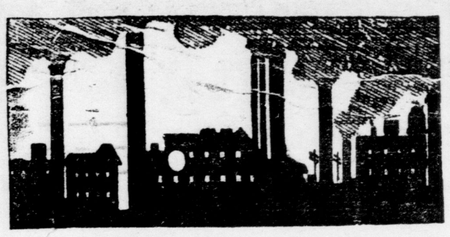

GREATER LONDON SECTION

OF THE

London Advertiser

A DEPARTMENT FOR THE NEWS OF LONDON'S THRIVING INDUSTRIAL AND RESIDENTIAL DISTRICTS.

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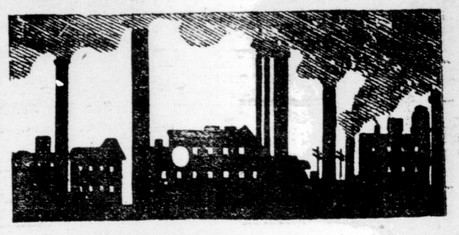
Pottersburg
Knollwood

East London
South London
West London



Tomorrow's Weather—Fine and Warmer.

LONDON, ONTARIO, SATURDAY, AUG. 9, 1913.

SURVEYORS BUSY IN THE EAST END

Several More Big Purchases of Real Estate Have Been Made.

EVERYBODY OPTIMISTIC

Old Talbot Property Has Been Subdivided and Will Be Called City View Heights.

Surveyors have been busy in several parts of East London, and as a result three, and possibly four, new subdivisions will be thrown on the market in a short time. One subdivision has already been opened by Mr. George Reavely. It has been designated City View Heights, and consists of the old William Talbot estate, on the west side of Hale street, about a block and a half south of Dundas. The estate has been surveyed into 72 lots, and a 66-foot roadway has been surveyed through the subdivision from Hale street, to Highbury avenue. The majority of the lots face upon this new street, upon which grading operations will be commenced shortly. A number of the new lots have already been disposed of at a price of from $8 to $9 a foot.

Another Purchase.

Another piece of Hale street property changed hands during the week. Mr. Paynter, of the Hamilton road, disposing of four and a half acres at the corner of Hale street and the Hamilton road. The purchaser was a gentleman from outside the city and the consideration is understood to have been $4,500. The intention is to subdivide this property at an early date.

Mr. Wm. Nash and others have acquired five acres near the Dominion Abattoir, and have had surveyors at work this week getting it into shape to be thrown on the market in the near future.

It is also rumored in that neighborhood that the McCormick property in the rear of their factory site on Dundas street, will shortly be cut up into building lots. The property extends right back to Oxford street and should make an excellent subdivision.

Optimism Rules.

A spirit of the greatest optimism prevails throughout the district, and the boom which began last fall shows no sign of abating. The increase in the population of the city of 6,553 during the past two years is taken to be a good indication of the steady progress being made. The scarcity of houses, while it is in itself a bad feature, shows that there is a great demand for dwelling places, which would not be the case were it not for the numbers of newcomers to the city. Another indication of the healthy condition of London's industrial concerns is to be found in the fact that scarcely any of the English immigrants brought to the city by the Government immigration agent, Mr. John Riggs, have failed to find a situation. There have been complaints from the newcomers about the scarcity of houses, but not a word has seen said by any of them about scarcity of work.

FOURTEEN NEW HOUSES TO BE BUILT IN NORTH END

Designed to Meet Needs of Workingmen, and Modern in Every Way.

Fourteen new houses are to be erected on Merwin Heights, the fine subdivision in the northeastern section of the city, which is being handled by the Metcalfe Agencies. It was announced today that the plans had already been prepared, and the contracts would be let early next week. The houses, which will be moderately priced, will be of the most modern architecture and designed to meet the needs of the workingmen and their families, which the new industries coming in there will bring to that part of London. The additional houses will help somewhat in solving the problem which is becoming a serious one in East London. Dwelling houses at moderate rents are extremely scarce, and the indications are that they will remain so, at least until next spring, when it is expected that the newly-annexed districts will see a building boom such as was never before experienced.

London Has Representation In The City of Cleveland To Advertise Possibilities

London now has local representation in Cleveland and information regarding opportunities and advantages offered to manufacturers and others by the city, will be supplied to all inquirers, from that centre.

This has been brought about by an arrangement completed by the industrial commissioner during a recent visit to Cleveland. There has been established for some time in that city a bureau of information regarding opportunities in Canada for agriculturalists, investors and manufacturers and many Canadian cities have secured representation there. The bureau, which is situated in the Arcade, not far from the public square, and visited by thousands daily, carries for free distribution, a complete stock of literature regarding many Canadian cities, and London is now also well represented in this regard. The service furnished by the Cleveland bureau will, by special arrangement include, an active canvass of the manufacturers, not only in Cleveland, but also several large centres within striking distance, including Detroit, Cincinnati, Dayton, etc., and the London commissioner will immediately be put in touch with inquirers or likely prospects in the manufacturing line. His efforts will be supplemented by those of the manager of the Cleveland bureau, Mr. W. J. Jones.

