

THE BEST IS CHEAPER IN THE END

Order a Case To-day
"EVERY DAY" BRAND
 EVAPORATED MILK.



Job's Stores Limited.
 DISTRIBUTORS

Write For Our Low Prices

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Ham Butt Pork
Fat Back Pork
Boneless Beef
Special Family Beef
Granulated Sugar
Raisins & Currants

—and—

All Lines of General Provisions.

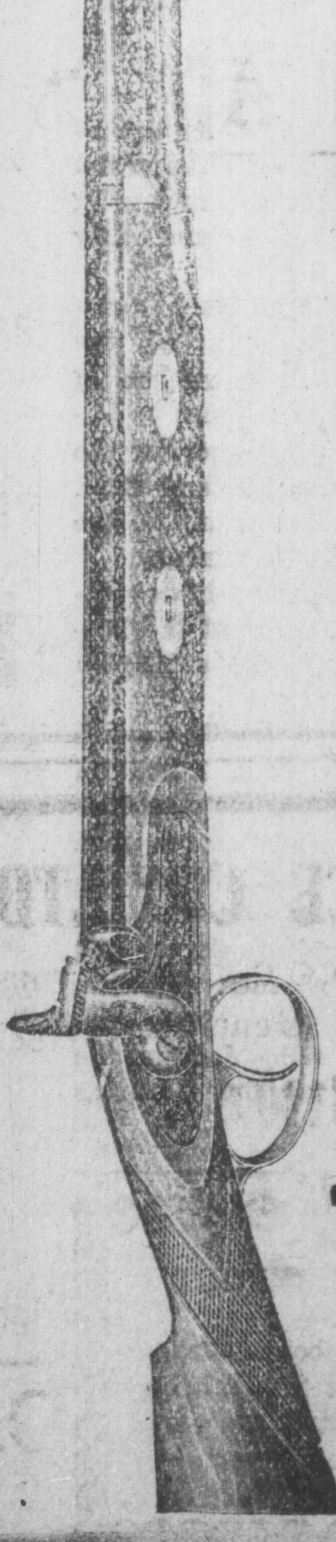
HEARN & COMPANY
 St. John's, Newfoundland.

A 6 h.p.
GUARANTEE
Engine

Only used 1 gallon of Gasoline and 1 1/2 casks of Kerosene Oil for a summer's fishing on the Labrador.

Cheapest engine to run on the market, and every engine gives satisfaction.

Robt. Templeton, Agent



FIRE STOCK OF GUNS
Selling Cheap to Clear

Slightly disfigured by water, but guaranteed in perfect working order.

English Single Barrel Muzzle Loading Guns from \$4.00 to \$10.00.

Hollis Double Barrel Muzzle Loading Guns, 3-4 bore, 36 in. brl., from \$17.50 to \$12.50.

Double Barrel Breech Loading Guns, 12 G., \$10.50 to \$25.00.

22 Calibre Rifles.

Winchester Rifles, all Models and Calibres.

Also New Stock of Gun Powder in 6 1-4, 12 1-2 and 25 lb. kegs.

MARTIN HARDWARE CO. LIMITED.
 Front & Rear, next West of Old Store

P.S.—All Mail Order goods will be supplied in new stock unless otherwise ordered.

BRITISH GUN GERMAN TERROR

New Piece of Artillery Soon Finds the Range—German Fire Effective

London, Oct. 28.—The new British gun, used for the first time in recent days, says the correspondent of the Times in Northern France, has provided a fresh terror for German air-men. The gun, the correspondent states, succeeds in finding its target with great facility.

Telegraphing about the fighting in Belgium, the correspondent of the Times in Northern France says: "The enemy's most furious and most vigorous attack along the line of the Yser was at Ypres where a quarter of a million Germans, for five critical days, were held back by the British troops.

"The artillery fire against the British in the trenches was terrible, churning up the earth and often burying the men by dozens. Repeatedly the enemy's infantry advanced to within a few hundred yards, but every time our men leaped from the trenches and went at them with the bayonet. The Germans have no relish for a bayonet charge and they fled, firing their rifles over their shoulders as they ran.

"Many hundreds were captured and thousands were killed and wounded. Still their shrapnel rained into the British trenches and fresh infantry took the places of the Germans who had been decimated.

"The situation grew more and more critical and it seemed that the British were likely to be borne down by sheer weight of numbers. Still they held on. Then, at last, came the needed reinforcements. The position was saved and the Germans fell back fifteen miles.

Nickel Theatre Bill
Very Attractive One

A great big programme of laughing pictures has been arranged for the Nickel theatre this evening. The famous Pathe Frere artistes of Paris will be seen in a screaming comedy drama entitled "His Wife Wins." It tells of Whiffles who tries to lead a double life, and gets what he deserves. It is one of the funniest stories ever seen at the movies. "The Gusher" is a comedy by the Keystone Co. and "Silence for Silence," a humorous story by the Lubin Co. "Two Girls of the Hills" is a fascinating melodrama.

