

WEATHER FORECAST.
 TORONTO. — Fresh to strong W. and S. W. winds, fair and moderately cold, with local snow flurries.

The Evening Telegram.

THE PEOPLE'S PAPER
 GOES TO THE
 PEOPLE'S HOMES.

VOLUME XXXIII. PRICE: ONE CENT. ST. JOHN'S, NEWFOUNDLAND, THURSDAY, FEBRUARY 23, 1911. \$3.00 PER YEAR. NO. 45

AUCTION SALES.



At the Prescott Store Store,
 ON To-morrow, FRIDAY, 24th inst., at 11 a.m., 12 pairs wool blankets, 2 South African lion skins (sleigh robes), one old English mahogany roller top desk of superior finish (antique), 1 ditto ditto wardrobe, in perfect condition, double size; 1 handsome organ, suitable for small church or drawing room; 3 pianos, 3 new carpets, 1 handsome drawing room suite, upholstered in figured velvet; 1 extension dining table, 5 wire bed couches, 2 ditto settees, lot of cocoa nut matting, one large folding lounge and other articles; and at 12 o'clock—6 crates containing about 50 boxes Baking Powder.
 P. C. O'DRISCOLL, Auctioneer.
 feb23,11

THE NICKEL!

TO-DAY ONLY.
 Strong domestic drama,
His Wife's Testimony.
 Showing the faithfulness of a life's helpmate.
 Gaumont Comedy,
The Ancient Mariner.
 The eccentricities of an old veteran.
 Love's Idyll,
The Ace of Hearts.
 The romance of a young cavalier.
 Travelogue,
Scenes in Mexico.
 Five minutes tour in the land of the Aztecs.
 Serio comic,
The Forbidden Novel.
 And its effect upon a happy home.
 Dainty Ballad: "Just You."
 J. O'NEILL FARRELL, Baritone Vocalist.

FRY'S

The World-Renowned

- Milk Chocolate Croquettes, small and large.
 - Milk Chocolate Cakes, small and large.
 - Milk Chocolate Bundles, 2-ounce boxes.
 - Nut Milk Chocolate, 1-4 lb. cakes
 - Fry's Chocolate Creams, 2 ounce and 4 ounce boxes.
 - Fry's Chocolate Caramels, 1-4 lb boxes.
 - Fry's Chocolate Cream Sticks and Chocolate Sticks.
- ALSO,
- Ganong's Celebrated G. B. Chocolates, 1-2, 1 and 2-lb. boxes
 - Powell's Chocolates, 1-2 and 1-lb boxes.

Bowring Bros., Ltd.
 Grocery Department,
 'Phone 332.

NOTICE!
 THE undersigned begs to inform his friends and the public generally that the business hitherto carried on by his father, the late J. W. Collier, will in future be conducted by him; and he respectfully solicits a share of patronage. All orders in his line will receive prompt and personal attention.
F. W. COLLIER,
 Painter & Glazier, No. 6 Victoria St.
 feb13,11

JOB PRINTING

THE CAUSE OF HIGH ELECTRIC LIGHT BILLS.

The daily outcry against high Electric Light Bills is the outcome of consumers persisting in using Old Fashioned High Current Consuming Carbon Filament Lamps.

THE REMEDY:
 Install wherever possible the **NEW METALLIC FILAMENT LAMP**—and watch your bill go down.

Hundreds of satisfied customers testify to the saving we have effected in this direction.

FREE TO CUSTOMERS.
 Suggestions as to how and where money can be saved on **ELECTRIC LIGHT BILLS.**
P. C. MARS, Board of Trade Building.
 'Phone 696. P. O. Box 296.

THE JOHNSTON WOOD COMPANY.

FACTORY: Long Pond Road.
 'Phone: 730.

Manufactures Doors, Sashes, Mouldings, Mantels, Turned and Built Newsels, Store and Office Fixtures, all kinds of interior and exterior house finish. Special rates to contractors. Get our prices for anything you need in House-finish before purchasing elsewhere; it will pay you to do so. All enquiries from Outports promptly replied to. No order too large or too small, they will all receive our best attention. If you need boxes we make them. 'Phone us for anything in our line—it will pay you.

The JOHNSTON WOOD CO.

OFFICE: Prescott Street. 'PHONE: 657.

REGAL SHOES

are the most stylish, comfortable and serviceable ready-to-wear shoes made—and every man in town can prove this by coming to us and selecting a pair from the new styles we have just received.

