

### KNOWLING'S GROCERY DEPARTMENTS!

WE are offering the following goods newly imported for the coming festive season—the quality in every instance being guaranteed the best of its kind:—

- Nelson's or Cox's Gelatine . . . . . 12c. pkt.
- Potato Flour, Health Brand . . . . . 14c. pkt.
- Crystallized Cherries . . . . . 37c. lb.
- Finest Muscatel Table Raisins . . . . . 28c. lb.
- Extra Choice Turkey Figs, in boxes . . . . . 17c. lb.
- Best Quality Nonpareils—hundreds and thousands . . . . . 15c. lb.
- Sultana Seedless Raisins . . . . . 14c. lb.
- Shelled Walnuts—perfect halves . . . . . 45c. lb.
- Shelled Valencia Almonds . . . . . 42c. lb.
- Desiccated Coconut . . . . . 17c. lb.
- Prepared Icings—as't'd colors & flavors . . . . . 12c. pkt.
- Cadbury's Chocolate Icing . . . . . 35c. lb.
- Finest Icing Sugar . . . . . 12c. lb.
- Caraway Seeds . . . . . 9c. lb.
- Genuine Ground Mace . . . . . 9c. oz.
- British Refined Cream Tartar—guaranteed 98 per cent . . . . . 36c. lb.
- English Mince-meat—1-lb. tins . . . . . 30c. tin.
- Rice Flour . . . . . 7. lb.
- Chiver's Lemon Curd—for Cheese Cakes—1-lb. glasses . . . . . 29c.

We have also just received 20 barrels of Hunter's Gold Medal Midlothian Oatmeal, in four different grades, price 80c. per stone; and a small shipment of

