

## Your Regatta Films Please!

Bring them to the Kodak Store and get the benefit of our 24-hour service, which insures accurate development, and the best possible results from your negatives. You bring us in your roll-films to-day, we give you the finished prints to-morrow.

Our store, the genuine Kodak Store is just now well worth a visit, as we have in stock a wonderful selection of Cameras in all sizes and grades, adapted for both roll-films and film packs. Select yours now and get some remembrance snapshots of the events of the Summer.

## TOOTON'S

The Kodak Store : Water Street  
Phone 131

### Municipal Council.

#### WEEKLY MEETING.

The weekly meeting of the St. John's Municipal Council was held yesterday afternoon.

Mayor Cook presided. Councillors Martin, Outerbridge, Collier, Ryan and Dowden were present.

The meeting was a very short one, routine matters only being discussed. The Inspector General informed the Board he had made arrangements for the policing of Bannerman and Victoria Parks, as requested.

F. A. Mews called attention to the need of having repairs made to the fence west of Renne's Bridge. As the road at this point is very narrow it was suggested that the property might be possibly utilized for dumping purposes, which would widen the thoroughfare and remove the danger to vehicular traffic.

The owners of the same are to be notified.

H. A. Maddock, Sudbury Street, asked if it was the intention of the Council to have sidewalk and surface drain placed in this street.

The Engineer is to report on the matter.

The attention of the Board was called to an article which appeared in the Advocate of the 8th inst., in which the Council was criticized for the present condition of the city streets.

In this connection it must be borne in mind that the Council is doing all possible in the work of road repairs and other City Works, but its limited revenue will not permit them to keep the roads up to that high standard all would wish. Some fifty miles of road have to be looked after and repaired within the city limits, and considering the heavy motor and vehicular traffic over these roads, a great deal of money would have to be expended to keep them in good condition. As it is the estimate for the present year will involve an expenditure of some \$86,000.00. Out of this allocation the work of rebuilding and repairing of bridges must be undertaken. The Council does not object to criticism, provided the money is forthcoming to do all work that is required, and if citizens want better roads, as suggested by the writer of the article referred to, the Revenue of the Council must be increased. The road grants outside of the city of St. John's are distributed on a per capita basis, and as the city, for its population of 37,000, only receives a Government Grant towards its roads of \$5807.50, it was unanimously agreed that the Government be asked that the road grants for the city be distributed on the same basis as that of the other outlying districts. This would bring the City Road Grant up to \$70,000, which

if available would put the roads in the condition that the writer of the article in question so much desires.

The following plans were passed, subject to the approval of the City Engineer, conditional upon the Municipal Act being adhered to.

Dwellings—W. Muford, Alexander Street, provided he pays his proportion cost of Sewer extension; W. P. Gobbie, Extension Brasill's Square.

Health report for week showed 11 new cases of Scarlet Fever, 9 Diphtheria and one Typhoid in the city during the past week.

City Engineer informed the Board that Contractor Quigley had completed the work of trenching and back filling on the pipe line road to his entire satisfaction. Pipe layers were now at work placing the pipes in position and the service will be in working order in the course of another few days.

The matter of the removal of the houses at the junction of LeMarchant Road and Pleasant Street was talked over. The Engineer and Secretary will negotiate with the owners as to a compensation. The taking down of these houses will be a great improvement to this section of the city and will remove one of the great dangers to vehicular traffic.

The Secretary submitted statement of Revenue received during the past week. It was ordered legal proceedings be immediately taken for the recovery of outstanding City Taxes, Dog Licenses, Horse Taxes, etc.

Reports of Engineer, Sanitary Supervisor and other heads of departments were tabled.

Accounts for week were presented after which the meeting adjourned.