A Smart Regal Style For Dressy Men

Every one of these Regal styles is built exactly after a high-priced New York custom model. Exact fit is assured you by Regal quarter-sizes—just double the usual number of shoe-fittings. Do not put off paying us a visit—drop in to-day.



PRICE, \$4.50

PARKER & MONROE, Ltd.

WE'RE EASY!
 Five Dollar Greenbacks are Burning Holes in Our Pockets
Do You Want One?
 Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money

H. W. de FOREST TEA CO'Y.

Juniper Plank,

FOR ANY SIZE BOAT OR SCHOONER.

Long Lengths,
Clear and Wide.

HORWOOD

Lumber Company, Limited

BARGAINS

CORTICELLI SILKS, POPULAR STORE.

200 dozen Skeins of Corticelli Wash Silk, ass't'd shades, regular price, 6 cts.; our price now only 3 cts. per skein. Linen goods for working, such as

- Tray Cloths,
- Centre Pieces,
- Tea Cosies,
- S. Jeopard Cloths,
- Photo Frames, etc.

We have done the same with these as with the silks—cut the price in two. Your choice now at **HALF PRICE.**

DICKS & Co.,

feb17 Popular Bookstore.

New Books!

- The Brand of Silence, by Frank M. White, cloth 70c.
- The New Machiavelli, by H. G. Wells, cloth 70c; paper 50c.
- The Mountain of God, by E. S. Stevens, cloth 70c; paper 50c.
- Hawtroop's Deputy, by Harold Bindloss, cloth 70c; paper 50c.
- The Riding Master, by Dolf Wyllard, paper 50c.
- The Little King, by Chas. Major, cloth 70 cents.
- The Lesson, by G. de W. James, paper 50 cents.
- The Fighting Fame of the King's Ships, by Edward Proser, cloth \$1.70.

MAGAZINES

for the month:

- Pearson's Magazine, strand Magazine, Windsor Magazine, Cassell's Magazine, Noel's Magazine, The Captain Magazine, Every body's Magazine, Lady's Realm, The Novel Magazine, The Red Magazine, Lady's Companion, Woman at Home, Hampton's Magazine, Family Herald Magazine.

GARRETT BYRNE,

Bookseller and Stationer.

Phoenix Stores,
 Cavendish Square.

JUST RECEIVED,
 100 Choice
P. E. ISLAND CHICKEN
 In Excellent Condition.
A. H. MARTIN, AGENT.
 'PHONE 608.

Have an Easy Shave

by using an Ever-Ready Safety Razor. Each complete outfit comprises 1 New Nickel Silvered Ever-Ready Safety Frame, 12 Perfect Ever-Ready Blades and a Nickel Silvered Blade Stropper; all compactly boxed in an attractive case with patent clasp and sent post-paid to any address for only \$1.25 (why pay more!) on receipt of price.

Garland's Bookstores,
 177 and 353 Water Street.
 feb1,11 St. John's

Nine Thousand Dollars

WANTED, on Freehold Water St. Property. An Excellent Investment.

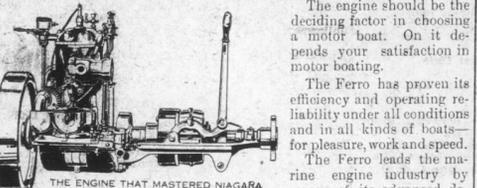
PERCIE JOHNSON

To Arrive ex S.S. "Rosalind,"

CALIFORNIA RAISINS, BULK DATES, PACKET DATES; and in stock 100 Choice Canadian Twin CHEESE, 100 barrels STERLING PLATE BEEF.

F. McNAMARA, QUEEN STREET.

FERRO The World's Standard Two-Cycle Motor.



The engine should be the deciding factor in choosing a motor boat. On it depends your satisfaction in motor boating.

The Ferro has proven its efficiency and operating reliability under all conditions and in all kinds of boats—for pleasure, work and speed. The Ferro leads the marine engine industry by reason of its advanced design, high grade materials and skilled workmanship. There are 20,000 Ferris in use. You'll be enthusiastic if you run a Ferro.

Made in 10 sizes—3 to 25 H. P. Jump Spark Ignition. 6 sizes—4 to 15 H. P. Make and Break Ignition. Awarded 3 Gold Medals at Alaska-Yukon Exposition.

JOHN BARRON & COMPANY, Agents.

feb9,11,m

Gossage's SOAPS

Yield Better Profits than any Other on the Market.