**English Cheddar Cheese,** of exceptionally fine quality.

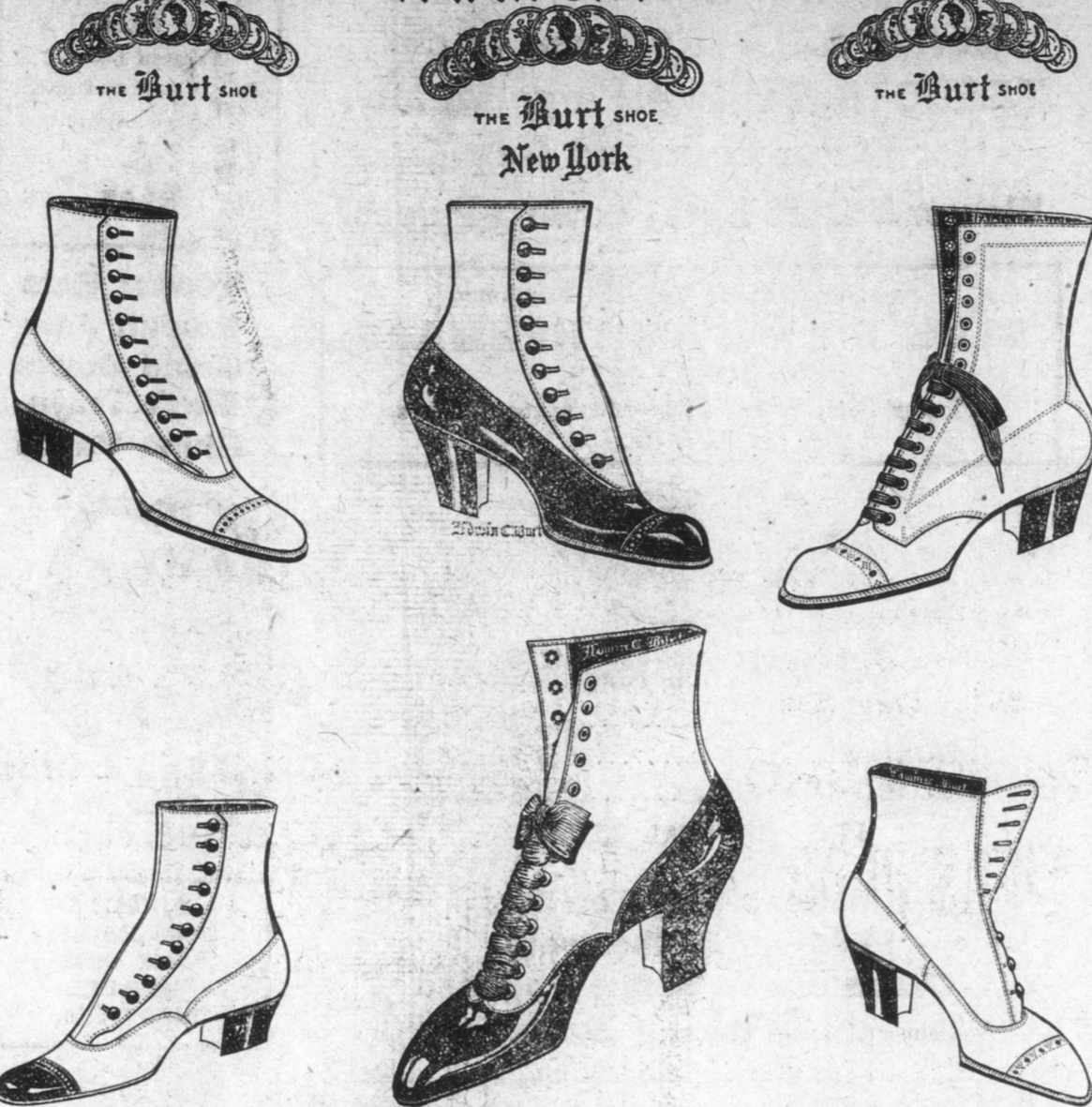
**GEORGE KNOWLING.**

dec5,51,ead

## OPENING ANNOUNCEMENT!

### THE BURT SHOE (FOR LADIES,) AT OUR NEW STORE.

Edwin C. Burt Edwin C. Burt Edwin C. Burt



This House of Good Shoes takes pleasure in announcing its readiness to furnish its Lady Patrons with the Best of Footwear the World Produces.

The Choice Productions of the most noted Makers of Shoes for Ladies have been selected with the greatest care. Every price named will be a pleasing one, and with the best of Shoe Service your satisfaction is assured.

Your Consideration is Solicited.

### F. SMALLWOOD, the Home of Good Shoes.

#### SPECIALS

FOR Christmas, AT THE Empire Grocery Store.

- 70c. . . . . PEKOE TEA . . . . . 60c.
- 1000 lbs. of that famous 70c. Tea. We defy competitors to offer as good a Tea at this special price, 60c. per lb.
- 12c. Granulated Sugar for 10c.—the finest obtainable.
- Choice Dairy Butter, 35c. lb.; 800 lbs. Dairy Butter, sweet and mellow, absolutely pure, being made from milk of grass fed cows.
- Hannah's Coffee, 17c., 35c. bottle—the finest beverage the world knows.
- Fry's Cocoa, 15c., 30c.
- Thorne's Cocoa, 15c.
- Thorne's Chocolates, 40c.
- Fry's Chocolates, 40c.
- Breakfast Bacon, 35c. lb.
- Sinclair Cured Hams, 30c. lb.
- Windsor Bacon, 30c. lb.
- Best Molasses, 50c. gallon.
- Flake Tapioca, 20c. lb.
- Potato Flour, 15c.

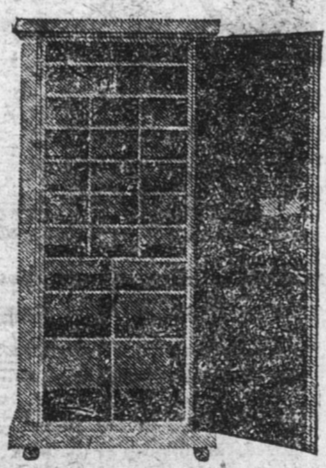
Empire GROCERY STORE.

