

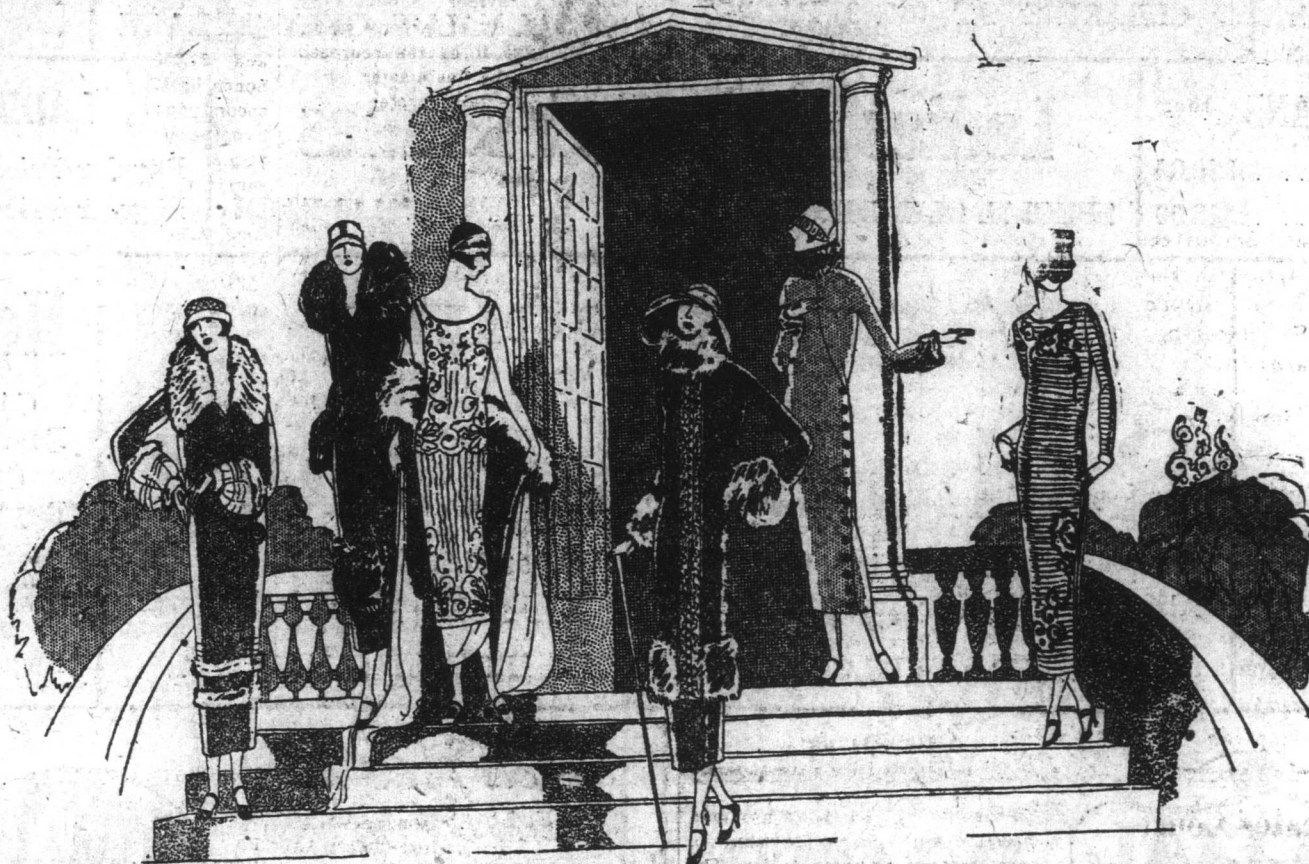
# The Primary Position Held By The Royal Stores as

## STYLE LEADERS

Has been considerably strengthened by our display of the new Fall Fashions

The finest display of new and beautiful merchandise we have ever seen. This is the unanimous verdict of all who have visited the Royal Stores the past week. They also comment very strongly on the very moderate prices. They find the most acute problem of the day—getting the utmost out of every dollar spent—is the most readily solved at the Royal Stores.

