

Spare Ribs.

In Stock :
100 Barrels
Spare Ribs,
 Half and Whole Sheets,
 Bright and Meaty.

GEO. NEAL

Beck's Cove Phone 264 Water St. East Phone 17

"MILEAGE INSURANCE"

A Twenty-Thousand-Mile Life is Often Attained by—



"GUTTA PERCHA"
 CORD TIRES

After all, mileage is a matter of Quality. Extraordinary records of mileage have proven the Quality of Gutta Percha Tires

"Quality all Through"

GUTTA PERCHA & RUBBER, LIMITED
 Head Offices and Factories, Toronto

FOR SALE AT
J. MCKINLAY'S

WM. DUFF & SONS, Carbonear and at SPARKES & BINDON'S,

2 Prescott Street Agents. may9,3m,t,tt

Profit By Our Experience

YOU MUST PROFIT IF YOU SECURE SOME OF OUR SENSATIONAL BARGAINS!

Bought from manufacturers who did require the Cash to carry on.

OUR SPECIALS INCLUDE THE FOLLOWING BARGAINS:

LACES Special Torchon Edgings 9c. 3c. 4c. 5c. 6c. yard.	EMBROIDERIES Special Edgings & Insertions 4c. 5c. 6c. 9c. 12c. 15c. yd.
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READY-TO-WEAR DEPARTMENT.

AN IDEAL SLIP-ON All 98c. Colors.	SPECIAL SWEATER COATS All \$1.98 Colors.
SILK CAMISOLES All 45c. Colors.	BIG VALUE CAMISOLES 75c. 85c. 95c.
WHITE EMBROIDERY UNDERSHIRTS 95c. and \$1.40	WHITE EMBROIDERY NIGHTDRESSES \$1.10, \$1.60, \$1.50
LADIES' RIBBED VESTS Strap. 19c. garment.	LADIES' RIBBED VESTS Half sleeve. 25c. garment.
DARK MOIRE UNDER- SKIRTS—95c. \$1.25.	CHILDREN'S RIB'D. VESTS All prices from 15c. garment
LADIES UMBRELLAS—\$1.50	LADIES' HOSE—22c. pair.

BonMarché
 WATER STREET ST. JOHNS

Nfld. Government Railway.

KILBRIDE GARDEN PARTY—WEDNESDAY, JULY 23rd.

Following special train movements have been arranged to accommodate people attending above event: Leave St. John's Depot 3 p.m. for Kilbride. Leave Kilbride 10 p.m. for St. John's. Round trip excursion tickets will sell at: One Way First Class Fare.

BRANCH TRAIN SERVICE.

Regular morning train from Heart's Content and Carbonear will arrive at St. John's 12.55 p.m. Mondays, Wednesdays, Fridays and Saturdays, and 4.25 p.m. Tuesdays, Thursdays. Train leaves Grate's Cove 4 a.m. Mondays, arriving at St. John's 12.25 p.m. Train leaves Grate's Cove 8 a.m. Tuesdays and Thursdays, arriving at St. John's 4.25 p.m.

SOUTH COAST STEAMSHIP SERVICE.

S.S. PORTIA will leave Dry Dock Wharf at 2.30 p.m. Wednesday, July 23rd, for ports previously advertised.

Nfld. Government Railway.

BUY—WEAR—USE

A FISH BRAND REFLEX SLICKER

Call upon it any rainy day to keep you dry and warm. You will never be disappointed in its worth and service. Backed by a record of 87 years' manufacture. What more can be said?



Satisfaction guaranteed

TOWER'S FISH BRAND
A. J. TOWER CO.
 BOSTON, MASS.
 PETERS & SONS, ST. JOHN'S, Agents

COAL!

NORTH SYDNEY SCREENED.
 BURNSIDE SCOTCH.
 CHEAPEST ON THE MARKET
 WELSH ANTHRACITE

Is the BEST ANTHRACITE in the world. Suggest you place your order now.
 ALL LOWEST PRICES.

A. H. Murray & Co. Ltd

Phone: 1867 Beck's Cove. July 22, eod

Quantity Price Fair and Unfair--

Any grocer who sells BABBITS soap loyally and faithfully is entitled to just as good treatment and just as fair a field for profit as any other grocer. Favoritism is what kills the independent retailer.

