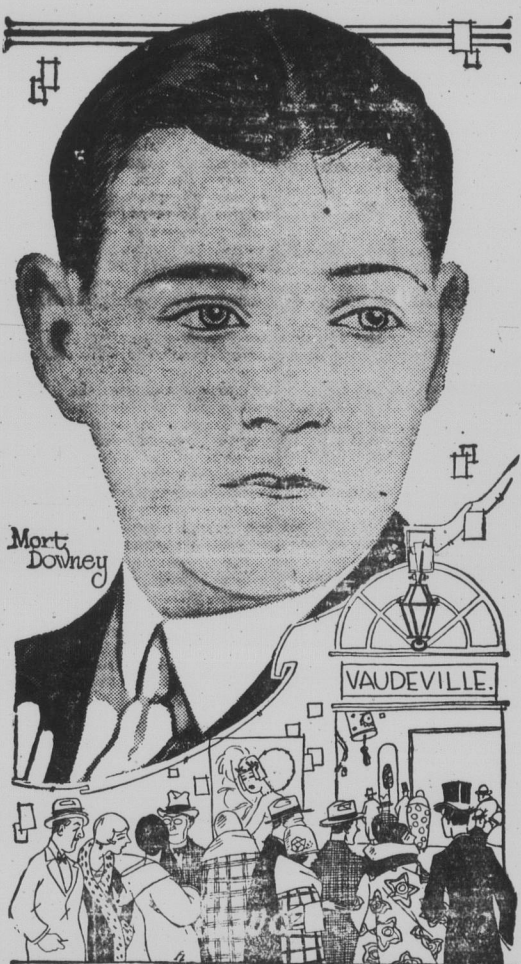


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He always uses
"NUGGET"
Shoe Polish
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DARK BROWN - ALSO WHITE
Dressing (cake) and White Cleaner (liquid)

Public Learns To Love Music From Vaudeville



Mort Downey, Irish Singer, Says One Million People Get Ideas of Melody from "Two-a-day"

Where does the public get its taste for music? Why, from vaudeville. At least, so insists Mort Downey, Irish Adonis of the footlights.

"One million persons to-day," declares Mr. Downey, "absorb musical ideas from the two-a-day."

"If the operatic or concert star truly wants to reach the real public, I honestly advise trying

vaudeville, with some good American song like the waltz-ballad 'When Lights Are Low,' that is easily understood, that has charm, appeal and melody."

Mr. Downey practices what he preaches, for he recently turned down an offer abroad to sing at home in vaudeville. He says the heartiness of applause in vaudeville houses is another reason he likes to sing there.

"They know what they want. Most people who go in for vaudeville are willing to split a glove to show you that you have pleased them," he adds.

"Moreover, the inveterate 'two-a-day' fan knows good music from bad music."

Do You Know?

INSURANCE IS A NECESSITY and if you only realize your necessity you have Insurance.

Insurance is like a man with a backbone as against a man with no back bone.

Baie Des Chaleur Agencies

JAMES W. DAY, Manager.

Workmanship Counts

Skilled workmanship of the right kind goes a long way in enabling you to get the best results from your car. The performance of your auto on the road depends largely upon the treatment it gets when at the garage.

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Water Street

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Canada at Wembley

During the visit to London the Canadian editors spent considerable time at the British Empire Exhibition at Wembley, and with one accord they were loud in their praise of Canada's showing at the great fair. The following article, which is not original, but covers the exhibition very thoroughly is published by request:

"This time Canada has beaten everybody. I defy anyone to visit the Canadian Pavilion without wanting to ride off to Canada by the next boat."

So wrote the great publicist, Lord Fraser, after his visit to the Canadian Pavilion at the Empire Exhibition at Wembley.

As a matter of fact his distaste has been endorsed by everyone, and Canada's contribution is recognized not only as the greatest effort at Wembley by any country, but as the most striking object lesson in Empire of the whole Exhibition.

The reason is not far to seek. In magnitude of structure, in tone, in atmosphere, in utility and art, the Canadian Pavilion at Wembley presents the Dominion as a living entity of industrial activity and as an unexplored field of vast potentialities and untapped reserves. The glory of work is veiled in the glamour of Romance.

Proudly and distinctively Canadian, the Dominion exhibit breathes the spirit of Empire, told in moving panorama of her marvelous resources, in the rich display of all the gifts of nature, of fruit and food, of gold and silver, of iron, copper and timber, and in the telling exposition of her industrial energy and manufactures.

