

**Ask For
Coupons**

Dollar Day *Increasing the Value of your Dollar*

J. M. YOUNG & CO.
"QUALITY FIRST"

Dollar Day is here again and every lady in Brantford and vicinity knows what Dollar Day is. It's a day when the dollar does more purchasing than any other day in the year. This year in spite of scarcity of goods and advanced prices of raw materials, we have been able to secure for this sale many lines at less than to-day's manufacturers prices, which means a big saving to you.

Read Carefully Every Item. Everything Represented as Advertised

\$ Day Bargains in Millinery Dept.

1 Table Trimmed Millinery, black and colored; all this season's shapes and styles; your choice \$ Day... **\$2.00**
Untrimmed Velvet Shapes, in Black and colors; worth double; Sale price... **\$1.00**

Kimonas

Kimonas \$1.00
Kimonas, made of Cotton Delaine Crepes; Wrapperettes, in floral designs; Empire or gathered styles; Sale price... **\$1.00**

Kimonas \$3.00
Made of Serpentine Crepe and Heavy Kimona Cloth, satin trimmed; Empire and gathered styles; with girde cords; Sale price... **\$3.00**

\$ Day Bargain of Corsets

Ladies Corsets, broken lines, odd sizes; best Canadian makes; best of materials; Sale price... **\$1.00**
Odd lines of Ladies Corsets, all good sizes and worth double; Sale price... **\$2.00**

Underskirts at \$ Day Prices

1 Lot Ladies' Underskirts, made of Moire or Regal Taffeta; in black and colors; pleated or full trimmed flounce; all sizes; Sale price... **\$2.00**

Children's Bonnets at 69c

Children's and Infants' Velvet Bonnets, dainty styles; brown, navy, green; Sale price, each... **69c**

25 % Off all Furs, Neckpieces, Muffs and Fur Coats

\$ Day Bargains in Ladies' Tailor-Made Suits, Coats, Dresses, Skirts

Ladies' Tailor Made Suits \$7.00
1 Lot Ladies Tailor Made Suits, in tweeds and serges; all good styles; plain tailored effects, coats satin lined; sizes 34, 36 and 38; Sale price... **\$7.00**

Tailor Made Suits At \$15.00
Ladies and Misses strictly tailor-made Suits; in serge, cheviot and worsted effects; velvet, braid and button trimmed; colors, black, green, brown, navy, green and tan; full range of sizes; Sale price... **\$15.00**

Warm Winter Coats
Ladies Winter Coats, made of good materials of curl cloth and cheviots, full length and worth double, on sale at... **\$5.00**

Coats At \$7.00
Winter Coats, made of curl cloth, frieze tweeds, all A 1 styles; colors, grey, brown, etc.; Sale price... **\$7.00**

Coats At \$10.00
Ladies and Misses Winter Coats, made in all the newest styles and from the best materials, of Manish tweeds, frieze, Whitney, zebeline; colors, black, brown, navy, green and tan; full range of sizes; many styles to choose from; Dollar Day Sale price... **\$10.00**

High Class Coats At \$15.00
Handsome warm Winter Coats, made of Kersey Velour Cloth, tweed mixtures, etc., in navy, brown, green and black; up-to-date styles. Your chance to buy your next winter's coat at half price; Sale price... **\$15.00**



Dresses at LESS Than Cost of Making

Dresses At \$5.00
Ladies' and Misses' Dresses, made of serge, shepherd checks, wool Panama, satin piping and braid trimming; Sale price... **\$5.00**

Dresses At \$8.00
All wool, serge dresses, in black, navy and brown; junior and misses' sizes; straight line effects; made with silk or georgette collars; sale price... **\$8.00**

Dresses At \$15.00
Dress made of Silk Crepe de Chine and Silk; smart, dainty styles; with large silk poplin and Georgette collars; colors, black, navy, green, grey, rose and tan... **\$15.00**

House Dresses \$15.00
Ladies House Dresses of percale, gingham and wrapperette; good roomy dresses, all sizes to 32 bust; medium and dark colors, Sale price... **\$15.00**

Tailor Made Skirts At \$5.00
Ladies Tailor made skirts, made of all wool serge, shepherd checks and corduroys, smart styles; pockets and belt effects; come in black, navy, green and black and white checks; Dollar Day Sale price... **\$5.00**

\$ Day Bargains in Whitewear Dept.