## Sterling Values for Friday & Saturday



### Pretty Blouses and Sweaters at Sale Prices

#### Tricotee Smocks.

A very pretty assortment, shades of Malte, Lemon, Sage, Navy, Rose, Tan, Sand, Grey, Scarlet, Moss Green, Peach, White and Black; round neck, half sleeves, with cord running through waist line and neck finished with tassels. Reg. \$3.50 each for . . . **\$3.15**

#### Tricotee Smocks.

High neck, long sleeves, in pretty combined shades of Brown and Sand, Navy and Henna, Sand and Nigger, Grey and Henna, finished with colored braid. Reg. \$5.00 each for . . . **\$5.00**

#### Wool Slipons.

Women's All Wool Slipons, round neck, half sleeves, gathered at the hips, in the following shades: Navy, Beaver, Peacock, Jade, Rose, Sand, Grey, Sage, Tan and Black. Very special value. Reg. \$1.95 each for . . . **\$1.68**

#### Misses' Slipons.

V neck, long sleeves, two pockets. In a big assortment of pretty Oriental colorings; to fit ages 9 to 14 years. Reg. \$4.00 ea. for . . . **\$3.55**

## Home Needs at Special Prices

#### New Curtains.

Very fine Ivory Net Curtains, in exquisite designs, Battenture trimmed, 12 yards long. These are exceptionally good looking. Reg. \$8.50 pair for . . . **\$7.56**

#### Irishmen Napkins.

Pretty Damask Napkins, hemstitched border, very highly finished, in a variety of dainty floral designs; size 10 x 20. Reg. 45c. each for . . . **40c.**

#### Centre Cloths.

Fawn Linen Centre Cloths, large size, trimmed with imitation Yack lace; splendid quality, will give exceptionally good wear. Reg. \$1.39 each for . . . **\$1.39**

#### Fawn Linen Scarfs.

Special quality Fawn Linen Scarfs or Runners, neatly embroidered in very pretty colors and designs, scalloped edge. Reg. 80c. each for . . . **66c.**

#### White Towels.

Made from good quality Turkish Cloth, with fringed ends, thoroughly absorbent; size 25 x 50. Reg. 75c. each for . . . **68c.**

#### Colored Towels.

Large size Towels, made from a splendid grade Turkish Cloth, in Fawn with colored stripes. Reg. 84c. each for . . . **84c.**

## Splendid Values in New Fall Footwear

#### Misses' Boots.

Laced style, in Black Calf, round toe, heavy sole, rubber heels; sizes 11 to 2. Ideal Boot for Fall school wear. Special for Friday **\$3.18**

#### Child's Boots.

Brown Calf, laced styles, round toe, heavy extension sole, rubber heels; sizes 8 to 12. Special for Friday and Saturday . . . **\$2.40**

#### Women's Shoes.

Black Patent Leather, fancy 2 strap style, medium toe, Cuban heel; sizes 3 to 8. Reg. \$3.90 pair for . . . **\$3.90**

#### Men's Boots.

Black Vici Kid, Blucher style, wide toe, all leather, with rubber heels; all sizes. Reg. \$4.85 pair for . . . **\$4.85**

#### Men's Bala.

Brown Calf, Balmoral style, semi-pointed toe, rubber heels, guaranteed all leather; all sizes. A good looking and serviceable boot. Reg. \$5.90 pair for . . . **\$5.31**

#### Men's Leggings.

All Leather Leggings, in Black and Brown, form fitting, with elastic at side and strap at top; all sizes. Reg. 3.35 pr. for . . . **\$2.97**

## Women's Underwear Specials

#### Women's Fleece-Lined Underwear.

Fine quality, heavily fleeced, high neck, long sleeves, pants are ankle length, open style; sizes 36 to 44. Reg. \$1.35 per garment for . . . **\$1.21**

#### Women's Vests.

Medium weight, round neck, shoulder straps, pretty lace edge around neck. Regular \$1.10 each for . . . **97c.**

