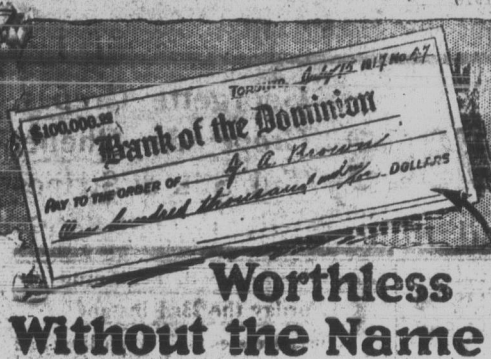


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WORTHLESS WITHOUT THE NAME

WRIGLEY'S

on the package is the mark of quality.

It brands WRIGLEYS as the clean, wholesome, beneficial product of the largest chewing gum factories in the Dominion.

The delicious, refreshing, comforting confection that costs so little but lasts so long.

It helps teeth, breath, appetite and digestion.

The Flavour Lasts



VICTORIA CROSS FOR GALLANT CANADIAN.

Lieut. Mackenzie, of Quebec, killed in action, Posthumously Awarded the Cross.

London, Feb. 14 (via Reuter's Ottawa Agency).—The award of twelve Victoria Crosses are announced in today's London Gazette:

Lieut. Hugh Mackenzie, late of the Canadian Machine Guns, who was killed in October, and who originally enlisted in Ottawa, with the Princess Patricia's in August, 1914, as a private, is posthumously awarded the Cross, "for most conspicuous bravery and leadership" when in charge of a section of four machine guns accompanying the infantry in attack. Seeing that all the officers and most of the non-commissioned officers of the infantry company had become casualty, and that the men were hesitating before a nest of enemy machine guns, he hurried over the command of his gun to a non-commissioned officer, rallied the infantry, organized an attack and captured a strong position swept by machine gun fire from the pill box which dominated all the ground over which the troops were advancing.

Lieut. Mackenzie made a reconnaissance and detailed frontal and flank parties which captured the pill box he himself being killed while leading the frontal attack. By his valor and leadership this gallant officer ensured the capture of these strong points and so saved the lives of so many of his comrades and enabled the objectives to be obtained.

The late Lieut. Mackenzie was a native of Inverness, Scotland. His mother lives in Quebec.

Toronto Globe: Seven million pounds of cheese and bacon were sent to the bottom by German submarines in one week in December. It is a reminder that not all the food that leaves this side of the Atlantic for the other reaches there. America is not only feeding Europeans, but feeding the fishes.

Save Food

In a time needing food economy many people are not getting all the nourishment they might from their food.

It is not how much you eat, but how much you assimilate, that does you good. The addition of a small teaspoonful of Revril to the diet as a peptogenic before meals leads to more thorough digestion and assimilation and thus saves food, for you need less.

ONE OF WAR'S MINOR DEMANDS

(New York Times)
There are it is said millions of us who have "cut out" bacon that the soldier shall have their rations, and in many households other things than wheat are off the bill of fare. Wheat now have a smaller place on it. With a little planning wheat may be practically eliminated. What we are asked is one of the minor demands of the war. Shall we fail our allies?

IF YOUR CHILD IS CROSS, FEVERISH, CONSTIPATED

Look, Mother! If tongue is coated, cleanse little bowels with "California Syrup of Figs."

Mothers can rest easy after giving "California Syrup of Figs," because in a few hours all the clogged-up waste, sour bile and fermenting food gently moves out of the bowels, and you have a well, playful child again. Sick children need to be coaxed to take this harmless "fruit laxative." Millions of mothers keep it handy because they know its action on the stomach, liver and bowels is prompt and sure. Ask your druggist for a bottle of "California Syrup of Figs," which contains directions for babies, children of all ages and for grown-ups.

BITTER SATIRE FLAYS KAISER AS SATAN'S AID

Louis Syberkrop of Creston, Iowa, has acquired much fame in recent weeks as author of a satire on Kaiser Wilhelm. Requests have come to him from Tammily, Secretary Daniels and Roosevelt, and people in every State of the Union and in Canada for copies of his article. It follows:

"Ottawa, Iowa, 'The Internal Region, June 2nd, 1917.

"To Wilhelm von Hohenzollern, King of Prussia, Emperor of all Germany and Envoy Extraordinary of Almighty God:

"My dear Wilhelm: I can call you that familiar name, for I have always been very close to you; much closer than you could ever know.

"From the time that you were yet an undeveloped being in your mother's womb I have shaped your destiny for my own purposes.

Makes Her Blush.

"In the days of Rome I created a rough-neck known in history as Nero. He was a vulgar person and suited my purpose at that particular time. In these modern days a classic demon and efficient super-criminal was needed, and as I know the Hohenzollern blood, I picked you as my special instrument to place on earth an anarchy to hell.

