

Society Brand Clothes



For the particular Young Man who wants the Latest American Styles.

Society Brand Models are New York creations. Society Brand is American Style. Chicago is Society Brand Headquarters.

There's no improvement on Society Brand because it's the last word in finely tailored ready for service clothes.

Particular young men should see our new Society models for Spring.

The patterns are very choice. The colors are the classiest.

Sole Agency, here.

The Royal Store

Opp New Post Office.

J. P. FARRELL

NO FREEZING

or boiling troubles with the FRANKLIN THIRTY-SIX.

The Franklin direct-cooled motor does not use water to cool it—water that must be cooled by air—but applies the air directly to the radiating surfaces of the cylinders.

Hence Franklin efficiency and economy are unparalleled.—2725 lbs.

The SMITH FOUNDRY CO., Ltd.

King St., Fredericton, N. B.

BAND RITCHIE-WOLGAST BOUT ON THURSDAY

Arctic Rink

Monday, Wednesday and Friday Evenings.

Saturday Afternoon.

THE MEZGER

SOOT-PROOF SPARK PLUG.

Is one of the Best.

Price—\$1.00.

COLUMBIA BATTERIES.

WM. C. BURTT

FREDERICTON, N. B.

HOOF PRINTS.

Andrews is to have Blaville, 2.174, Charley Dobbs is to train at Syracuse.

Bingen, 2.064, has 32 producing spots.

Rusticcat, 2.224, the two-year-old brother to Adlon, 2.073, goes to the Pastime Stable for \$5,000.

Bangor will hang up \$800 for racing June 6.

Detroit will give no \$10,000 purse at its September Grand Circuit meeting.

The 17-year-old Maine bred Ringham, 2.144, is the crack snow trotter of Philadelphia.

Bob Waite, of Lewiston, Me., has bought Noma, 2.204.

The Moko 3-year-old Virginia Barrette has been sold by E. T. Barnette to Clarence J. Berry for \$15,000.

There will be racing on the Massachusetts half-mile tracks from June 25 until the middle of October.

Susiewood, 2.154, has been sent to Wan Houten at Hillsgrove track.

PUBLIC BACKS RITCHIE.

Champion Seemingly Overconfident, But He Holds First Place in the Affections of the Better.

Milwaukee, March, 10.—"Ad" Wolgast is reported rejuvenated and Willie Ritchie overconfident, but the latter, nevertheless, is the favorite here today in the betting for their 10-round bout here on Thursday night.

Wolgast's recent defeat of Joe Rivers, the Mexican boxer, and other indications that he had "come back," made the local match-makers confident that he would put up a great fight to regain his laurels. The public generally, however, does not share in this belief.

Old Peeler Patron, 2.094, is on the road in Lowell, Mass.

THE WORLD OF SPORT

Edited by J. D. Black

Sport News and Reviews

THE DALHOUSIE BASKETBALL TEAM HERE ON FRIDAY

Biggest Basketball Attraction in Years Scheduled for Friday Night.

What promises to be one of the fastest basketball games seen here for some time, will be played at the College Gymnasium on Friday night, when the U. N. B. team will have as their opponents the Dalhousie College team from Halifax.

These teams met in Halifax recently and the Red and Black team were the winners 27 to 22. The game was one of the best seen in Halifax for years, and the outcome was a surprise to the Dal team, who are champions of Nova Scotia. Had they been victorious in the U. N. B. game, an Upper Canadian trip would have been their reward.

The U. N. B. will do the same as in their previous game with this team, and they are having practices every day, and should be in better shape than they were at Halifax.

The game will be played at 8 o'clock, and the Y. M. C. A. seniors at St. John this morning.

The Dalhousie team are an exceptionally big five, and notwithstanding their defeat at Halifax will bear watching on Friday night. The Dalhousie team will be picked from the following: James Cowan, Graham, Marsters, Creighton, McDonald and Richmond.

The U. N. B. team will have McGibbon and Jago as forwards, Alexander center, Bender and Laughlin, defence, with Burden as spare.

OTTAWA LIKED THE FORWARD PASS GAME

Ottawa, March 10.—The Free Press says:—"The first exhibition of Pacific Coast hockey ever seen in the east was seen at the Ottawa arena Saturday night, and made good with capital letters. Not only did it make good, but gave out the impression that instead of progressing with the game in the east, we have been going back. The spectators seemed up to the eyes in the forward pass allowed inside a sixty-foot space in centre ice, occupied the first period and ten minutes of the second, and it was in fact, the play was freighted with combination, clearly defined plays, little or no whistle blowing, and generally had the appearance of a real game. The whole of the third period was taken up with sixteen hockey. The play immediately fell off, and its raggedness was accentuated after the good stuff dished up in the first part of the second period.