#### Corsets.

D. & A. Rust-Proof Corsets, medium bust, suitable for average figures; sizes 21 to 30 inch. Reg. \$1.35 each for . . . **\$1.35**

## A BARGAIN IN WOMEN'S COATS Only \$21.80

#### Blanket Cloth Coats.

Splendid looking Coats in pretty stamped plaid effects; colors of Fawn, Brown and Grey, having the new choker collar, pleated patch pockets, with button trimmings; sizes for Women and **\$21.80**

#### Child's Wool Suits.

3-piece Wool Suits for children, suitable for boys or girls; long Jersey coat, with Peter Pan collar edged with white silk, trimmed with white buttons, turned back cuff at waist of pants and band to fit under boot; cap trimmed with White Pom-Pom. Reg. \$3.45 each for . . . **\$3.45**

#### Infants' Wool Caps.

White Wool Caps for boys or girls, nicely trimmed with White, Pale Blue and Pink stitching, finished with tassel. Reg. 90c. each for . . . **79c.**

#### Boys' Hats.

Made of Sealette and Leather, small roll shape; in Black only. Reg. \$1.50 each for . . . **\$1.55**

## SPECIAL Underskirt Value

#### Moire Underskirts.

Colors of Rose, Grey, Navy, Sage, Fawn, Lavender, Tan and Black, finished with pleated frill, tape string at waist, exceptional value. Regular \$1.20 each for . . . **\$1.05**

#### Women's Knickers.

Grey Fleece-lined Over-knickers, in White pin stripe design, elastic at waist and knee. Reg. 90c. pair for . . . **79c.**

#### Infants' Barras.

White Flette Barras of a good quality, scalloped edge, neatly finished with self-colored silk, strap shoulder. Reg. 95c. each for . . . **84c.**

## New Fall Suits for Men



#### Tweed Suits.

Splendid value in Men's Suits, 3 button Coat, plain and cuff bottom pants, in an assortment of pretty Greys and Browns. Made on easy graceful lines, easy to wear and easy to look at, very popular models for Fall wear; all sizes. Re. **\$13.50**

#### Men's Suits.

A very special quality in Men's Tweed Suits, 3 button coat, plain and cuff bottom pants. Expertly cut and well tailored, broad shoulders, loose pants, easy fitting models, splendid for Fall and Winter wear. Made in a generous choice of new Tweeds; all sizes. Reg. \$21.50 suit for . . . **\$19.50**

#### Boys' Tweed Suits.

Did line of Suits, in assorted tweed mixtures, English manufacture; 3 garments, full belted, pleated front; to fit ages 4 to 10 years. Reg. \$9.95 suit for . . . **\$7.95**

#### Boys' Suits.

A selection of Boys' Suits, that are unbeatable for quality and prices. English manufacture, full belted, pleated front; 2 garment suits, in assorted Greys and Browns; to fit ages 4 to 7 years. Reg. \$6.75 suit for . . . **\$5.75**

## New Arrivals in Men's Fall Wear

#### Men's Felt Hats.

Nobby shapes for Fall wear, in colors of Grey, Fawn, Brown and Blue; all sizes. Reg. \$3.25 each for . . . **\$3.00**

#### Tweed Hats.

English Tweed Hats for men, a special assortment of new mixtures, in the newest Fall styles; all sizes. Reg. \$1.75 each for . . . **\$1.59**

#### Boys' Underwear.

A genuine bargain in Underwear for Boys, made of wool in winter weight; sizes 20 to 32 inch. Mothers, you should not let this opportunity slip, secure your boys underwear at a special saving. Special per garment . . . **64c.**

#### Men's Shirts.

Made from best quality Percale, in a plain blue, with detachable collar of self color, double cuffs and starched collar band; size 14 to 16 1/2. Reg. 65c. pair for . . . **\$1.99**

#### Men's Underwear.

Stanfield's Underwear, in heavy winter weight, soft finish; sizes 34 to 44. A chance to secure your winter underwear at a low price. Special per garment . . . **\$1.80**