GEORGE M. BARR, Agent.

Annual Sale Table Covers.

TAPESTRY.		CHENILLE.	
8-4 Reg. \$1.70	Sale price \$1.50	8-4 Reg. \$2.20	Sale price \$1.90
8-4 Reg. 2.00	Sale price 1.70	8-4 Reg. 2.50	Sale price 2.10
8-4 Reg. 2.90	Sale price 2.10	8-4 Reg. 3.50	Sale price 3.00
8-4 Reg. 3.00	Sale price 2.50	8-10 Reg. 4.00	Sale price 3.50
8-10 Reg. 2.50	Sale price 2.10	Velvet Pile.	
8-10 Reg. 3.00	Sale price 2.50	7-4 Reg. \$5.00	Sale price \$4.40
8-10 Reg. 4.00	Sale price 3.50	8-4 Reg. 6.50	Sale price 5.50
		8-4 Reg. 8.00	Sale price 7.00
		8-10 Reg. 10.00	Sale price 9.00

STEER BROTHERS.

EYE ERRORS

can be corrected by

PROPERLY FITTED GLASSES.

EYE STRAIN

causes more HEADACHE than all other causes combined. The above cut represents three kinds of Eye. The Normal Eye; the Near Sighted Eye; the Far Sighted Eye. These two last can be made as good as the first by correct lenses placed in front of them.

Eyes Tested Free of Charge.

T. J. DULEY & Co.,
 The Reliable Jewellers and Opticians.

JOB PRINTING Neatly EXECUTED.

LARACY'S

High Button Waterproof Gaiters for Women, sizes 3½ and 4 only \$1.80 a pair.

LARACY'S White Wincey, for Women and Children's wear, 23 cents a yard.

LARACY'S Moire Moreen, for Skirts, etc., Blue and Black, 35c. a yard.

Goods and Prices always right at

LARACY'S

345 & 347 Water Street, opposite Post Office.

Sealers Notice!

THE Crew of the S.S. 'Blood-hound' will sign on the 6th of March.

BAIN JOHNSTON & CO.
 feb23,21p

C. E. I.

THE Annual Meeting of the Church Institute will be held on FRIDAY, the 24th inst., at 8 p.m.
C. GODDEN, Hon. Sec.
 feb23,21p

A. J. Herder, B.A.,
 Barrister-at-Law.

OFFICES:
 Renouf Building.

Avalon Lodge, No. 776, R. E. F. & A. M.

An Emergency Meeting of the above Lodge will be held in the Masonic Temple on FRIDAY, the 24th inst., at 2 o'clock, p.m., preparatory to attending the funeral of our late Brother, Alex. Shiran. Members of St. John's and Tasker Lodges and transient brethren are respectfully invited to attend. By order of the W.M. ALBERT R. WOOLGAR, Sec. feb24,11p

FOR SALE—That well known Business Place, situated on Topsail Road, known as "Donovans." The property consists of thirty-two acres of Freehold Land, with House, Stables, etc. For terms apply to owner on the premises. feb4,11

House for Sale— No. 58 Gower Street. For further particulars apply to JOHN R. SUTHERBY, on the premises. feb22,11

Philip Wigwag, formerly Chaffeur with Mr. W. D. Reid, says:—"The E. M. F. is a good Car, and you cannot make a mistake in buying such a Machine." Mr. Wigwag's wires and correspondence will be shown to interested parties. FRANKLYN & Co., Agents. feb18,11

Information of the whereabouts or residence of the following, will be thankfully received at this office—Ernest Sutton, Albert Singleton, John Ryan, James Brown, John Aylward, Joseph Matthews. feb17,04p

Ladies' St. Vincent de Paul Society—To-morrow (FRIDAY) will be the last day for distribution. After that date TICKETS will be no good. feb 3,11p

Help Wanted.

An Experienced Waitress; also, a Housemaid. Apply between the hours of 7.30 and 9 p.m., to COCHRANE HOUSE. feb23,11

At once, a General Servant; references required; apply at 109 Military Road. feb23,11p

A Housemaid; apply at 40 Rennie's Mill Road. feb25,11

A Wood Turner; also, a smart Boy with some experience of turning. Apply to JOHNSTON WOOD CO. Office: Chown's, Prescott Street. feb22,11p

ANYONE, anywhere can start a mail order business at home. No canvassing. Be your own boss. Send for free booklet. Tells how. Heacock, E1612 Lockport, N. Y. aecl6,11