### Ninety-Eight Out of Every Hundred Women

who have tried Lydia E. Pinkham's Vegetable Compound for ailments peculiar to their sex, have been benefited by it. What a marvelous record for any medicine to hold! Over 50,000 women replied to a questionnaire recently sent out by the Lydia E. Pinkham Medicine Co. of Coburn, Ont., 38 per cent. of whom definitely stated that they had been benefited or restored to health by this old-fashioned root and herb medicine. This is a most wonderful record for efficiency, and should induce every woman who suffers from any ailment peculiar to her sex to give it a fair trial.

Quietness had reigned for twenty-five minutes. Mr. and Mrs. Smith had quarrelled, and both were very angry. At last Mrs. Smith looked up and snapped: "Look here, James, you needn't think I'm going to speak first, because I'm not."

### Regatta Postponed.

RACES CANCELLED UNTIL THIS EVENING.

St. Joseph's Regatta, scheduled to take place at the Lakeside yesterday afternoon, was again postponed. From early morning a strong westerly wind prevailed over the city, while the ponds were very rough making it impossible to put a race boat out. During the afternoon several dory crews had a spin, but the row proved very difficult, consequently the regatta did not remain out very long. A large gathering of people visited the course and remained till dark.

Amongst those present at the Lakeside were the roundtrippers from the Sierra, who eagerly looked forward to the event of the day. The high wind which was blowing, however, did not deter the people from enjoying themselves. The wheels of fortune and the various side shows were largely patronized, and a rushing business was done in this connection. High teas were served by the ladies of the Parish in the tents erected for the purpose and were well patronized. The Committee in charge of the Regatta hoped that the wind would moderate sufficiently enough to run off a few races after tea, but that proved impossible. The Committee held a meeting last night and decided to run off the first part of the program this evening, weather permitting. The opening event will take place at 6.30 when some ten crews will start in the dory race from the bays at the bottom of the Lake, followed by the Cabmen, Amateurs, Fishermen and Intermediate. The balance of the races will be conducted on Monday evening at 6.30. The dance held in the Parish Hall last night was largely attended and thoroughly enjoyed by all. The dance will be repeated to-night.

### Wedding Bells.

#### O'BOUTREE-DOOLEY.

On Monday morning last at 8.30, a quiet but pretty wedding was solemnized in the Oratory of the Mercy Convent Chapel, when Mr. John J. Dooly, led to the Altar Miss Nellie O'Rourke, daughter of Mr. Michael O'Rourke, Grocer, Duckworth Street. The bride was dressed in a costume of tulle and lace, with a crown and hat to match, with a beautiful bouquet of carnations and maiden hair ferns, was attended by Miss Belle Gossie, who wore a costume of pearl grey gown of crepe de chine. The ceremony was performed by Rev. Dr. Carter in the presence of the intimate relatives and friends of the contracting parties. After the nuptial knot had been tied, the party drove to the residence of the bride's parents, Duckworth Street, where a sumptuous breakfast was served. After the health of Mr. and Mrs. Dooly had been duly honored they motored to Bay Bulls to spend their honeymoon. The presents received were most costly and numerous which testified to the esteem and popularity in which the couple are held. The Telegram joins with their many friends in wishing Mr. and Mrs. Dooly many years of wedded bliss.

#### CHAPLIN-WILLIAMS.

The wedding of Gladys, only daughter of Mr. S. Chaplin, and Robert Hayward Williams, was solemnized on Wednesday evening at 10 Gilbert Street, by the Rev. J. G. Joyce. At 8 p. m. the bride, beautifully gowned and carrying a bouquet of Carnations and ferns escorted by her father and attended by her bridesmaid, Miss Stella Cummings, entered the room, taking her place beneath the floral decorations with the groom, who was attended by Mr. Max Chaplin, brother of the bride. After the ceremony the bridal party numbering thirty motored to Topsail Road, returning through Bowling Park. Arriving at Gilbert Street the company sat down to a beautiful wedding supper when the usual felicitations were observed. An enjoyable time was spent till 12.30, when the newly wedded couple left for their future home, Springdale St. The wedding gifts received were numerous and costly.

