

**The High Liner Packets of Xmas & N. Y. Cards.**

Certainly the grandest value in Packet Cards ever imported into Newfoundland. Every card a gem; no two alike; cannot be bought singly for at least double the money. Our reason for extraordinary value in this line now stands right on the top notch.

The Allan Line Pkt. of 8 Xmas and New Year Cards, 10c.  
 The Cunard Line Pkt. of 10 Xmas and New Year Cards, 15c.  
 The Diamond Line Pkt. of 10 Attractive Cards, 20c.  
 The Empress Line Pkt. of 12 Christmas Cards, 25c.  
 The Furness Line Pkt. of 50 Large Value Cards, 25c.  
 The Oriental Line Pkt. of 10 Unique Cards, 30c.  
 The Red Cross Line Pkt. of 12 Excellent Cards, 40c.  
 The White Star Line Pkt. of 10 Exclusive Cards, 50c.  
 The Sailing Line Pkt. of 12 Superb Cards, 60c.  
 The Garland Line Pkt. of 12 Magnificent Cards, 75c.

The marvelous value offered in these packets will not permit us to pay postage. Outport friends will please add from 2 to 4c. per pkt. to their remittance. All Card and Calendar orders attended to promptly by return mail. Remember if you but address your letter Garland, St. John's, it will be sure to find us.

**GARLAND'S BOOKSTORE, 177 and 353 Water Street.**

**Children's White Bear and Curl-Cloth Coats, Reduced!**

OWING to the exceptional mild weather we find our stock of Children's White Pelisses and Coats too large for this season.

Hence **Bargains** are in Store for many a Mother who takes a pride in dressing her Children well.

Nothing lends a charm and grace to the innocent appearance of any Child better than a Stylish and Serviceable White Coat or Pelisse, therefore now is the opportunity to buy one at a greatly reduced price.

When you are up or down town drop in and see them, we have at present about two hundred to select from, in many Styles, Makes and Prices.

Call before the rush for these bargains, and have a good chance to get your choice. Here are the prices, compare and note the reduction.

Original Prices:	Reduced Prices:
\$1.50	\$1.10
\$1.90	\$1.40
\$2.30	\$1.70
\$3.00	\$2.00
\$3.50	\$2.50
\$4.00	\$3.00
\$4.70	\$3.70

**ANDERSON'S, Water Street, St. John's.**

This Year we are Showing Bigger Variety in Packets and Boxes of XMAS CARDS Than Ever.

The Evergreen packet containing 6 pretty cards, 4c.  
 The Favourite packet containing 10 cards, 5c.  
 The Homestead packet containing 12 well assorted cards, 7c.  
 The Champion packet containing 15 well assorted cards, 10c.  
 The Empire packet containing 12 pretty folding cards, 10c.  
 The Treasury packet containing 12 dainty cards, 15c.  
 The Excelsior packet containing 15 well assorted cards, 15c.  
 The Reference packet, containing 18 flat and folding cards, 20c.  
 The Fireglow packet containing 25 high-class cards, 20c.  
 From Friend to Friend packet containing 25 pretty cards, 30c.  
 Wishes For You packet containing 15 folding cards, 35c.  
 The Greeting packet containing 30 attractive cards, 40c.

Boxes with envelopes to match.  
 Showers of Good Wishes box, with 6 pretty cards, 20c.  
 The Poppy Cabinet box, with 6 dainty cards, 25c.  
 The Happy Days box, with 12 assorted cards, 25c.  
 Our Big Value box, with 25 pretty cards, 35c.  
 Silverque box, with 10 excellent cards, 40c.  
 The Aero box, with 20 attractive cards, 40c.  
 The Chester Cabinet, 15 assorted, 47c.  
 The Parchment Gems, 10 dainty, 45c.  
 The Pansy box, 12 high-class, 65c.  
 The Queen's box, 6 pretty cards, 60c.  
 The newest in Calendars, from 5c. to \$3.90 each.  
 Single Xmas Cards from 5c. to \$1.20.  
 Single Box Cards from 5c. to \$2.50.

**W. A. SLATTERY'S**  
 Wholesale Dry Goods House,  
 Slattery Building, Duckworth & George's Sts.  
**GRAND OPENING SEASON 1910**

We present to the Trade and Outport Dealers this Spring the largest, most varied, and best selection of English and American Cotton and Wollen Goods, as well as a complete line of all classes of Pounds, Remnants and Seconds

Balbriggan and Fleece-Lined Underwear a specialty  
 See our Stock of Muslins, Embroideries and Laces.  
 Please See Our Prices and Terms.

