

THE "FIFTH AVENUE" STORE

Commences Its First EARLY FALL SALE

With the Largest and Best Stock of Ladies' and Men's Wear it has ever carried!!
Look at the Wonderful Bargains quoted below, and---COME EARLY

Ladies' Skirts

500 came in on the Rosalind, in all new colors and styles—pleated and plain tailored effect—

SERGE

2.90 3.90 4.90

Satin-Stripe Crepe, French Crepe, Canton Crepe and Crepe-de-Chene.

6.90 and 7.80

All sizes up to 48 inch waist.

Fall Fashions in DRESSES

Deserving of your most careful attention is this attractive selection, which includes 500 Handsome Canton and Georgette Dresses in all shades and styles. These Dresses are reduced to much below COST PRICE!

Serge
Dresses

5.90 8.90

Tricotine
Dresses

11.90 12.90

Canton Crepe
Silk

5.90 7.90

Georgette and
Canton Crepe

11.90 12.90

2.90 3.90 Delightful Fall HATS

in Velvet, Crepe, Felt, etc., all new shapes and colors

5.90 6.90

Ladies' Costumes

Matrons' and Misses' Costumes for Fall wear on all occasions. Fine Suiting Serge, and Poirer Twill, in Navy, Fawn, Nigger and Black. All sizes, including "Stouts."

9.90 up to 35.00

The Newest and Best FALL STYLES Just Opened in

Ladies' Coats! Misses' Coats! Children's Coats!

Sweater Coats

All pure Wool. Large variety of colors and sizes

6.90

Ladies' Corsets

Extra quality Coutil; 4 fasteners. All sizes

90c

Come Early for these
Special Bargains

Ladies' Waists

Silk, Crepe, Canton, De Chine, etc.
All shades and sizes.

50c While they last 50c

Camisoles

Dainty Pink Georgette Crepe.

45c & 98c

Turkish Towels

Per Pair

40c & 60c

Cashmerette Gloves

White, Grey and Black.

Per Pair 19c Per Pair

Sweater Coats

Very strongly made in heavy weight Worsted. All colors

3.25

Silk Sweaters

Great value in very heavy fibre Silk of excellent quality

2.48

Children's Slip-On SWEATERS

and WOOL CAPS to match

1.98

Ladies' Breeches

Good Quality Tweed

1.98

Tricolette Waists

All colors.

1.49 & 2.90

"SNAPPY" SNAPS IN OUR GENT'S FURNISHING DEPT.

Men's Raglans

Real good-looking, good-wearing Raglans, in Navy and Mid-Fawn, guaranteed Storm and Rain-proof. Handsomely tailored and well made.

From 25.00 up

Men's Suits

Stylish and very good wearing Tweeds, finest all-Wool English Serges, in all new mixtures and plain colors. All stock sizes.

14.90 up to 55.00

Men's Overcoats

The pick of the Fall Styles in very smart weaves and shades. New effects in Homespuns, Cheviots and other Overcoatings.

16.00 up to 29.00

Boy's Suits

These splendid wearing Tweed and Worsted Suits are going out at tremendous reductions. Now's the time to get your Boy's Suit.

from 5.90 up

THE "FIFTH AVENUE" STORE, 312 Water Street