

## Apples, Potatoes, Etc.

Due To-morrow (Thursday) Ex S.S. Stephano:

250 Brls. CHOICE POTATOES  
100 Brls. GREEN CABBAGE  
50 Cases SWEET ORANGES  
30 Brls. NEW APPLES

**George Neal**

## Pope's Furniture and Mattress Factory.

We have been Furniture and Mattress Manufacturers of Newfoundland for over half a century.

Manufacturers of House, School, Church, Lodge and Office Furniture. All orders receive prompt and careful attention. Our Upholstering and Bedding Department is up-to-date. Nothing but pure, clean material used in the manufacture of same.

Factory, Office and Show Rooms

**WALDEGRAVE and GEORGE STREETS.**

ST. JOHN'S.

## Wall Paper and Bordering

Arrived ex S.S. Sardinian:

2029 Bundles, 75,000 Rolls

**Wall Paper!**

Specially selected for the Newfoundland trade.

EXCEPTIONAL VALUE

**ROBINSON EXPORT Co.**

## THE BEST IS CHEAPER IN THE END

Order a Case To-day  
**"EVERY DAY" BRAND**  
EVAPORATED MILK.



**Job's Stores Limited.**

DISTRIBUTORS

## The Best 4-H.P. ENGINE You Can Buy Is

The 'GUARANTEE'

- 1st. Because it is a 4 cycle engine.
- 2nd. It is strongly built.
- 3rd. It is a combination engine.
- 4th. It is very simple.
- 5th. Has proved itself superior to all others.

**ROBERT TEMPLETON**  
St. John's Agent.

# "War of Seven Powers" Introduces New Factors Into Modern Warfare

New and Terrible Instruments of Destruction Now Being Employed in Actual Conflict on a Large Scale For the First Time—Will Be Practical Test of Submarine, Aeroplanes and of Submarines—Their Efficiency in Warfare so Far is a Mere Matter of Conjecture

WEAPONS AND SHIPS NOW EMPLOYED SHORTEN DURATION OF NAVAL BATTLES

Carnage of Present General European War Bound to be Terrible to an Unprecedented Extent and, No Matter Which Side Triumphs, the Continent is Bound to be Crippled for Many Years to Come—Wholesale Changes in the Map

NEW YORK, Aug. 16.—The Six Powers War, as history will call it, will prove by far the costliest as well as the bloodiest in all time.

For to-day the engines of war, alike in their price and destructibility, outrange to an incredible degree any that have ever been employed previously. Guns that have an accurate range of nearly ten miles, shells that can lift more than ten thousand times their own weight, bomb-dropping aeroplanes that can hover directly over fortifications impregnable to direct attack, submarines that may prove more deadly even than super-Dreadnoughts, and all these controlled by powers aggregating in population more than 500,000,000 people whose stews of wealth are in billions almost beyond computation, there indeed is the world climax, the stage set for the vast pageant of death.

The war will be on land and sea, and it is quite conceivable that the Triple Entente may secure victory at sea to be deprived of its fruits by disaster on land.

And the difficulty in making any estimate of probabilities of success, lies in the fact that both on land and sea there will be employed instruments of war that never before have been tried.

Mode of Warfare Puzzles  
No one to-day really knows how a super-Dreadnought will stand up to torpedoes, or resist the dropping shells of the water-plane. "Naval air-craft" is a new and seemingly contradictory term, but it will soon be a familiar one. And there will be demonstrated both the capacity of the Dreadnought to resist the attempt to make it "submarine" by a mammoth super-Dreadnought; and also the Dreadnought capacity to resist the mosquito-like attack of a water-plane or sea-plane. There is nothing naval history to guide in prognosis. All that happens will

be quite new and make the whole history of sea and land fighting obsolete and useless, placing its volumes among romance.

The destructiveness of the present engines of war is so great that the sea fighting could not be prolonged through what at the time of the Armada were called "spacious days." But in view of the strength in population and resources of the continent of Europe, the land fighting might continue for a very long time; and most paradoxical of all, might result in a chess player's stale-mine. But if one of the great triumvirate should appear to win a decided victory, it would be at a cost similar to that of a man who, to save his life, submits to an operation and loses his legs. For it will be a lamed and maimed Europe that will present itself again upon the world's commercial highways after the war. Lamed financially and maimed physically, the Europe of twelve months from now will have to be remapped and remade. Not the least probable result would be the overthrow of many thrones and the establishment of republicanism.

The Common People Blamed  
Let us roughly calculate the probable cost of war in terms of cash. It would be futile to attempt to calculate the costs of the war in men. It must be calculated in cash. Life is always to the war-crafty statesman the cheapest and most abundant substance in which he deals. Human life is not to him entirely an asset; he sees a war of security for his order of things in the slaughter of tens of thousands of the proletariat, and an antidote to the poison of socialism which would put an end to the system which permits him to make war.

Yet the common people are not quite free from blame. They either cannot or will not think and, readily lending themselves to the idea of war, become quick and tragic tools. They submit to be driven on to the field of battle like dumb sheep, patently believing that they are serving their country when they are the dupes of men who have themselves been duped by a belief in a feudal authority alien to the modern spirit. But they will have to be considered after the poison and fever of war have run their courses and the mind has been cleared in the waters of sorrow and to-morrow. Enough for the present to try and calculate the stakes for which the rulers are playing in terms of cash and not in blood and tears.

War Would Cost Billions  
In the South African war Great Britain put 250,000 men into the field. That was the largest number she had operating at any given time, although she used altogether nearly 400,000. The cost of that campaign, which was on land only, was £250,000,000, or \$1,250,000,000. That work out at about \$5,000,000 per 1,000 men.