Howlett & Armstrong, CABINET MAKERS, UPHOLSTERERS and GENERAL WOOD WORKERS.

Band Sawing, Planing, Turning, Etc.

Factory: Opp. 169 Gower St. n25, eod, tcy 1' 0 B—1232.

FOR SALE—An Express, with runners and axles, in first class condition. Apply to J. J. O'GARRA, 30 Mullock Street. dec4,11



Pay only a trifle more for The Safe-Cabinet

Then you will have a cabinet that does all a wooden file can do plus this most important thing—protects your papers from fire, theft, dust and moisture. Measured by price alone, anyone can afford to buy The Safe-Cabinet. Measured by value, no one can afford to be without it.

FRED. V. CHESMAN, Agt.

PATLY PUT!

I started right, fourteen years ago, by giving the people reasonable rates. RESULTS—continuous renewals and the largest business in Newfoundland. Is this nothing to you?

PERCIE JOHNSON, Lower Rates. Insurance Agent.

Telegram Ads. Pay.

#### CHRISTMAS and NEW YEAR CARDS!

Immense Variety and Exceptional Value At the Popular Bookstore.

- The Dickens Packet, containing 12 cards, for 5 cents.
- The Scott Packet, containing 12 cards, for 7 cents.
- The Milton Packet, containing 12 cards, for 10 cents.
- The Lowell Packet, containing 12 cards, for 15 cents.
- The Hemans Packet, containing 12 cards, for 20 cents.
- The Kipling Packet, containing 25 cards, for 20 cents.
- The Good Luck Packet, containing 50 cards, for 20 cents.
- The Browning Packet, containing 25 cards, for 25 cents.
- The Byron Packet, containing 12 cards, for 25 cents.
- The Shakespeare Packet, containing 12 cards, for 30 cents.
- The Cowper Packet, containing 12 cards, for 40 cents.
- The Wordsworth Packet, containing 12 cards, for 50 cents.
- The Longfellow Packet, containing 12 cards, for 60 cents.
- The Tennyson Packet, containing 12 cards, for 70 cents.
- The Violet Box, containing Cards and Envelopes, 15 cents.
- The Thoughts Box, containing Cards and Envelopes, 20 cents.
- The Art Treasures Box, containing Cards and Envelopes, 20 cents.
- The Forget Me Not Box, containing Cards and Envelopes, 25 cents.
- The Art Greetings Box, containing Cards and Envelopes, 40 cents.
- The Golden Bells Box, containing Cards and Envelopes, 45 cents.
- To Greet You Box, containing Cards and Envelopes, 45 cents.
- The Artistic Gems, containing Cards and Envelopes, 70 cents.
- The Evangeline Box, containing Cards and Envelopes, 70 cents.
- The Sunbeams Box, containing Cards and Envelopes, 90 cents.
- The Auld Lang Syne Box, containing Cards and Envelopes, \$1.20.
- Pears' Annual for 1911 with 3 colored supplements, at our regular price, 10 cts., postage, 2 cts. extra.

DICKS & CO'Y, PICKERS BOOKSTORE.

MINARD'S LINIMENT CURES GARGET IN COWS.

### Fresh Stock, Fruit, Etc.

- 100 54 lb. Trays New Table Raisins.
- 3 cs Fresh Turkish Figs, sml. bxs
- 15 boxes Shelled Almonds.
- 50 CASES FRESH EGGS.
- N. Y. Sausages, Just in,—Butter Puffs, Cream Crackers, Raspberry Roll, Treasue, Etc.
- 10 cs. Medium Des. Coconut.
- 20 brls. Cape Cod Cranberries.
- Winter Stock.
- Cyst. Cherries, Glace Cherries, Nonpareils, Mace, Fresh Canada Butter, Florida Oranges, Almeida Grapes.
- 50 kegs Almeida Grapes, 25 Gross Xmas Stockings.

