## The Attractions at The Big Store <br> Are many nowadays. No matter with what feelings you view the approach of fall and winter, you are sure to be interested in the display of New Fall

 Goods of all kinds. These are busy days for everybody, busy with us opening and showing new lines, and busy with our patrons inspecting and investing in new goods. And you know that our goods are marked at prices that are the lowest possible for quality. Our enormous business makes it possible for us to offer you prices that few other concerns in Canada can approach for value

Friday Shoe Specials









 MISSES' PEBBLE GRANN LACE, BOOTY, soliid Peather
 Hot Lunches at Our Tea Rooms



## Weather Changes Mean Underwear Changes

Cool mornings and cool evenings, and sometimes now cool days, mean that a change of underwear is absolutely necessary to good health. We can supply your underwear needs to fill all your wants and be easy on your pocket book.

## Fall Weight Underwear for Men

|  | A Special Value |  |
| :---: | :---: | :---: |
| Sol and ottor, hirts | $\text { s.50 Quality for s. } 5.00 \text { per }$ |  |
| MENS USIDERWEAR, |  | hea |
| Vrstriped wol and |  |  |
|  | dind | Mer germent UNERWE |
| S combinatton | 5 |  |
| atiral woil all sizes. per | ......... $\$ 1.00$ |  |
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## Fall Weight Underwear for Women

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| :---: |
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## A Special Bargain 

New Novels
Price $\$ 1.25$

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Great Northwest
Paper Noorela at aso
The Man on the Box-by
McGrath.
The Blazed Trail-by White
The Silent Places-by White.
The Pillar of Light-by Tracy.
The Pillar of Light-by Tracy:
The Wings of the Morning-
Little Shepherd of Kingdom
Come-by Fox.



Good Crockery Specials for Friday
FIRE PROOF CHINA CUSTARD CUPS, three sizes, reg.
per dozen, $\$ 1.25, \$ 1.50$, $\$ 1.75$. Friday special ....... $\$ 1.00$ STEELL STEW, KETTLES, nickel plated, with bail handle,
and a most indestructible utensil. Four sizes: oo-quart size, regular $\$ 4.00$. Special Friday o-quart size, regular $\$ 3.50$.
8 -quart size, recial
Friday
Spular
-quart size, regular $\$ 3.00$, Special Friday $\$ 2.50$. Special Friday
GREY ENAMEL, FISH OR HAM KETTLES, very usefu1,
regular $\$ 2.50$. Special Friday .. .. .. .. .. .. .. .. $\$ 1.50$
FIREPROOF CHINA SAUCEPAN, with handle and lip,
three sizes, $21 / 2$ quarts, regular $\$ 1.25$. Speciat Friday $50 \phi$, 2 quarts, regular \$1.00. Special Friday
I quart, regular 75c. Special Friday
FIREPROOF CHINA COVERED
EIREPROOF CHINA COVERED JUGS, usefut in many
ways, three sizes, $11 / 2$
quarts, regular 65 c . Special Friday 25 .
I quart, regular 50 c . Special Friday.
$3 / 4$ quart, regular 40 . Spectal Friday
IREPROOF CHINA TEA POTS, three sizes, 2 pints, ret 25

I pint, regular 35c. Friday special .. ................... 15 $\phi$

## Gloves Just Opened

TREFOUSSE KID GLOVES FOR WOMEN, all the newest
shades, at $\$ 1.50$ and ... .. .. .. .. .. .. .......... $\$ 1.75$ WOMEN'S DOGSKIN GAUNTLET GLOVES ................. WOMEN'S MOCHA GLOVES, in tan only, at

The Mail Order Department

## People living out of the city should become acquainted with our mail order shopping system. We maintain a large and well-

 mail order shopping system. We maintain a large and well-trained staff under expert supervision to attend to the wants of our
mail order customers. You are sure of just the same treatment mail order customers. You are sure of just the same treatment
as thougn you were shopping personally. We issue a large and as though you were shopping personally. We issue a large and
complete catalogue that we would be pleased to mail to you if you complete catalogue that we
have not got one already

## Franklin Heater

$\qquad$ suitable for burning wood or
coal. The doors slide coavi. The doors slide back,
giving it the appearance of open grate. Made in two sizes full nickel fronts, either size,
\$1.00 extra No. I2, for
wood ...