TO-NIGHT! TO-NIGHT!—M. G. Band Concert, Victoria Park, weather permitting.—Aug 10/11

### A Motor Traffic Suggestion.

At the regular weekly meeting of the Executive and Road Committee of the Motor Association held yesterday traffic regulations were discussed and it was suggested that cars coming cityward after dark should have the right of way over cars going out, that is the cars bound out should stop and dim their lights allowing the incoming cars to pass. This is a helpful suggestion and if acted upon will avoid much of the confusion now experienced on our suburban roads.

Magistrate (to prisoner): "If you were there for no dishonest purpose, why were you in your stockinged feet?"  
Prisoner: "I heard there was sickness in the family."

## MARIE PREVOST AT THE POPULAR STAR TO-DAY!

In a Universal Special in Six Parts.

## "Kissed"

A most delightful Drama of exceptional interest.

## Harold Lloyd

—IN—

## "Just Drop In."

Come Right in and see him.

Monday: The Super-Sensation 'Bavu' in 9 parts

### U. S. Shipping Board Urged to Build More Leviathans.

Construction of two sister ships to the Leviathan is being urged by Former Chairman Leaker of the U. S. Shipping Board, according to reports of congressmen who travelled upon the big ship with Mr. Leaker. Commenting on this, the Wall Street Journal remarks: "Of the two sister ships for the Leviathan one might well be a receiver ship."

#### "It Floats."

The words bring us back to the early days of nationally advertised products, for it seems as if this was the first coined advertising expression we can remember. It would be hard to say how many years it is since this expression became popular as applied to IVORY SOAP. Certainly it was many years ago. So popular and well known has the product and the expression now become that whenever we hear of anything floating a picture of the familiar white cake of IVORY SOAP is brought to mind. Ivory Soap has been persistently advertised for years. The homes of its manufacturers, Procter & Gamble stand very high in the manufacturing world, and it is therefore not surprising that later additions to their list of soaps should receive such a large measure of success. The P. & G. WHITE NAPHTHA Soap though only comparatively recently heard of in this country, is already an enormous seller everywhere. Its cleansing qualities are known wherever women gather to do laundry work, for this unusual soap actually lessens women's work, the soap taking out the dirt and cleansing thoroughly with little labour. Women naturally appreciate any product that helps to lessen the day's work and P. & G. WHITE NAPHTHA certainly does less the work of washing. The grand exhibition of IVORY and P. & G. WHITE NAPHTHA soaps now showing in Bishop's building brings out to advantage the various points of interest associated with these products. The floating qualities of IVORY are evidenced by the familiar white cake floating around in the glass container. The splendid cleansing qualities of P. & G. WHITE NAPHTHA are emphasized by the striking display of linen washed to an unusual degree of whiteness by this soap. Merchants who sell these products are assisted in their endeavours by various advertising cards, booklets and other material for publicity purposes. Such an exhibit is bound to result in added interest in these well-known products. The Newfoundland representative for Procter & Gamble's products is Mr. Gerald S. Doyle, who directs the advertising and sales policy of the firm in this country.

### Fresh Fields to Conquer.

TORONTO, Aug. 8.—The Ontario Motor League is asked many strange questions by tourists, but perhaps the palm is borne off by a woman who stated that her husband had taken the car out and she had not seen him for seven days. She felt it was the duty of the League to locate him for her.



**Baby's Skin Troubles**  
Chafing, scalding, skin irritations and itching, burning eczema are quickly and thoroughly relieved and the skin kept soft, smooth and velvety by the use of  
**Dr. Chase's Ointment**  
Apply daily after the bath.

## Tremendous Reductions in Women's Summer Shoes

### Our August Shoe Sale

is in full swing at our two Stores. Women's Shoes at prices that tempt every purse.

In Styles that catch the eye. In all the new shades of Brown and Black Leathers. Lace, Strap and Blucher styles. All sizes and shapes.