Ladies Waists \$2.00
Ladies White Silk Habitua and Crepe de Chine Waists, good assortment of colors and sizes; worth 1-3 more; Sale price... **\$2.00**

Voile Waists \$1.00
White Voile and Colored Stripe Voile Waists; all good styles; full range of sizes; Sale price... **\$1.00**

Children's Coats
Children's Corduroy Coats; sizes 6 months to 5 years; coats well lined; colors navy, brown, cardinal; also a few white Bear cloth coats worth up to \$6.00; Sale price... **\$3.00**

Night Gowns \$1.00
Ladies White Cotton Night Gowns; slip-over or high neck styles; Sale price... **\$1.00**

Flannelette Night Gowns; high neck slip-over style; nicely trimmed; Sale price... \$1.50

Children's Dresses
Children's Dresses, made of shepherd checks; natty styles; made in sizes 4 to 14 years; Sale price... **\$2.40**
Children's Corduroy Dresses and Panama; in navy, brown, open; sizes 8 to 14 years; Sale price... **\$4.00**

BARGAINS IN GENT'S FURNISHING DEPT. FOR \$ DAY

Men's Heavy Grey Sox, all sizes; Sale 2 prs. 50c
Men's black Cashmere Sox; all sizes 3 prs. \$1.00
Men's Silk Neck Ties, good assortment of colors; Sale price, 2 for... **\$1.00**
Men's Working Shirts, made of best rock fast drill; 2 for... **\$1.25**
Men's Pure Wool Undershirts, in black; worth \$1.75; Sale price... **\$1.00**
Boys' Fleece Lined Shirts and Drawers; sizes 30 to 34; Sale price, suit... **70c**
Men's Fleece Lined Underwear, best quality shirts and drawers, at garment... **\$1.00**

Now is Your Chance to Buy Dress Goods at Dollar Day Bargains

\$3.00 Serges at \$2.00
52 in. wide Coating Serges, all wool, old dyes, colors, black, navy, open, green cardinal; \$3.00 value on sale... **\$2.00**
Dollar Day at... **\$2.00**

Blanket Cloth
54 in. wide all wool Blanket Cloth in plain and fancy checks and plaids, worth to-day \$3.00; Sale price... **\$2.00**

Silk Poplins \$1.00
Silk Poplins, 36 in. wide, in black, navy, rose, brown and sky for one piece dresses or spring suit and worth \$2.00; \$1.75; Sale price... **\$1.00**

Raw Silk, 2 Yards for \$1.00
Natural color Raw Silk, 32 in. wide; worth 75c; Sale price, 2 yards for... **\$1.00**

3 Yards For \$1.00
Tartan Plaid Dress Goods, all good weight and colors, for children's school dresses, 3 yds. for... **\$1.00**

Silk Waistings \$1.25
Habitua Silks, satin stripe, for waists, etc., elegant range of colors, a washable silk and worth to-day \$2.00; Sale price... **\$1.25**

\$1.25 Dress Goods at 75c
Serges and Gabardine Dress Goods, in navy, nigger, brown and myrtle; 40 in. wide; elegant value and worth... **75c**

\$1.50 All Wool Serges \$1.00
40 in wide all wool Serge, in black, navy, myrtle and cardinal regularly worth \$1.50; Sale price... **\$1.00**

Corduroys At 60c
27 in. wide Corduroy Velvets, in navy, brown, wine, green, black, best of dyes, suitable for children's wear; Sale price... **60c**

Delains At 65c
500 yards Wool Delains, in light and medium shade, neat, small designs for children's wear, Sale price... **65c**

\$ Day Bargains in Silks
Black Duchess Satin, 36 in. wide, extra heavy quality; best of dyes; recommended for wear and worth to-day \$3.00; Sale price... **\$2.00**

\$2.75 Black Taffeta at \$1.60
36 in. wide, Black Taffeta Silk; rich black chiffon finish, correct for suit, dresses and skirt. Here is a big bargain; Reg. \$2.75; Sale... **\$1.60**

\$2.50 All Wool Suitings \$1.50
All Wool French Suiting, 50 to 54 in. wide; in blue, roseada and Mistaria; best of French dye; old value; worth \$2.50; Sale price... **\$1.50**