A full reel of Hearst Selig News Pictorial, is billed for this evening and also twenty-five colored war slides direct from the front, entitled "On the Firing Line."

Mr. Arthur C. Huskins the splendid tenor soloist won much applause last evening by his rendition of "Mammy's Song" and "At Dawning." They are very pretty songs and Mr. Huskins sang them in a most charming manner.

The usual big matinee for children takes place this afternoon. Extra pictures will be shown for the benefit of the little ones. Commencing on Monday next the Nickel will remain open until 11.00 p.m. This is on account of the stores being open and will give the shop hands a chance to see all the pictures at their work.

The Nickel has always catered to the needs of its patrons and this convenience will no doubt be appreciated.

Good Morning!
 We Are Introducing

American Silk
 American Cashmere
 American Cotton-Lisle

HOSIERY

They have stood the test. Give real foot comfort. No seams to rip. Never become loose or baggy. The shape is knit in—not pressed in.

GUARANTEED for fitness, style, superiority of material and workmanship. Absolutely stainless. Will wear 6 months without holes, or new ones free.

OUR SPECIAL OFFER to every one sending us \$1.00 in our runcy or postal note, to cover advertising and shipping charges, we will send post-paid, with written guarantee backed by a five million dollar company, either:

3 Pairs of our 75c. value American Silk Hosiery.
 or 4 Pairs of our 50c. value Am. Cashmere Hosiery.
 or 4 Pairs of our 50c. value Am. Cotton-Lisle Hosiery
 or 6 Pairs Children's Hosiery.

Give the color, size, and whether Ladies' or Gent's hosiery is desired.

DON'T DELAY—Offer expires when a dealer in your locality is selected.

THE INTERNATIONAL HOSIERY CO.
 P. O. Box 244.
 DAYTON, OHIO, U.S.A.

German Soldiers' Songs

A CORRESPONDENT who was with the German army in Belgium and France gives a touching description of the enthusiasm of the soldiers in singing the songs of the Fatherland. "When the rumble of the distant cannonade has died away, when the clanking swords are silent at the end of day," he writes "the sound of men's voices, singing in chorus, drifts out on the night air.

"It is a group of German soldiers singing. For no matter how hard the day's work or how long the journey, the German is never supremely happy until he can sing the song that is most typical of the German spirit of Deutschland, Deutschland, Ueber Alles, Ueber Alles in der Welt.

"The French soldier sings the Marseillaise with a kind of fiery love, the Belgian sings the Brabaconne, which Jeneval called into being during the revolution of 1830. The Englishman remains true to God Save the King. But the German has any number of songs and he sings all of them well.

"The German soldier can march all day and have voice left for a heroic outburst of song at night. This was impressed upon me as I lay in bed at Binche, in Southern Belgium. The chiming in the medieval town hall just across the public square had tinkled a whole chorus on a set of bells that sounded like a child's music box. The more sonorous bell had boomed out the hour of 2. Then suddenly came the familiar tramp, tramp upon the cobblestone streets and with it one of those rhythmic marching songs that the Germans know how to sing so well. Its refrain was 'Haltet aus!' which may be translated freely as 'Hold out to the End.' The men had been marching all day and more than half the night and yet they sang with fire and enthusiasm.

"The Germans crossed the frontier from Belgium to France with a song on their lips. Laurence Sterne Stevens, formerly of Grand Rapids, Mich., told a dramatic story of the passing of the line by the German troops. Stevens is an artist who determined to go to the war on his own account to find material for sketches.

"We had been on a brisk march all day and knew we must be near the French frontier," said Stevens. "Of course, the Germans were anxious to invade France. I was quite a distance from the front of the column, but when the men began cheering I knew that they had reached the line. Immediately the first companies across broke out into "Deutschland, Deutschland Ueber Alles." Then all the regiments joined in. It was the most impressive spectacle it had been my lot to witness.

"The boundary between France and Belgium was marked by an ordinary rectangular block of limestone, about three feet high, set on end. At the base of the stone sprawled the dead body of a French dragoon, clad in heavy top boots and brick red trousers, with his coat unbuttoned and his shirt disarranged. Some one with a bit of feeling had thrown a handkerchief over the soldier's face. The soldiers tramped quickly by and as they marched they continued to sing."

PREPARE FOR THE WORST.

Are you prepared for a fire? Most folk are not! One of my liberal policies will make the calamity easier to bear. It will cost you nothing to ask for a low rate and very little to be perfectly secure with Percie Johnson's insurance agency.

Wonderful Results
From the A. I. C.,
The World's Cure

The remedy discovered at far Labrador has given relief to many a sufferer; hundreds testifying of this great remedy. Another gives her testimonial from the City.

Couldn't Eat a Half Meal.

St. John's, Oct. 12, 1914.

I have been troubled with indigestion for a number of years, in fact I have been so bad I couldn't eat half a meal of anything.

A friend advised me to try A.I.C. and one half pint bottle cured me. I couldn't believe I could be cured in such a short time and now I can eat anything, and food does not trouble me in the least. I think I am perfectly cured, I haven't felt indigestion this month.