The Building

The Canadian Pavilion is an imposing building in the Neo-Eclectic style in a dominant position. Flanked on the west by the Canadian National Railways and on the east by the Canadian Pacific Railway, the Pavilion at once commands attention, covering as it does with the two smaller pavilions, 5.34 acres. At the opening of the Exhibition, Canada was the only country ready and waiting, and this fact rebounds all the more to the credit of Mr. A. W. Tormie, the Canadian Exhibition Commissioner and to Mr. J. O. Turcotte, Canada's designer, from the fact that during the building the weather was most severe, and on the top of that were 45 strikes.

One particular point with regard to the Pavilion is that everything entering into the construction of the Exhibit, except glass and cement was grown or made in Canada—timber, nails, bolts, linoleum, paint, paint-brushes, hardware, electric lamps and fittings, cold storage machinery, furniture, carpets, etc. In short the whole Pavilion is Canadian effort, for there were no sub-contractors, and the work of the Pavilion is an exhibit in itself. The erection of the building was done by the Canadian Commission. Thus it is that the erection and arrangement of the Canadian Pavilion is not merely an exhibit in itself, but a demonstration of the resources and products, but of Canadian resourcefulness and efficiency.

The Main Corridor—A Wembley Wonder

While the exhibition covers every phase of Canadian activities, it may be said to be divided into two sections—the scenic and the industrial. The Main corridor which presents a marvelous picture in itself is the home of the scenic exhibits. Its vast size, its beautiful decoration, and artistic conception make the Main corridor one of the Wonders of Wembley. All the embroidery on the mural festoons, on the coats of arms and panelings, on all the landscapes of cornfields and 'home-steads' and forest in the walls, every particle of color and material is composed entirely of Canadian seeds and grains of many colours, while below on a level with the eye are magnificent panorama depicting everyday activities of Canadian life.

The Western Prairies

These panoramas, in themselves works of art, have from the beginning attracted so much attention that at times movement in the Main Corridor has been attended with difficulty. The first panorama on the left deals with the Western Prairies and while presenting a most beautiful picture, tells the story at a glance of how Canadian grain is transported. Everyone knows that Canadian railroads have the best facilities in the world for handling grain, but the point is brought forcibly home how it is exactly done. The Panorama shows the far stretching Western Prairie Belt, 900 miles long and 300 miles wide, with Port Arthur and Fort William in the distance.

Modern railways, working to scale, demonstrate how the gradual encroachment of the farmer on the prairies is kept pace with in the collection and delivery of grain. The whole life of the farming pioneer is vividly shown.

The railways are seen loading up at the elevators, of which there are many, both public and private. The British public is also informed that all grain is graded, so that the farmer can take cash at once or store the grain as crop of higher prices. Another striking panorama is that of

The Canadian National Parks

This is a realistic picture in the Rocky mountain district with rushing rivers, and falling cascades, set in a background of exquisite colour and primitive grandeur. Tala panorama to thousands of people in England was the first intimation that Canada

was not only a possible place for a holiday, but is the finest possible place of all at a cost within the reach of a man of moderate means. As a result, the enquiries for information as regards Canada as a tourist and holiday country have been very satisfactory.

The picture has also conveyed a vivid idea of the foresight of the Canadian Government in safeguarding the rights of the people, because in England every beautiful spot has been swallowed up by private property years and years ago.

The Importance of Vancouver

Next to the National Park panorama with the harbour of Vancouver and emphasizing further Canada's facilities for handling grain by sea. In this picture freight steamers are seen plying their trade, while all around the giant elevators are hard at work. Everyone in England now knows that in 12 years time there is no doubt Canada will raise one billion bushels of wheat, and the point affecting England is that it is safe to say one third of this will go by the Pacific route at a rate of five cents a bushel less than by the present, via Liverpool.

Fruit

At the Eastern end of the Main Corridor is what has been voted the finest exhibition of fruit at Wembley. It represents the various fruits of the Dominion, beautifully displayed on a rich green meadow, with apple orchards in the background. All kinds of Canadian Apples are everywhere, in baskets and clusters, and peaches and other fruit in glass jars. As a consequence the enquiries for Canadian apples have been enormous.

The Prince of Wales

Close by the fruit, is the Dairy Exhibit, but the cynosure of all eyes is the huge glass case 60 feet long in which the Prince of Wales, with his favorite charger, has been modelled in butter, with the buildings of his ranch in the background. Two and a half tons of Canadian butter were used in this work. The Prince has visited the exhibit and at the Dominion Day dinner notified his intention of paying another visit. "I am certainly going there again," he said, "if only to see how I am faring in the hot sun. I want to see if my hat has acquired a dangerous angle or whether myself or my horse is going at the knees."