NOW DUE.—50 cases Valencia Oranges, 50 kegs Almeida Grapes, 25 Gross Xmas Stockings.

### STEER BROTHERS REID NEWFOUNDLAND COMPANY.

That Bright Window that attracted your attention last night was lighted by Westinghouse Wire Type Tungsten Lamps.

How about the windows of your own store? Don't you want to have them bright and attractive too? Do you know how little it will cost you? Do you know that Westinghouse Wire Type Tungsten Lamps will give you two and a half times as much light for the money as ordinary Incandescent Lamps? Might use them to brighten up the store, mightn't you? Telephone for our lamp men, and talk it over.

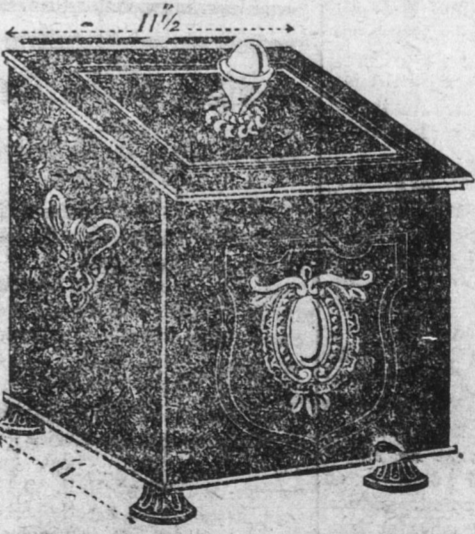
### Reid Newfoundland Company

### Anglo-American Telegraph Co., Ltd.

Reduced Trans-Atlantic Rates. Deferred Service.

DAY CABLE LETTERS are now accepted at all the Company's Stations in Newfoundland for transmission to and delivery at London and Liverpool and to be mailed thence for other destinations in the United Kingdom, at one dollar and fifty cents for the first twenty (20) words and thirty cents (30) for each additional five words or fraction thereof. WEEK END LETTERS are similarly accepted at one dollar and fifty cents (\$1.50) for the first thirty words and twenty-five cents (25 cts) for each additional five words or fraction of five words. DAY CABLE AND WEEK END LETTERS are transmitted by telegraph to all points in the United Kingdom, where the Company has offices, at the above rates. DAY CABLE LETTERS to be mailed, will be posted on the evening of day after they are filed; those to be telegraphed will be delivered to addressee on second morning after filing. WEEK END LETTERS will be accepted up to midnight Saturday of each week, and will be mailed for delivery on following Monday evening or delivered by telegraph to addressee on following Tuesday morning. DAY CABLE AND WEEK END LETTERS are also accepted for delivery by mail and telegraphed from London and Liverpool for all transatlantic points. Rates on application. AMERICAN NIGHT LETTERS.—Night Letters for the United States and Canada, including the Far North-West, accepted at Night Letter Rates. All deferred messages must be written in plain English. Further information may be had at any of the Company's Offices.

R. C. SMITH, General Superintendent. dec8,61,5,10,11,12,13,14



- COAL VASES, all styles—\$1.25 to \$8.
- Sets of Fire Irons and Brasces, \$1.00 to \$6.00.
- Copper, Brass and Bronze Kettles, \$1.40 to \$14.00.
- Stand, Hanging and Floor Lamps.

### MARTIN HARDWARE COMPANY.

We've All Been Waiting for Garland's

Packets of Xmas and New Year Cards, there's none like them for value and attractiveness; they have just received their new Royal Leap Year Series. The Empress Packet of 12 superb cards, every card worth from 12 cents to 15 cents each; 75 cents. The Queen Packet of 12 handsome cards; 80 cents. The King Packet of 10 artistic cards, 50 cents. The Prince Packet of 12 elite cards, 80 cents. The Jewel Packet of 6 little one's cards, 5 cents. The Ruby Packet of 8 Children's Cards, 7 cents. The remarkable value offered in these packets will not permit us to send them post paid. Our outport friends will please add 2 cts. for packets up to 20c. and 4c. for packets from 25c. up for postage. Do not enclose silver or copper coin in your letter. Send 1 & 2 cent stamps for small amounts. S. E. GARLAND, BOOKSELLER, 177-9 & 353 Water Street, St. John's, Nfld. dec6,11