**The Evening Chit-Chat**  
 By RUTH CAMERON



The etiquette of the acknowledgment of wedding invitations and announcements is a subject about which I am so often quizzed that I am going to try to blanket a few who have a few simple rules.

An invitation to a home wedding or wedding reception does not require an acknowledgment if you intend to be present. It is, however, a very kind and courteous thing to send an acceptance. If you do this, the acceptance should follow the general style of the invitation. That is, if the invitation is informal, the acceptance should be as formal as possible.

Mr. and Mrs. So-and-So accepts with pleasure the kind invitation of Mr. and Mrs. So-and-So to the wedding of their daughter on Wednesday evening, Oct. 17, at seven o'clock.

If you do not intend to be present, send two visiting cards to the bride's parents, mailed so as to reach her some morning of the wedding. The idea of the two cards is that one is for the bride, the other for her mother.

It is not necessary to acknowledge an invitation to a church wedding. But in this case also it is a mark of thoughtfulness and courtesy to go beyond the absolute requirements and send either a regret or acceptance.

An announcement of a wedding does not require an acknowledgment. If it is the first news you have had of the marriage, and either of the principals is an intimate friend, it is courteous to write him or her an informal note of congratulation.

"Do I need to send a wedding gift in such a case?" is one of the most frequent etiquette questions that my postman brings me. And I always find it a difficult matter upon which to give advice. You never need to send a wedding gift. It is simply a matter of your own discretion and desire and should be looked upon in that light much more than in now is.

It is not customary to send a gift in response to an invitation to a church wedding unless one of the principals is someone whom you know very well. When for any reason a couple have a quiet family wedding without outside guests the close neighbours and intimate friends usually send gifts despite the fact that they were not invited to the wedding. Such gifts may be sent before the wedding or on receipt of the wedding announcement.

Wedding gifts may be sent any time from the three weeks before the great event to the wedding day itself, but kindness and consideration for the bride will suggest sending the gift a few days before the event, as that will make less rush and confusion for her in the last day or two.

A wedding gift, even if it is sent by a friend of the groom who never even heard of the bride, should still be addressed to the woman in the case.

**The Tenderfoot Farmer**

It was one of these experimental farmers, who put green spectacles on his cow and fed her shavings. His theory was that it didn't matter what the cow ate so long as she was fed. The questions of digestion and nourishment had not entered into his calculations.

It's only a "tenderfoot" farmer that would try such an experiment with a cow. But many a farmer feeds himself regardless of digestion and nutrition. He might almost as well eat shavings for all the good he gets out of his food. The result is that the stomach grows "weak," the action of the organs of digestion and nutrition is impaired and the man suffers the miseries of dyspepsia and the agonies of nervousness.

To strengthen the stomach, restore the activity of the organs of digestion and nutrition and brace up the nerves, use Dr. Pierce's Golden Medical Discovery. It is an unparalleled remedy, and has the confidence of physicians as well as the praise of thousands healed by its use.

In the strictest sense "Golden Medical Discovery" is a temperance medicine. It contains neither intoxicants nor narcotics, and is as free from alcohol as from opium, cocaine and other dangerous drugs. All ingredients printed on its outside wrapper.

Don't let a dealer delude you for his own profit. There is no medicine for stomach, liver and blood "just as good" as "Golden Medical Discovery."

**Fads and Fashions.**

Beards are used more than any other material to trim the evening gowns. They are lovely in their various forms and colors.

Vells with diamond designs are extremely popular in single, double or multiple mesh, combined with tipples, dots or hexagons.

Royal purple is a favourite color this season, in all materials. It is often combined with cerise, Cerise and royal blue is also fashionable.

Little pieces of lace, net and velvet, picked up at odd times at sales, are the easy steps in the fashioning of collarettes, jabots and fancy stocks.

Serge wash fannels, both striped and dotted, are in demand for the tailored shirtwaist for cold weather. Vellies is also good for this purpose.

For dancing frocks for young girls the bordered chiffons or plain or flowered nets made over cheap silk offer splendid possibilities at a low cost.

With street suits there are invariably carried mitts. These can be of fur, of combinations of cloth and fur, entirely of cloth or velvet and of satin and lace.

Among the newest hatpins are those mounted with birds' heads, small tufts of fancy feathers, a pair of tiny outspread wings and a hundred and one other varieties.