"I gave you abnormal ambition, likewise an oversupply of egotism that you might not discover your own failings. I twisted your mind to that of a madman, with certain normal tendencies to carry you by—a most dangerous character placed in power I gave you the power of a hypnotist and a certain magnetic force that you might sway your people.

"I am responsible for the detestable arm that hangs helpless on your left for your crippled condition embitters your life and destroys all noble impulses that might otherwise cause anxiety; but your strong arm is driven by your ambition that swarms all sentiment and pity. I placed in your soul a deep hatred for all things English, for of all nations on earth I hate England most. Wherever England plants her flag she brings order out of chaos, and the hated Cross follows the Union Jack. Under her rule wild tribes become tillers of the soil and in due time practical citizens. She is the great civilizer of the globe and I HATE HER. I planted in your soul a cruel hatred for your mother, because SHE was English, and left my good friend, Bismarck, to fan the flame I had kindled. Recent history proves how well our work was done. It broke your royal mother's heart, but I gained my purpose.

"The inherited disease of the Hohenzollerns killed your father, just as it will kill you, and you became the ruler of Germany and a tool of mine sooner than I expected.

Three Evil Spirits.
"To assist you and further hasten my work I sent you three evil spirits—Nietzsche, Treitschke and later Bernhardi—whose teachings inflamed the youths of Germany, who in good time would be willing and loyal subjects and eager to spill their blood and pull your chest-uts, yours and mine. The spell has been perfect—you cast your ambitious eyes towards the Mediterranean, Egypt, India and the Danubian, and you began your great railway to Baghdad, but the ambitious archduke and his more ambitious wife stood in your way. It was then that I sowed the seed in your heart that blossomed into the assassination of the Duke and his wife and all hell smiled when it saw how cleverly you saddled the crime on to Serbia. I saw you set sail for the fjords of Norway and I knew you would prove an alibi.

How Like Grandfather.
"How cleverly done; so much like your noble grandfather who also secured an assassin to remove old King Frederick of Denmark, and later robbed

ARE YOU READY

with some Zam-Buk on hand in case of accidents? We all know what serious results often follow minor injuries.

When Zam-Buk is applied to a wound it immediately destroys all harmful germs and extracts all poisonous matter, and thus relieves all danger from festering or blood-poisoning. Zam-Buk's soothing herbal extracts end the pain and banish the soreness. Then the healing essences in this famous balm grow new, healthy skin.

A box of Zam-Buk kept handy, both in the home and at work, will save much suffering and loss of time and money. 50c box, 2 for \$1.25. All druggists and stores, or Zam-Buk Co., Toronto. Send 1c stamp for postage on free trial box.



ed that country of two provinces that gave Germany an opportunity to become a naval power. Murder is dirty work, but it takes a Hohenzollern to make away a... get by.

Improved on Hades.

"Your opportunity was at hand; you set the world on fire and bells of hell were ringing; your rape on Belgium caused much joy—it was the beginning, the foundation of a perfect hell on earth, the destruction of noble cathedrals and other infinite works of art was hailed with joy in the infernal regions. You made war on friend and foe alike, and one murder of civilians showed my teachings had borne fruit. Your treachery towards neutral nations hastened a universal upheaval—the thing I most desired. Your undersea warfare is a... stroke; from the smallest backstabber not to the great Lusitania you show no favorites. A war lord you stand supreme, for you have no mercy; you have no consideration for the baby, clinging to its mother's breast as they both go down into the deep together, only to be torn apart and leisurely devoured by sharks down among the corals.

In Battle's Train.

"I have straggled over the battlefields of Belgium and France. I have seen your handiwork of destruction everywhere; it's all your work, superfluous that I made you. I have seen the fields of Poland, now a wilderness, fit for prowling beasts only; no merry children in Poland now; they all succumbed to frost and starvation. I drifted down into Galicia, where formerly Jews and Gentiles lived happily together; I found but ruins and ashes. I felt a curious pride in my pupil, for it was all above my expectations. I saw in Belgium when you drove the peaceful population before you like cattle into slavery; you separated husband and wife and forced them to hard labor or in trenches. I have seen the most fiendish rape committed on young women, and those who were forced to maternity were cursing the father of their offspring, and I began to doubt if my own inferno was really up to date.

New War Code.

"You have taken millions of dollars from innocent victims and called it insanity; you have lived fat on the land you usurped and sent the owners away to starvation. You have strayed away from all legalized war methods and introduced a code of your own. You have killed and robbed the people of friendly nations and destroyed their property. You are a liar, a hypocrite and a bluffer of the highest magnitude. You are a part of mine and yet you post as a personal friend of God. Ah, Wilhelm, you are a wonder. You wantonly destroy all things in your path and leave nothing for coming generations.