In the Six Powers War, to which Japan might be added, probably Roumania, who can add 1,000,000 men, and Greece, who has already offered 100,000 troops, there would be forces on land and sea totalling up to 20,000,000. If the South African average be taken that would represent 100 billions of dollars.

Divide that figure by half and it is still too stupendous to be comprehended.

Ships of the Dreadnought type cost approximately \$12,000,000 each. Great Britain possesses probably thirty, Germany probably eighteen, France ten, Italy four, Austria six, Russia eight, the figures being a little uncertain as to those actually completed. But those figures, totalling seventy-six are very near, and would represent \$912,000,000. Probably the total in Dreadnoughts and their ammunition alone would prove considerably over the billion mark.

Then there are first class battleships, first class, second and third class cruisers, and destroyers in hun-

reds, which, added to the submarine, would easily total half a billion dollars. So that the grand armada of the six powers would represent about one and a half billion dollars in capital expenditure as it rode into battle. The cost in shells and torpedoes is something almost too difficult to difficult to count, since one can form no estimate of the extent of the firing. But many millions would have to be added to cover this item. The cost of the fleet also would run into millions.

Cost of Living in Millions  
The estimate of lives probably to be lost or maimed in numbers, not in value, for that is not a consideration in the devil's game of war, is interesting. Despite the few really large engagements of troops in the South African war, nearly 25,000 lives were lost by wounds or disease, or 10 per cent. of those put in the field. Here there would be great engagements with shells that have indefinitely multiplied their destructiveness, and bullets that rain as never a hailstorm so furious. Should we reckon a less percentage?

Probably the percentage should be multiplied by three, but keeping it at 10 per cent., as in South Africa, that would mean nearly 2,000,000 men would be destroyed. The unit of the families in Europe being five, there would be fully ten millions directly bereaved of husbands and fathers. Then calculate the cost to industry all the world over, of the total army taken from its activities, and all those who never will return, and one appreciates what a fine sport is war for those who make it.

### PREPARE FOR THE WORST.

Are you prepared for a fire? Most folk are not! One of my liberal policies will make the calamity easier to bear. It will cost you nothing to ask for a low rate and very little to be perfectly secure with Percie Johnson's insurance agency.

### WONDERFUL RESULTS FROM A.I.C., THE WORLD'S CURE

When everything else fails to cure you give our medicine a trial and be cured. We have scores testifying to its curative value. Hear what Mrs. Aron says about it:

July 7th, 1914.  
Nineteen months I have been suffering with heart disease, until I heard of A.I.C. I took a pint bottle and now I am perfectly cured. I tried all doctors and medicine, but A.I.C. was the only cure I could find.

MRS. HENRY ARON,  
Southside, Carbonear.  
Another cured at St. George's:

June 29th, 1914.  
I have been a sufferer for eighteen months. I tried all doctors, but all failed to cure me. I took two bottles of A.I.C. and now I am perfectly cured. If anyone doubts this statement, write or see me personally.

MRS. MARY FRENCH,  
St. George's.

Manufactured by Saunders & Mercer, Shearstown, Nfld.

Price \$1.25 and \$2.25

### FREE TO BOYS AND GIRLS

Watches, Printing Outfits, Cameras, Footballs, Fountain Pens, etc., etc., for selling 25 of our Beautiful Art Pictures, size 16x20 at 20c. each. Write for some today. Address GOLD MEDAL ART CO., P.O. Box 63, St. John's.

## The Newfoundland Fox Exchange.

Dealing in the buying and selling of LIVE STOCK.

If you are desirous of buying or wish to sell write us.

Highest Prices Paid For Raw Furs.

—Office—  
276 Water Street,  
St. John's, N.F.

## A Between-Seasons Suggestion

We have in stock just a very few exquisite Evening Gowns, one or two actual Paris Models, others exact copies of Paris Gowns. As these are decidedly advance style they will be the correct mode for the Fall Season, and we are selling them off at greatly reduced prices to make room for our large Autumn Stock. Two particularly lovely Gowns are briefly described below.

¶ Gown of Sheer White Lace mounted on fine Brussels net lining. It has the new three tier skirt; Waist and Sleeves of Lace, in soft, graceful draping; Vest caught with tiny crystals; and wide crushed girdle of Pale Blue Satin

¶ Elegant Gown of Black Chiffon over soft White Lace, lined throughout with White Silk; handsome and effective trimming of rich Helio Velvet.

**U.S. Picture & Portrait Co.**

## New Stock Winchester, Eley's and Kynock's Rifle & Shot Cartridges

Double & Single Barrel Breech Loading Guns  
Double & Single Barrel Muzzle Loading Guns

Single Shot and Repeating Rifles.

Also, the above can be supplied in damaged stock, which we are selling at very low prices.

P.S. All the above can and will be supplied in new stock unless otherwise ordered

## Martin Hardware Co. Ltd.

Front and Rear Next West of Old Store

## F. Gordon Bradley, LL.B.

(Dalhousie University.)

SOLICITOR,  
Smallwood Building,  
Duckworth Street,  
St. John's.

P.O. Box 1270.

## ASPHALT FELT

We have just received a shipment of

1000 Rolls No. 3 Asphalt Felt

OUR PRICES WILL SUIT YOU.

WHOLESALE ONLY.

BIRD & SON, Hamilton, Manufacturers

The Direct Agencies, Ltd.

SOLE AGENTS.

### FOR SALE

A tract of well-wooded land near the City. Conveniently situated for a fox farm; nicely secluded.  
Apply at this office.—jnc25,tf

### FOR SALE

Three New Modern Dwelling Houses built on Freehold Land on the Waterford Bridge Road; three minutes walk from Street Cars. Houses will be sold on easy-payment plan,—small amount of CASH down and yearly payments as rent until houses are paid for. For particulars apply to  
W. F. BUTLER, Architect  
jy25,tf 5 Bell Street.