Black velvet holds first place; then comes myrtle green; "patou," named from the grayish tan of the dog in

"Chantecler" and a soft golden brown are the favourite colors.

Sleeves, tunics and skirts of chiffon are now finished with hemstitching, an odd bit of needlework above an opaque hem, which, by the way, is often edged with fur.

Lovely black evening wraps are often embellished with hand-embroidered crests in colors. This shows frequently on the deep collars and great reverses that are modish this year.

The new silk crepe lining, interlined with wool, is admirably adapted for evening wraps. It can be had in lovely shades of old blue, old rose, oyster white, dull raspberry and many others.

If you wish a huge flat velvety hat, you must select one with an oval crown, and its only trimming two tiny butterfly ornaments of white are color-dwings. This is the large hat that is seen with walking suits.

The new grip fastener is a boon to womankind. These little fasteners are made with two hooks—one on either end—which grip together the ends of your collar or veil, and fasten your buckle to your belt without tearing.

In all the new fur coats that have dash and style to them the right side is crossed far over toward the left hip, and lifted a little where it is gathered into soft folds and fastens over on large button in the form of a rosette.

The Chantecler on the hatpin has given way to the spider. Some of the newest pins have these unattractive creatures for the head. They are seen in gilt, silver and gun metal and are usually mounted with semi-precious stones.

For the automobile and touring coat ratiue, polo cloth, reversible Scotch

**Ayer's Hair Vigor**  
 Performs

**Mistakes May Happen**

to you,—as they do to everyone. If you eat too fast, do not masticate properly, or take food that does not agree with you, digestive derangements are almost sure to come, and indigestion generally leads to very serious physical troubles.

**BEECHAM'S PILLS**

relieve and cure indigestion. They have a quick and tonic action on the stomach and its nerves, and so they give direct aid to digestion. They carry away also the indigestible matter. With their use dyspepsia, hiccoughs, bad taste, unpleasant breath and flatulence disappear. You should be careful and remember Beecham's Pills

**Will Right The Wrong**

wools and the new fur cloths are offered in great variety. They are all made on the long, loose lines. Many with raglan sleeves and broad belts of the material.

Probably the so-called Russian muff and neckpiece is the brilliant novelty of the season. The former could serve as a lap-robe on bitter days. It is so huge that it covers the entire front of the skirt, and not only keeps the hands warm but most of the arm.

The more rakish looking one's hat, the further it slips down over the ear's ears and the more it covers the eyes and coiffure, the more fashionable it seems to be—at least that is the impression one gains at any fashionable feminine assemblage these days.

**Copenhagen's Fresh Fish Supply.**

When a person buys his fresh fish in Copenhagen he really gets it. More so than that, he gets uncontaminated fish. The sewers used to empty into the sea at the nearest convenient point. Now the sewage is collected into a main trunk line and carried 20 kilometers out to sea before it is released.

Thus there is no longer any contamination of the harbor or the sea coast. This not only puts an end to the nuisances that used to arise, says the Lancet, but enables boats full of live fish to come close to the shore and right into the town by means of the salt water canals.

In this matter at least the smaller fish are kept alive until the moment they are sold. Any number of wooden boats are pierced with holes and filled with fish; these boats just float on the surface of the water, and the living fish is taken out of them when wanted.

But as every one cannot go to the water's edge to buy fish there are water tanks on wheels and the live fish are brought to the doors of the people's houses. The principal fish market was built by the municipality and is let to a wholesale fish salesman.

It is a delight to see how clean and right these premises are kept. There is no spreading the fish on slabs so that dust and dirt may settle on them. Very pretty tessellated tile tanks are filled with running water, and here the larger fish, such as cod or halibut, are comfortably kept alive, and are here placed in the cold storage rooms.

**Will Make Hair Grow**

Every up-to-date woman should have radiant hair.

There are thousands of women with harsh, faded, characterless hair, who do not try to improve it.

In England and Paris women take pride in having beautiful hair. Every Canadian woman can have lustrous and luxuriant hair by using SALVIA, the Great American Sage Hair Tonic. McIntyre & Co. sells a large bottle for 50 cents, and guarantees it to banish Dandruff, stop falling hair and itching scalp in ten days, or money back.