We have only one concession for quantity—that which the buyer actually earns in the freight saving. We don't give it to him; he earns it.

We agree with the Retail Grocers that differentials so great that they upset fair competition should be condemned. The wonderful popularity of BABBITS soap is built on fair sales policies and real value to the consumer.



ARMOUR SOAP WORKS
 New York Chicago.

John Rossiter
 Distributor for Newfoundland.

Smallwood's Big Shoe Sale

400 pairs White Canvas Footwear

Ladies' White Canvas Boots
 Pumps, buckle and strap Shoes

JOB LOT

Price only **\$1.50** per Pair

Secure your size to-day

F. Smallwood

The Home of Good Shoes
 218 and 220 Water Street

July 18, 11

I OFFER—

\$10,000

Newfoundland 5½ Per Cent Bonds Due 1943.

PRICE ON APPLICATION.

BERNARD D. PARSONS,
 Investment Broker.

Phone 1697W. P. O. Box 1301. June 16, eod, 11

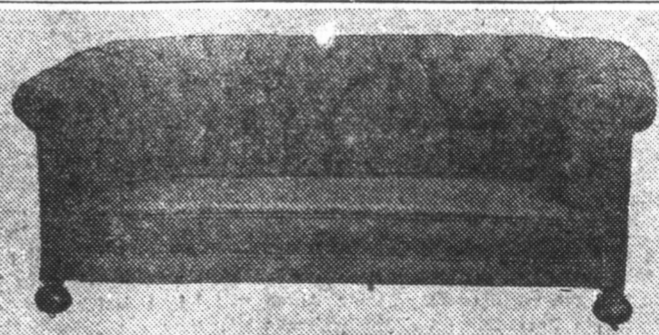
Bananas and Oranges

100 BUNCHES BANANAS.
 100 CASES CALIFORNIA ORANGES.

NOW IN STOCK.
BURT & LAWRENCE
 14 NEW COVER STREET. June 9, eod, 11

LEATHER
 THE QUALITY IS THE BEST AND THE PRICE IS LOW.
Get it at Gear's
 RUBBER SHOES AND TRUNKS, HATS, BOOTS, BAGS, AND Luggage, etc.
GEAR & CO., Ltd.
 340 WATER STREET.
 LEATHER

Guaranteed Products!



Buy Upholstered Furniture that stays upholstered. Don't experiment with Chesterfields and Chairs that have nothing to recommend them but attractive prices. We make all our own frames from the best selected hardwoods and insure a solid foundation to build upon. The springs are manufactured of the best oil tempered Premier Spring Wire. Nothing but the best quality of stuffing materials are used and all work is carefully inspected before it leaves our factory.

POPE'S
Furniture and Mattress Factory
 EST. 1860. PHONE 659
 GEORGE & WALDEGRAVE STS. June 16, eod, 11

LABRADORITE

RINGS. BROOCHES. PENDANTS. BRACELETS Etc.
 SLEEVE LINKS. TIE PINS. MASONIC EMBLEMS. CHARMS. Etc.

We have a very large assortment of this pretty Stone mounted in Sterling Silver of various designs. This Stone noted for its display of colors makes a valuable

SOUVENIR OF NEWFOUNDLAND.
R. H. TRAPNELL, Ltd.
 Jewellers & Opticians, 197 Water Street. June 9, eod, 11

Rainbow Paints!

We now have a full line of Rainbow Paints in stock.
 Prices Right.

W. & G. RENDELL.

300 Water Street ST. JOHN'S, Nfld. July 19, 11

GENTLEMEN:—
 THIS IS OUR BARGAIN WEEK TO YOU FOR

Shirts and Caps

and we are showing most exclusive lines with attractive prices. For a short time we are giving a 15 per cent. reduction on above lines, and consequently you can buy a good Shirt or Cap from us from \$1.25 up. See our Striped and Plain Blue English Broad Cloth Shirts, at \$3.50.

E. D. SPURRELL 365 Water Street St. John's.
WM. SPURRELL 210 Duckworth St. Branch: Grand Falls.

Forty-Five Years in the Service of the Public—The Evening Telegram.