"There is no better way of recalling happy days in Canada and learning a great deal that is new at the 'last' time, than by visiting the Canadian Pavilion at Wembley."

There is no fear of the butter in the Canadian Pavilion melting from the fact that a first rate Canadian refrigerating plant was brought over and one of the finest refrigerating engineers in Canada is in attendance every minute of the day with his staff of Canadian experts watching every move of the treacherous English weather.

Experimental Farms

A panorama on the opposite side of the Corridor to Vancouver is one that has attracted great attention and in it a Canadian experimental farm is set out in meticulous detail. Everything in connection with farming that experience has brought is shown with speaking clearness, and many intending to go farming in Canada have been given valuable information.

Niagara

Another picture which arrests the eye and at the same time serves as a valuable object lesson is the majestic Falls of Niagara. Canada is second only to Norway in the utilization of water power, but nevertheless only 7 per cent of Canada's available supply has been utilized. A fine example of the use of water power is given in the panorama of the working model of a Canadian pulp mill.

Making Newspaper

A typical Canadian Pulp Mill. This panoramic exhibit shows a Canadian mill engaged in the manufacture of wood pulp by the grinding process. Prepared logs 12 feet in length are floated down the river from the forest to the boom above the dam, where they are lifted into a small building and cut into 2 feet blocks. The blocks are then placed in a revolving drum where the bark is rubbed off and stored for use as a casing material. When wanted the blocks are carried on a conveyor to the mill where, after being cleaned they are held by hydraulic pressure against grinders, revolved by water power. The pulp is washed from the grinders and freed from knots and other extraneous matter. The fine pulp is then made into sheets which are pressed and baled for shipment.

Canada exports more newspaper than any other country.

Pulp and Paper

In the pulp and paper section is shown the biggest continuous newsprint in the world—12 ft. 2 in. wide and in the same exhibit are many diverse and wonderful products of forestry.

200 blocks of Douglas Fir, 10 feet high and practically 6 feet square.

A segment of Douglas Fir 11 feet in diameter.

A timber 60 feet long, 8 inches wide and 16 inches deep without a

flaw.

Wood for churches, doors, violins, pianos, aeroplanes, canoes, window sashes, tubs, panelling, moulding soft pine logs, hardwood, porch columns, red cedar, cottonwood and the various distillations from wood.

The British Columbia Manufacturing Co. Ltd., the British Columbia Lumber and Shingle Manufacturers Association, Vancouver, and the British Columbia Woodworking Association, Vancouver, present the wonders of Canadian woods.

The Mineral Section

The Mineral section is situated at the Western end of the Main Corridor, and it is admitted that, in comprehensiveness, arrangement and classification, this exhibit has no equal in the whole of the Empire Exhibition. On the right of the section is the last but not least of the panoramas, showing a realistic picture of the nickel industry in the Sudbury district of Ontario.

Practically the whole of the Canadian output of nickel is obtained from Sudbury, and only a relatively small amount is obtained elsewhere. The Alexo mine, near Porcupine, and from the cobalt district. Canada is responsible for 90 per cent of the output of the Empire, which supplies about four-fifths of the world's requirements.

Samples of nickel-copper ores, and smelter products and manufacturers of nickel and copper are shown in the section, and at Canada is practically the Empire as regards nickel, exhibits are also shown in the British Government Pavilion.

So important is the Canadian mineral exhibit that it would require many newspaper columns to cover a mention of the various minerals and their finished products. Suffice it to say that it has called attention to Canada as one of the greatest mineral producing countries in the world, and that, in addition to leading the Empire in the production of silver, and with coal reserves only exceeded by the United States and China, she has developed mines of nickel, zinc, gold, asbestos, talc, feldspar, mica, graphite, etc. that are among the richest in the Empire.

When the King visited the Pavilion with the King of Italy, he took particular pains to show his guest round every case that was in the mineral section.

The Silver Nugget

Attracting much attention at the entrance to the mineral section is a block of silver ore taken from the Eagle mine, the mine camp of the South Lorne, Ontario.

Dimensions—3 feet long, 3 feet high, 2 feet wide.

Weight 4402 lbs., with silver at 32.14 ounces per ounce, the total value of the silver is estimated at \$.

This Is Your Opportunity!

if you wish to secure a high grade felt mattress at the price of a common mattress.