#### Men's Ties.

A wonderful showing of Men's Ties, wide flowing ends, in the newest designs and colorings for Fall wear. Reg. 85c. each for . . . **71c.** Reg. 90c. each for . . . **77c.** Reg. \$1.00 each for . . . **\$1.49**

## New Hosiery and Gloves at Sale Prices

#### Women's Gloves.

Fabric Gloves, unlined, silk lined, 2 dome fastened; colors of Light and Dark Grey; all sizes. Reg. \$1.00 pair for . . . **86c.**

#### Fabric Gauntlets.

Women's Suede Finish Fabric Gauntlets, colors of Fawn, Light and Dark Grey, elastic at waist, fur tops; all sizes. Reg. 1.50 pair for . . . **\$1.25**

#### Men's Gloves.

Grey Suede, unlined, dome fastened; all sizes. Reg. \$2.00 pair for . . . **\$1.65**

#### Men's Kid Gloves.

Tan Cape Kid; all sizes, dome fastened. A good looking Glove that will give satisfactory wear. Reg. \$2.10 pair for . . . **\$1.75**

#### Women's Hose.

Assorted Marl Hose, seamless fashioned leg, double heels and toes, elastic tops; sizes 9 and 9 1/2 only. Reg. 57c. pair for . . . **57c.**

#### Cashmere Hose.

Women's All Wool Cashmere Hose, shades of Nigger, Light and Dark Grey, Fawn, Mole and Brown; plain and assorted ribs, seamless fashioned leg, high spliced feet; sizes 9 to 10. Reg. 45c. pair for . . . **85c.**

#### Colored Hose.

Women's Cashmere Hose, plain and assorted ribs, seamless fashioned leg, spliced feet, garter tops, in shades of Light and Dark Grey, Navy, Fawn, Brown and Mole; sizes 9 and 9 1/2 only. Reg. 90c. pair for . . . **90c.**

## New Fall and Winter Coatings LOWER PRICED

#### Blanket Coating.

Splendid value in All Wool Blanket Cloth; shades of Grey, Brown, Sage, Navy, Wine and Light Brown; 54 inches wide. Reg. \$2.35 yard for . . . **\$2.35**

#### Blanket Coating.

54 inches wide; shades of Fawn, Brown, Navy, Sage, Wine and Terra Cotta; wonderful value. Reg. \$1.95 yard for . . . **\$1.80**

#### Velour Coating.

The favorite material for Winter Coats, 54 inches wide; shades of Fawn, Taupe, Mid Brown and Jade; very special value. Reg. \$4.25 yard for . . . **\$2.70**

#### Astrachan.

Black Astrachan, closely woven with a very heavy pile; splendid finish, looks well and wears well; 54 inches wide. Reg. \$4.25 yard for . . . **\$3.78**

#### Cream Bearskin.

Of an exceptionally good quality, 48 inches wide; ideal for Children's Coats, Caps, Pram Covers, etc. Reg. \$5.00 yard for . . . **\$4.35**

#### Realfast Linen.

Guaranteed fast to sun and tub, 33 inches wide; shades of Pink, Apricot, Sky, Grey and Kello. Reg. 50c. yard for . . . **46c.**



## Attractive Values in Stamped Linens

We are now showing a wonderful selection of new Stamped Linens. There are no dull days when our fingers are busy with needlework, and long Fall evenings pass quickly. And think of the beautiful things one can make for Christmas gift giving. For this week-end we offer a few lines at Sale Prices.

#### Luncheon Sets.

White Linen Luncheon Sets, consisting of cloth with four serviettes to match. The cloth measures 33 x 33 inches, suitable for crocheted or buttonhole edge, stamped in very pretty designs. Reg. \$1.35 set for . . . **\$1.15**

#### Stamped Toys.

Can be worked and made up for Christmas gifts, made of unbleached calico, printed in tinted designs. The assortment includes: Rabbits, Teddy Bears, Ducks, etc. Reg. 35c. ea. for . . . **30c.**

#### Stamped Aprons.

Women's Aprons, made of unbleached Linenette, and stamped in pretty designs, ready for working. Reg. \$1.10 ea. for . . . **90c.**

