wall, while many of his competitors who asked and got a reasonable profit have weathered the storms of commerce and are to-day in prosperous circumstances.

WORKSHOP NOTES.

CEMENT - A coment for meerschaum can be made of quicklime mixed to a thick cream with the white of an egg. This cement will also unite glass or china.

BENDING GLASS TUBES -Fill the tube with finely-sitted sand, close both ends and heat it over the flame of a Bunsen burner. It may thus easily be bent without losing its roundness at the

FROSTING POLISHED SILVER - Cyanide of pot-