Through a fortunate purchase we are in a position to offer you the following special prices on widely advertised felt mattresses.

| | REGULAR PRICE | SALE PRICE |
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| Green Label, Felt Mattress | \$26.00 | \$19.00 |
| Yellow Label, Felt Mattress | 22.50 | 16.50 |
| Peerless Felt Mattress | 16.00 | 11.00 |
| Cuban Felt Mattress | 14.00 | 10.00 |
| Kapok Mattress | 22.00 | 16.00 |

WE ALSO OFFER A

Special Bed Outfit

Consisting of 2" Continuous Post Bed with Spring and High Grade Felt Mattress at a price of \$38.50. This is wonderful, do not fail to take advantage of this sale.

SALE BEGINS SEPTEMBER 20th ENDS OCT. 1st.

THE Lounsbury Co., Ltd.

Complete Home Furnishings

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549.2.8. pounds.

The Fish Exhibit

On either side of the tobacco exhibit which represents the Canadian tobacco industry, are two cases of the various fishes found in Canadian Waters. No. 1 case contains specimens of immense Halibut, Bass, striped Bass, all the members of the cod family, including Tunny Cod and Rock Cod, Sturgeon, Mackeral and Blue Fish.

No. 2 case contains Maskinonge, Pike, Salmon trout, Black Spotted trout, Speckled trout, Dolly Varden or bull trout and ten famous Salmon family—Sockeye, Pink, the Giant Spring Salmon, Coho and Chum.

Round the corner the British Columbia Canned Salmon section, representing the Canadian Manufacturers Association of Vancouver, show all those kinds of Salmon in tins, with a fine specimen each of the Coho Salmon and the Chum showing at the stand.

The Industrial section is eloquent of the remarkable growth of Canada's manufacturing industry. Blankets, hats, shoes, silks, furniture, steel products, castings, motor cars, canoes, the products of the Canadian Miller's Association, foods of all kinds, cold storage, flannels, velour, overcoatings, electric machines, ranges, stoves, agricultural implements, rubber, machinery of all kinds, newspapers and wool—everything in fact that can be manufactured for the use of man.

Poultry

His Majesty the King, was pleased to accept a trio of Canadian Poultry—Barred Plymouth Rocks—which were exhibited at the British Poultry Exhibit. They were three of the 34 Canadian birds which travelled 6,000 miles to take part in the Second World Poultry Congress at Barcelona, and their arrival at Wembley were laying as usual—a fact that speaks volumes for the stamina and constitution of the Canadian stock.

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Silver Fox

The Silver Fox pelts which are on view at the Canadian Pavilion are the finest that have ever been seen on Exhibition. The breeding foxes in Canada have now been put upon the same basis as the breeding of any prime bred live stock. Foxes are now registered under the Canadian National Live Stock Act.

Wool—The King's First

Although wool does not figure in Canadian export, there is a fine exhibit at the Canadian Pavilion. When the King came to the wool case there was a ring of pride in his voice when he said to the King of Italy, "This wool was grown on my son's ranch in Alberta, Canada." In addition there is shown a web of grey tweed which was specially manufactured, under the supervision of Dominion Government officials, in Canada, from wool from the same ranch.

The Canadian Authorities are more than satisfied with the Exhibition as a medium of trade. It is a cardinal point with Canada that her entire exhibit is to demonstrate in no uncertain manner the resources and potentialities of the Dominion, and that her sectional stands are not mere tuckers' booths for catch-penny trade. Consequently no actual sales take place in the Pavilion. What passes out is given away as samples.

It is too early, therefore, to talk of cash transactions, but as a result of the Exhibition there have been thousands of useful enquiries, not only from the chief cities of Great Britain and the Empire, but from all parts of the World. Negotiations as a consequence are in progress between the Canadian agents and the parties concerned.

Business enquiries with regard to Canadian produce of all kinds (cheese, butter, eggs, preserved milk, canned fruit, etc.); Canadian Labor saving devices in the home; Canadian household goods, furniture, wood turning, Canadian dishes of all kinds, raw and manufactured parks, in fact, for all Canada's export goods, have come from Amsterdam, Hamburg, Buenos Aires, London, and other parts of the world.

Another satisfactory point brought out by the exhibition is the recognition of the fact that Canada is being the only Country in the world to stand alone, her live stock

guarantee "Canada Approved" guarantee without demerit. Not one egg, and Canadian eggs are sent on their interior quality only—leaves Canada without the Government guarantee.

(And another result of the exhibition is that everybody wants to go to Canada.)

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Best of all Fly Killers 10c per Packet at all Druggists, Grocers and General Stores