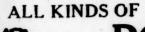




TO OUR PATRONS-

A MERRY CHRISTMAS A HAPPY NEW YEAR

W. H. SHOEBOTTOM.





**POULTRY** We have a choice selection to from, including Geese,

Turkeys, Ducks, Chickens, Pigeons. Make your choice early, while the

We truss them free.

# Fish For the Holiday

An extra large variety to choose from, including Mackerel, Flounders, Cod, Halibut, Sea Salmon, Salmon Trout, Smelts, Whitefish, Herring, Kippers, Bloaters, Haddies, Fillets, Salmon Snacks. We invite your inspection.

# **Grocery Specials**

Sugar 10 lbs. ooc
Toilet Paper 10 rolls 49c
Pure Marmalade 4-lb-
pail80c
Apple and Raspberry Jam,
4-lb. pail53c
Flour, 12-lb. bag53c
Canned Corn.

Full stock of Choice Christmas Goods-Mixed Whole Nuts, lb....25c New Dates, lb. ........20c Seeded Raisins, 15-oz. pkg.

...2 tins 25c

Our Store is Filled with Specials for the Holiday.

Delivery to All Parts of the City Free.

143 KING STREET

## Select Your Xmas Menu the Advertiser Way

A Study of the Offerings of Merchants On This Page Will Avert the Annoyance

she sets. It is not necessary that the food she offers family and guests shall be costly. It is supremely important that it shall be the best quality for the amount she can afford to spend.

There is no season in all the year when the homemaker so much desires to put her best foot foremost in entertaining as at Christmastide, no other holiday so consecrated to family gatherings, to extending the home circle to firclude privileged friends and those who would be homeless and strangers but for thoughtful hospitality extended to them. Under the circumstances, there are many women in many homes this week-end who are doing very serious thinking about what to buy and where to buy it as the first step towards presenting a good table for the Christmas feast, and serving meals that will be a credit to their housewifery to the set of the content of t where to buy it as the first step towards presenting a good table for the
Christmas feast, and serving meals that
will be a credit to their housewifery
throughout the festive days of the coming week.

More and more the woman who has
learned to "make her head win has learned to "make a list of what you want from the
pure food page for your Christmas dinpure food page advertisements tell
you all about these, and also where
you may get a tempting bite to eat
down town as you relax for a few
minutes in the midst of your rush of
shopping.

More and more the woman who has learned to "make her head save her heeks" is taking advantage of the finest first aid in all the world to successful shopping. The advertisements which appear in the reputable press. She knows by experience that the merchant who advertises his goods in the enlightened days of the end of 1921 must back hig statements up by quality; otherwise he cannot get repeat orders. He wouldn't dare to risk his reputation and business career by displaying shoddy goods in the flerce light of newspaper advertising show windows, especially when a banner across the top of the page reads "Pure Food."

The Advertiser's "Pure Food Page" today offers to the housewife a range of choice which will practically furnish her table for every meal on Christmas who have things that are finest, best who have things that are finest, best and the right price to offer for the table nove heavising through this city is reported to be have things that are finest, best and the right price to offer for the table have been able to get into the pure food page today. A study of the officials of the M. C. R., extensive preparations nave been made to handle the crowds, as all this week limited trains Nos. 1, 8, 13 and 18, have been run in two sections, while extra shopping, both as a worry, time and money-saver.

A woman, pressed for time, stated that she spent a couple of hours that the crowds as all this week limited trains Nos. 1, 8, 13 and 18, have been run in two sections, while extra that the purpose of choice which will practically furnish the tothe shop which were her to the shop with the various railroads passing through the various railroads passing through the city is reported to be heavier this who had the right to the officials of the M. C. P. R.

of Last-Minute Shopping.

ere going to do our Christmas Shopping

ments of the Season.

only.

Box Chocolates, 25c to \$4.00

Phone 4672-W, and your order will receive immediate attention.
Free Delivery.

**WOOLCOTT & CARTER** 

here a full line of Christmas Candies, Nuts, Seasonable Fruits and High-Class Confectionery.

**WOOLCOTT &** 

Call and see our stock of

Christmas goods. Best quality

# Your Christmas Candy Order We wish you all the Compli-

We want to have your candy order this Christmas, not only because we want the business, but because we want you to have good pure candy to give your family and friends during the holiday season.

**OLYMPIA CANDY** WORKS

PURE CANDY. 186 DUNDAS STREET.