I recommend this medicine to all sufferers from indigestion. You are at liberty to use my name, and anyone not believing this statement can write or consult me personally.

MRS. GEORGE WELLS,
 St. John's.

Sold at St. John's by M. J. Malone, M. Kent, Walter Gosse, J. C. Ryan, J. Healey, C. P. Eagan, Soper & Moore, Wholesale Agent.

Manufactured by Saunders & Mercer, Shearstown, Nfld.—oct120

LOOK WRETCHED IN THE EXTREME

British Soldiers Pities Plight of the Germans

A private of the 2nd Divisional Ammunition Column, R.F.A., in a letter to his sister, at Southwater, Sussex, says:

"The first two days the awful row made by our guns and the bursting of German high explosive shells was absolutely awe-inspiring. We are taking large batches of prisoners every day. Poor beggars, they look wretched in the extreme.

"The rain has been pouring down for the last week, and we are all caked with mud. Food supplies have been continuous and good, and that is the main thing to keep one comfortable.

"To-day I am billeted in a huge farm. My horse is having the time of his life, up to the girls in clean, warm straw, plenty of hay and corn. It comes welcome after having him tied shivering to a wagon all night, up to his knees in mud.

Patriotic Fund

Amount Already Acknowledged	\$65,565.81
Sociable held at Port Blandford, per H. B. Crawford	25.00
Collected by Sam R. Camp	45.10
Pushthrough	45.10
Per Geo. Camp	\$31.30
Hy. Rowsell, per Geo. Camp	11.00
Collected by A. Samuelson, Esq.	42.30
A. Samuelson	4.00
Elder Crane	2.00
T. Samuelson	2.00
Heber Taylor	2.00
Sam Learning	60
J. A. Young, Esq. 1st Instalment	10.00
W. R. Howley, Esq.	50.00
F. W. Bradshaw, Esq.	50.00
Reginald T. Skeans, esq., Cowhead	50
Collected by Hugh G. Ford:	
H. G. Ford	\$2.00
James S. Ford	5.00
Mrs. J. S. Ford	1.00
Harry S. Ford	1.00
Cyril J. Ford	1.00
Rd. T. Ford	1.00
William Cook, Esq. (1st instalment)	50.00
Dr. V. F. Burke (1st instalment)	15.00
R. H. Trapnell, Esq.	25.00
Brian Dunfield, Esq.	20.00
W. G. Atwill, Esq.	2.00
	\$65,922.31

JOHN S. MUNN,
 Hon. Treas. Finance Committee.

WANTED.

Commissions for the Collection of Rent, Overdue Accounts, &c. Accepted on a commission basis. Advertiser has had plenty of experience and can give references. C. W. THISTLE, 148 New Gower Street.—oct12,1m

J. J. St. John

Readers of the Fisherman's Paper! We have the largest stock of

FLOUR
 in St. John's.

Our prices will surprise you.

250 Barrels
 Pork and Beef,
 150 Barrels
 Granulated Sugar,
 150 Puncheons and Brls.
Best Molasses.

—Also—
 A full line of
Teas and all other Groceries.

N.B.—Goods sent with dispatch to any part of the City or Train.

J. J. St. John
 136 & 138 Duckworth St.

BOLINDER'S
DIRECT REVERSIBLE CRUDE OIL ENGINES.

First in 1893 Foremost in 1914

Built in sizes from 5 B.H.P. up to 320 B.H.P.

Nearly 100 vessels fitted with Bolinder's Engines for towage in the British Isles, the object of Messrs. Bolinder's design being for large Propellers at low revolutions and consequent efficiency. As an example mention might be made of the "MIRI" (160 B.H.P.) which tows regularly at Sea a 1500 Ton Tank Barge.

The Bolinder will run light indefinitely without any load whatever, and without any recourse to the Blow-lamps.

The Bolinder will run at any load-down to a speed which only enables the engine to just turn over, this manoeuvring is carried out by a special device which entirely does away with the necessity for the Blow-lamps.

Bolinder Engines reverse in under 3 seconds—according to the power of the engine—and what is more reverse without a failure and without a strain on the crankshaft.

Alex. McDOUGALL,
 McBride's Cove, St. John's, N.F.
 Telegrams: "McDougall, St. John's."
 Telephone 180 P.O. Box 845

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At Bottom Prices.

Cotton Blankets and Tickings.
 Overalls, Matted Flannel,
 Fleeced Calico, Overshirts,
 Fleeced Lined Underwear.

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Use
Paroid Roofing
 1 and 2 Ply

The Best Roofing on the Market.
F. W. BIRD & SON, Manufacturers.

The Direct Agencies, Ltd.
 Sole Agents for Newfoundland.
 WHOLESALE ONLY.

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A6h.p. Stationary Engine

Master workman make, suitable for running a Stave Mill or Machine Shop.

Engine is fitted with a Patent Clutch Pulley and regulated with a Governor, and is in first-class condition.

Price \$150.

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