Silk Crepes, 2 Yards for \$1.00
Silk Crepes, in light and dark grounds, neat small design, worth \$1.50; Sale price, 2 yards for... **\$1.00**

Black Pallette Silk, a silk which will give all kinds of wear; full 36 in. wide and worth \$2.00; Sale price... \$1.25

4 Yards For \$1.00
Shepherd check and cashmerette full range of colors; 36 in. wide; Sale price; 4 yards... **\$1.00**

Habitua Silk, 2 Yards for \$1.00
White Habitua Silk, 36 in. wide, for underwear or blouses, Sale, 2 yds... **\$1.00**

Other Dollar Day Bargains Not Advertised

Wool Caps
Children's and Misses' Wool Caps, in white, cardinal, navy, scarlet and grey; Sale price... **49c**

Silk Waists At \$4.00
Ladies Silk Waists, made of Silk Crepe de Chine, Georgette Crepe. Comes in white and colors; made with large collars, etc., worth up to \$7.00; Sale price... **\$4**

Underwear At 59c
Ladies Vests and Drawers, white and natural high or low neck; elbow or long sleeves; Sale price... **59c**

Ladies Sweaters \$4.00
Ladies Sweaters, in rose, grey, open, newest styles etc., Sale price... **\$4.00**

Overall Aprons 69c
Overall Aprons, made of good quality Prints, sizes 38 to 45; Sale price... **69c**

Boudoir Caps
Boudoir Caps of fancy net; Sale price... **25c**
Ladies Leather Belts, Sale price... **25c**

Children's Underwear
Children's Underwear, vest and drawers to match, in part wool, natural and white; worth up to 80c; Sale... **59c**

Hair Nets
Silk Hair Nets, with elastic; all shades; Sale price, 6 for... **25c**

Hosery at \$ Day Sale Prices
Ladies Fine Cashmere Hose, fast dye, 9 to 10; Sale price, 2 pairs for... **\$1**
Ladies' Fleece Lined Hose; elastic top; all sizes, Sale price, 3 pair for... **\$1**
Ladies' Cashmere finish hose, fast dye, all sizes; 4 pairs for... **\$1**
Boys' Heavy Worsted 2-1 Ribb Hose, good quality; Sale price, 2 pairs for... **\$1**
Children's 1-1 and 2-1 Ribb Fleece Lined Hose; 6 1-2 to 9 1-2; Sale price, 3 pairs for... **\$1**
Children's Heavy Weight 1-1 Ribb Cotton Hose; Sale price, 4 pairs for... **\$1**
Ladies' all Leather Envelope Purses, fancy lining; Sale price, \$1.00 and... **75c**
Ladies Fine Seal Hand Bags, fancy colored lining; Sale price... **\$1.50**

Take Special Notice of These Two Cotton Bargains

8 pieces Fine White Nainsook, 36 in. wide; worth 33c yard; \$ Day price, 5 yards for... **\$1.00**
180 yards of Horrockses White Long Cloth, 36 in. wide; to-day's value 40c to 45c yard; \$ Day price... **\$1.00**
4 yards for... **\$1.00**

Circular Pillow Cottons, Extra Special \$ Day

Heavy White Circular Pillow Cotton, in 40 in. 42 in., and 44 in widths; best quality; \$ Day price... **\$1.10**
4 yards for... **\$1.10**

Fine Canadian made Circular Pillow Cotton, 42, 44 and 46 in widths; a big bargain; \$ Day price... **\$1.50**
4 yards for... **\$1.50**

Dome Fasteners
Large size domes, in black and white; 5 dozen for... **25c**

EXTRA VALUE IN PURE LINEN DAMASK \$1.75 YARD

3 pieces of Heavy Pure Linen Tabling, 72 in. wide; (Fiddel's Gold Medal Brand); patterns are poppy, Shamrock and tulip; worth \$2.35 yard; \$ Day price, per yard... **\$1.75**

PURE LINEN TABLE CLOTHS AT \$5.00 EACH (J. S. BROWN'S MAKE)

18 only Pure Linen Table Cloths, in sizes; 2 yards by 2 1-2 yards; 2 yards by 3 and 2 yards by 3 1-2; a big assortment of patterns to choose from, actual price \$6.75, \$7 and \$7.50; a big bargain at ea... **\$5.00**