### Herring Nets, etc.

We have just received another shipment of Herring Nets in the following sizes:—  
30 ran, 2 3-8 in.;  
40 ran, 2 5-8 in.;  
40 ran, 2 3-8 in.;  
50 ran, 2 5-8 in.;  
50 ran, 2 3-8 in.;  
60 ran, 2 5-8 in.,  
which we are offering at unusually low prices. Also, English Hard Cotton Twine, 15 x 18 thread.

### ROBT. TEMPLETON'S.

**SOLIGNUM**

CAREW STREET SCHOOL, St. John's, Shingles Treated with SOLIGNUM.

SOLIGNUM is the best preservative of wood from decay, dry rot and vermin. It is easily applied, has great covering power, and in addition to its preserving properties makes a most artistic covering for all woodwork, whether inside or out.

Solignum is death to Sea Lice and Wharf Worm.

**HALF THE PRICE OF PAINT.**

**SOLIGNUM**

Telegram Ads Pay

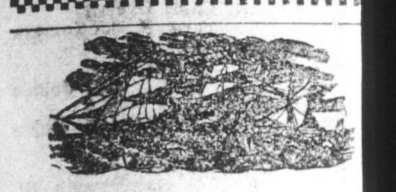
WEATHER FORECAST. TORONTO, Noon — Fresh strong winds, shifting to E. S. mild with showers to-day on Thursday.

VOLUME XXXIII.

### Flower Store Bulletin.

Christmas Flowers  
Cut: Carnations, Narcissus, Hyacinths, Marguerites, in pots: Tulips, Cyclamen, Primula, Azaleas, Jerusalem Cherries, and a good assortment of Ferns. Outport orders filled promptly and intelligently. Phone 197.

J. McNEIL, Rawlins' Cross.



THE STEAMER

### 'Prospero'

Will leave the wharf of BOWRING BROS., Limited

ON Thursday, the 14th Dec

at 10 a.m.

Calling at the following places:— Bay-de-Verde, Old Perlican, Trin Catalina, Bonavista, King's Cove, S v a g e, Greenpond, Wesleyville, Seldom, Come By, Fogo, Char Islands, Herring Neck, Twilling, Moreton's Harbor, Exploits, Fort Harbor, Leading Tides, Pillsy's Land, Little Bay Island, Little Nigger's Harbor, Tilt Cove, LaS Piquet, Balu Vertu, Coachman's Cove, Seal Cove, Western Cove, Jackson Arm, Harbor Dep, Englee, Cona St. Anthony, Griquet, Battle Hr.

Freight received until 6 p.m. on Wednesday.

For freight or passage apply the Coastal Office of

BOWRING BROTHERS, Limited Telephone, 306.

### B.C. Investments.

HAVING made exclusive arrangements with the financial and estate firm of

Messrs. F. J. Hart & Co. of New Westminster,

British Columbia, to handle B. C. Investments for my clients, I shall be pleased to give full information to intending investors.

Sydney D. Blandford, 1018, 11

### 35 BARRELS BEEF ENDS

(very choice quality) Selling cheap to clear ex store.

### HEARN & Co

dec11,31

### FESTIVAL OF EMPIRE COMMITTEE.

THE meeting of the General Committee advertised to take place this Wednesday evening postponed until further notice.

GEORGE E. TURNER, Secretary-Treasurer. dec13,11

### NOTICE.

A SPECIAL Meeting of Maritime Engineer Association will be held at their Rooms, at Beech Cove, at 8 p.m., this WEDNESDAY, 13th Dec., 1911. By order of the Chairman. dec13,11 A SNOW, S