Manufacturers Interested.

Owing to the trend of recent United States legislation and the advantages offered by the protective tariff in Canada, the manufacturers of Ohio are at present showing marked interest in Canadian possibilities and the Canadian Agricultural and Industrial Bureau of Cleveland is receiving numerous inquiries regarding the advantages offered by eastern Canadian cities for Canadian branch factories.

To Governor Foss, of Massachusetts, is credited the statement that there is at present $500,000,000 of American money engaged in building up American industries in Canada. The Chicago Manufacturers' News, in an article in the July 24 issue, dealing with this subject, states that nearly all the leading concerns of every industry have been compelled to establish branches in Canada, and this migration is regarded as merely the beginning of a much greater movement in this direction.

London's manifest advantages as a distributing centre and abundant facilities such as cheap power, light, sites, banking facilities, labor supply and low taxation for factories will undoubtedly attract investigation by manufacturers already curious about Canadian possibilities, and it is believed that additional representation in Cleveland will materially assist in the strong effort now being made to secure new factories here.

NEW CONCERN TO TURN OUT BRICKS

Another Big Manufacturing Plant Added to Industries of Forest City.

CAPITAL WILL BE $100,000

London Pressed Brick and Tile Company to Build Just South of the City.

One hundred thousand dollars is the capital of the newest manufacturing concern to join the ranks of the industrial establishments of this city. The London Pressed Brick and Tile Company, in which a number of local capitalists are interested, have secured property eighteen acres in extent, on the line of the London and Lake Erie Railway in Westminster Township, just south of the city limits, and will proceed at once with the installation of a plant for the manufacture of all classes of clay products, viz.: brick, roofing tile, floor tile, wall sheating, paving bricks, terra cotta, ornamental designs and moldings. The plant will have a capacity of about twenty thousand bricks a day, the clay for their manufacture being found on the premises. A ceramic engineer and clay specialist, who has looked over the property, states in his report that the clay on the premises is equal in quality to any to be found in Canada, and is there in large quantities, the clay bed being approximately 35 feet deep. He estimates that there is sufficient raw material on hand to manufacture 50,000 bricks a day for a period of 40 years.

Adopt Old Process.

The process to be used in manufacture is an adaptation of the old Roman method of clay treatment, which enabled them to build roadways which are in good condition at the present time. The process is known as the anti-fired process, and it is claimed that it produces bricks that are impervious to climatic conditions, light, and of great strength. They are said to be fully the equal of the best compressed sand and lime bricks and are considerably cheaper. The process of manufacture is also a great deal quicker, bricks made under this process being ready to put into a wall within 24 hours of the time the raw clay is taken up.

The supply of bricks in Canada does not nearly meet the demand, and especially during the last two seasons has the scarcity been keenly felt. Most of the bricks used in this city come from Milton, and it is said that that company had orders for 72,000,000 bricks this season, but has only been able to supply 47,000,000.

The newly-formed London company will doubtless have a large local trade as well as big connections in other cities. A switch is to be installed by the London and Lake Erie Railway to handle the company's shipping.

Positions Secured

WESTERVELT SCHOOL PUPILS.

Miss McFarlane, stenographer, J. H. A. Beattie, Esq.; Miss Taylor, bookkeeper, Hueston & Son; Miss DuBois, stenographer, H. Barnum, Esq., Aylmer, Ont.; Miss Dawson, stenographer, P. M. Railroad; Miss Cooper, stenographer, W. A. Jenkins Co.; Miss Mansbridge, stenographer, McConnell & Fergusson; Miss Ketch, bookkeeper and stenographer, Free Press Printing Company; Miss Richardson, stenographer, J. Tanton & Son; Miss McNorgan, stenographer, dept. of militia; Miss Powe, stenographer, Macpherson & Perrin. The Westervelt School classes will reopen Tuesday, Sept. 2. Anyone who is contemplating a business course or advanced study will do well to correspond with Mr. Westervelt for terms or list of studies. b

PEOPLE OF POTTERSBURG ARE STILL WITHOUT THOSE LIGHTS

Hydro Poles and Lamps Have Been There For Some Time, But "Nothing Doing" as Yet in the Way of "Glims"—Machinery Not All Here Is Explanation.

It has been asserted that only lovers can fully appreciate the beauties of an August moon. This may be true enough, but residents of Pottersburg, as a whole, have been particularly appreciable of Luna's pale beams lately, because that is the only light to shed its rays on the streets in that section of the city. Hydro is not yet on the job. The poles and lamps are there, and have been for some time, but the juice has not been turned on yet, a fact which is causing many of the residents to enter complaints against the hydro department. The opinion was expressed by several that as Pottersburg was the first to make a move for annexation with the city, it should have received consideration in the matter long ago.