Bargains in Flannelettes for \$ Day

27 in. Cream Domet Flannelette; \$ Day price 8 yards for... **\$1.00**
36 in. White Flannelette, nice soft finish; \$ Day price, 6 yards for... **\$1.00**
36 in. White Flannelette, good heavy weight; \$ Day price, 5 yards for... **\$1.00**
35 in. Extra Heavy Cream Flannelette, no dressing, domet finish; \$ Day price, 4 yards for... **\$1.00**
10 pieces of colored Flannelette; \$ Day price... **\$1.00**
5 1-2 yards for... **\$1.25**

Heavy Colored Flannelette, 35 in. wide; in blue, pink, and fawns; \$ Day price, 5 yards for... **\$1.00**

Cream Canton Flannel, 25 in. wide; \$ Day price; 10 yards for... **\$1.00**

Great Values in Cotton Nainsook and Long Cloths for \$ Day

10 Pieces of Fine White Cotton, 35 in. wide; \$ Day price, 8 yards for... **\$1.00**
A good heavy White Cotton, free from dressing, 36 in. wide; \$ Day price, 7 yards for... **\$1.00**

Wholesale Prices on Towellings \$ Day

White Roller Towelling with red border; good heavy quality, 8 yards for... **\$1.00**
Fine White Huck Face Towelling, 18 in. wide; \$ Day price, 7 yards for... **\$1.00**
Heavy Dark Grey Roller Towelling, 18 in. wide; with white border, \$ Day price, 5 yards for... **\$1.00**
Turkish Towelling, 17 in. wide; in dark grey; with white border; \$ Day price, 5 yards for... **\$1.00**
red or blue stripes; suitable for roller; 5 yds. for Plain White Tea Towelling, 22 in. wide; pure linene, \$ Day price, 5 yards for... **\$1.10**
Pure Linen, red check tea towelling, 20 in. wide; \$ Day price, 5 yards for... **\$1.00**
Heavy Dark Grey Oatmeal Towelling; pure linen; \$ Day price, 4 yards for... **\$1.00**

8 Bunches of Batting for \$1.00

1 Case of Fine Snow White Batting, 1-2 lb. size; worth 20c each; \$ Day price, 8 bunches for... **\$1.00**

Black Sateen, 5 Yards for \$1.00
Fine Quality of Black Sateen, 32 in. wide, worth 30c yard; \$ Day price, 5 yards for... **\$1.00**

Pillow Cases, 5 For \$1.00
Hemmed Pillow Cases, fine quality, even thread cotton; \$ Day price, 5 for... **\$1.00**

White Canton Flannel 5 Yds. for \$1.10
Heavy White Canton Flannel; \$ Day price, 5 yards for... **\$1.10**

\$ Day Bargains in the Sheeting Dept.

Plain White Sheeting, 2 yards wide, heavy round thread; \$ Day price, 5 yards for... **\$1.75**
Fine White Sheeting, extra nice quality; \$ Day price, 5 yards for... **\$2.00**
Heavy White Twilled Sheeting, 2 1-4 yards wide; free from dressing; \$ Day price, 5 yards for... **\$2.25**
White Sheeting, of a round heavy thread; linen finish; \$ Day price, 5 yards for... **\$2.50**

Table Linen Bargains for \$ Day

64 in. Unbleached Table Linen, 75 per cent. linen; extra heavy quality; \$ Day price, yard... **75c**
72 in. Heavy Unbleached Table Linen, \$ Day price, yard... **85c**
1 piece only, of White Table Damask, all pure linen; \$ Day price, yard... **\$1.00**
3 pieces heavy bleached Table Damask, 66 in. wide; \$ Day price, yard... **85c**

Towels For \$ Day

White Turkish Towels, soft absorbent; \$ Day price, 4 pairs for... **\$1.00**
A mixed lot of 18 dozen, white and colored Turkish Towels; worth 45c pair; \$ Day price, 3 pairs for... **\$1.00**
A big heavy white Turkish Bath Towel, hemmed ends; extra special, 3 towels for... **\$1.00**
8 doz. large White Huck Towels, some with fancy colored borders; \$ Day price, 5 towels for... **\$1.00**

5 Yards Wrapperette For \$1.00
10 pieces of colored Wrapperette in grey, fawns, blues; small dainty patterns; \$ Day, 5 yards for... **\$1.00**

J. M. Young & Co.

COULD NOT THE HEAD

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