### Fruits For the Christmas Season

Christmas shoppers will find in our store a full line of Fruits, Nuts and Candies. Fresh Tomatoes and Mushrooms

SAM BADALATO



## Pork Specials

esh	Ham	Roasts	Pork		.25c	1b.
oice	Lean	Shoule	der R	oasts.	.20c	lb.
		Pork				

Christmas Roast Beef Choice Oven Roasts ........20c lb. Pot Roasts Beef ...... 15c lb. Fancy Rib Roasts ............30c lb.

Extra Quality Smoked Hams, whole or half ..... 28c lb. Oka Bulk Olives Bulk Pickles Peamealed Boneless Back Choice Turkeys, Ducks and Bacon, piece .....28c lb. Geese Choice Breakfast Bacon No charge for trussing. piece .................30c lb. French Peas Choice Creamery Butter Golden Bantam Corn ..... 44c lb. Choice Beef Hearts .: . 5c lb. Choice Two-Year-Old Cheese Sweetbones ..... 5c lb. ..... 50c lb. Stew Veal ...........10c lb. Choice Old Yellow Cheese Large Country Sausage

Imported Swiss, Roquefort, | Fresh Pork Hocks, 3 lbs. 25c Shoulder Veal to dress .....20c lb. Mild-Cured Corned Beef ..... 12½c lb. 5-lb. Pail Lard ......90c 3-lb. Pail Lard.........55c 3-lb. Pail Shortening ... . 50c Home-Made Shortening, our own make .. 2 lbs. for 25c Choice Fancy Spanish Onions ......15c lb. MAKE THIS BRIGHT SANITARY STORE YOUR STORE.

WE WISH YOU ALL A MERRY CHRISTMAS

TWO PHONES-7111, 7112

...... 40c lb.

THREE CARS

206 DUNDAS STREET.



# **FUN FOR CHRISTMAS** FROM ROWAT'S

That will go far towards making the Christmas festivities doubly enjoyable. Rowat's Crackers are genuine fun-makers and spread good humor amongst all. Pretty Crackers for the table or the Christmas tree contain Hats, Caps, Miniature Toys, Puzzles, etc. From 50c to \$4.00 box.

Stuffed Dates. Ginger, in Syrup. Spiced Mixed Fruits. Plum Puddings. Fresh Fruit Salad. Cadbury's Chocolates.
Maraschino Cherries.
Layer Raisins.
Stuffed Figs.
Layer Figs. Sw

Crystallized Fruits. Marrons, in Syrup. Spiced Cantaloupe.

Tiny Beets, Etc.

FANCY CANDLES In Colors Suitable for Christ-

The Popular English After-Dinner Confection. 50c Tin. mas Decoration. 20c to 75c Pair. IMPORTED VEGETABLES

Sifted Sweet Wrinkled Peas. Asparagus Tips.
French Mushrooms.

**Nuts In Shell** California Walnuts. Paper-Shelled Pecans. Taragona Almonds. Filberts, Brazils.

CREME DE MENTHE

French Style Lima Beans.

**Shelled Nuts** 

Stringless Beans. Gelden Bantam Corn.

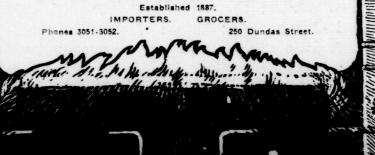
Jordan Almonds. Bordeaux Walnuts. Blanched Almonds. Pecans, Filberts.

Oka Cheese. Premier Salad Dressing.

Philadelphia Cream Cheese Chop Suey Sauce.

Make your Christmas dinner more than ever tempting by serving ROWAT'S COFFEE-ROWAT'S SPECIAL TEAS

T. A. ROWAT & CO.





Delicacies

Our stock of fine fruits, nuts, candies and novelties was never more complete than this year. Figure out your wants for the holiday season and then come in here and have your order filled.

FRENCH'S 192 DUNDAS STREET.



### Maple Leaf Cafe 208 DUNDAS STREET, Christmas Menu

Kalamazoo Celery, Queen Olive Blue Points, Half Shell Fillet Halfbut, Tartar Sauce

Consomme Douglas Chicken a la Reine Roast Young Turkey, Cranberry Sauce Roast Young Pig. Chestnut Dressing Roast Young Goose, Green Apple Sauce Prime Ribs of Beef Au Jus Boiled or Sweet Au Gratin

Plum Pudding.
Deep Apple Pie a la Mode
Hot Mince Ple Pumpkin Pie
Assorted Nuts
Tea Coffee Milk

Potatoes French Peas

'TIS CHRISTMASTIDE and all the world gay should be!

Eat, drink, be merry good friends---happiness may the New Year bring,

And if, perchance, a selfish note you will permit We say to you, forsooth:

"In merrymaking, feasting and the like of that, Be sure thy cupboard is well stored with

GOOD WHITE

"The Best Loaves Are Wrapped."