

Washed Wealth

Evening Telegram
 Sir—From information supplied me to-day by a prominent St. John's, I gather that quantities of meat bones and are thrown away; literally dumped into the sea. Mr. Alexander, every time you pitch these bones into the ocean you with it a bunch of good dollars. These bones are of great commercial value. You have within the of your island home the form of heat and energy in the world—to wit: the hydro-electric power—following on its heels electric-furnace. Those apparent bones should be burned in to an ash (bona-ash), which is chiefly of nearly pure calcium phosphate. This bone-ash, together with the requisite quantity of carbon is placed in the electric products that the world's finest calcium carbide, from is obtained acetylene gas for station purposes. Secondly: carbons used in the manufacture of much needed article—a match. Merchants, wake up! Don't squander your heritage.
 Yours faithfully,
 CHEMICUS.

Cowan Brokerage Co., agents for everything but "Ask Cowan, he knows" where you can buy what you want, or sell what you offer.—June 9.

That is Never Done

NEVER GETS VERY LITTLE TIME TO WASTE.

Shepherd's work is never done, no matter what the time of year may be. In the winter, his work gets more strenuous, till, in the summer, he is busy with the dog and his dog are few and far between.

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Constant Watching Needed. The sheep are not to be trusted. They may be on the hills for days at a time. Along come the caribou in the forest, and the shepherd must be on his toes. If they may get turned over the hills, they are not to be trusted.

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YOUR DOLLAR

Yields its Utmost to-day at this Store

Now fully Stocked with affordable things Of which this page gives but partial information.

The mere statement that your money buys most here, would be of little consequence were it not for the accompanying fact that all the merchandise we sell is of strictly dependable quality which can be relied upon for the utmost service and satisfaction. And when we say your money goes farthest here, we mean—it's expenditure with us will unfailingly result in the greatest amount of service, of satisfaction, and of value. Visit the Store for top-notch values during

FRIDAY, SATURDAY and MONDAY



TRY BAIRD'S FIRST. 5.00 SKIRTS 1.10

Graceful hanging skirts for summer wear; some in White Gabardine and Linen, others in Tricotone, pockets and belt and button trimmings, a real snap in skirt value; yours Friday, Saturday and Monday for \$1.10

SKIRT EMBROIDERIES 5 pieces, 33, 36 and 42 inches wide, in Muslins and Violes, White, Pink and Paris shades, very beautiful designs, scalloped edges; up to \$2.50 yard. Friday, Saturday and Monday 79c.

"PRINCESS" UNDERSKIRTS. Children's and Misses' White Lawn Princess Underskirts; to fit 6 to 14 years, showing embroidery yoke, tucked rounce and lace edging at neck; to fit 6 to 14 years. Special 92c.

SALE OF JUMPERS

A colourful display: Flame, Almond, Green, Navy, Sand, Grey, Henna and Fancy—in long and short sleeves; round neck, embroidered and tucked front, side tie effects. They are the newest! Reg. \$5.50. Friday, Saturday and Monday \$4.59

"Sport" BANDEAUS

The "Halo" Bandeau in the Silk Net and Lace ideal for golf or tennis, beautiful variegated shades; fits the head without undue pressure; Helio, Malze, Royal and Fancy. Special 45c.

LADIES' COLLARS. Dainty Collars in Lace, Embroidery and Organza, White and Fancy, round and pointed; you can wear them with almost anything. New. 25c. Special

TRY BAIRD'S FIRST. Silk Jersey SWEATERS

12.50 VALUES FOR 4.98

An opportunity you should not miss. Handsome Sweaters, all the rage, in rich tones: Gold, Peach, Rose, White and Blue and White striped, showing collar, cuffs, and tassel and girde, yours Friday, Saturday and Monday for \$4.98

FLOWERS. Bunches of trimming Flowers, Rose buds and Marigolds, with foliage. Friday, Saturday and Monday. The bunch 20c.

Mail Your Orders We are prompt, particular and pains-taking in FILLING THEM

ECONOMIES at every turn in the Store

SERVETTES—10 dozen of hemmed White Damask Table Napkins, 18 x 18 size; assorted designs. 28c. value. Special 28c.

TEA CLOTHS—Hemstitched White Damask Tea Cloths, 28 x 28 size, most serviceable Cloths. Regular \$1.30. Friday, Saturday and Monday \$1.13

CUSHION COVERS—In good wearing Linen Crash, 21 x 21 size, frilled and embroidered in fancy colours. Friday, Saturday and Monday 45c.

DOYLEYS—Lace edged White Linen Doyleys, circular shape 12 inch size. Special 29c.

SIDEBORD CLOTHS—Hemstitched White Linen Sideboard Cloths, beautifully embroidered, 11 x 5 1/2 size. Regular 60c. Friday, Saturday and Monday 49c.

PRAM PILLOW CASES—Embroidered and hemstitched Pillow Cases for baby's carriage, 20 x 20 size. Friday, Saturday and Monday, each 67c.

SHEETINGS—30 inch plain White American Sheeting, 4 1/2 yds. weight. Friday, Saturday and Monday 85c.