By splitting the sixty minutes with half and half of each set of rules, an accurate comparison was made as to leave no ground for doubt which was the superior game. While Vancouver had the advantage of their own rules in the first period, and to the western style kindly, and were only headed by a single goal. Under N. H. A. rules, the westerners have been playing that code for three seasons, but in playing the six men game, the Vancouver outfit performed according to their own style, minus the forward pass in centre.

Three winters ago a few of the N. H. A. moguls started experimenting with the game of hockey. No one ever kicked on the seven-men style, and instead of developing play that would make the pastime more skillful, they wiped out the rover and removed the most attractive feature from the game, viz: combination and team work. We have bottled hockey ever since, and while they liked it in Montreal, it never made a hilarious hit in either Ottawa or Toronto.

Frank Patrick, who with his brother Lester, devised the new forward pass in centre ice, holds that combination in the life of hockey, as it has been in any other game. The forward pass opens up wonderful possibilities in the game. In the first place, it does away with incessant whistle blowing and tedious stops for off-sides. It speeds up the game and frequently puts as many as five men up on the line of attack. New plays can be developed, combination can be perfected, and individual play will be greatly discounted. If we must have six-man hockey, let the N. H. A. wake up and adopt the forward pass in centre ice.

DIAMOND DUST.

That \$100,000 that the world's tour is said to have netted has dwindled to \$40,000 when John McGraw tells it. And John should know.

The Pittsburgh Federals have secured an option on the old park used by the Pirates before the present Forbes Field park was built.

Frank Chance, the star pitcher, each of whom stand more than 6 feet 2 inches in height.

Charley Herzog says that he has a well-known catcher in line for his Red Birds in Cincinnati. It has just come out that he is trying hard to get Ross Erwin away from Brooklyn.

Johnny Bates, who has been travelling about the country with evangelist Billy Sunday, is now back at baseball again, being with the Reds at Alexandria, La.

Torontos Will Make Last Stand Against Canadiens

Blue Shirts Will Take Big Brace on the Home Ice Tonight.

WORLD'S SERIES, START SATURDAY

Pacific Coast Champs and N. H. A. Winners to Play for Stanley Cup

Montreal, March 11.—The Canadiens will journey to Toronto tonight for the final game in the championship series with the Torontos, to determine the winner of the N. H. A. The game here last Saturday night does not show anything in favor of either team, the ice being in such a condition that it would be impossible to get a line on the player.

No referees have been named, but it is possible that Johnny Brown and Harry Westwick, who acted here Saturday night, may officiate again. Hervey Pulford, of Ottawa, will be requested to act, however, although it is very doubtful whether he will accept.

Canadiens Are Fit.

Canadiens came through the Saturday night game without a scratch, scarcely. Jack Laviolette was the only player injured, sustaining a slight cut on the forehead which was closed up with one stitch. Other than this, there were no injuries of consequence.

Canadiens left for Toronto last night, so that they were in time for a practice on the arena's artificial ice. They were accompanied by about 500 supporters, who will be ready to wager all kinds of money at an even price on the local team's chances of capturing the title. In their two games at Toronto, Canadiens have been beaten by small margins—a margin of three in the first game, and one in the second. Although Saturday night's game is a poor criterion of the form of either team, it is generally figured that Canadiens will be likely to show better on the hard fast going which the Toronto artificial ice surface will give. Added to this is the additional confidence they will gain by the success of their two-goal lead. Canadiens are always better when they are ahead, and they will jump into the final fray at Toronto carrying this advantage.

Changes Not Likely.

It is not expected that there will be any changes in the team for the Toronto game. Manager Jimmy Gardner, who is taking light workouts at the morning practices, is a possible catcher on Wednesday, but this is by no means a certainty, as his injured knee is far from being well. Lalonde is sure to be started again, and for this game is likely to be in shape to go to the full distance. Lalonde, Smith and Scott, or possibly Payan, is likely to be the forward line starting the game, with Veziua, Dubeau and Laviolette on the defence.

The World's Series Arrangements.

After a long conference in Montreal on Monday morning between President Quinn, of the National Hockey Association and Frank Patrick, head of the Pacific Coast H. A., with Mr. T. J. Foster, acting as the third party on the board of arbitration, final details for the hockey series to decide the championship of the world were decided on, with the exception of the appointment of referees. The four names submitted for the position are Bob Meldrum, Russell Bowie, Johnny Brennan and Harvey Pulford. The first game will be played on March 14, whether Toronto or Canadiens win the title.

N. H. A. Penalty System.

The N. H. A. penalty system will be altered for the championship games, to read as follows:—

Minor foul 5 minutes penalty with substitute allowed.

First major foul 10 minute penalty with substitute.