### Here are some of Our New Prices:

- Women's Black Lace Shoes . . . . \$2.49  
Former price, \$3.00.
- Women's Brown Lace Shoes . . . . \$2.89  
Former price, \$3.75.
- Women's Brown Lace Shoes . . . . \$3.19  
With rubber heel attached.  
Former price, \$4.00.
- Women's Black 1 Strap Shoes . . . . \$2.50  
Former price, \$3.00.
- Women's Black Lace Shoes . . . . \$3.49

### WOMEN'S BROWN CALF OXFORDS at 2.89

Made on medium toe, Cuban heel; all solid leather insole. Regular price \$3.75. Sale Price . . . . \$2.89  
All sizes in this lot.

### Women's Soft Black Kid Lace Shoes at . . . . \$2.89

Medium Cuban heel, medium round toe, solid leather throughout. Only . . . . \$2.89  
Same Shoe in Blucher cut, full round toe . . . . \$2.89  
Regular price \$3.50. Sale Price . . . . \$2.89  
All sizes in this lot.

### Women's Soft Black Kid Lace Shoes at \$2.49

A nice Walking Shoe at \$2.49. Regular price, \$3.00. Sale Price . . . . \$2.49

### Women's Soft Black Kid Lace Shoes, \$2.99

Blucher cut, wide toe, low flat heel; an all solid leather shoe at . . . . \$2.99  
Regular price \$4.00. Sale Price . . . . \$2.99  
All sizes in this lot.

### Women's Dark Brown Calf Shoes at \$3.19

With rubber heel attached; handsomely perforated toe and heel foxing; Cuban and Military heels, rubber heel; every pair absolutely all solid leather. Regular price \$4.00. Sale Price . . . . \$3.19  
All sizes in this lot, with rubber heels.

### BROWN KID CROSS STRAP SHOE

with rubber heel attached; Cuban heel, medium pointed toe, leather lined, light weight, flexible sole. A smart Dress Shoe at . . . . \$3.49  
Also showing same style in all Black Kid . . . . \$3.49  
Same Shoe Dark Brown Kid, 1 strap . . . . \$3.49  
Same Shoe Black Kid 1 strap . . . . \$3.49  
All sizes in this lot; rubber heeled.

## Mail Orders include 11c Pair Extra PARKER & MONROE, Ltd. The Shoe Men

### Fashions and Fads.

Embroidery in brown-gold and dull reds is used on a straight wrap of light brown and wool material.

Plaits are losing none of their popularity, in fact, they are used more than ever in fall models.

The fall suits and coats follow a tube-like silhouette, and many have the popular cross-over closing.

Tiers of overlapping bias bands make the bottom of the skirt and coat of a suit of fine black rep.

A charming sports suit of white flannel has its sleeveless coat trimmed in leather and the skirt plaited.

A panel of black and white embroidery covers the bodice of a full-skirted gown of bright red crepe.

Bands of eyelid embroidery and Val lace trim a sheer white organdy coat-frock worn over a silver slip.

For winter fall days a close-fitting and colorful little felt hat is not only desirable, but exceedingly smart.



## All the new MAGAZINES

Up-to-the-Minute at

DICKS & CO., Ltd.  
Phone Four Seven

Colors have come back so emphatically that one daring frock extends its collar below the hem of the skirt.

Appliques of lacquer-red taffeta edged with small red beads are used on a gown of creamy white charmeuse.

The fall millinery shapes are more or less off-the-face types with veils

or double brims and mason or helmet crowns.

A dainty evening gown of white chiffon is embroidered in Mother of Pearl paillettes and grided with tan silk velvet ribbon.

A yellowish wash green is sharing honors with golden and citron yellows, vivid blues and white for fall evening gowns.

Paris is sending over some charming little leather hats, some painted, and some beaded, all narrow brims.

A dance frock of creamy white tulle has a lower skirt of rose pink and is trimmed with open-work work of silver braid.

MINARD'S LINTMENT FOR PAIN OUT OF HAIR.

**COAL.**  
To arrive in a few days:  
Scotch BURNSIDE—\$13.50—sent home.  
In stock:  
Best SYDNEY—\$14.80—sent home.  
To arrive:  
Best ANTHRACITE—all sizes.  
Low prices quoted delivered to outports.