"I was amazed when I saw you form a partnership with the impossible Turk, the chronic killer of Christians, and you a devout worshiper in the Lutheran church. I confess, Wilhelm, you are a puzzle at times. A Mohammedan army, commanded by German officers, assisting one another in massacring Christians is a new line of warfare.

Even Satan Revolts.

"When a Prussian officer can witness a nude woman being disemboweled by a swarthy Turk, committing a double murder with one cut of his sabre, and calmly stand by and see a house full of innocent Armenians locked up, the house saturated with oil and fired, then my teachings did not stop with you, but have been extended to the whole German nation. I confess my Satanic soul grew sick, and then and there I knew the pupil had become the matter. I am a back number, and my dear Wilhelm, I abdicate in your favor. The great key of hell will be turned over to you. The gravel that has struck the doom of damned souls since time began is yours. I am satisfied with what I have done; that my abidance in your favor is for the very best interests of hell. In the future I am at your majesty's service. Affectionately and sincerely, 'LUCIFER H. SATAN.'

Breaking the News Gently.

Little Marie stood in the doorway, one hand on the door-knob. For a moment she gazed at her mother, who was preparing to go out.

"Mother," she said, "do you know what I am going to give you for your birthday when it comes?"

"No, dear," answered the mother.

"Please tell me."

"O nice hairpin-tray with gold flowers on it all around," said the little girl.

"But, my dear," exclaimed the mother, "I have a nice one like that already."

"No, you haven't, mother," Marie answered "I have just dropped it on the floor."

TO ALL WOMEN WHO ARE ILL

This Woman Recommends Lydia E. Pinkham's Vegetable Compound—Her Personal Experience.

McLean, Neb.—"I want to recommend Lydia E. Pinkham's Vegetable Compound to all women who suffer from any functional disturbance, as it has done me more good than all the doctor's medicine. Since taking it I have a fine healthy baby girl and have gained in health and strength. My husband and I both praise your medicine to all suffering women."

Mrs. JOHN KOPPELMANN, No. 1, McLean, Nebraska.

This famous root and herb remedy, Lydia E. Pinkham's Vegetable Compound, has been restoring women of America to health for more than forty years and it will well pay any woman who suffers from displacements, inflammation, ulceration, irregularity, backache, headache, nervousness or "the blues" to give this successful remedy a trial.

For special suggestions in regard to your ailment write Lydia E. Pinkham Medicine Co., Lynn, Mass. The result of its long experience is at your service.

CAMPBELLTON ASTONISHED BY MERCHANTS STORY

A merchant relates the following: "For years I could not sleep without turning every hour. Whatever I ate caused gas and sourness. Also had stomach catarrh, ONE SPOONFUL buckhorn bark, glycerine, etc., as mixed in Adler-ika relieved me INSTANTLY." Because Adler-ika flushes the ENTIRE alimentary tract it relieves ANY CASE constipation, sour stomach and prevents appendicitis. It has QUICKEST action of anything we ever sold. A. Mc Donald.

LISTEN TO THIS! SAYS CORNS LIFT RIGHT OUT NOW

You reckless men and women who are pestered with corns and who have at least once a week invited an awful death from lockjaw or blood poison are now told by a Cincinnati authority to use a drug called frezone, which the moment a few drops are applied to any corn, the soreness is relieved and soon the entire corn, root and all, lifts out with the fingers. It is a sticky ether compound which dries the moment it is applied and simply shrivels the corn without inflaming or even irritating the surrounding tissue or skin. It is claimed that a quarter of an ounce of frezone will cost very little at any of the drug stores, but is sufficient to rid one's feet of every hard or soft corn or callus. You are further warned that cutting at a corn is a suicidal habit.



Write to-day for our big FREE CATALOGUE showing our full line of bicycles for Men and Women, by mail.

MOTOR CYCLES

MOTOR ATTACHMENTS

Tires, Coaster brakes, wheels, fenders, lamps, bells, cylinders, saddles, fenders, mud guards, etc., etc. Write for catalogue.

T. W. BOYD & SON, 27 Notre Dame Street West, Montreal.



Should carry a small jar of Mentholatum in his kit bag for use in case of scratches or bruises.

After a ramble through the woods, Mentholatum will quickly relieve the smart of sun or wind burn, as well as tired and aching feet.

A Healing Salve

Sold and recommended by the leading druggists throughout the Maritime Provinces.

2 sizes—25c and 50c

Send 3c in stamps for a generous size sample.

The Mentholatum Co.,

St. John's, Nfld.

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WHEN you require Printed Stationery or Printing of any kind, it is not necessary to send your order to a distant city. Your local printing offices can attend to ALL your needs.

Buying at home; trading one with another, so far as is possible, is the fundamental principle underlying the growth and trade expansion of every community. A dollar spent with your own merchant, manufacturer or printer may again come into your hands, but a dollar sent to a distant mail order house or print shop or factory is gone from your community forever.

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