SHEETINGS—34 inch plain White Sheeting; these are particularly strong, pure and White. Friday, Sat., & Mon. yard \$1.18

WASH GOODS Bring Strong Values for Week-End

BEACH LINENS—Strong durable Cloths, with a limp finish, magnificent shades and many of them, Pumpkin, Sage, Royal, Reseda, Canary, Orange, Bronze, Saxe, Fawn, Rose and Grey, etc. 36 inches wide. Special 49c.

PERCALES—36 inches wide, in pretty Gingham patterns, great for summer tops, wash 25c.

CANVAS CLOTHS—36 inches wide, unusually strong, in shades of Saxe, Navy, Rose, Helio, Reseda, Tan and White. Special 24c.

GINGHAMAS—32 inch Check Gingham, in a wide range of colour mixtures, beautiful quality. Reg. 35c. for 29c.



POQUE—A couple of pieces of 27 inch White Pique, nice soft finish for skirts. Special 39c.

JEAN—27 inch soft finish American White Jeans, for middles, skirts, jumpers, etc. Friday, Saturday and Monday 47c.

ZEPHYRS—Almost any shade you want: Grey, Fawn, Pink, Blue, Green and Helio, very strong and very serviceable for Rompers, Overall, Dresses, etc. Special 17c.

FANCY MUSLINS—Quite a range of Fancy patterned Dress Muslins that would look well made up; nice limp finish; 36c. value. Friday, Saturday and Monday 25c.

WHITE MUSLINS—Very strong make in Striped and cross-barrel, 36 inches wide; value for 25c. yard. Friday, Saturday and Monday 18c.

It's pleasant to change to these nice Summer Things

BOYS' WASH SUITS—Russian style in Fawn and White Linens, very pretty style for boys of 3 to 8 years, embroidered front and collar, belted, open knee pants. Special \$2.39

MEN'S SHIRTS—The latest in full body sizes, material of extra strong canvas cloth, natty, vertical striped patterns; coat style. Special \$3.35

BOYS' WASH SUITS—"Oliver Twist" style, in coloured linen crash, Pink, Helio, Sky, Tan, Green; to fit 3 to 8 years. The suit 85c.

MEN'S RAGLANS—Fawn Gabardine Raglans, Plaid lined, storm collar, belted; sizes 34 to 42. Our Special \$17.00

PIJAMAS—Finest English Woven Pajama Suits, Blazer stripe patterns, collar and pocket and silk frogs; all sizes. Special \$5.45

KNITTED NECKWEAR—Four in hands, showing pretty blended Heather mixtures, \$1.45

SOCKS—In plain shades, nice summer weight, Cashmere, Greys, Fawns, Browns, Blues, etc., 60c. value. Special 49c.

KNITTED TIES—Tubular knitted fancy Silk Neckwear, its particularly well with collars. Special 95c.

SOCKS—Down to a price, making it easy to have a pair for every other day, in shades of Brown, Grey and Navy and White. Special 23c.



Lancaster BLINDINGS



The most serviceable of blinding, fadeless, washable and good wearing, in assorted widths; Buff shade.

28 inch. Special 34c.
 32 inch. Special 38c.
 36 inch. Special 43c.
 48 inch. Special 59c.

TRY BAIRD'S FIRST. GLOVE COUNTER

LADIES' GLOVES—Summer weight Fabric Gloves, in shades of Chambray and Grey, and Black and White. 6 1/2 to 7 1/2. Values to \$1.10. Friday, Saturday & Monday 79c.

SILK GLOVES—An excellent line of Silk Gloves; shades of Beaver, Brown, Pastel, Grey and White and Black; 2 dome wrist. Regular \$1.30. Friday, Saturday and Monday \$1.10

SUEDE GLOVES—Several boxes of Brown Suede Gloves, and an assortment in Black Kid, repaired for Clearance Friday, Saturday and Monday 79c.

CURTAIN LACES—64 inch White Nottingham Curtain Laces. These are handsomely patterned. Reg. 50c. Friday, Saturday and Monday 45c.

MADRAS—36 inch Cream Madras Muslins, good looking hangings, and so easy to do up again. 43c. Special

SASH LACE—27 inch looped edge Sash Lace, decorative and picturesque lace for your windows. Reg. 45c. Friday, Saturday and Monday 39c.

DOOR MATS—Portulaca Cocoanut Door Mats, 17 x 27 size, most serviceable for vestibule. Special \$1.23

TRY BAIRD'S FIRST. BOOT COUNTER

WOMEN'S BOOTS—Fine Black Kid Boots with pointed toe and medium heel, laced style, 9 inch height. Boots worth double the price quoted here; sizes 3 to 7. Friday, Saturday and Monday, \$2.68. Special

MEN'S BOOTS—Superior quality light weight Calf Boots in Dark Tan shade; Blucher cut, rubber heels. You could not wish better. Sizes 6 to 9. Special \$4.38

GIRLS' BOOTS—Your choice of Dark Tan or Black in light weight Calf, laced style, rubber heels. Sizes 7 1/2 to 2. Special \$2.18