Delay Explained.

It was explained at the hydro-electric department, that the delay was due to the failure of the Canadian Westinghouse Company at Toronto to deliver a certain piece of machinery necessary to turn on the juice. It was supposed to have been shipped from Toronto last Friday, but has not yet made its appearance and a telegram has been sent asking the company to trace it. When it does arrive it will take about a week to put it in commission, so that the lighting may be delayed for perhaps another week or ten days.

It has been found impractical to supply juice off the Dundas street circuit, that circuit being overloaded already, and all the other street lighting circuits in that section are full to capacity. As soon as the new machinery is put in commission a readjustment of all these circuits will be made, and the surplus load taken off the already existing circuits, and used to light Pottersburg.

TAKE NOITCE

That our Tuner, Mr. Fallis, from Oshawa, will be in the city on Aug. 19, and we will be pleased if all requiring New Scale Williams Pianos tuned will notify us in due time. The Williams Piano Company, Limited, 194 Dundas street, rear of Barnard's Jewelry Store, or P. O. Box No. 290. 91-1-wty

THE HOME BANK OF CANADA

ORIGINAL CHARTER 1854

If you have to send money anywhere in Canada make the remittance by a Money Order through the Home Bank. These money orders are for sale at all Branches; they cost only a few cents, and they prevent any possibility of mistake

HEAD OFFICE AND 8 BRANCHES IN TORONTO JAMES MASON, General Manager.

BRANCHES AND CONNECTIONS THROUGHOUT CANADA.

394 RICHMOND STREET. W. J. HILL, MANAGER, LONDON.

Branches also at Ilderton, Thorndale, Komoka, Delaware, Melbourne, Lawrence Station.

PLENTY OF MONEY FOR Race Track

Every Man Owes it to His Wife and Family to Give them a Real Home of Their Own.

The First Step Is to Secure a Lot in

Argyle Park

Dundas Street, London East.

Right on the Proposed Dundas St. Car Extension.

LOTS $100.00

And Upwards, According to Location.

No Interest.

Stock Is Rapidly Being Subscribed for in This City.

RAILWAYS WILL RUN SIDINGS TO TRACK.

London Street Railway Will Also Likely Build a Line on Dundas Street, East.

Stock for the London Jockey Club's plant just east of the city is being subscribed rapidly and within a week the amount necessary to be raised in this city will be all taken up.

The citizens have rallied to the support of the association and have freely taken the stock. In fact, much more money could have been obtained here had it been necessary.

Several Toronto, Hamilton, and Buffalo capitalists are also interested, and they have put much money into the enterprise. Messrs. J. L. Counsel, Hamilton; J. H. Madigan, Buffalo; A. H. Bruce, Hamilton, and others, are behind the scheme. They are all men of money, and have not hesitated to back the association. At the present time negotiations are under way with the London Street Railway to run a track to the grounds. Mr. A. H. Brener is looking after this end of the game and expects to have the agreement closed at once.

RAILWAYS TO THE TRACK.

Both the Grand Trunk and C. P. R. will run sidings into the track. The G. T. R. will have to cross Dundas street, near the track, and application is being made to the Dominion Railway Commission to grant this privilege. It will be granted.

Work will be commenced this fall and some of the buildings will be in place before the snow falls. A meeting will be held in the spring.

"We are making good progress," one of the local directors informed The Free Press. "The money is being subscribed without difficulty, and we will commence work on the construction of the plant within a short time. The negotiations with the London Street Railway are under way and we hope to arrive at a satisfactory arrangement shortly."

(Free Press, Aug. 5.)

Every Woman Owes it to Her Husband to Help Him in Securing and Paying for a Home of Their Own.

The Second Step Is to Cut Out the Rent and Build On Your Lot In

Argyle Park

Dundas Street, London East.

Terms: $10.00 CASH and $5.00 MONTHLY

No Taxes for 1913.

We Will Arrange to Supply Building Material on Easy Payments.

OUR AUTO WILL CALL ANY PLACE IN LONDON AND TAKE YOU OUT TO VIEW ARGYLE PARK, OR TAKE DUNDAS STREET CAR TO END OF LINE IN EAST END, AND FIVE MINUTES' WALK BRINGS YOU TO ARGYLE PARK. REMEMBER, PRICES ON ALL LOTS WILL BE ADVANCED SOON. DO IT NOW AND YOU WILL MAKE PLENTY OF MONEY.

Agent Wanted in Every Town and Village in Ontario

FOR MAPS AND FULL INFORMATION, APPLY

PHONE No. 4 | ARGYLE LAND COMPANY, LIMITED | P. O. Box 519

OWNERS AND SELLING AGENTS. 173 DUNDAS STREET. OPEN EVENINGS.