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("To Every Man His Own.")

The Mail and Advocate
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ST. JOHN'S, NFLD., SAT. 5th, 1916.

THAT CHAP MOSDELL

MOSDELL on Thursday last was as per usual engaged in his well known tactics of truth twisting. He accuses this paper of engaging in Billingsgate, profanity, hysterical shrieks, and what not. We are accused as well of keeping miles away from the real issue. We fail to see it. Judging from the attitude now taken by Mosdell we think we kept too near the issue to please the "learned" one.

We have shown him and his pal David up in their true colours. Contempt is all the public have for them nowadays. Mosdell evidently thought that he could say what he liked when President Coaker's back was turned. He remained silent for months; but he evidently thought that now as the President is away on a business visit to the States and Canada he could again engage in with safety his "War on Coakerism."

Mosdell's claim that the columns of the Mutt and Jeff paper are open to all will be taken for just what it is worth. The public have long since made up their minds as to what these columns are open for and no nice appeals from Mosdell will counteract that impression.

When Mosdell speaks of decency and fair play, he surely does make a fool of himself. Let any fair minded reader turn up the files of the funny sheet and see how Mosdell has carried out this programme of decency, fair play, truth and moderation.

He has systematically insulted Mr. Coaker, for no other reason than that he cannot bury his envy over that gentleman's success the past six years. His one aim now is to do all in his power to injure the Fishermen of Newfoundland who have invested their saving in the Union Trading Company; because if he can do this it is of course obvious he hits Mr. Coaker, in the most abusive manner possible. Coaker is a marked man for Mosdell's dirty attacks.

He accuses us on Thursday last of drawing a red herring across the trail of discussion by what he terms our being eager to champion Mr. Goodridge and the police. Well who was it insulted the police? Was it not this fair minded, "learned" one, named Mosdell? Did he not tell the public a few evenings ago that the "police did not know their right foot from their left?" Did he not say in his

MOSDELL'S BOOMERANGS!

AND in these latter days has risen W. F. Coaker, who ranks with the GREATEST of the land in his efforts and achievements on behalf of his fellow-countrymen. To him (Coaker) belongs all the credit of initiating and directing the wonderful movement which has put our TOLLERS of the Sea in a position to enjoy to the full the benefits secured for them by his great predecessors. — MOSDELL, in The Advocate, Dec. 20, 1913.

paper that when "the public see our police force on parade they laugh loud and long?" Mosdell makes no attempt whatever on Thursday to make amends for this uncalculated attack on our police, thereby writing himself down as one who has nothing but contempt for a body of men who are the worse paid in the whole Civil Service.

Howbeit the public have sized Mosdell and his clique up and the quicker he dries up and ceases his silly vapourings the better for himself and the monied gentry who have been so easily fooled in putting their money behind a paper such as Mosdell's funny sheet has shown itself to be.

MR. GOODRIDGE

WE are not at all surprised to learn that Mosdell would be glad if the present Inspector General was laid aside and either Mr. Goodridge or Mr. Hutchings given the position. This we feel sure would be regarded as a stroke of necessity by Mosdell but then seeing that he, fortunately for the present holder of the office, is not, or ever likely to be, in such a position to demand that this be done we don't think Mr. Sullivan will worry much over Mosdell's ravings.

Now we wish to inform this fellow Mosdell that we have not advocated that Mr. Goodridge be appointed Inspector General; and let us here state that when this important position of Inspector General of Newfoundland Constabulary is to be filled, which according to Mosdell's sheet, should be done at once in order that the public can cease laughing at the police, we will be heard from on the matter, and we think it time enough to state our views on the matter then.

It does not necessarily follow that because we some months ago criticized the actions of Mr. Goodridge being absent from the Colony on business in connection with the transporting of Naval Reservists across the Atlantic—while at the same time drawing various salaries from the public treasury—that we should hold this over his head for ever.

At present we have no knowledge, except the statements of one A. A. Parsons, a Civil Servant, that the Government are about to make a change in the personal of the Inspector Generalship of Constabulary; and until such an appointment is talked of officially, we do not intend to further discuss the matter.

OUR REGIMENT

ELSEWHERE in this issue will be found an article taken from the Ayr Observer and Galloway Chronicle of January 18th, referring to the dinner given the Newfoundland Regiment by the people of Ayr.

Through the courtesy of Governor Davidson we are enabled to give this article in full to-day.