**SALT.**  
Best CADIZ SALT  
afloat and in Store at Beck's Cove.

**COD-OIL.**  
We pay highest cash prices always.

**A. H. MURRAY & CO., Limited.**  
ST. JOHN'S.

**Baby's Skin Troubles**  
Chafing, scalding, skin irritations and itching, burning eczema are quickly and thoroughly relieved and the skin kept soft, smooth and velvety by the use of  
**Dr. Chase's Ointment**  
Apply daily after the bath.

**MINARD'S LINTMENT FOR COUGHS**

**Fashions and Fads.**

Embroidery in brown-gold and dull reds is used on a straight wrap of light brown and wool material. Plaits are losing none of their popularity, in fact, they are used more than ever in fall models. The fall suits and coats follow a tube-like silhouette, and many have the popular cross-over closing. Tiers of overlapping bias bands make the bottom of the skirt and coat of a suit of fine black rep. A charming sports suit of white flannel has its sleeveless coat trimmed in leather and the skirt plaited. A panel of black and white embroidery covers the bodice of a full-skirted gown of bright red crepe. Bands of eyelid embroidery and Val lace trim a sheer white organdy coat-frock worn over a silver slip. For winter fall days a close-fitting and colorful little felt hat is not only desirable, but exceedingly smart.

Colors have come back so emphatically that one daring frock extends its collar below the hem of the skirt. Appliques of lacquer-red taffeta edged with small red beads are used on a gown of creamy white charmeuse. The fall millinery shapes are more or less off-the-face types with veils or double brims and mason or helmet crowns. A dainty evening gown of white chiffon is embroidered in Mother of Pearl paillettes and grided with tan silk velvet ribbon. A yellowish wash green is sharing honors with golden and citron yellows, vivid blues and white for fall evening gowns.

Paris is sending over some charming little leather hats, some painted, and some beaded, all narrow brims. A dance frock of creamy white tulle has a lower skirt of rose pink and is trimmed with open-work work of silver braid.

**MINARD'S LINTMENT FOR PAIN OUT OF HAIR.**

Concert of Tuesday night on board the...  
The evening assembly...  
and a very nice...  
was chairman...  
was accompanied...  
over fifty dollars...  
which it is...  
to Adjutant...  
Majority Hon...  
the complete...  
Solo—M...  
Community Sing...  
entertainer—Mr...  
Mr. Stan...  
and Mr. Stor...  
Community Sing...  
hibition Dance...  
Renee...  
Francis Lyttleton...  
representative...  
Solo—Miss...  
STAR SPAN...  
GOD SAVE...  
Gaelic...  
PRESENTATION...  
the Gaelic League...  
matters dealt...  
of the League...  
large gathering...  
other attractions...  
sub-committee...  
and adopted...  
passed and out...  
The League...  
and will be...  
future in...  
welfare...  
the conclus...  
M. Walsh...  
ation as Pres...  
ing for New...  
in future...  
address the...  
Irishmen...  
given him...  
and said...  
with him...  
the Gaelic...  
Irishmen...  
always stood...  
Ireland for...  
hiding...  
one of New...  
that they...  
the same...  
m. At the...  
Mr. Walsh...  
Each me...  
him and...  
one in his...  
store adju...  
on behal...  
Walsh to...  
ad address...  
and watch...  
League's...  
and help...  
Irish Nation...  
years. Mr...  
Walsh rap...  
which th...  
the singin...  
e. and Mr...  
Saturday...  
New York...  
Good...  
the good...  
for which...  
no sign...  
ready all...  
is but o...  
fish had...  
all the...  
Mosquito...  
bottle...  
Message...  
to have...  
extension...  
DREAR...  
for Even...  
Sir...  
a bott...  
ation in...  
"S.S."...  
to Mon...  
p.m. West...  
at 4:30...  
brown...  
over...  
and...  
Portland, Y...