BOYS' BOOTS—In Brown and Black Canvas with rubber sole and heel, laced style, very good quality. Sizes 2 1/2 to 6. Our Special \$1.45

PRAM COVERS—Beautiful quality English Wool Wraps for babies carriages, 24 x 36 size, fringed, in Fawn, Brown and Pink; last for years. They're Special \$1.39

ALARM CLOCKS—They operate with a bang when you set them for any special time, in round nickel case, accurate, durable and ornamental. Double bell alarm. Special \$1.35

Gorgeous Georgette BLOUSES and JUMPERS 6.50 Regular for 3.98

Beautiful affairs, showing beaded and embroidered fronts, lace and insertion trimmings; shades of Pink, Navy, Henna and White; others in Navy and White, Black and White, round and short sleeves; just 36 of them. Yours Friday, Saturday and Monday \$3.98

HAT ORNAMENTS. The newest for military purposes—Steel Pins, with brilliant settings. The Set for 34c.

LADIES' VESTS—Fine Summer weight Pink Jersey Under Vests, 40 to 44 inch bust, ribbon straps and ribbon draw string. Dollar value for 59c.

FANCY RIBBONS—10 pieces of handsome Corded Silk Ribbons, 5 1/2 inches wide, shot, fancy stripe effects; values to 50c. yard. Friday, Saturday and Monday 37c.

EASY WAISTS—In fine White Jersey to fit 4 to 13 years, taped, straps, buttoned front. 39c. Special

CANISOLERS—Dainty things in Cotton Crepe, shades of Sky, Pink, Malze and White; lace insertion tops, wide straps and elastic waist. Special 69c.

"PRINCESS" UNDERSKIRTS—Lace and insertion trimmed White Lawn "Princess" Underskirts, with Swiss insertion, straps, shifted top and ribbon heading; \$3.40 value. Friday, Saturday and Monday \$1.19

TRY BAIRD'S FIRST. DRESS COUNTER

DRESS SERGES—52 inch fast Navy Wool Dress Serges, a special lot offering real good value. Reg. \$1.25 yard. Special \$1.10

CASHMERE—40 inch Cashmires, in shades of Pink and Light Blue, nice material for children's make-up. Friday, Saturday and Monday, yard \$1.05

MOIRETTES—38 inch Moirettes, very suitable for linings, or underskirts; shades of Navy, Saxe, Brown and Green; \$1.50 value for 95c.

WHITE SCURM—3 pieces of White Scrim, 36 inches wide, plain with narrow ribbon stripe, in 33c. expensive. The yard

WHITE SHIRTINGS—36 inch Snow White Shirtings, firm even texture; good value at 28c. yard

SAXONY FLANNEL—The finest of Saxony, 37 inches wide. Friday, Saturday and Monday 75c.

BASEBALLS—Stitched White Kid Baseballs, full in size. 15c. Each

TRY BAIRD'S FIRST. OUTING GRIPS

Just what you need for picnics, parties, outings, etc., large enough for two, suit case style, convenient, strong and portable. Special 59c. and \$1.12.

OUTING PACKAGES—Containing 4 Paper Cups, Strawberry, Nappies and Spoons, nice for ice cream or salads. The set 15c.

PIC-NIC PACKAGES—Containing large Paper Table Cover, 5 Napkins and 6 Plates. The 15c.

SERVETTES—In Plain White Crepe Paper, 13 x 13 size. The 16c.

TUMBLERS—Plain and fancy frosted Tumblers; crimped. Each 9c.

BANGLES—Japanese Glass Arm Bangles, in all the colours of the rainbow. The pair 19c.

Heavier and larger size; each 19c.

ALUMINUM MUGS—Pint size, with turned lip, handle; last for years. Each 19c.

WAXED PAPER—Ideal for wrapping picnic goodies; large roll, 12 sheets for 5c.

On Our NOTION COUNTERS

TOILET OUTFIT—Colgate's 4 piece set, nicole, gotten up containing soap, cold cream, talcum and dental cream. The set 39c.

VANISHING CREAM—A Creamless daylight cream, imparting a lasting softness to the skin. The pot 39c.

BEAUTY CLAY—The latest system for clarifying the skin, removes blackheads, pimples and impurities, full directions with each tube. 10c.

CARB BASKETS—The strongest required, in open work metal enamel finish, oval and round shapes, each 29c.

SERVING TRAYS—Japanese Trays, Japanese back and coloured tops, prettily patterned; lasting; 3 sizes, round shape 19c., 25c., 30c.

LUNCH CARRIERS—Pretty little Enamelled Tin Lunch Cases, plain and fancy scout returns, very, very handy, hinged cover and 25c. handle



Huge Variety of the Most Serviceable PIC-NIC BASKETS

Dozens of them, wonderfully strong, open baskets, others with double covers, assorted shapes, some of them large enough for Clothes Baskets; assorted sizes. 29c., 39c., 59c. 64c., \$1.44, \$1.94

Boys' White PANTS Strong White Flannel Pants, well finished, fitted with belt loops, 2 side pockets; open knee style. To fit 7 to 10 years. Special \$1.15 To fit 11 to 15 years. Special \$1.30