#### Cushion Tops.

Fawn Linen Cushion Tops, with backs for same; size 22 x 22. These are round and stamped in the newest designs. Ideal for Christmas gift giving. Reg. \$1.10 each for . . . **90c.**

#### Guest Towels.

Huckaback Towels of an excellent quality, suitable for buttonhole or crocheted edge; size 18 x 34. Reg. 95c. each for . . . **80c.**

#### Linen Scarves.

Fawn Linen Scarves for Piano or table, made from best quality Linen, stamped in beautiful designs; size 18 x 49. Reg. \$1.80 each for . . . **\$1.35**

## NOTIONS at Lowest Prices

#### RUBBER BALLS—Painted in assorted designs. Reg. 20c. each for . . . **17c.**

#### POST OFFICE MONEY BANKS—Special each . . . **8c.**

#### HAIR BRUSHES—Medium size, hard bristles. Reg. 12c. each for . . . **10c.**

#### HAIR BRUSHES—Whale Bone bristles. Reg. \$1.25 each for . . . **\$1.08**

#### RUBBER SPONGES—Medium Size. Reg. 11c. each for . . . **9c.**

#### PEJAMA CORDS—Reg. 20c. each for . . . **20c.**

#### WOOD SKIVERS—Large Size. Reg. 12c. pair for . . . **9c.**

#### DRESSING COMBS—Black with handles. Reg. 35c. each for . . . **30c.**

#### PALMOLIVE TALCUM POWDER—Assorted. Reg. 35c. tin for . . . **30c.**

#### VIOLETTA HAIR CREAM—Non-greasy. Reg. 45c. bottle for . . . **40c.**

#### SHAMPOO POWDERS—In package. Special package . . . **5c.**

#### GLYCERINE—Pure, double distilled, large size bottle. Reg. 25c. bottle for . . . **31c.**



## Beautiful Dresses

#### Velvet Dresses.

A charming selection of pretty Velvet Dresses in one piece and crossover effects; some finished at waist with ornament of self material, lined with contrasting shades of silk, round and V neck, long and short sleeves; shades of Jade, Sage, Beaver, Turquoise, Rose, Old Rose, Tomato, Navy, Nigger, Tan, Fawn, Mole, Grey and Black; assorted sizes. Reg. \$12.50 each for . . . **\$11.38**

#### Serge Dresses.

A special line of Sample Dresses in good quality Serge; colors of Navy, Brown and Black; one piece style, round neck, fastened at the side, long sleeves; others in 'New Coat' effects, with slip-through belt, long sleeves and long roll collar, nicely trimmed with self-colored braid. Reg. \$6.83 each for . . . **\$6.83**

#### Gaberdine Dresses.

Made from extra good quality Black Gaberdine, accordion pleated; sizes 34 to 38 length, 28 to 32 waist. Very special value **\$6.95** Reg. \$7.75 each for . . . **\$6.95**

#### Ready-to-Wear Hats.

Made of Wool and Straw, in combination shades of Rose, Blue and Green, Brown and Blue, Blue and Grey, with band and streamers of narrow silk braid. A comfortable and serviceable Hat. **\$4.20** Reg. \$4.75 each for . . . **\$4.20**

## Charming New Scarves

#### Silk and Wool Scarves.

An assortment of pretty Silk and Wool Scarves; shades of Fawn, Blue, Grey and Sand; fancy stripe effect finished with fringe. Reg. \$5.95 each for . . . **\$5.00**

#### Silk Motor Scarves.

Fine Knitted Silk in Cream only; a large Scarf, finished with a wide fringe. Reg. \$3.85 each for . . . **\$3.45**

# The Royal Stores, Ltd.

## Serviceable Stair Carpet

#### Stair Carpet.

Tapestry Stair Carpet, 18 inches wide, in new and novel Oriental designs and colorings; splendid value. Reg. \$1.22 yard for . . . **\$1.22**

#### Stair Drugget.

15 inches wide, assorted designs; colors of Red, Brown and Green; will give satisfactory wear. Reg. 32c. yd. for . . . **29c.**