

Women Will Remember!

It is a good thing for a Woman to remember that she can get

Ladies' Underwear,

for Fall wear, at

30 cents

per garment from

P. F. COLLINS,

THE MAIL ORDER MAN,
340 and 342 Water Street.

AT THE BIG FOOD DEPOT.

Bright Yellow Corn Meal, Bright Yellow Corn,
Heavy Black Oats, Heavy White Oats,
White Hominy Feed, Gluten Meal,
Molascuit, Hay, Straw, Bran.

F. McNAMARA, - Queen St.

FUSSELL'S
FULL CREAM
CONDENSED MILK
IS THE
CREAM OF MILKS



400 BRLS. APPLES.

COMING ON TUESDAY NEXT.

200 Barrels Choice Gravensteins,
200 Barrels Choice Reds.

GRAVENSTEINS are scarce this year, but we have secured a round lot direct from the orchard. Order quickly as they will soon run out.

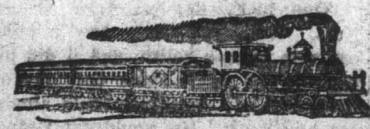
EDWIN MURRAY

REID NEWFOUNDLAND
COMPANY.

Nova Scotia Provincial Exhibition!

Halifax, Sept. 27th to Oct. 5th, 1910.

Excursion Tickets will be issued from all points on Reid



Newfoundland Company's system to Halifax. Good going September 25th to Oct. 3rd, inclusive. Returning, good to leave Halifax Oct. 7th. **One Way Fare.**

Autumn Excursions to Montreal.

Commencing September 29th and continuing up to and including October 2nd. Round Trip Excursion Tickets will be issued from all Railway Points on this Company's System to Montreal. Time limit—October 20th. Fare from St. John's to Montreal and return—\$34.50. For further particulars apply to nearest Agent, or to General Passenger Agent.

JUST A WORD!

We've a Word for the Public Ear.

OUR NEW FALL FOOTWEAR is on dress parade, and we want everybody to see it. It's a great SHOE FEAST. The man looking for COMFORT and the young fellow looking for STYLE can find their shoes here—all they can ask or more than they expect in shoes.

The woman looking for DURABLE FOOTWEAR and the woman with an eye to style and beauty can fill their mind's eye exactly.

A tight Shoe for every Foot.

SAGE & WALLACE,
THE PEOPLE'S SHOE STORE, 312 WATER STREET. s12, tu, th, s

Industrial Exhibition,

TO BE HELD IN THE

PRINCE'S RINK

—FROM—

October 31st to November 5th.

Intending Exhibitors will please communicate with G. C. FERN, Esq., at the Board of Trade Building, as soon as possible, as the space will be allotted at an early date. sep27, 5in

ROBIN HOOD
FLOUR

IS
DIFFERENT

IT HAS ROUSED THE CURIOSITY
OF THE WHOLE WEST

"Do you really think" one housewife will say to another "that this new flour can be better than the flour we are using?"
Madam, there is no doubt about it.
But there is just one way you can be convinced. You must use it yourself.
Our claims will not satisfy you, but we back up our claims in such a way that you will lose nothing by trying Robin Hood.
Your grocer will tell you about our guarantee which gives you back your money if you are not satisfied.



THE SASKATCHEWAN
FLOUR MILLS CO.
LIMITED
MOOSE JAW
SASK.

HAVE YOU SEEN

THE SPLENDID NEW LINE OF ART CARPET SQUARES WE ARE NOW SHOWING? Handsomer colourings and more artistic designs than have ever been shown in this city.

JUST OPENED:

A large shipment of

FLOOR CLOTHS

AND

LINOLEUMS.

Come and make your selection while the assortment is at its best.

U.S. PICTURE and PORTRAIT Co.
COMPLETE HOUSE FURNISHERS.

J. J. ST. JOHN, Duckworth St.

CHEAPER THAN FISH.

25 brls SPARE RIBS,

PERFECTLY SOUND and ROSY, at

\$12.50 BARREL.

Flour, Pork and Molasses,

CHEAPEST IN THE MARKET.

J. J. ST. JOHN, Duckworth St.

Great Clearance Sale

500 (FIVE HUNDRED) PAIRS OF

Ladies' BOOTS, made in St. Louis.

We bought the whole line of Boots at a BARGAIN. These Boots were sold at \$3.50—Blucher and Button Styles. Sale price only

\$2.50 per pair.

CALL AND SEE THEM.

1000 pairs Men's BOX CALF BOOTS,

Worth \$3.00 and \$2.75. Sale price only

\$2.50.

F. SMALLWOOD, The Home of Good Shoes.

THIS WEEK'S LIST OF

New Arrivals

IN FALL CLOTHING, ETC.

CHILDREN'S COATS.

Colored, Plain, Navy, Green and Cardinal.....**\$1.80** to **\$2.50**
White Bearskin.....**\$1.80** " **\$4.20**

LADIES' FURS.

Furs and Muffs, in Chinchilla, Marmot, Kaluga, and Squirrel, at all prices.

LADIES' UNDERWEAR.

Big range Ladies' Ribbed Underwear, up from **30 cents** garment.

MEN'S UNDERWEAR.

Men's All-Wool Unshrinkable Underwear, up from **\$1.00.**

BOYS' SUITS and OVERCOATS.

In Tweed, Durham, Conway, Hampton, Norfolk, Bisley and Rugby style Suits. Double Breasted "Motor" and Single Breasted "Chester" Overcoats for Boys and Youths, all sizes and prices.

MENS' OVERCOATS.

In Heavy Dark and Medium Wool Coating, "Chester" and Munster styles,
\$7.60 to \$12.00.

CARPET SQUARES.

In Tapestry, Brussels and Velvet Pile, Medallion patterns of newest designs and rich colorings.

| | | |
|-------------------------|------------------|----------------|
| Size 3 yards by 3 yards | Tapestry Squares | \$ 9.25 |
| " 3 " 3 1/2 yds. | " " | \$11.00 |
| " 3 " 4 " | " " | \$14.00 |
| " 3 1/2 " 4 " | " " | \$15.50 |
| " 3 1/2 " 4 " Brussels | " " | \$19.50 |
| " 3 1/2 " 4 1/2 " | " " | \$21.80 |

C. L. March Co., Ltd.

The Popular Clothing and Furniture Store, Cor. Springdale and Water Sts.

JOHN MAUNDER, Tailor & Clothier, 281-283 Duckworth St.

LATEST Style and Workmanship guaranteed. Our Ladies' Department is now stocked with the LATEST shades in Costume Cloths. This department is superintended



BY A CUTTER OF MANY YEARS EXPERIENCE.

The Latest English, French & American Designs.

JOB-PRINTING Neatly EXECUTED

A FINE SELECTION

OF

Palms and Ferns

Cut Flowers at all times. Bouquets and Floral Designs a Speciality.

J. McNEIL,

sept10, 1911 [Tel. 197.] Rawlins' Cross

ANYONE, anywhere can start a mail order business at home. No canvassing. Be your own boss. Send for free booklet. Tells how. H. W. W. 1104, 3020 Lockport, N. Y. s10, t