Belgium's decree establishing the metric system is drastic. The decree makes the use of the metric system of weights and measures obligatory for all public documents, notices and advertisements, and for all papers, public or private, produced before a court, notary, or other public official. The use of any other standard, except the metric knot and ton, and its dealings with foreign countries, is made punishable by a maximum fine of fifty francs (\$9.85), and the confiscation of the weights and measures which may be used.

**Christmas Suggestions, 1910.**



**8827—Very Attractive and Pretty Dress and Hat for the Dolly**  
 Doll's French Dress with Tam O'Shanter Hat.  
 When Miss Dolly requires a new dress there is nothing nicer, than a French dress as here illustrated, of lace or lawn, batiste, or nainsook with edging or lace for trimming. The Hat may be of the same material as the gown. The Pattern is cut in 4 sizes: 18, 20, 22, 24 inches in height. It will require one yard of 36 inch material for the Dress and 1/2 yard for the Hat. A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

**8829—Something New for Miss Dolly.**  
 Set of Doll's Dress, Petticoat and Drawers.  
 With the approach of the holidays the "little mothers" will be busy with dollies new clothes, and what is more appropriate for the young sewer than a neat simple Russian suit, such as is here pictured. The set of clothes here shown provides a petticoat and drawers with the dress.  
 It is suitable for cloth or wash fabrics. The Pattern is cut in 4 sizes: 18, 20, 22, 24 inches in height and requires 1 yard of 27 inch material for the Dress and 3/4 yard for the Petticoat and Drawers, for the 20 inch size.  
 A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

**8828—Animal Set.**  
 Consisting of Pattern for Lion and Pattern for Chanticleer. A new Acquisition to the Nursery "Zoo."  
 This design is pleasing to most children and will prove a very desirable toy. Flannel, flannelette, or outing flannel, may be used, with long-haired furry material for the mane. The Pattern is cut in one size. It requires 3/4 yard of 44 inch material with 1/2 yard for mane.  
 THE FAMOUS "CHANTICLEER" FOR THE CHILDREN.  
 Pattern for Rooster.  
 What more fitting in these days of chauticleer styles than a gaily colored Rooster for the little boy or girl's collection of animal toys. The design here submitted lends itself nicely to flannel, flannelette or similar fabrics, and many variations in colors can be made to give an attractive toy to the little ones. The Pattern comes in one size. It requires 1 yard of 36 inch material.  
 A Set of Animals as here illustrated will be mailed to any address on receipt of 10c. in silver or stamps.

**8814—Two Unique and Dainty Models.**  
 Ladies' Fancy Aprons.  
 For dainty lawn, mull, or crossbar muslin, these designs are especially appropriate, the designs are easy to put together and may be finished with lace or embroidery. The Pattern is cut in One Size—Medium, and requires 3/4 yard of 36 inch material for Apron with Square Edge.  
 A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

**8805—A Smart Frock for Mother's Girl.**  
 Girl's Yoke Dress With or Without Bertha.  
 In this design will be found an exceptionally dainty dress that may be developed in various attractive ways. The Bertha makes a very pretty trimming. For a party dress lawn, or batiste could be used with "Val" or embroidery edging and insertion for trimming. If made without Bertha, a very practical school dress could be developed in serge, a cashmere or wash fabrics. The Pattern is cut in 4 sizes: 6, 8, 10, 12 years. It requires 4 yards of 44 inch material for the 6 year size.  
 A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

**The Evening Telegram**  
 Pattern Department.

**Cheap Watches, Clocks & Barometers**

JUST OPENED.

**JOSEPH ROPER,**  
 Watchmaker and Jeweller,  
 ST. JOHN'S, NEWFOUNDLAND.  
 WEDDING RINGS AND REPAIRS.

Repairs of every description Carefully and Skillfully Executed.  
 INSPECTION INVITED.

**JOSEPH ROPER.**  
**EVERYTHING for the HOME**  
 at the  
**BIG FURNITURE STORE.**

A visit to our Show Rooms will prove very interesting to the Housekeeper. We have everything to make your home new and beautiful. New carpets and rugs are shown in great variety of coloring and designs. Stair Carpets, Matting, Draperies, Curtains and Blinds.

In our Furniture Department you will see many different pieces for the Parlor, Drawing Room, Dining Room, Library and Hall. All the very newest and latest styles.

All we ask of you is to visit our Store and our clerks will only be too pleased to show you through our Stock and convince you that we can save you money by buying at our Store.

All outport orders will be filled and packed with the utmost care.

**CALLAHAN, GLASS & Co.**  
 Duckworth and Gower Streets.