It will be read with interest by not only those who have friends and relatives in the Regiment, but by the people of Newfoundland generally. The kind references

DR. O'RIELLY'S BOOK

AS will be seen by our advertising columns Mr. T. D. Carew, of the staff of The Mail and Advocate, has been appointed agent here for Rev. Dr. O'rielly's book, "The Last Sentinel of Castle Hill." The book contains a most interesting story of Newfoundland life in the Nineteenth Century, is profusely and handsomely illustrated and beautifully bound.

It has received flattering notices in the London papers which have received advance copies, and we presage for it a large sale in the scholarly Editor's native country, and specially here in St. John's.

A man smokes or drinks because he wants it, but if he loves it's because some woman perfers it.

The "Neptune" Brings a Message to Terra Nova From Our Naval Boys in Naples.

H. M. S. Rowan, Naples, Nov. 29, 1916.

Dear Wife,—Just received your letters and very glad to hear that you and Eric were well, as it leaves myself and all our crew at present, thank God. Well Dear as for news your not going to get much from me as I have told you before its against the rules.

Anyway, since we came in here the good old S.S. Neptune came in with a load of fish from St. John's, Nfld, and myself and Dick went on board her, and I told you before that I had a Turkish rifle which I took from a Turk while we were at the Dardanelles. Well I am giving her in care of the Mate of the S. S. Neptune and I am also sending you a little parcel by him and you will find in the parcel a Turkish bullet to fit the rifle, also a piece of shell that I got at the Dardanelles after the bombardment, and the other articles in the parcels keep it yourself.

Well Dear we have lots of time to spare while we are here and it is something new to us. I have been ashore several times since we came in here. We are getting fitted up while we are here. We have been at the Dardanelles since the 26th of May and since we went out there we have had some hard old times. I can tell you that it is not at all pleasant under shell fire, when shells are pitching all around you. We have been under shell fire three times. While out in the Dardanelles our work was carrying troops and bringing back the wounded, and we had to do our work mostly by night owing to being too much exposed to the enemy by day. So that's mostly all I have to say for now. Don't fall to write and let me know as soon as you receive the parcel and rifle. I do hope it

will turn up o.k., as I fought hard to get it and it belongs to Eric. The Mate of the Neptune will give both rifle and parcel to Uncle George Gardner, as he has to pass Uncle George's door to go to his home at St. John's, and Uncle George will see that you will get it o.k.
 Remember me to your Alice, kiss Eric for me. Good bye and God bless you both. From your loving husband,
 ROBERT GARDNER.
 P.S.—While being on board the Neptune for a minute or so we thought we were home.
 R. G.
 Hodge's Cove, Jan. 29th, 1916. (Editor Mail and Advocate)

Elliston Unionists Are Determined To Sink or Swim with Coaker

(Editor Mail and Advocate)

Dear Sir,—Please allow me space in your esteemed paper to say a few words concerning the Union at this little town. On January 17th we held our demonstration. We met at our hall at 2 p.m. and started on our parade, going first to the North Side. The friends of that locality with Union spirit erected arches to suit the occasion.

We then proceeded to the South Side. I must make special mention of an arch erected on Porter's Point by Friend Garland Porter, one could term it as a speaking arch. Three chairs were hung on one side, and a banner across the centre, on which the words "For Coaker Keeps." A big fish was put up on a long pole and a barrel of flour was lowered to the ground by a tackle from the arch. The arch spoke as follows:—"Three cheers for Coaker who keeps up fish and keeps down flour." I tell

made to Newfoundland and the part our Island has played in the great war will we feel sure be appreciated by our people.

BELIEVE ZEP LOST WITH ALL ON BOARD

LONDON, Feb. 4.—Considerable mystery is attached to the fate of the Zeppelin and her crew, but the statement by British naval officers of lack of success in the search made for her by British craft, might lead to the assumption that the Zeppelin has sunk with all on board, since it seems im-

possible that she could be still afloat, and undiscovered after the long search made.
 George Denny, mate of the trawler King Stephen, which sighted the Zeppelin, stated to-day that he believed there was no chance of the airship being saved. The wind was rapidly freshening to a gale when the trawler left the Zeppelin, and as the car and its machinery were wholly submerged, the swell of the sea would cause a terrific drag on the envelope, which apparently must eventually have been pulled under water. Mate Denny said that all the men on the Zeppelin had life-lines, which were fastened above the hatchways.