Second major foul 20 minute penalty with substitute.

Match foul player banished for balance of match, with substitute.

In the event of a goal keeper dropping on the ice to prevent a goal, for the first offence he will receive a warning, for the second offence and every time after he will receive a two minute penalty and no substitute allowed.

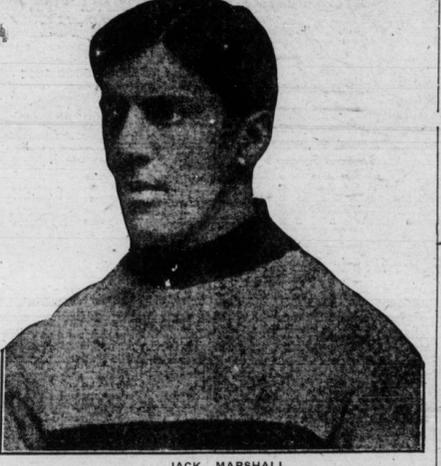
The referee and judge of play to have the right to impose a fine not exceeding \$50 on any player for abusive talk or conduct, rough work which in the opinion of the referee is prejudicial to the interests of the game.

Referees to be Messrs. Bowie and Meldrum, both to have equal power as referees. Messrs. Brennan and Harvey Pulford as alternates.

First Games on Saturday.

If the game of Saturday, March 14, is played in Montreal on soft ice, it is agreed that the game of the 17th

The Leader of the Torontos



JACK MARSHALL.

be played in Toronto, and if the weather conditions are such that hard ice is assured for the 17th, the third game will be played in Montreal, otherwise in Toronto, the same to apply for the fourth and fifth games.

Messrs. Hoener and Porteous, with J. P. O'Lochin alternating with Mr. Hoerner, as goal judges.

Penalty recorder, W. J. Morrison; scorer, E. W. Ferguson; time keeper, E. A. Pilon.

The players eligible to play in the series are:—

Victoria—Lindsay, L. Patrick, Genges, Small, Kerr, Poulin, Rowe, Dunderdale, Ulrich, with Lehman as substitute to Lindsay in case of injury.

Canadien—Veziua, Laviolette, Dubeau, Lalonde, Smith, Marchand, Berlinguette, Gardner, Dallaire, Jette, Frechette, Scott, and Davidson.

Toronto—Holmes, Cameron, David, Foyston, C. Wilson, McGillivray, Walker, Marshall, Reid, C. C. Wilson, Corbeau, G. MacNamara.

FIGHTS THIS WEEK.

WEDNESDAY.

Gilbert Gallant vs. Danny O'Brien, Murray, VT.

Frankie Callahan vs. Mel Coogan, Brooklyn.

THURSDAY.

Ad Wolgast vs. Willie Ritchie, Milwaukee.

Joe Borrell vs. Sid Burns, London, Eng.

George Kirkwood vs. Ben McGovern, St. Louis.

Fatsy Drouillard vs. Kid Wagner, Lansing, Mich.

Tommy Maloney vs. Bill Fleming, Marietta, A. C. Providence.

Haywood Briggs vs. Bat Sylvia, North Abington.

Young Shubert vs. Joe Morgan at Lawrence.

FRIDAY.

Arthur Steadman Jr. vs. Young Ketchel, Denver.

Leach Cross vs. Young Shugrue, Phil Cross vs. Bull Cassidy, New York.

SATURDAY.

Ed McGoorty vs. Jeff Smith, Sydney, Australia.

Frank Longhrey vs. J. Gana, Philadelphia.

Young Ahern vs. A. Hogan, Paris.

SHIRTS

New patterns which fairly sparkle with style and distinctiveness awaits your inspection.

SHIRTS that you'll be proud to show when you open your coat. Negligee Styles with the popular French Cuff; Shirts with laundered cuffs; pleated and plain boom shirts; shirts that suggest Spring freshness of style and fresh colorings.

H. J. WALKER & CO.

Up-Town - Men's Furnishers.

Sale of Men's Hats THIS WEEK

\$2.50, \$3.00 and \$3.50 Men's Hats.

On sale this week at 99c. to \$1.89. Grey, Black and Fawn.

2 Pair Suspenders, 25c.

Special Offer in Boys' Calf Boots.

This week, snappy dress boots for the boy. Velour Calf, High Toe, Fancy Quarter, Dull Tops. Sold for \$2.50. Sale price, \$1.89.



Four Men's Spring Overcoats.

In Black and Grey. Sold for \$17.00 and \$20.00. Each this week, \$9.89.

2 Pair Wool Sox . 35c.

Big Value in Men's Tan Grain Boots.

Viscolized Soles and Uppers. A splendid Spring Boot for Heavy Wear. The price, \$2.25.

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