FISHERMEN, ATTENTION!

FIRST CLASS INVESTMENT.
38 per cent. Dividends in Four Years.

THE new issue of Shares in the Fishermen's Union Trading Company, Limited, are now offered to the members of the F.P.U. Those Shares represent the additional Capital of \$150,000 recently authorized. The Shares are \$10 each. The new capital is to be used to extend the Company's business. A dividend of 10 per cent. has been declared for 1915. Thirty-eight per cent. dividends has been paid during the four years the Company has been in operation. The Company also possess a Reserve Fund equal to 40 per cent. of its capital and if it was possible to place the Trading Company's shares on the stock market, one share would easily fetch \$15. No better or safer investment exist in the Colony. Why bank your earnings at 3 per cent. when such a first-class investment is obtainable? Apply to Agents of the Trading Company where stores are operated or to the

Fishermen's Union Trading Co. Ltd.
 Water Street, St. John's.

GLEANINGS OF GONE BY DAYS

- FEBRUARY 6.
 Henry Irving born, 1838.
 Goodridge & Kelligrew dissolved partnership, 1866.
 Lecture on founders of Irish Society, in Orphan Asylum, by Hon. E. Morris, 1873.
 Denis Gorman married Miss Hagen, 1873.
 A. J. W. McNeily elected Speaker House of Assembly, 1879.
 Jeffrey Lash married, 1878.
 Lieut. Douglas married Miss Foran, 1896.
 Judge Prowse states, that owing to his stand on the French Shore question, he lost the chance of obtaining a knighthood, 1890.
 J. W. Foran opened new market place, foot Prescott Street, 1892.
 Joshua Easterbrook died, 1888.
 John Calk, fisherman, died suddenly in his fishing boat, in the Narrows, 1882.
 Brig. Lizette, Capt. Buttner, from New York to St. John's, lost with captain and three of her crew, in Petty Harbor Motion, 1882.
 John Hawley, hardware merchant, left St. John's, 1883.
 Luck is blamed for a lot of misfortune of which it is innocent. Occasionally a little sin grows up, 1890.
- FEBRUARY 5.
 KNIGHTS OF ST. PATRICK instituted, 1783.
 Edwin J. Duder born in St. John's, 1853.
 Fish convention laid before Legislature, 1857.
 Lieutenant Mitchell, R. N. C., married Miss Carter, 1858.
 James Furlong, President T. A. Society, and clerk in the General Post Office, died, 1873.
 Prescott Emerson elected Speaker of House of Assembly, 1875.
 Thermometer 16 below zero, 1876.
 No snow fell till this date, 1878.
 George A. Scott, accountant, died, 1888.
 Sergeant Patrick McDermott married, 1891.
 First meeting to consider the formation of the Benevolent Irish Society, held in London tavern, this city, 1806.
 William Coughlan, jr., mailman and conductor on Placentia railroad, married, 1889.
 John Walsh, Harvey Road, died, 1890.

For Each Raid Beresford Would Have Three on the Germans

London, Feb. 5.—Admiral Lord Beresford's interview quoted in this morning's papers quotes him as saying:
 "That for every raid here I would have three on Germany. We have arrived at a moment when Zeppelins become most serious to our population, though their activities will have no effect whatever on the war."

TAKEN INTO KIRKWELL.

LONDON, Feb. 5.—The Danish steamer Arnold Maersk, with a cargo of oil cake, bound from Savannah and Norfolk for Frederikshaven has been taken into Kirkwall.

WILSON CUTS PHILIPPINES ADRIFT

WASHINGTON, Feb. 5.—The senate to-night passed the Philippine Bill which would grant independence to the Islands within four years, and provide for the immediate enlargement of their powers of self-government by a vote of 52 to 24. The bill has not yet passed the House.

Reid-Newfoundland Co.
Columbia Ignitor Cells.
 We have just received a shipment of the world-celebrated No. 6 DRY CELLS.
Water Street Stores Dept.

J. FL. Lik. V. FIVE QU. VE. RO. Ve. P. Sm. Ch. Bes. Y. E. ECU. S. to. br. Cou. day. J. Duct. of our its deli. quality. cuts of T. Why you need here to. We fo. you bot. and rea. At. G. "M. In. 5. SW. Ha. 300. KE. GAS. and. 'BRI. Burn. Co. or wh. R. Ter.